

2018-19
**Annual
Report**



PennState
Donald P. Bellisario
College of Communications



Photo by Trey Miller



Photo by Will Yurman



Photo by Trey Miller

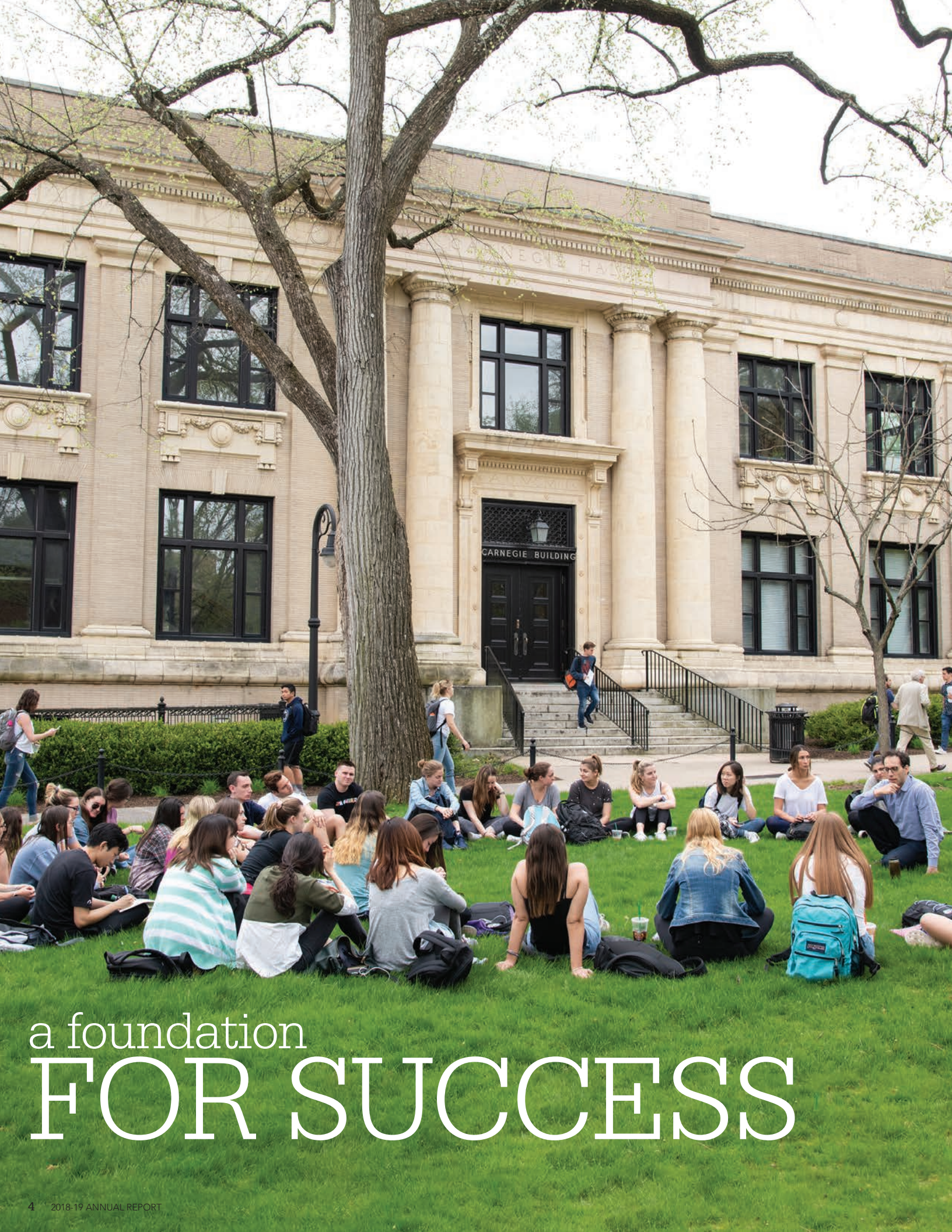


Photo by John Beale



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a foundation
FOR SUCCESS



DEANS' EXCELLENCE AWARDS, 2019

Integrated Scholarship: Pearl Gluck

Research & Creative Accomplishments: Jessica Myrick

Service: Colleen Connolly-Ahern

Teaching: David Norloff and Steve Kraycik

Faculty Affiliate: Jim Dugan and Jenna Spinelle

Staff: Julie Evak and Jonathan McVerry

DJUNG YUNE TCHOI GRADUATE TEACHING AWARD

Erica Hilton and Wunpini Fatimata Mohammed

The 2018-19 academic year saw the beginning of transformative changes to the Donald P. Bellisario College of Communications.

