

Bellisario College of Communications
Scholarly, Research, Creative and Professional Activities
2012-2013 through 2017-2018

John Affleck

Affleck, John. "How the FBI's investigation could change college sports as we know them." *Fortune*. March 8, 2018.

Affleck, John. "College football solution: Add one round, cut one regular-season game." *The Philadelphia Inquirer*. Jan. 4, 2018.

Affleck, John. "Why can't the NCAA get its act together?" *Fortune*. Oct. 31, 2017

Affleck, John. "Here's who will really win the Mayweather-McGregor fight." *Fortune*. Aug. 19, 2017.

Affleck, John. "What happened to the openly gay athlete?" *The Conversation*. June 21, 2017.

Affleck, John. "Why winning the Super Bowl won't boost your city's economy." *Fortune*. Jan. 26, 2017.

Affleck, John. "Why do the Paralympics get so little attention in the United States?" *The Conversation*. Sept. 15, 2016.

Affleck, John. "Don't run (and don't laugh): The little-known history of racewalking." *The Conversation*. Aug. 16, 2016.

Affleck, John. "New Ball Game: Covering Sports with Teams as Competitors." *Global Corruption Report: Sport*. Transparency International. February 2016. pp. 352-358.

Affleck, John. "Words matter, even in sports." *Pittsburgh Post-Gazette*. Nov. 29, 2013.

Lee Ahern

Ahern, L. & Bortree, D.S. (Eds.) (2012).

Talking green: Exploring contemporary issues in environmental communication.

New York: Peter Lang

Shen, F., Ahern, L., & Han, J. (2017). "Environmental orientations and news coverage: Examining the impact of individual differences on narrative news." *International Journal of Communication*. 11(2017), 1-14.

Hoewe, J., & Ahern, L. (2017). "First-person effects of emotional and informational messages in strategic environmental communications campaigns." *Environmental Communication*. DOI: 10.1080/17524032.2017.1371050

Ahern, L., Connolly-Ahern, C. & Hoewe, J. (2016). "Worldviews, issue knowledge, and the pollution of a local science information environment." *Science Communication*, 38(2), 228-250.

Ahern, L. & Formentin, M. (2016). "More is less: Gatekeeping and coverage bias of climate change in US television news." *Electronic News* 10(1), 45-65.

Kim, K., Schmierbach, M., Bellur, S., Chung, M. Y., Fraustine, J. D., Dardis, F. & Ahern, L. (2015). "Is it a sense of autonomy, control, or attachment? Exploring the effects of in-game customization on game enjoyment." *Computers In Human Behavior*, 48, 695-705.

Dardis, F., Schmierbach, M., Ahern, L., Fraustino, J., Bellur, S., Brooks, J. & Johnson, J. (2015). "Effects of in-game Virtual Direct Experience (VDE) on reactions to real-world brands." *Journal of Promotion Management*, 21(3), 313-334.

Wang, W. & Ahern, L. (2015). "Acting on surprise: Emotional response, multiple-channel information seeking and vaccination in the H1N1 flu epidemic." *Social Influence*, 10(3), 137-148.

Connolly-Ahern, C. & Ahern, L. (2015). "Agenda-tapping: Conceptualizing the relationship between news coverage, fund raising and the First Amendment." *Journal of Non-Profit & Public Sector Marketing*, 27, 1-22.

Connolly-Ahern, C. & Ahern, L. (2013). "Behind the green curtain: Constructing the green consumer with contemporary environmental advertising." In Matthew P. McAllister & Emily West (Eds.), *The Routledge Companion to Advertising and Promotional Culture* (pp.420-434). New York: Routledge.

John Beale

ESPN.com, "How Williamsport Becomes The Center Of The Baseball Universe." August, 2017. http://www.espn.com/espn/feature/story/_/id/20477258/how-williamsport-becomes-center-baseball-universe

ESPN.com, "Little Leaguers Get Major League Treatment" published by August, 2017. http://www.espn.com/mlb/story/_/id/20401813/little-leaguers-get-major-league-treat

Philadelphia Inquirer, "Freedom on the line: Mason Dixon's enduring legacy," August, 2017. Documentary photo project on the Mason Dixon Line in PA and WV for the 250th anniversary. <http://www.philly.com/philly/opinion/commentary/freedom-on-the-line-mason-dixons-enduring-legacy-20170801.html>

ESPN.com, "Phil's Last Homestand," October, 2016. Multimedia story about 98-year-old Pittsburgh Pirates usher. http://www.espn.com/espn/feature/story/_/id/17671554/phil-coyne-pittsburgh-98-year-old-usher

The Associated Press, 2014 – 2015. Photography published on websites including: ESPN, USA Today, Pittsburgh Post-Gazette, NFL.com, Philadelphia Inquirer Fox News, New York Times. Photo essay about Minnesota Timberwolves NBA player Dante Cunningham.

PennLive / Harrisburg Patriot-News, 2014, Photo essay about the closing of a mobile home park and affordable housing in State College, PA. http://www.pennlive.com/midstate/index.ssf/2014/10/for_the_working-poor_of_state.html

Pittsburgh Quarterly Magazine, Fall 2013 issue. Yearlong documentary photography project "The Lincoln Highway at 100" commemorating the 100th anniversary of the Lincoln Highway.
<https://pittsburghquarterly.com/pq-photo-essays/item/943-lincoln-highway-at-100.html>

The Associated Press 2013 -2014. Photography published in newspapers and/or websites including: New York Times, Connecticut Post, San Diego Union Tribune, Pittsburgh Post-Gazette, ESPN.com and the Philadelphia Inquirer.

The Associated Press, 2012 – 2013. Photography published on websites including: Los Angeles Times, ESPN, Denver Post, Washington Post, Seattle Post-Intelligencer, Chicago Tribune, Pittsburgh Post-Gazette, Philadelphia Inquirer, San Francisco Examiner, Newsday, Sports Illustrated SI.com, New York Daily News, NPR, US News, Atlanta Journal Constitution

USA Today, 2013, Photography relating to Jerry Sandusky scandal at Penn State

Rodney Bingaman

Interview subject: *Indie Sci-Fi Cinema Today*, by Chris Vander Kaay & Kathleen Fernandez Vander Kaay McFarland and Company, 2018.

Pond to Table, Joint Research Project, Co-Producer with Maura E. Shea Colleen Connolly-Ahern, PhD, Lee Ahern, PhD (Advertising/Science Communication), Rachel Brennan, PhD, (Environmental Engineering) research project with video component. Presenting at International Communication Association, 2018.

Ripped! Feature dramatic film, Writer/Director. Ma & Pa Pictures, LLC, distributed by Monarch Films, February 2016-present.

Amazon Prime, iTunes, Hulu, Vidzi, Vshare, TheVideo. Soundtrack: SoundCloud, Ringostrack.

Juried Festivals: Collegetown FF, State College 2014; Valley FF, Los Angeles, CA 2015; FirstGlance FF, Philadelphia, PA 2015; Collegetown FF, Athens, OH 2015.

Chasing Butterflies, feature dramatic film, Writer/Director. Ma & Pa Pictures, LLC, distributed by Anderson Media/Vanguard (US), Echelon Studios (International) May 2009-May 2014. Netflix, Amazon, iTunes, Blockbuster, Hollywood Video, HMV, Target, Borders, Barnes & Noble. Juried Festivals: Philadelphia Independent FF, Philadelphia, PA 2009; FirstGlance FF, Philadelphia, PA 2009.

Hooray for Mister Touchdown, feature dramatic film, Writer/Director. Ma & Pa Pictures, LLC, distributed by Goliath Arts, Access Media Group, November 2009-November 2014. American Program Service, iTunes, Hulu, Yuppflix, YouTube. Juried Festivals: Asheville FF, Asheville, NC, 2006; Sedona International FF, Sedona, AZ, 2005; FirstGlance FF, Philadelphia, PA 2005; Harrisburg ArtsFest, Harrisburg, PA 2005; Iris FF, Huntingdon, PA 2005; Frederick FF, Frederick, MD 2004.

