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A MESSAGE FROM DEAN HARDIN

DEAR ALUMNI AND FRIENDS



Our annual report focuses on some key metrics for success that reflect our commitment, every day, to teaching, research and service.

In 2015-16, we focused our efforts most notably on expanding our global reach. We made significant progress: Thanks to embedded

courses in each of our five majors, the number of students who benefitted from an international learning experience grew 28 percent. An embedded course combines a weeklong international component with a semester-long course on campus. Students traveled to Costa Rica, Cuba, the Czech Republic, Greece and Iceland in those courses.

Our faculty members also conducted workshops and research all over the globe, as you'll see in the following pages.

Of course, that's not all the good news. As this report shows, our commitment to excellence, student success, alumni engagement and service are evident across the College.

We're proud of the year behind us. As always, our success relies on excellent students, world-renowned faculty and passionate alumni and friends. With your support, we're looking to the 2016-17 year with excitement!

A version of this report may be found at comm.psu.edu/annualreport, and we always appreciate your feedback.

Sincerely,

A handwritten signature in blue ink, appearing to read 'MH'.

Marie Hardin

mch208@psu.edu / [@mariehardinpsu](https://twitter.com/mariehardinpsu)



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BIG SCHOOL RESOURCES

SMALL SCHOOL FEEL



7,482



4,015



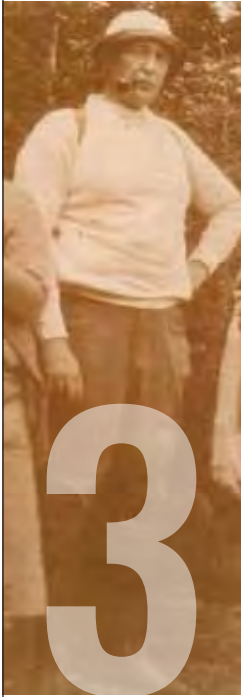
1,865



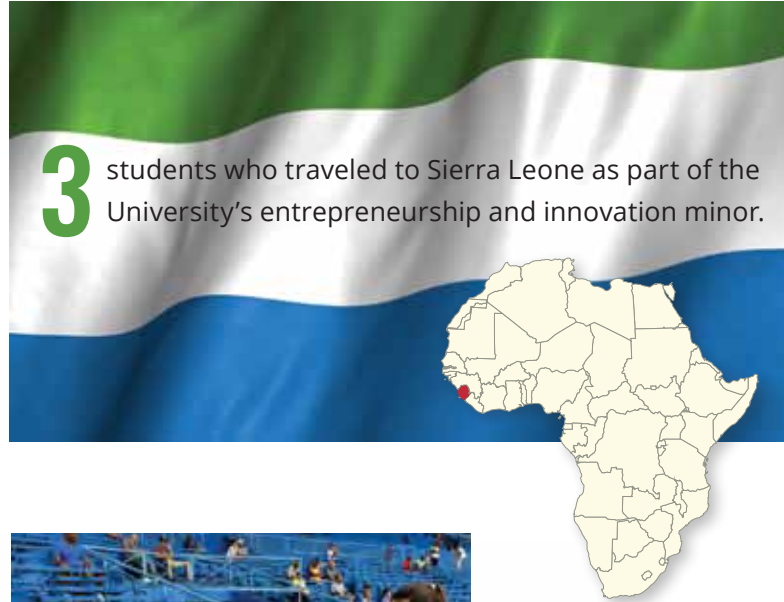
655

COMMITMENT TO

GLOBAL REACH



3 countries of home institutions for researchers who received grants from the Arthur W. Page Center for Integrity in Public Communications, which is housed in the College of Communications.



3 students who traveled to Sierra Leone as part of the University's entrepreneurship and innovation minor.



8 students in the John Curley Center for Sports Journalism who traveled to Cuba and spent nine days working, as part of a partnership with U.S. media outlets, to cover a historic trip to the country by the Penn State baseball team.





19%

World Campus enrollment increased 19% from 2014-15.



39 different countries that had an undergraduate student studying in the College of Communications.