You could hear it in the rumbling of debris falling through large metal chutes attached to the upper windows of Willard Building. You could also see it as the windows were boarded up and fencing was installed around the building's perimeter.

Even as I write this, I can hear the beeping sound of trucks as demolition of the building's interior is wrapping up.

Soon, renovation of the building's interior will begin in earnest, and the transformation will be apparent: our new 35,000-square-foot media center, to open in late 2020. The center will bring us together, house our evolving programs and provide a new home for our collaboration and innovation.

As we look ahead, though, we know that whatever happens in that building will be only as good as its foundation. And our foundation has always been our people: our faculty, staff, students, alumni and supporters. It's a strong and proud community.

If you're reading this, you're very likely a part of that foundation. Thank you for your investment in our mission: to prepare our students to become leaders in their communities and professions and to serve society through our research and outreach.

I hope that as you read this Annual Report, you see evidence of our success in that endeavor. I'm proud of our faculty, who are thought leaders for the professions, and who are great teachers who open doors for our students.

I'm proud of our students, who are not afraid to walk through those doors. Again this year, they excelled on the national stage, winning a variety of competitions that pitted them against students across the United States.

I'm also grateful for our staff, who are competent and dedicated to student success in all of their work. They are the backbone of the Bellisario College.

Finally, I'm grateful for our alumni. I met many this year at events on both coasts. I love their pay-it-forward ethos and their eagerness to empower our faculty and to help our students reach their potential. You'll read about them in this report.

You'll also read about our new media center (p. 22), and I'm confident you'll be excited about our building plans. But I'm sure you'll agree: Our foundation is what ensures our long-lasting success. And you are part of that.

Thank you.

I look forward to hearing from you,

Dean Marie Hardin





classroom INSTRUCTION

Top-notch classroom instruction represents the core of our mission. In traditional and nontraditional settings, on campus or online, our award-winning faculty strive to serve students in ways that resonate most with them and lead to their success.

“You realize how much you’ve learned”

Renea Nichols, an assistant teaching professor in the Department of Advertising/Public Relations, facilitated a partnership with FOX Sports University that enabled Bellisario College students to get real-life experience — and in one case put together a public service announcement that aired nationally during coverage of the Women’s World Cup soccer tournament.

Students in Nichols’ capstone 400-level public relations course worked with officials from FOX Sports Supports and Girls Inc. throughout the spring semester. Three- and four-member teams of students formed their own agencies and conducted research for the PSA. They were challenged to craft campaigns that integrated a variety of assets, and they worked closely — with in-person and online meetings — with FOX Sports officials.

An end-of-the-semester pitch led to one agency’s work being selected as the winner. That winning group later traveled to Los Angeles to watch their PSA come to life. The piece supporting Girls Inc., which inspires all girls to be strong, smart and bold through direct service and advocacy, aired on broadcasts that attracted millions of viewers during the tournament.



“

When Professor Nichols introduced it, she basically outlined how many opportunities could open up for us if we successfully completed the project. It was a little intimidating, because it was FOX and it was definitely a heavyweight scenario. At first you wonder if you’re prepared to handle something like that. And then, diving into it, you realize how much you’ve learned over your four years.

”

– Hannah Cardona ('19)





Puerto Rico



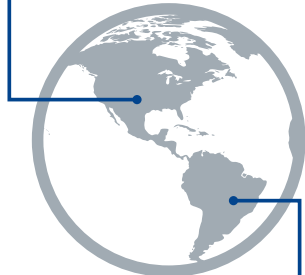
Poland



Guyana

34

states (and territories)



23

countries

represented in Class of 2019



Rio

35

countries where students studied abroad: Argentina, Australia, Austria, Bahamas, Belize, Chile, China, Curacao, Czech Republic, Denmark, France, Germany, Greece, Guyana, Honduras, Ireland, Israel, Italy, Japan, Kenya, Netherlands, Spain, Sweden, Mexico, New Zealand, Peru, Poland, Portugal, Singapore, South Africa, South Korea, Spain, Turks and Caicos, Ukraine, United Kingdom