A Holiday Affair, feature dramatic film, Writer/Director, Ma & Pa Pictures, LLC. Juried Festivals: Brooklyn International FF (Audience Prize Winner), Brooklyn, NY 2000; Tribeca Grand Hotel Special Screening, New York, 2001; FirstGlance FF, Philadelphia, PA 2001; Woods Hole FF, 2002.

Spooky Action, episodic television series, 2018

Fire Lake, feature-length comedy-drama, 2017

Mark Birschbach

President and Creative Director, *Zymbok Advertising*: Public Relations Firm founded in 1994.

Denise Bortree

Distaso, M. W., & Bortree, D. S. (2014). "Ethical practice of social media in public relations."

Ahern, L., & Bortree, D. S. (Co-Editor) (2012). *Talking Green: Exploring Contemporary Issues in Environmental Communications*. Peter Lang.

Harrison, V., Xiao, A., Ott, H., & Bortree, D. S. (2017). "Calling all volunteers: The role of stewardship and involvement in volunteer - organization relationships." *Public Relations Review*, 43(3), 872-881.

Go, E., & Bortree, D. S. (Co-Author) (2017). "What and How to Communicate CSR: The Role of CSR fit, Modality Interactivity, and Message Interactivity on Social Networking Sites." *Journal of Promotion Management*, 23(5), 1-21.

Formentin, M., & Bortree, D. S. (Co-Author) (2017). "Navigating Anger in Happy Valley: Analyzing Penn State's Facebook -based crisis responses to the Sandusky scandal." *Public Relations Review*.

Wu, M., Huang, Y., Li, R., Bortree, D. S. (Co-Author), Xio, A., Yang, F., & Wang, R. (2016). "A Tale of Two Sources in Native Advertising: Examining the Effects of Source Credibility and Priming on Content, Organizations, and Media Evaluations." *America Behavioral Scientist*.

Ott, H., Wang, R., & Bortree, D. S. (Co-Author) (2016). "Communicating Sustainability Online: An examination of Corporate, Nonprofit, and University Websites." *Mass Comm & Society*

Walden, J., Bortree, D. S. (Co-Author), & Distaso, M. W. (2015). "Reconsidering the public relations professional-blogger relationship: A coorientation study." *Public Relations Review*, 41(4), 6.

Bortree, D. S. (2015). "Motivations of publics: The power of antecedents in the volunteer-nonprofit organization relationship." *Relationship Management* Peer-reviewed/refereed.

Bortree, D. S. (Co-Author) (2015). "New Dimensions in Relationship Management: Exploring Gender and Inclusion in the Nonprofit Organization-Volunteer Relationship." (pp. 15). *Ethical practice of social media in public relations*. Peer-reviewed/refereed.

Marty Camden

Film or Video Project, State High Lip Dub. (2012 - Present).

Curtis Chandler

Chandler, C. W. (Editor) (2013). *Vision Courage & Heart*. Louisville, Kentucky.

<http://boblynnvisioncourageandheart.com> ISBN/ISSN #/Case #/DOI #: 978-0-9888443-0-8

Chandler, C. W. (2015). *Data-Driven Journalism*. In Supervising editor / Manuela Fabro (Ed.), (JG130), (pp. 17). Berlin: Open School of Journalism.

<http://www.openschoolofjournalism.com>.

Chandler, C. W. (2015). *Innovation Journalism*. In Supervising editor / Manuela Fabro (Ed.), (JG200), (pp. 16). Berlin: Open School of Journalism.

<http://www.openschoolofjournalism.com>.

Colleen Connolly-Ahern

Dimitrova, D., Ozdora-Aksak, E., & Connolly-Ahern, C. (Co-Author) (2018). "On the border of the Syrian Refugee Crisis: Views from two different cultural perspectives." *American Behavioral Scientist*, 62(4).

Sreenivasan, A., Bien-Amie, S., & Connolly-Ahern, C. (Co-Author) (2017). "Connecting homeland and borders using mobile telephony: Exploring the state of Tamil refugees in Indian camps." *Journal of Information Policy*, 7.

Ahern, L., Connolly-Ahern, C. (Co-Author), & Hoewe, J. (2016). "Worldviews, issue knowledge, and the pollution of a local science information environment." *Science Communication*.

Fraustino, J. D. & Connolly-Ahern, C (Co-author). (2015). "Corporate associations written on the wall: Publics' responses to Fortune 500 ability and social responsibility Facebook posts." *Journal of Public Relations Research*.

Connolly-Ahern, C. (Co-Author), & Ahern, L. (2015). "Agenda-tapping: Conceptualizing the relationship between news coverage and fund raising." *Journal of Nonprofit & Public Sector Marketing*, 27, 22.

Connolly-Ahern, C. (Primary Author), Schejter, A., & Obar, J. A. (2012). "The Poor Man's Lamb Revisited? Assessing the State of LPFM at its 10th Anniversary." *The Communication Review*, 15, 21-44.

Connolly-Ahern, C. (Author) (2018). "Refugee Communications: Defining the Discipline." *American Behavioral Scientist*, 62(4).

Connolly-Ahern, C. (Primary Author), & Ma, L. (2014). "Taking it to the Streets: The Evolving Use of VNRs as a Public Diplomacy Tool in the Digital Age." In G. Golan, S. Yang & Dennis Kinsey (Eds.), *International PR and Public Diplomacy* New York: Peter Lang. Invited.

Connolly-Ahern, C. (Co-Author), & Ahern, L. (2013). "Behind the green curtain: Constructing the green consumer with contemporary environmental advertising." In Matthew P. McAllister & Emily West (Eds.), *The Routledge Companion to Advertising and Promotional Culture* New York, NY: Routledge.

Connolly-Ahern, C., Ahern, L., Brennan, R. A., Diddi, P., Davis, S., Shea, M. E., & Bingaman, R. B., (May 2018). "Pond to table: Gauging consumer acceptance of wastewater-derived protein through psychological distance and framing," *International Communication Association*, Prague, Czech Republic, peer-reviewed/refereed, Accepted. International.

Ben Cramer

Cramer, Benjamin W. "Freedom of Environmental Information." *LFB Scholarly Publishing LLC*, El Paso, TX, 2011.

Cramer, Benjamin W. "A Proposal to Adopt Data Discrimination Rather than Privacy as the Justification for Rolling Back Data Surveillance." *JOURNAL OF INFORMATION POLICY* vol. 8, pp. 5-33 (2018).

Cramer, Benjamin W. "Old Love for New Snoops: How Exemption 3 of the Freedom of Information Act Enables an Irrebuttable Presumption of Surveillance Secrecy." *COMMUNICATION LAW & POLICY* vol. 23, pp. 91-124 (2018).

Cramer, Benjamin W. and Martin E. Halstuk, "Crash and Learn: The Inability of Transparency Laws to Penetrate American Monetary Policy." *WILLIAM & MARY BILL OF RIGHTS JOURNAL*, vol. 25, pp. 195-234 (2016).

Cramer, Benjamin W. "Right Way Wrong Way: The Fading Legal Justifications for Telecommunications Infrastructure Rights-of-Way." *TELECOMMUNICATIONS POLICY*, vol. 40, pp. 996-1006 (2016).

Cramer, Benjamin W. "What the Frack? How Weak Industrial Disclosure Rules Prevent Public Understanding of Chemical Practices And Toxic Politics." *SOUTHERN CALIFORNIA INTERDISCIPLINARY LAW JOURNAL*, vol. 25, pp. 67-105 (2016).