235 students who completed an international experience through a Penn State program. (28% increase)

457,614 miles traveled by students in our five embedded programs, one in each major, during the spring semester. Countries visited for their class work: Costa Rica, Cuba, Czech Republic, Greece and Iceland.

26

COUNTRIES visited by communications students for international experiences.

Alphabetically:

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- China
- Costa Rica
- Cuba
- Czech Republic
- England
- France
- Germany
- Greece
- Iceland
- India
- Ireland
- Italy
- Japan
- Mexico
- Morocco
- Netherlands
- Poland
- Sierra Leone
- South Africa
- South Korea
- Spain

LONDON: SITE OF THE COLLEGE'S INSTITUTE FOR INFORMATION POLICY FIRST INTERNATIONAL CONFERENCE, A TWO-DAY EVENT THAT FOCUSED ON TOPICS SUCH AS GOVERNMENT POLICIES, RISK AND CRISIS COMMUNICATIONS, JOURNALISM AND SOCIAL RESPONSIBILITY. (3,612 MILES TO LONDON)

COMMITMENT TO EXCELLENCE

2



STUDENTS AMONG 50

nationally honored in the annual American Advertising Federation's Most Promising Multicultural Students Program.



3 TV SHOWS EARNED HONORS AND TWO STUDENTS WERE IDENTIFIED AS THE NATION'S BEST SPORTSCASTER AND BEST WEATHERCASTER, RESPECTIVELY, BY THE BROADCAST EDUCATION ASSOCIATION.



Associate Professor John Sanchez earned Excellence in Honors Teaching Award from Schreyer Honors College.

#1 student-produced newscast in the nation at the 37th College Television Awards in Hollywood.



Professor Fuyuan Shen named editor-in-chief of a leading communications journal, *Mass Communication and Society*.

Journalism student Zinnia Maldanodo earned trip to Japan in national reporting competition.



#2 overall finish in Hearst Journalism Awards Program, often called the "Pulitzers of college journalism."

Best average finish in the Hearst Program of any school in Big Ten Conference or Northeast during the past decade.





4

student-produced TV programs earned Mid-Atlantic Emmy Awards.

4 students were selected from a highly competitive application process to complete internships through the Dow Jones Internship Program.

8 Penn State students collected a total of 12 awards, including four first-place finishes, during the 2016 Student Keystone Press Awards competition.

8 Penn State entries, most of any school in the region, were named winners in the SPJ Region 1 Mark of Excellence competition.



500 A capacity crowd of 500 again packed the State Theatre in State College for the Blue and White Film Festival—the annual showcase of student films.

SPORTS JOURNALISM STUDENT BECAME
1 OF 6
 STUDENTS NATIONWIDE TO EARN A SCHOLARSHIP IN A COMPETITION SPONSORED BY THE JIM MURRAY MEMORIAL FOUNDATION.

1ST

Distinguished Professor S. Shyam Sundar became first College of Communications faculty member to earn University-wide Faculty Scholar Medal.



DEANS' EXCELLENCE AWARD, FACULTY Teaching

Steve Manuel
 Service
 Curt Chandler

Research and Creative Accomplishments

Rob Frieden
 Integrated
 Scholarship

Denise Bortree and
 Krishna Jayakar

Outstanding Faculty Affiliate

Linda Feltman and
 Michael Ryan

DEANS' EXCELLENCE AWARD, STAFF

Katie Kennedy
 Shelley Wilk

DJUNG YUNE TCHOI TEACHING AWARD

Tanner Cooke,
 Azadeh Nazer Fassihi
 and Fan Yang

25 YEARS OF SERVICE, STAFF

Jane Agnelly
 Betsy Hall

RETIREMENT

Martin Halstuk

JOHN W. OSWALD AWARD

Rachael David

ALUMNI ASSOCIATION DISSERTATION AWARD

Frank Waddell

HAROLD F. MARTIN GRADUATE ASSISTANT OUTSTANDING TEACHING AWARD

Stephanie Berberick

COMMITMENT TO STUDENT SUCCESS



JOHN CURLEY CENTER FOR SPORTS JOURNALISM STUDENTS PARTNERED WITH PENN STATE ELECTRONIC SPORTS CLUB FOR WEBCASTS OF TWO-DAY COMPETITIVE GAMING EVENT ON CAMPUS.