STUDENT MARSHALS

SPRING 2019

Alison Kuznitz, Overall
Elise Bingaman, Advertising/PR
Kathryn Mellett, Film-Video
Kennedy Bell, Journalism
Bennett Nesley, Media Studies
Tess Kearns, Telecommunications

FALL 2018

Meghan Shiels

SUMMER 2018

Jenna Scotti



915
undergraduate students
earned degrees
in 2018-19

8 majors

thanks to growth of online majors including digital journalism and strategic communications

2,665

enrollment in 2018-19

20%

of students from underrepresented groups



AWARD WINNERS

William Randolph Hearst Foundation Journalism Awards Program

"The Pulitzers of college journalism"

- third overall
- Penn State's finish was its 10th consecutive top-10 result. In the past decade and a half, no other school in the Big Ten Conference and no other school in the Northeast has crafted a better average finish in the program.



John W. Oswald Award

Annually recognizes graduating seniors who have provided outstanding leadership at the University

- Brandon Pelter, journalism, speech and mass media
- Alison Kuznitz, journalism, speech and mass media
- Marissa Works, creative and performing arts



ACADEMIC OFFERINGS

RESIDENT INSTRUCTION

Undergraduate Majors

Advertising/Public Relations
Film-Video
Journalism
Media Studies
Telecommunications

Minors

Digital Media Trends and Analytics
Entrepreneurship and Innovation
Film Studies
Information Sciences and Technology
for Telecommunications
Media Studies

Graduate Degrees

Master's Degree, Media Studies
Ph.D., Mass Communications

ONLINE

Majors

Digital Journalism and Media
Digital Multimedia Design
Strategic Communications

Minor

Media Studies

Graduate Degree

Master of Professional Studies in
Strategic Communications



campus

MEDIA OPPORTUNITIES

More than three dozen communications-related clubs and organizations offer students the chance to complement class work through networking or practical experience. From the Ad/PR Club and Student Film Organization to CommAgency, CommRadio and Valley Magazine, students in every major have opportunities to hone vital career-related skills outside the classroom.

69,000

viewers of the annual Penn State Dance Marathon webcast (46 Live) during the final day of event



96

countries reached by annual THON webcast driven by Bellisario College students



11

consecutive years that CommRadio has broadcast from the NFL Draft on location, the only college media organization to do so

LIVE

coverage of the Senior Bowl, NCAA wrestling championships and other varsity sports



Television: Best All-Around News Magazine, in 2018 National SPJ Mark of Excellence Awards "Centre County Report in Israel"

39 episodes

available of Penn State



the Bellisario College podcast.

Find us at bellisario.psu.edu/alumni/podcasts or on Apple Podcasts.



- 47 students completed academic requirements, more than 800 since its launch in 2003
- International sports reporting from Puerto Rico
- 3 students with Super Bowl internships
- Coverage of the VRBO Citrus Bowl

IN TWO OF THE PAST THREE YEARS



CURLEY CENTER STUDENTS OUTSCORED OUR SPORTS WRITING COMPETITORS IN THE HEARST JOURNALISM AWARDS PROGRAM

career

PREPARATION

From the moment students step on campus, our internships and career services staff strives to help prepare them for a career. With a database of more than 3,800 internship sites, 35 years of combined experience, three communications-specific job fairs and numerous skill-specific sessions every year, their support of students is unrivaled.

eWarner

395

for-credit
internships
completed

“It’s the caliber of students”

The three-person team in the Bellisario College’s Office of Internships and Career Services helps 450 students complete for-credit internships every year. They also conduct a variety of career-development events, including resumé reviews, an etiquette dinner and a COMM Career Conversations series featuring alumni who return to campus to share their stories.

Still, the team’s signature events are its internship and job fairs — one on campus, one in New York City and, for the first time this past year, one in Washington, D.C. The Bellisario College’s longtime presence in the nation’s capital has jump started many careers and thousands of alumni live and work in the region.

The inaugural COMM Careers in the Capital attracted nearly three dozen recruiting companies and was a resounding success for students.

Like the other internship and job fairs coordinated by the Bellisario College, it resonated with recruiters as well. Following each event, Martin and his team, which includes Julie Miller and Stephanie Girouard, ask recruiters for feedback. On a scale of 1-10, Martin said it’s extremely rare they get less than an 8 and it’s usually between 9 and 10.