Cramer, Benjamin W. "Privacy Exceptionalism and Confidentiality versus the Public Interest in Uncovering Universal Service Fraud." *COMMUNICATION LAW & POLICY* vol. 20, pp. 149-190 (2015).

Cramer, Benjamin W. "The Two Internet Freedoms: Framing Victimhood for Political Gain." *INTERNATIONAL JOURNAL OF COMMUNICATION* vol. 7, pp. 1074-1093 (2013).

Cramer, Benjamin W. "Unasked Questions and Unquestioned Answers: The Perils of Assuming Diversity in Modern Telecommunications Policy." *COMMUNICATION LAW & POLICY* vol. 17, pp. 265-298 (2012).

Cramer, Benjamin W. "Man's Need or Man's Greed: The Human Rights Ramifications of Green ICTs." *TELEMATICS AND INFORMATICS* vol. 29, pp. 337-347 (2012)

Frank Dardis

Dardis, F. E. (Primary Author), Schmierbach, M. G., Sherrick, B., Waddell, F., Aviles, J., Kumble, S., & Bailey, E. (2016). "Adver-Where? Comparing the Effectiveness of Banner Ads and Video Ads in Online Video Games." *Journal of Interactive Advertising*, 16(2), 87-100.
<http://http://www.tandfonline.com/doi/full/10.1080/15252019.2016.1223572>.

Dardis, F. E. (Co-Author), Kim, K., Schmierbach, M. G., Bellur, S., Fraustino, J., Ahern, L., & Chung, M. Y. (Supervised Student Author - Graduate Student) (2015). "Is It Autonomy or Attachment?: Exploring the Effects of In-game Customization on Game Enjoyment." *Computers in Human Behavior*, 48, 695-705.

Dardis, F. E. (Primary Author), Schmierbach, M. G., Ahern, L., Bellur, S., Fraustino, J., Brooks, S. (Supervised Student Author - Undergraduate Student), & Johnson, J. (Supervised Student Author - Undergraduate Student) (2015). "The Effects of In-Game Virtual Direct Experience (VDE) on Reactions to Real-World Brands." *Journal of Promotion Management*, 21(3), 313-334.

Dardis, F. E. (Primary Author), & Schmierbach, M. G. (2012). "Effects of multiplayer videogame contexts on individuals' recall of in-game advertisements." *Journal of Promotion Management*, 18(1), 42-59.

Dardis, F. E. (Co-Author), Schmierbach, M. G., Xu, Q., & Oeldorf-Hirsch, A. (2012). "Electronic friend or virtual foe: Exploring the role of competitive and cooperative video game modes in fostering flow and enjoyment." *Media Psychology*, 15(3), 356-371.

Dardis, F. E. (Secondary Author), & Haigh, M. M. (2012). "The impact of apology on organization-public relationships and perceptions of corporate social responsibility." *Public Relations Journal*, 6(1).

Dardis, F. E. (Primary Author), Schmierbach, M. G., & Limperos, A. (2012). "The impact of game customization and control mechanism on recall of integral and peripheral brand placements in video games." *Journal of Interactive Advertising*, 12(2), 1-12.

Dardis, F. E. (2017). "The advent of virtual direct experience (VDE) research in video games: Integrating, augmenting, and informing brand-communication strategies in digital/interactive media" In S. L. Rodgers & E. Thorson (Eds.), *Digital Advertising: Theory and Research*. (3rd ed.), (pp. 431-434). New York: Routledge, Taylor & Francis Group. Invited. ISBN/ISSN #/Case #/DOI #: 978-1138654457

Dardis, F. E. (Primary Author), Schmierbach, M. G., Ahern, L., Bellur, S., Fraustino, J., Brooks, S. (Supervised Student Author - Undergraduate Student), & Johnson, J. (Supervised Student Author - Undergraduate Student) "The Effects of In-Game Virtual Direct Experience (VDE) on Reactions to Real-World Brands." *Journal of Promotion Management*.

Haigh, M. M., Dardis, F. E. (Co-Author), Ott, H., & Bailey, E. "Corporate Ability or Social Conscience?: The Impact of Strategic Emphasis and Issue-Framing Type in Corporate Social Responsibility Messages." *Corporate Communications: An International Journal*. [Submitted December 2017].

Jo Dumas

Dumas, J. Ann (2018) "Building Alumni Relations," panel presenter GLOBALUMNI. Alumni Leaders' Summit, *Canada Council for Advancement of Education (CCAIE)* Carleton University, Ottawa Canada, 2/8-10/18.

Dumas, Charles, Dumas, Ann (2013) "Democratic Media in Action During the 2012 Elections."
Dumas, Ann (2008) *GAID Initiatives*, African Connectivity and Plans for a Global Divide Bridge.

Boaz Dvir

Discovering Gloria (2016), writer, director, producer.

Hour-long documentary about an African American inner-city school teacher who transformed into a trailblazing innovator and a national model.

Distribution: In talks with PBS, Oprah's OWN.

Cojot: A Second Chance Comes Only Once (2016), writer, director, producer.

Hour-long documentary about an a Parisian banker/Holocaust survivor who tracked down Gestapo commander Klaus Barbie and played a pivotal role in the Entebbe hostage rescue

Presenting Station for national distribution: South Florida PBS.

A Wing and a Prayer (2015), writer, director, producer.

Hour-long documentary about World War II aviators who risked their lives and U.S. citizenship to give newborn Israel a chance to survive in 1948.

Distributors: American Public Television (2015-17), Green Apple Entertainment (2017-27).

• Aired during prime time on more than 150 PBS stations around the country, including all Top 30 markets – in most places, several times

Alex Fattal

Fattal, A. (2017). "Uploading the News after Coming Down from the Mountain: The FARC's Uncanny Experiment with Online Television." *International Journal of Communication*. Invited. <http://http://ijoc.org/index.php/ijoc/article/view/6198/2144>.

Fattal, A. (2016). "Participatory Realism: Photographing the Precarity and Resilience of Childhood in South Africa." *Transition*(121), 40-48.

Fattal, A. (2016, August). [Review of the book Review: Ieva Jusionyte, "Savage Frontier: Making News and Security on the Argentine Border". Berkeley, CA: University of California Press, 2015]. *Media, Culture & Society*

Fattal, A. "Shooting Cameras for Peace: Youth, Photography, and the Colombian Armed Conflict." [Accepted November 2017].

Fattal, A. "Guerrilla Marketing: Brand Warfare and the Demobilization of FARC Rebels in Colombia." [Accepted October 2017].

Fattal, A. "Target Intimacy: Notes on the Convergence of the Militarization and Marketization of Love in Colombia." *Current Anthropology*. [Submitted July 2017].

Other Works

Fattal, A. (2016). "2016 Will Be Colombia's Year, and Why it Matters." *Huffington Post*.

Fattal, A., (December 2, 2017). "Colombian Anthropology: Between War and Peace," *American Anthropological Association*, Annual Meeting, Washington D.C., peer-reviewed/refereed. International.

Fattal, A., (December 2, 2017). "Guerrilla Marketing: Visibility after Camouflage," *American Anthropological Association*, Annual Meeting, Washington D.C., peer-reviewed/refereed. International.

Fattal, A., (November 9, 2017). "Dreams — a work in progress," *School for Visual Arts*, New York City. National.

Linda Feltman

Columnist: *Pennsylvania Magazine*

Russell Frank

"Fake News vs. 'Foke' News: A Brief, Personal, Recent History," *Journal of American Folklore* 131, (Fall 2018) (in press).

"Write Like Your Hair Is on Fire." Writing workshop leader in Scranton (Feb. 28, 2018); Pottsville (March 14, 2018); Pittsburgh (April 6, 2018); Webinar (April 13).

"Among the Woo People: A Survival Guide for Living in a College Town," *Penn State University Press* (2017).