8 EVENTS

conducted for students across majors as part of the inaugural Digital Week, a collaboration between the College of Communications and the College of Information Sciences and Technology.



2 majors among Top 12 at Penn State (advertising/public relations, journalism).

3 students who covered the Super Bowl as part of opportunities provided by the College of Communications.

6 ALUMNI

who returned to campus and served as "coaches" for a four-day session, the Short Doc Workshop, that welcomed students from almost every communications major to produce short documentaries.



20 years of existence for the Penn State Washington Program, which facilitates coursework and internships in the nation's capital.

22 The percentage of students from underrepresented groups in the College of Communications.

29 communications-specific clubs and organizations for students.



4 consecutive years Penn State film students have visited the Sundance Film Festival.

47 stories published by journalism students in the *Centre Daily Times* during the spring semester as part of a partnership with the paper.



STUDENT MARSHALS

Spring 2016

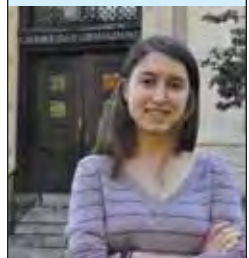
Taylor Bisacky
Rachael David
Rachel Kristine
Megan Roethlein
Wenjuan Xu

Fall 2015

Nia Sherony

Summer 2015

Donghee Lee



Nia Sherony

115 course sections with 20 or fewer students offered during the academic year.

340 recruiters at two communications-specific job fairs, one on campus and the other in New York City.

489 for-credit internships completed by students.



42% growth in the Penn State Hollywood Program, which welcomed an initial class of 12 students in 2016 and has accepted 17 students for 2017.



11 consecutive years that communications students have produced the live stream of the Penn State Homecoming Parade, the nation's largest such event.



8 CONSECUTIVE YEARS

ComRadio students have covered the NFL Draft on location.

COMMITMENT TO

ALUMNI ENGAGEMENT

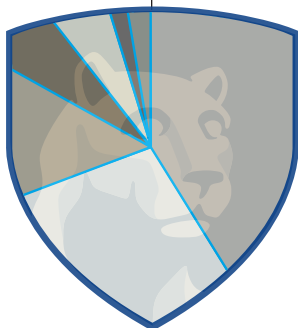
13

ON- AND OFF-CAMPUS ALUMNI EVENTS,
ATTRACTING 617 PARTICIPANTS



26,185 ALUMNI

- Journalism/Broadcasting **10,804** (41.3%)
- Advertising/Public Relations **7,411** (28.3%)
- Telecommunications **3,524** (13.5%)
- Film-Video **1,701** (6.5%)
- Media Studies **1,498** (5.7%)
- Graduate **748** (2.8%)
- Other **499** (1.9%)



COLLEGE OF COMMUNICATIONS ALUMNI SOCIETY BOARD AWARDS



Alumni Achievement
Mimi Barash
Coppersmith
Anderson Communications Contributor
Jim Gardner
Emerging Professional
Arianna Davis
Excellence in Teaching
John Affleck
Outstanding Alumni
Jayne Miller