“

It’s not just how we set it up. It’s the students. It’s the caliber of students we’re putting in front of them. Plus, when you think about the cities that we are in striking distance of, it’s quite remarkable. You can drive to Cleveland, Pittsburgh, Buffalo, D.C., Baltimore, New York, Philly — there’s seven right there within three hours, four hours max. Who else can say that? We want to continue providing as many internships and full-time, entry-level positions to our students in these cities where they are interested in starting their careers.

”

– Bob Martin, assistant dean for internships and career services



JobExpo.Comm
ON CAMPUS JOB FAIR

74

companies

**Comm Careers
in the Capital**
WASHINGTON, D.C.

32

companies

**Success in
the City**
NEW YORK CITY

77

companies

Along with the 183 companies that recruited Bellisario College students at our job fairs, a dozen more made individual recruiting trips to campus. They were:

- Bloomberg BNA
- Cvent
- Dow Chemical
- Gray Television
- Insight Global
- Little League International
- New Pig
- Oracle
- Pepsico
- Sinclair Broadcasting
- TEKsystems
- T. Howard Foundation Internship Program





faculty

EXPERTISE

Bellisario College faculty members are award-winning teachers and internationally respected researchers and thought leaders. They thrive in the classroom, in labs, in "embedded courses," and as experts sought out by the media and potential collaborators.



“It’s a vital infrastructure”

One Bellisario College researcher’s work could help Pennsylvania elected officials and policymakers set the direction to create vital infrastructure that will serve millions of residents of the Commonwealth — and beyond — in fields such as agriculture, education, health care and more, for years to come.

Sascha Meinrath, the Palmer Chair in Telecommunications, produced a 108-page report (with more than 1,200 accompanying maps broken down by county, legislative districts and ZIP code) as the result of his yearlong effort studying broadband access in the state. The work, which included more than 15 million tests, was funded by the Center for Rural Pennsylvania.

The 2018 data found no county in Pennsylvania where at least 50 percent of the populace received broadband connectivity as defined by the FCC. Meinrath said broadband access represents an everyday issue for residents of the Commonwealth — especially those in 48 of the 67 counties designated as rural — and his research showed the disparity between access for those in rural and urban areas was significant and growing.



It’s a vital infrastructure need that must be addressed. In the same way you can only go so fast on a gravel road, there’s only so fast you can go with the existing internet infrastructure — especially in rural America. All options should be considered as part of a broader solution. At this point inaction itself is causing harm. You’re going to invest now or pay a lot later.



– Sascha Meinrath, Palmer Chair Professor

RESEARCH CENTERS & SPECIAL ENTERPRISES

- John Curley Center for Sports Journalism
- Don Davis Program in Ethical Leadership
- Information Communication Technology for Development Consortium
- Institute for Information Policy
- Media Effects Research Laboratory
- Newspaper Journalists Oral History Program
- Arthur W. Page Center for Integrity in Public Communication
- Pennsylvania Center for the First Amendment
- Science Communication Program

2019 PAGE CENTER AWARDS

Each year, the Arthur W. Page Center honors icons of public communications who, over the course of their careers, have demonstrated a commitment to the concept of “truth well told.”

- Dean Baquet
- Marilyn Laurie
- Jack Rowe

bellisario.psu.edu/page-center/events/page-center-awards



The Bellisario College is a fantastic place to conduct research. My research productivity and quality is as high as it has ever been thanks to all the wonderful people here at Penn State.



– Jessica Myrick, Associate Professor of Media Studies and Fellow, Science Communication Program

FACULTY ACCOLADES



John Affleck
Penn State Teaching Fellow



Denise Bortree
*Big Ten Academic Alliance
Leadership Fellow, 2019-20*



Pearl Gluck
*Exemplary Designation,
Penn State Outreach*

INTERNATIONAL COMMUNICATION ASSOCIATION

7

alumni presenters

24

graduate students

21

faculty researchers



**Lewen Wie
and Bingjie Liu**

*Top Student Paper, Communication
and Technology Division*



**Wunpini Fatimata
Mohammed**

*Top Student Paper, Ethnicity and
Race in Communication Division*

ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATIONS

38

alumni presenters

38

graduate students

17

faculty researchers



**James P. Jimirro Professor of Media Effects
S. Shyam Sundar**

Winner, Paul J. Deutschmann Award for Excellence

As part of another productive year,
S. Shyam Sundar presented refereed
papers at conferences in Washington, D.C.,
Toronto, and Salt Lake City.