"'Someone's Been Sleeping in My Bed': Home Invasion Stories," *Western Folklore* 76, (Fall 2017).

"Fake News." Invited panelist. *American Folklore Society* meetings, Minneapolis, Minn., Oct. 20, 2017.

"Trust, Transparency and the News," Keynote Speaker, *Town Hall*, State College Borough Building, Oct. 11, 2017.

"TheWrite Stuff: Sharpen Your Writing Skills," Keynote Speaker, *Pennsylvania NewsMedia Association Foundation*, Harrisburg, June 22, 2017.

"Caveat Lector: Fake News as Folklore," *Journal of American Folklore* 128, (Summer 2015).

"We Are - Going to Be OK." In *Notes from Inside a Burst Bubble: Penn State Voices in the Darkest Days of a School and a Community*, Sheila Squillante and David Housley, eds. (2013).

"Covering Captain Cool: The 'Miracle on the Hudson' as a Hero Tale," *Western Folklore* 72, (Winter 2013).

Rob Frieden

Rob Frieden, "The Internet of Platforms and Two-Sided Markets: Implications for Competition and Consumers," *VILLANOVA L. REV.* (forthcoming).

Rob Frieden, "Freedom to Discriminate: Assessing the Lawfulness and Utility of Biased Broadband Networks," *VANDERBILT JOURNAL OF ENTERTAINMENT AND TECHNOLOGY LAW* (forthcoming).

Rob Frieden, "The Mixed Blessing in Subsidized Internet Access," 15 *COLORADO TECHNOLOGY LAW JOURNAL* 269-306 (2017).

Rob Frieden, "Grey nuances in the black and white debate over subsidized Internet access," *TELECOMMUNICATIONS POLICY* (2016), <http://dx.doi.org/10.1016/j.telpol.2016.10.002>; (publication in 40th anniversary edition pending).

Rob Frieden, "Conflict in the Network of Networks: How Internet Service Providers Have Shifted From Partners to Adversaries," 38 *COMMUNICATIONS & ENTERTAINMENT LAW JOURNAL*, No. 1, 63-90 (Winter, 2016).

Rob Frieden, "Network Neutrality and Consumer Demand for "Better Than Best Efforts" Traffic Management," 26 *FORDHAM INTELLECTUAL PROPERTY, MEDIA & ENTERTAINMENT LAW JOURNAL*, 71-102 (Fall, 2015); available at: <http://www.fordhamiplj.org/publications/network-neutrality-andconsumer-demand-for-better-than-best-efforts-traffic-management/>.

Rob Frieden, "Ex Ante Versus Ex Post Approaches to Network Neutrality: A Comparative Assessment," 30 *BERKELEY TECHNOLOGY LAW JOURNAL*, No. 2, 1562-1612 (2015); available at: http://btlj.org/data/articles2015/vol30/30_2/1561-1612_Frieden.pdf

Rob Frieden, "Déjà vu All Over Again: Questions and a Few Suggestions on How the FCC Can Lawfully Regulate Internet Access," 67 *FEDERAL COMMUNICATIONS LAW JOURNAL*, No. 3, 325-376 (2015).

Rob Frieden, "What's New in the Network Neutrality Debate," 2015 *MICHIGAN STATE LAW REVIEW* 739-786; available at: <http://digitalcommons.law.msu.edu/cgi/viewcontent.cgi?article=1123&context=lr>

Rob Frieden, "Internet Protocol Television and the Challenge of 'Mission Critical' Bits," 33 *CARDOZO ARTS & ENTERTAINMENT LAW JOURNAL*, No. 1, 47-87 (2015); available at: <http://www.cardozoaelj.com/wp-content/uploads/2014/01/FriedenFINAL.pdf>

Pearl Gluck

Gluck, P. (Co-Author), & Bar-Lev, A. (2016). Helen of Spring Mills, PA - Double Down and Fight. *Local Voices Pac Ad Campaign for Hillary Clinton*. Local Voices. Invited. <http://https://www.youtube.com/watch?v=yLE2iUVG4mA> [In Press - forthcoming October 2016].

Gluck, P. (Other) (2016). Where Is Joel Baum. In Matt Swift, Film Curator (Eds.), *Journal of Film and Video*. (37DVD), (pp. 26 minutes). Columbus, OH. Invited. <http://http://thejsf.org/store/volume-37>. ISBN/ISSN #/Case #/DOI #: 1558-9846

Gluck, P. (2017). The Turn Out - Film to Fight Trafficking. #EndSlaveryNow! *A Discussion with Activists, Survivors, Influencers, and Visionaries in the Modern Anti-Slavery Movement*. Nexus Working Group on Human Trafficking and Modern Slavery. <http://https://drive.google.com/file/d/0B3KaLcP6Bz6gZU45dVVDOElPcXc/view>

Film or Video Project, Junior. (April 2016 - Present). A mother struggles with a new normal after her teenage son is murdered by an off- duty police officer. FUNDS RAISED: \$6,500

Film or Video Project, Stars and Bars - IN DEVELOPMENT. (2016 - Present). Inspired by events which took place in Millheim, PA in 2015, a young man ignites a white supremacist rally when a local activist group tries to remove a Confederate flag from a neighbor's front lawn. What he doesn't expect to find in his grandmother's attic will change him - but will it be in time to stop the impending violence.

Film or Video Project, Bound By Fabric - IN POST-PRODUCTION. (2015 - Present). Bound by Fabric looks at the lesser-known narrative of Hasidic women, how they lived together, survived together, and how they managed to maintain their orthodoxy and faith even after such a traumatic experience. This story also covers another chapter in the study of the Holocaust - what

happened when the American and Allied soldiers met with survivors after the war in factories and outlying areas not necessarily a concentration camp. What happened to women during this time? FUNDS RAISED: \$6,000

Film or Video Project, Castle in the Sky - IN DEVELOPMENT. (2017 - 2019).

A Hasidic Holocaust survivor who is a sex-ed teacher to young brides in Brooklyn has a secret. She has been sneaking out of the tight-knit community every Wednesday night for the past thirty years to perform her immodest erotic poetry at the famed KGB Bar in the Lower East Side.

Film or Video Project, Merchant of Memphis - IN POST PRODUCTION. (2017). The man behind the fashion choices of some of America's most distinctive music icons is a Jewish merchant who opened a little shop, Lansky Brothers, on Beale Street in 1956. He clothed Elvis Presley, made Jonny Cash's long black coat, costumed David Porter, Isaac Hayes, Rufus Thomas, Jerry Lee Lewis, and the Bar Kays, just to name a few. His story and influence behind the scenes comes to the fore in this short documentary film.

Film or Video Project, Summer. (2017). Summer is short film about two teenage girls in a Hasidic sleep-a-way camp who, despite their every effort to maintain their purity, explore a forbidden book which leads them to a sexual awakening neither of them are prepared to encounter. FUNDS RAISED: \$35,000

Kevin Hagopian

Hagopian, K. J. (2016). "Toma to Baretta: Mediating Prime-Time Ethnicity in the Post-Civil Rights Era" American Television in the 1970's". *Italian American Review*, 6(2), 39.

<http://http://qcpages.qc.cuny.edu/calandra/italian-american-review-summer-2016-volume-6- numer-2>.

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www.openschoolofjournalism.com Registration Court Charlottenburg HR B 116594 B

Plays/Productions:

Producer, personal narrative storytelling programs-

Muriel's Repair 2012-2014

State of the Story- 2015 -present

All The Trouble - short film, Director July 2015

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"A Legacy of Fear. . . and Faith: Suggestion and Imitation Theory in Early Social Psychology and Radio Research." Accepted for presentation at the *Broadcast Education Association convention*, History Division, Las Vegas, NV, April 2015. (First place winner, Open Paper competition).