PENN STATE ALUMNI ASSOCIATION AWARDS
Alumni Achievement Award
Mandy Murphy

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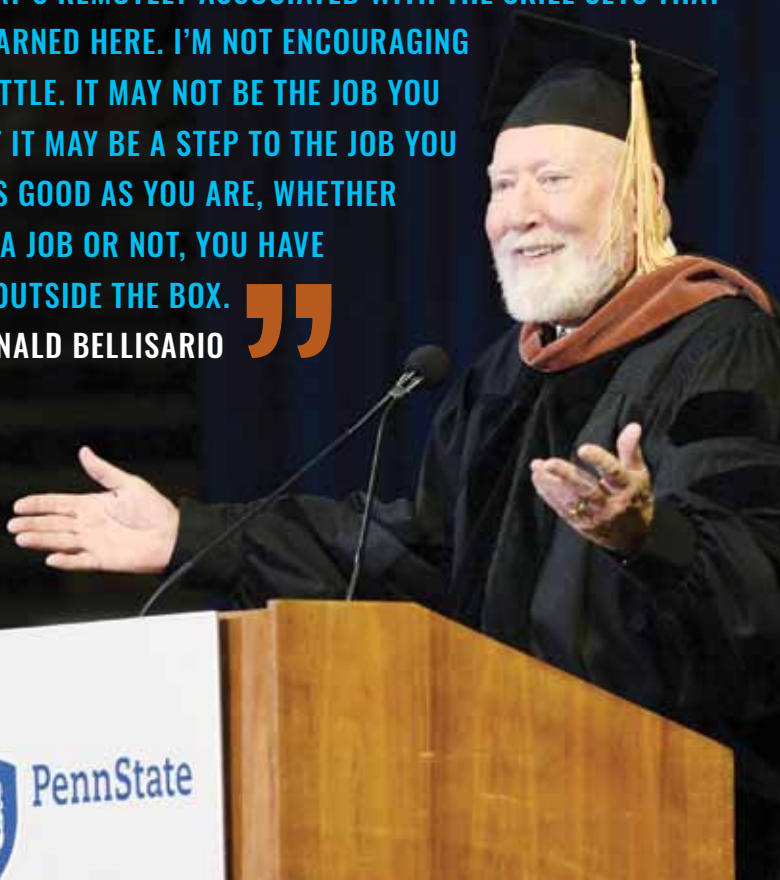
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“ IF YOU DON’T HAVE A JOB, FIND ANYTHING, SOMETHING THAT’S REMOTELY ASSOCIATED WITH THE SKILL SETS THAT YOU’VE LEARNED HERE. I’M NOT ENCOURAGING YOU TO SETTLE. IT MAY NOT BE THE JOB YOU WANT, BUT IT MAY BE A STEP TO THE JOB YOU WANT. ...AS GOOD AS YOU ARE, WHETHER YOU HAVE A JOB OR NOT, YOU HAVE TO THINK OUTSIDE THE BOX. ”
– DONALD BELLISARIO



COMMITMENT TO SERVICE

DEAN MARIE HARDIN NAMED VICE PRESIDENT OF THE ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION, THE OLDEST AND LARGEST ALLIANCE OF JOURNALISM AND MASS COMMUNICATION EDUCATORS AND ADMINISTRATORS AT THE COLLEGE LEVEL. SHE WILL SERVE AS PRESIDENT IN 2018-19.



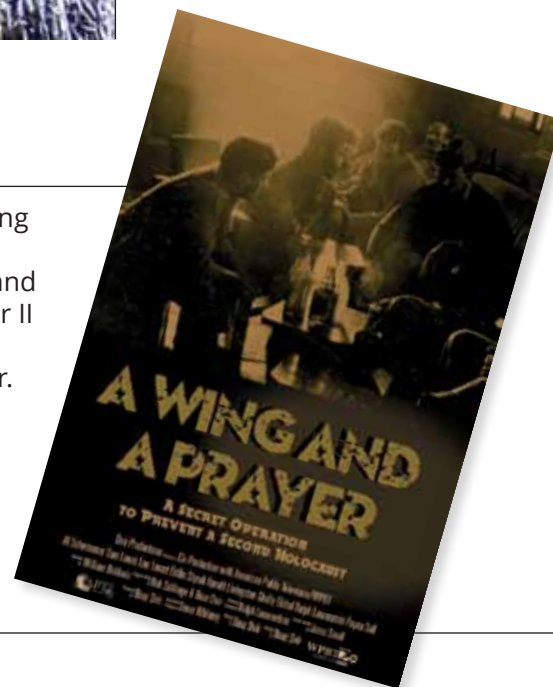
ASSOCIATE DEAN FORD RISLEY WAS NAMED A FELLOW IN THE COMMITTEE ON INSTITUTIONAL COOPERATION'S ACADEMIC LEADERSHIP PROGRAM.