"Technological Displacement and News Consumption: Generational Patterns From Radio to Twitter," Invited presentation at the *Broadcast Education Association* annual convention, News Division, Las Vegas, NV, April 2015.

"'And Then I Google It': Online News Consumption Among Young Adults," with Dunja Antunovic and Tanner Cooke, presented at the annual convention of the *Association for Education in Journalism and Mass Communication*, Montreal, Canada, August 2014.

"Television News and Repertoire Maintenance: The Dynamics of Generational Change," with Dunja Antunovic and Tanner Cooke presented at the *Broadcast Education Association* annual convention, News Division, Las Vegas, NV, April 2014.

"Read, Watch and Click: A Generational Analysis of Routine News Media Repertoires," with Dunja Antunovic and Tanner Cooke, presented at the *Broadcast Education Association* annual convention, Research in Progress session. Las Vegas, NV, April 2014.

Panel presentation on sources of material for teaching TC history: Invited panel presentation. "Research in the Wikipedia Era." *Broadcast Education Association*, History Division, April 8, 2013. Las Vegas.

Panel presentation on, "Retransmission Consent Wars." *Broadcast Education Association*, Law & Policy Division, April 8, 2014. Las Vegas.

"The 'Most Thrilling Invention Since the Radio Itself! The Evolution of the Radio Remote Control in the 1920s and 1930s," presented at the *Broadcast Education Association* annual convention, History Division, Las Vegas, NV, April 2013. (Second place winner.)

Juliet Pinto

Pinto, J., Gutsche, Jr., R. E., & Prado, P. (Eds.). (in-process). *Climate change, media & culture: Critical issues in environmental communication*. Bingley, UK: Emerald.

Takahashi, B., Pinto, J., Vigon, M., & Chavez, M. (Eds.) (Forthcoming 2018). *Mediating demand, degradation and development: Media reporting of environmental issues in Latin America*. Palgrave.

Pinto, J., Prado, P., & Tirado, J.A. (2017). *Environmental news in South America: Conflict, crisis and contestation*. Palgrave.

Gutsche, Jr., R. E., Jacobson, S., Pinto, J. & Michel, C. (2017). "Reciprocal (and reductionist?) newswork: An examination of youth involvement in creating local participatory environmental news." *Journalism Practice*, 11(1), 62-79.

Pinto, J. (2016). Preface: "Seeing Miami among rising seas." In Shumow, M. & Gutsche, Jr., R. E. *News, Neoliberalism, and Miami's Fragmented Urban Space*. Lanham, MA: Lexington.

Takahashi, B., & Pinto, J. (2016). "Climate change, commercial news media and Hispanics: An exploration of cultural processes and mediated environmental information." In Godfrey, P.C. & Torres, D., (Eds.) *Systemic crises of global climate change: Intersections of race, class and gender* (pp. 107-119). Oxfordshire, UK: Routledge.

Pinto, J. (2016). "Sea level rise risk and response in South Florida." In M. Chavez & M.T. Mercado (Eds.), *La comunicaci6n en situaciones de riesgo y crisis [Communication in risk and crisis situations]* Valencia, Spain: Ti rant lo Blanc.

Park, D.J., Wang, W., & Pinto, J. (2016). "Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press." *Communication, Culture and Critique*, 9(3), 417-437.

Pinto, J., Prado, P., & Tirado, A. (2016). "Mediating claims of environmental degradation, source credibility and risk to human health: Ecuadorian press coverage of the Chevron case." *Global Media and Communication*, 12(1), 3-23.

Takahashi, B., Pinto, J., Vigon, M., & Chavez, M. (2015). "El ambiente y las noticias: Understanding U.S. Spanish language newsrooms' coverage of environmental issues." *International Journal of Hispanic Media*, 8, 2-14.

Patrick Plaisance

Plaisance, P.L. (Ed.). *Handbook of Communication & Media Ethics*. Berlin: De Gruyter Mouton [September 2018 publication].

Plaisance, P.L. (2017) "The Concept of Moral Ecology in Media Sociology. 'Revitalizing Concepts in Mass Communication Research'" (hosted by the Missouri School of Journalism), Brussels.

Plaisance, P.L., & Tropman, E. (2016) "Moral Realism and Ethical Naturalism in Media Ethics Theorizing." Presentation at the annual conference of the *Association for Practical & Professional Ethics*, Reston, Va.

Plaisance, P.L. (2015) "Media Ethics Theorizing, Reoriented: A Shift in Focus for Individual- Level Analyses." *Media Ethics Division of the Association for Education in Journalism & Mass Communication*, San Francisco.

Plaisance, P.L. (2015) *Virtue in Media: The Moral Psychology of Excellence in News & Public Relations*. New York: Routledge.

Plaisance, P.L. (2014) *Media Ethics: Key Principles for Responsible Practice* (2nd Ed.). Los Angeles: SAGE Publications.

Plaisance, P.L., & Tropman, E. (2016) "Moral Realism and Ethical Naturalism in Media Ethics Theory." *Ethical Space* 13 (4).

Plaisance, P.L. (2016) "Media Ethics Theorizing, Re-oriented: A Shift in Focus for Individual- Level Analyses." *Journal of Communication* 66 (3), 454-474.

Plaisance, P.L., Skewes, E.A., & Larez, J. 2014) "The Moral Psychology of Journalism Exemplars." *Ethical Space* 11 (3), 4-13.

Plaisance, P.L. (2014) "Virtue in Media: The Moral Psychology of U.S. Exemplars in News & PR." *Journalism & Mass Communication Quarterly* 91 (2), 308-325.

Robert Richards

"From the Magna Carta to the Protection of Violent Rap Lyrics: The Long, Strange Journey of Free Expression," *Abramson Auditorium*, NYU Washington Center, Nov. 5, 2014.

Amicus Curiae, *State of New Jersey v. Burkert*, Superior Court of New Jersey, 2014.

Amicus Curiae, *Lindell v. Bocook*, Washington Supreme Court, 2014.

Amicus Curiae, *Elonis v. United States*, United States Supreme Court, 2014.

Richards, R., "Compulsory Process in Cyberspace: Rethinking Privacy in the Social Networking Age," 36 *Harvard Journal of Law & Public Policy* 519 (2013)

Richards, R., & Weinert, D., "Punting in the First Amendment's Red Zone: The Supreme Court's 'Indecision' on the FCC's Indecency Regulations Leaves Broadcasters Still Searching for Answers," 76 *Albany Law Review* 631 (2013).

"Punting in the First Amendment's Red Zone: The Supreme Court's 'Indecision' on the FCC's Indecency Regulations Leaves Broadcasters Still Searching for Answers," paper presentation, *AEJMC Southeast Colloquium*, March 1, 2013, Tampa, FL

Richards, R., "When 'Ripped from the Headlines' Means 'See You in Court': Libel By Fiction and the Tort-Law Twist on a Controversial Defamation Concept" 13 *Texas Review of Entertainment & Sports Law* (2012).

"The Law of Social Media," a pre-conference seminar presentation, August 8, 2012, *AEJMC Conference*, Chicago, IL.

"How to Teach Millennials in a Digital World," *AEJMC Conference*, August 9, 2012, Chicago, IL.

"When Ripped from the Headlines Means See You in Court," paper presentation, August 9, 2012, *AEJMC Conference*, Chicago, IL.

Ford Risley

Risley, Ford. "Beyond Storytelling: How to Turn Oral History into Scholarship and Public Knowledge." *Association for Education in Journalism and Mass Communication*, San Francisco, Ca., August 2015.

Risley, Ford. "Jefferson Davis and the Press." *Symposium on the 19th Century Press, the Civil War and Free Expression*, Chattanooga, Tn., November 2014.

Risley, Ford. "Forgotten Era: Journalism in Antebellum U.S." *American Journalism Historians Association*, New Orleans, La., September 2013.

"The Role of the Press in the Civil War," *Echoes of the Civil War*," *Chester County Historical Society*, September 2013.

"Blue and Gray in Black and White: Civil War Journalism," *Hinson Lecture*, University of Mobile, April 2013.

"Synthesizing the History of the Civil War Press," *Symposium on the 19th Century Press, the Civil War and Free Expression*. Chattanooga, Tn., November 2012.

Risley, Ford. "Synthesizing the History of Civil War Journalism." *Symposium on the 19th Century Press, the Civil War and Free Expression*, Chattanooga, Tn., November 2012.

Michelle Rodino-Colocino

Rodino-Colocino, M. (2018). "Me too, #MeToo: Countering Cruelty with Empathy." *Communication and Critical/Cultural Studies*, 15(1), 96-100.

Rodino-Colocino, M., L. deCarvalho, and A., Heresco. (2017). "Neo-Orthodox Masculinities on Man Caves," *Television & New Media*. Advanced publication online. DOI: 10.1177/1527476417709341

Rodino-Colocino, M. (2017). "Making Media Work: Turning to Labor Management in Communication Studies." *International Journal of Communication*, 11, 2037-2041.
<http://ijoc.org/index.php/ijoc/article/view/4556/2026>

Rodino-Colocino, M. (2016). "Critical-Cultural Communication Activism Research Calls for Academic Solidarity." *International Journal of Communication*, 10.
<http://ijoc.org/index.php/ijoc/article/view/6007/1753>

Rodino-Colocino, M., and S. N. Berberick. (2015, October). "'You Kind of Have to Bite the Bullet and do Bitch Work': How Internships Teach Students to Unthink Exploitation in Public Relations." *tripleC: Communication, Capitalism & Critique. Open Access Journal for a Global Sustainable Information Society* 13.2: 486-500.

Rodino-Colocino, M. (2014). "#YesAllWomen: Intersectional Mobilization Against Sexual Assault is Radical (Again)." *Feminist Media Studies*, 14(6), 1090-1092.

Rodino-Colocino, M. (2014). "The He-Cession: Why Feminists Should Rally for the End of White Supremacist Capitalist Patriarchy," *Feminist Media Studies*, 14(2), 343-347.

Rodino-Colocino, Michelle. (2013). "Communique 3.0 Working to 'Change it'" *Democratic Communique*, 26(1), 46-50.

Rodino-Colocino, M. (2012). "Post-Welfare Mothers in Wi-Fi Zones: Dreams of (Im)mobile Privatization in a Neo-Post World." *Feminist Media Studies*, 12(4), 517-527, special issue on Women and Mobile Intimacy, Larissa Hjorth and Sun Sun Lim (Eds.).
<http://www.tandfonline.com/doi/abs/10.1080/14680777.2012.741868>

Rodino-Colocino, M. (2012). "Participant Activism: Exploring a Methodology for Scholar-Activists." *Communication, Culture & Critique*, 5(4), 541-562.
<http://onlinelibrary.wiley.com/doi/10.1111/j.1753-9137.2012.01140.x/full>

Michael Schmierbach

Boyle, M., & Schmierbach, M. (2015). *Applied Communication Research Methods: Everything You Need to Get Started*. Routledge.

Oeldorf-Hirsch, A., Schmierbach, M., Appelman, A. & Boyle, M.P. "For the birds: Media sourcing, Twitter, and the minimal effect on audience perceptions." *Convergence: The International Journal of Research into New Media Technologies*. In press.

Appelman, A. & Schmierbach, M. "Make no mistake? Exploring cognitive and perceptual effects of grammatical errors in news articles." *Journalism & Mass Communication Quarterly*. In press.

Schmierbach, M. "Interactive content, analysis of." In Matthes, J. (ed.) *International Encyclopedia of Communication Research Methods*. In press.

Schmierbach, M. (2017). "Immersion in games exemplifies why digital media create complex responses to ads." In Rodgers, S. & Thorson, E. (eds.), *Digital Advertising: Theory and Research* (pp. 427-430). New York, NY: Routledge.

Dardis, F. E., Schmierbach, M., Sherrick, B., Waddell, F., Aviles, J., Kumble, S., & Bailey, E. (2016). "Adver-Where? Comparing the Effectiveness of Banner Ads and Video Ads in Online Video Games." *Journal of Interactive Advertising*, 16(2), 87-100.

Sherrick, B., & Schmierbach, M. (2016). "The Effects of Evaluative Reviews on Market Success in the Video Game Industry." *The Computer Games Journal*, 5(3-4), 185-194.

Limperos, A. M., & Schmierbach, M. (2016). "Understanding the Relationship Between Exergame Play Experiences, Enjoyment, and Intentions for Continued Play." *Games for health journal*, 5(2), 100-107.

Kim, K., Schmierbach, M., Bellur, S., Chung, M-Y., Fraustino, J., Dardis, F.E., & Ahern, L. (2015). "Is it a sense of autonomy, control or attachment? Exploring the effects of in-game customization on game enjoyment." *Computers in Human Behavior*, 48, 695-705.

Dardis, F. E., & Schmierbach, M., Ahern, L., Fraustino J., Bellur, S., Brooks, S., & Johnson, J. (2015). "The Effects of In-Game Virtual Direct Experience (VDE) on Reactions to Real-World Brands." *Journal of Promotion Management*, 21, 313-334

Maura Shea

Ripped! – Producer, Sound Editor 2014

HD feature-length romantic musical comedy. The story follows a 1960's British pop band who accidentally blast off into space and land on a planet of all women in an alternative universe.

Distributed by Monarch Pictures, Available on Amazon

Festival screenings include: College Town Film Festival – State College, PA and Athens, Ohio, FirstGlance Philadelphia and Valley Film Festival, Los Angeles, CA

Chasing Butterflies – Producer, Sound Editor 2009

HD feature-length romantic comedy. The intersecting stories of a couple of small-time crooks, a disc jockey and a runaway bride, and the groom who accidentally marries his mother-in-law.

Distributed domestically by Vanguard Entertainment and internationally by Echelon Studios.

Festival screenings include: Philadelphia Independent Film Festival

Hooray for Mister Touchdown- Producer, Sound Editor 2005

16mm feature-length film. A 1932 football hero is beset by a love-struck coed and the mob.

Festival screenings include: Frederick Festival of Film, Sedona International Film Festival FirstGlance Philadelphia, Artsfest Film Festival, Harrisburg, PA, and Asheville Film Festival

A Holiday Affair – Producer, Co-Editor 2000

16mm feature-length romantic comedy. A Christmas wedding is almost torn asunder by the maid of honor's long-buried feelings for the groom.

Festival screenings include: Brooklyn Film Festival - Audience Award winner for Best Feature Film, FirstGlance Philadelphia, and Woods Hole Winter Film Screening Series 2002

Why Wilbur Bowls... - Producer, Associate Editor 1992

16mm short feature about the pressures of learning to bowl.

Festival screenings include: Somerville Film Festival 2006 - Honorable Mention
Under Control - Director, Writer, Producer and Editor 1991

16mm dramatic educational film about enabling distributed by Churchill/SVE Media.

Awards and festival screenings include: Dean's Alumni Grant, National Council on Family Relations Festival - First Place, and Redstone Cinema Award, 1991

Director/Editor – Pond to Table 2017 Short video accompanying a research study using 2 x 2 framing for gauging consumer acceptance of wastewater-derived protein.

Co-Editor – The Polar Center 2015 Short introductory video for the Polar Center at Penn State University.