100,000



combined viewers of three student-produced webcasts (Penn State Dance Marathon, Penn State Homecoming Parade, "The Importance of Being Earnest").

150 PBS stations, including those in all Top 30 markets, that aired "A Wing and A Prayer," the post-World War II documentary produced by assistant professor Boaz Dvir.



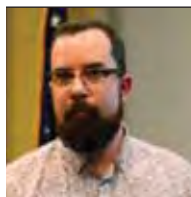
CLASS WORK

led by faculty members Renea Nichols and Tara Wyckoff, serving Pittsburgh and State College, respectively.



5,500

Attendance at New Faces of an Ancient People Traditional American Indian Powwow.



AWARD FOR EXCELLENCE IN COVERAGE OF YOUTH SPORTS

"Hard Knocks," *Newsday*

BART RICHARDS AWARD FOR MEDIA CRITICISM

Brian Stelter, CNN

BEN BRONSTEIN LECTURE IN ETHICS AND PUBLIC RELATIONS

Jennifer Bullano, Pittsburgh Penguins
Lester Munson, ESPN

CURLEY CENTER CONVERSATIONS

Rob Biertempfel, *Pittsburgh Tribune-Review*

Rob Cooper, Penn State

Brain McClintock, Little League

Jeff Plush, National Women's Soccer League

Dave Revsine, BTN

Marc Spears, Yahoo! Sports

DIVERSITY, HERITAGE MONTH GUEST LECTURERS

Ricardo Mendez Matta, film/TV director
David J. Smith, Forage Center for

Peacebuilding

Leezel Tanglao, CNNMoney

Reginald Walker, ESPN

DAVIS SYMPOSIUM IN ADVERTISING ETHICS

Pamela Divinsky, The Divinsky Group

EBERLY PROFESSORSHIP LECTURE

Richard Harris, NPR

FOSTER-FOREMAN CONFERENCE OF DISTINGUISHED WRITERS

Carol Leonnig, *The Washington Post*

GLOBAL ENTREPRENEURSHIP WEEK

Joe Crookston, singer/songwriter

Nancy Schwartzman, CEO, Tech 4 Good

OWEIDA LECTURE IN JOURNALISM ETHICS

David Folkenflik, NPR

PAGE CENTER PROFESSIONAL-IN-RESIDENCE

Lewis Goldstein, VP, brand marketing, Organic Valley

Jennifer Stapper, chief of communications, UN Volunteers

POCKRASS MEMORIAL LECTURE

Fall: Melanie C. Green, University of Buffalo

Spring: Christian Sandvig, University of Michigan (shown left)

OTHER GUEST LECTURERS, VISITORS

Michael Bremer, Cannes Film Festival

Andy Colwell, photojournalist

Matt Ford, Vignette Interactive

Russell Gold, *The Wall Street Journal*

Andy Grant, producer/director

Catie Grant, producer/director

Jennifer Kempton, Survivor's Ink

Jill Knight, photographer/video journalist

Mark Lindsay, Feature Film

Consultants

Riva Marker, film producer

John Montorio, The Huffington Post

Terry Mutchler, Pepper Hamilton LLP

Richie Plass, Menominee Tribal Nation

Katherine Rodriguez, video producer

Alysia Burton Steele, author

Charlene Teters, Spokane Tribe

Luzer Twersky, actor

Mike Wise, The Undeafed

COLLEGE OF COMMUNICATIONS



HONOR ROLL

OUR ALUMNI AND FRIENDS PROVIDED \$1,018,355 DURING THE PERIOD FROM JULY 1, 2015, TO JUNE 30, 2016, TO SUPPORT THE COLLEGE AND ITS STUDENTS. THE HONOR ROLL RECOGNIZES ALUMNI AND FRIENDS WHO MADE GIFTS OF AT LEAST \$100 DURING THE FISCAL YEAR. THE INFORMATION HAS BEEN PROVIDED BY THE OFFICE OF UNIVERSITY DEVELOPMENT.

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