Sound Editor – Pitstop, dir. Dennis Lanson, 35mm feature film 1999 Festival screenings include: The Welsh International Film Festival, Rhode Island Film Festival, Wine Country Film Fest, and Woods Hole Festival

Editor – Slow Fall of Light Through Time, dir. Dorn Hetzel, video narrative short 1998
Festival screenings include: The Mill Valley Film Festival

John Sanchez

Sanchez, J. "Examining national trends facing the challenges of diverse faculty in reaching or failing to reach academic leadership roles across the academy." Moderator/Panel Presentation, *National Convention of the AEJMC*. San Francisco, CA. August 2015

Sanchez, J. "American Indian Imagery in Contemporary Media" invited speaker, *The Carlisle Indian School*, Cumberland Historical Society, Carlisle, PA. October, 2014

Sanchez, J. "American Genocide from 1492 to 2014" invited speaker, *Bucknell University*, Lewisburg, PA. September 2014

Sanchez, J. "Minority Scholars Forging Ahead in Academia: Guidance for Success from Communications Theories, Research Findings and Personal Experiences, American Indians in Academe" Panel Presentation, *National Convention of the AEJMC*. Montreal, Canada. August 2014

Sanchez, J. "American Indian Media in the United States" Panel Presentation, *National Convention of the AEJMC*. Montreal, Canada. August 2014

Sanchez, J. "Examining American Indian Identity in the American Press from Public Occurrences to Wounded Knee" invited speaker, The University of New Mexico, Institute for *American Indian Research*. Albuquerque, New Mexico. February 2014

Sanchez, J. "Challenges and Opportunities in Native American Journalism" invited speaker, *Society of Professional Journalists*, Sigma Delta Chi Foundation, University of Louisville, Louisville, KY. February 2014

Sanchez, J. "Examining Mainstreamed News Media Coverage of Women and Underrepresented Underserved Communities in the ABC, CBS, and NBC Evening News Programs" Moderator/Presiding Panel Presentation, *National Convention of the AEJMC*. Washington, DC. August 2013

Fuyuan Shen

Shen, F., Ahern, I., & Han, J. (2017). "Environmental Orientations and News Coverage: Examining the Impact of Individual Differences and Narrative News." *International Journal of Communication*, 11, 14.

Sheer, V., Shen, F., Tse, D. T., & Chan, T. (2017). "Evaluating the effectiveness of four Hong Kong antismoking cartoon posters with humor and threat elements." *Chinese Journal of Communication*, 19.

Shen, F. (Author), & Mou, Y. (2017). "(Potential) patients like me: testing the effects of user-generated health content on social media." *Chinese Journal of Communication*, 16.

Wang, W., & Shen, F. (2017). "Reciprocal communication in online health support groups: Effects of message format and social support on individual responses to health issues." *Media Psychology*, 1-27.

Wen, N. (2016). "Communicating to young Chinese about human papillomavirus vaccination: Examining the impact of message framing and temporal distance." *Asian Journal of Communication*, 1-18.

Huang, Y., & Shen, F. (2016). "Effects of cultural tailoring on persuasion in cancer communication: A meta-analysis." *Journal of Communication*, 66(4), 693-715.

Shen, F., & Yan, C. (2015). "Causal attributions and frames: An examination of media coverage of obesity among adults and children." *Communication & Society (in Chinese)*, 31, 45-64.

Shen, F., Sheer, V., & Li, R. (2015). "Impact of narratives on persuasion in health communication: A meta-analysis." *Journal of Advertising*, 44(2), 105-113.

Shen, F., & Han, J. A. (2014). "Effectiveness of entertainment-education in communicating health information: A systematic review." *Asian Journal of Communication*, 24(6), 605-616.

Shen, F., Ahern, L., & Baker, M. (2014). "Stories that Count Influence of News Narratives on Issue Attitudes." *Journalism & Mass Communication Quarterly*, 91(1), 98-117.

Richard Sherman

The Saucer That Wasn't There (2018-19). Director, CO-Producer, Cinematographer 4K feature documentary (currently in production)

COJOT, HD Feature Documentary, Director Boaz Dvir, France/England/USA, currently in post-production

Bad Girl, Music Video, Director Anita Gabrosek, State College, PA, 2017

The Day After Stonewall Died, HD short narrative film, Director Anthony Sims, Chattanooga, TN, 2014 Awards: Best Short Film, Cannes Short Film Festival, France, 2014 Best Score, Dublin Independent Short Film & Music Festival, 2015 Honorable Mention, Production Design, LA Film Review Independent Film Awards 2015 Film Review, Independent Film Awards, 2015 Juried Film Festival Screenings Arts & Algorithms Festival, Titusville 2015 Cannes Short Film Festival, France, 2014 Chattanooga Film Festival, TN 2014 Nacogdoches Film Festival, TX, 2015 Tennessee Film Makers Showcase, Chattanooga Film Festival, 2014 Matched, HD short narrative film, Director Lyn Elliot, Kansas City, MO, 2013 Arizona International Film Festival, Tucson, AZ 2014 Athens International Film Festival, Athens, OH 2014 Kansas City Film Fest, MO 2014 Crossroads Film Festival, Jackson, MS 2014 Citizen Jane Film Festival, Columbia, MO, 2013 Kansas City Fringe Festival, Kansas City, MO 2014 Kansas City International Film Festival, Kansas City, MO 2013 Landlocked Film Festival, Iowa City, IA 2014 LunaFest, San Francisco, CA & more (traveling), 2014 Post Alley Film Festival, Seattle, WA, 2014 Portland Women's Film Festival, OR, 2014 Waterfront Film Festival, South Haven, MI 2104

SquidMan, HD feature film, Storynaut Productions, Dir. C. Cline, Los Angeles, CA, 2013 Athens International Film Festival, Athens, OH, 2013 Buffalo Dreams Fantastic Film Festival, Buffalo, NY, 2013 Fargo Fantastic Film Festival, Fargo, ND, 2013 Flint Film Festival, Flint, MI, 2013 West Virginia Filmmakers Festival, Sutton, WV, 2013 Additional Screenings: The Oaks Theater, Oakmont, PA, 2013 West End Cinema, Washington, DC, 2013 Distribution: Amazon-on-Demand Vimeo-on-Demand

Cynthia Simmons

Riot Walkers. Play based on reporter Ernie Mills' role in negotiating an end to the 1980 riot at the Penitentiary of New Mexico. Conducted interviews and archival research. Play scheduled for a reading at FUSE Productions in October, 2018.

The Oracle of the Desert. Play based on Steve Bannon's work at Biosphere 2 and the ensuing lawsuits. Conducted archival research.

Wrong Kind of Paper, a novel about the early professional enculturation of a reporter covering police corruption, received an honorable mention in the 2017 *Leapfrog Press* fiction contest. (Currently seeking publisher.)

"The Blue, the Gray and the Red." Contributed a chapter for a group-written novella dealing with women's experience of the Civil War in Perry County, Pennsylvania. Project supported by a Fowler Foundation grant. Publication expected by *Sunbury Press* in 2018.

Gary Johnson put the goober in gubernatorial (2016). Essay about covering Gary Johnson when he was governor of New Mexico published on line by *USA Today*. Reached number two in the website's trending opinion metrics.

Outta Joint at the Joint (2015). Essay about reporting in a New Mexico prison won a *Center for American Literary Studies* award for nonfiction.

Heather Shoenberger

Davis, D., Shoenberger, H., & Pope, W. (2017). "If a Tree Falls in a Forest: Experimental Investigation of Level of Immersion in a PSA and Resulting Pro-Social Behavior." To be presented at the *International Communication Association Annual Conference*, San Diego.

Shoenberger, H., Kim, E., Johnson, E., Dahmen, N. (2017). "#Authenticity In Ads: Exploring Effects of Perceived Authenticity, Model Size, and Social Cues on Body Image State, Social Media Engagement." To be presented at the *International Communication Association Annual Conference*, San Diego.

Shoenberger, H. & Dahmen, N. (2017). "The Role of Perceived Authenticity of a Model's Image in Social Media Ad Campaign on Body Image, Social Media Engagement." To be presented at the *American Academy of Advertising Annual Conference*, Boston, MA.

Shoenberger, H. & Kim, E. (2017). "How Branded Entertainment Can Work for Advertisers: The Role of Wishful Identification and Fictional Character Traits on Buying Behaviors." To be presented at the *American Marketing Association Winter Conference*, Orlando, FL.

McNealy, J. & Shoenberger, H. (2016). "The platform decides the posting: Information sharing stratification on social media." *Presented at TPRC*. Washington, DC.

Shoenberger, H. (2016). "Memories from a Binger: An Experimental Investigation of Viewing Experience and the Impact on Product Placement Recall." Presented at the *International Communication Association Annual Conference*. Fukuoka, Japan.

Shoenberger, H., Leshner, G., Thorson, E. (2016). "Through the Truth Goggles: An Experimental Investigation of Perceived Credibility and Quality With The Use of A Fact-Checking Prototype." Presented at the *International Communication Association Annual Conference*. Fukuoka, Japan.

Shoenberger, H., & McNealy (2016). "Offline v. Online: Re-examining the Reasonable Consumer Standard in the Digital Context." Presented at the *Federal Trade Commission's Privacycon*. Washington, D.C.

Shoenberger, H., Johnson, E (2015). "Somewhere I Belong: An Exploration of Favorite Character Attributes and Their Predictions of Consumer Behavior." Presented at the *American Academy of Advertising Annual Global Conference*. New Zealand.

Shoenberger, H., Sukalla, F., & Johnson, E (2015). "Let's Give Them Something to Talk About: Predicting Social Media Engagement, Peer Engagement From Favorite TV Character Perceived Personality Attributes." Presented at the *International Communication Association Annual Conference*. Puerto Rico.

S. Shyam Sundar

Chen, T-W., & Sundar, S. S. (2018). "'This app would like to use your current location to better serve you': Importance of user assent and system transparency in personalized mobile services." *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems (CHI'18)*, Paper No. 537.

Jung, E. H., & Sundar, S. S. (in press). "Status update: Gratifications derived from Facebook affordances by older adults." *New Media & Society*.

Peña, J., Rosson, M. B., Ge, J., Jeong, E., Sundar, S. S., Kim, J., & Gambino, A. (2018). "An exploration of design cues for heuristic-based decision-making about information sharing." In G. Chowdhury, J. McLeod, V. Gillet & P. Willett (Eds.), *Transforming digital worlds: iConference 2018, Lecture Notes in Computer Science*, 10766, 677-683.

Sundar, S. S., Cho, E., & Wang, J. (2018). "Interacting with mobile media." In K. Norman & J. Kirakowski (Eds.), *Handbook of human-computer interaction* (pp. 615-639). Malden, MA: Wiley-Blackwell.

Wang, R., & Sundar, S. S. (2018). "How does parallax scrolling influence user experience? A test of TIME (theory of interactive media effects)." *International Journal of Human-Computer Interaction*, 34 (6), 533-543.

Sundar, S. S., Kang, J., & Oprean, D. (2017). "Being there in the midst of the story: How immersive journalism affects our perceptions and cognitions." *Cyberpsychology, Behavior, and Social Networking*, 20 (11), 672-682.

Jung, E., Walden, J., Johnson, A., & Sundar, S. S. (2017). "Social networking in the aging context: Why older adults use or avoid Facebook." *Telematics and Informatics*, 34, 1071-1080.

Waddell, T. F., & Sundar, S. S. (2017). "#thisshowsucks! The overpowering influence of negative social media comments on television viewers." *Journal of Broadcasting & Electronic Media*, 61 (2), 393-409.

Sundar, S. S., Kim, J., & Gambino, A. (2017). "Using theory of interactive media effects (TIME) to analyze digital advertising." In S. Rodgers & E. Thorson (Eds.), *Digital advertising: Theory and research* (pp. 86-109). New York: Routledge, Taylor & Francis Group.

Bellur, S., & Sundar, S. S. (2017). "Talking health with a machine: How does message interactivity affect attitudes & cognitions?" *Human Communication Research*, 43 (1), 25-53.

Timeka Tounsel (formerly Timeka N. Williams)

Tounsel, T.N. (Accepted). "#WaitingforBoaz: Expressions of Romantic Aspiration and Black Christian Femininities on Social Media." *Journal of Media and Religion*.

Tounsel, T.N. (Accepted). "Nimble Readings: Black Women, Meaning Making, and Negotiating Womanhood through 'Scandal'." In K. Moffitt, S. Puff, & R. Jackson (Eds.) *Gladiators in Suits: Race, Gender, and the Politics of Representation in Scandal*. Syracuse, NY: Syracuse University Press.

Tounsel, T.N. (November 2017). Presenter. "#WaitingforBoaz: Black Women and the Religious Vernacular of Romance and Longing." Paper presented at the *National Communication Association Annual Conference*. Dallas, TX.

Means Coleman, R., Ngu, K., & Tounsel, T.N. (2015 Feb.). "African American Stars." *Oxford Bibliographies*. New York: Oxford University Press.

Means Coleman, R., Ngu, K., & Tounsel, T.N. (2015 Feb.). "African American Stars." *Oxford Bibliographies*. New York: Oxford University Press.

Williams, T.N. & Sobze, D. (2013 Dec.). "'#LuvYourMane': Black Female Body Politics and Self-Care in Social Media Spaces." *Media Fields Journal* 7.

Coleman R.M. & Williams, T.N. (2013). "The Future of the Past: Religion and Womanhood in the Films of Tyler Perry, Eloyce Gist, and Spencer Williams, Jr." (pp.152-65). In Ronald Jackson and James Bell (Eds.) *Interpreting Tyler Perry: Perspectives on Race, Class, Gender, and Sexuality*. New York: Routledge.

Williams, T.N. & Sobze, D. (2013 Dec.). "'#LuvYourMane': Black Female Body Politics and Self-Care in Social Media Spaces." *Media Fields Journal* 7.

Williams, T.N. (2012 Oct.) "The Cost of a Home Outside of Hollywood: Tyler Perry and Oscar Micheaux." In *Media Res*.

Will Yurman

"A Day, A Photo." Curated website. 2003-

"This Time Would Be Different" Official Selection 2015 Mumbai International Film Festival

"Not Forgotten: Portraits of Life and Death in Rochester" documented the lives of every homicide victim in Rochester, NY over the course of a year.

Yael Warshel

Warshel, Y. (2014). "Mamfakinch: Moroccan citizen journalism collective." In Harvey, K. (Ed.). *Encyclopedia of Social Media and Politics*. Volume 2. Thousand Oaks, California: Sage, 2014, pp. 787-789. Encyclopedia won the 2014 Apex Award for "One-of-a-Kind Print Publication", and the 2014 Library Journal's Best Reference

Warshel, Y. (2014). "Middle East." In Harvey, K. (Ed.). *Encyclopedia of Social Media and Politics*. Volume 2. Thousand Oaks, California: Sage, 2014, pp. 821-827. Encyclopedia won the 2014 Apex Award for "One-of-a-Kind Print Publication", and the 2014 Library Journal's Best Reference Manuscripts Accepted for Publication

Warshel, Y. "The Ethics of Conducting Research with Children in Conflict Zones." *NEOS*. [Accepted 2018]. 7 Manuscripts Submitted for Publication Book, Refereed

Warshel, Y. "Media-tion, Socialization and the Israeli-Palestinian Conflict." Under review. (under 600 pages pp). Other Works Conference Proceeding, Nonrefereed

Warshel, Y. (2016). "Preserving Mobile Literacy. The importance of preserving human capital in conditions of mass migration as a basis for sustainable development," *United Nations Office for the Coordination of Humanitarian Affairs (UNOCHA)*, Baku International Humanitarian Forum Conference Proceedings. (pp. 2).

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