FACULTY PRODUCTIVITY

130

presentations

51

journal articles

19

creative works

10

book chapters

3

books written



Alexander
Fattal



Juliet
Pinto



Ford
Risley

FULL-TIME FACULTY

Advertising/Public Relations

Lee Ahern, Associate Professor
Michelle Baker, Assistant Teaching Professor, Director of Online Programs in Strategic Communications
Mark Birschbach, Lecturer
Denise Bortree, Associate Professor
Colleen Connolly-Ahern, Associate Professor
Frank Dardis, Associate Professor
Ann Major, Associate Professor
Stephanie Madden, Assistant Professor
Steve Manuel, Assistant Teaching Professor
Renea Nichols, Assistant Teaching Professor
Fuyuan Shen, Professor and Department Head
Heather Shoenberger, Assistant Professor
Ronald Smith, Assistant Teaching Professor
Dave Wozniak, Assistant Teaching Professor
Tara Wyckoff, Assistant Teaching Professor
Ken Yednock, Assistant Teaching Professor
Bill Zimmerman, Lecturer

Journalism

Gary Abdullah, Assistant Dean of Diversity and Inclusion
John Affleck, Knight Chair
John Beale, Assistant Teaching Professor
Curtis Chandler, Assistant Teaching Professor
Boaz Dvir, Assistant Professor
Russ Eshleman, Assistant Teaching Professor and Department Head

Russell Frank, Associate Professor
Marie Hardin, Professor and Dean
Shannon Kennan, Associate Teaching Professor
Steve Kracycik, Assistant Teaching Professor
Ann Kuskowski, Assistant Teaching Professor
Marea Mannion, Assistant Teaching Professor
Pamela Monk, Assistant Teaching Professor
Kathleen O'Toole, Lecturer
Juliet Pinto, Associate Professor
Patrick Plaisance, Davis Professor
Jamey Perry, Assistant Dean of Academic Services
Robert D. Richards, Curley Professor
Ford Risley, Professor and Associate Dean of Undergraduate and Graduate Studies
Christopher Ritchie, Assistant Teaching Professor
John Sanchez, Associate Professor
Cynthia Simmons, Associate Teaching Professor
Will Yurman, Eberly Professor
Bu Zhong, Associate Professor

Film-Video and Media Studies

Rod Bingaman, Assistant Teaching Professor
Martin Camden, Assistant Teaching Professor
Jo Dumas, Associate Teaching Professor
Alexander Fattal, Assistant Professor
Anita Gabrosek, Assistant Teaching Professor
Pearl Gluck, Assistant Professor
Kevin Hagopian, Associate Teaching Professor

Matthew Jordan, Associate Professor
Matthew McAllister, Professor
Jessica Myrick, Associate Professor
Mary Beth Oliver, Distinguished Professor
Anthony Olorunnisola, Professor and Department Head
Michelle Rodino-Colocino, Associate Professor
Michael Schmierbach, Associate Professor
Maura Shea, Assistant Teaching Professor and Associate Department Head
Richard Sherman, Associate Professor
S. Shyam Sundar, Distinguished Professor

Telecommunications

Benjamin Cramer, Associate Teaching Professor
Anne Doris, Assistant Teaching Professor
Linda Feltman, Lecturer
Rob Frieden, Pioneers Chair
Catie Grant, Lecturer
Bill Hallman, Lecturer
Anne Hoag, Associate Professor
Matthew Jackson, Associate Professor and Department Head
Krishna Jayakar, Professor
Bob Martin, Assistant Dean of Internships and Career Placement
Sascha Meinrath, Palmer Chair
Scott Myrick, Lecturer
David Norloff, Assistant Teaching Professor
Patrick Parsons, Professor
Yael Warshel, Assistant Professor

alumni SUPPORT

The power of the Penn State network cannot be overlooked, and the commitment of Bellisario College alumni to supporting one another and students provides an example of that support on a daily basis. Our alumni enjoy interacting with one another and facilitating the success of fellow Penn Staters.

“

I'm very honored to be a Penn Stater. Wherever I go this is my hometown, this is my University.

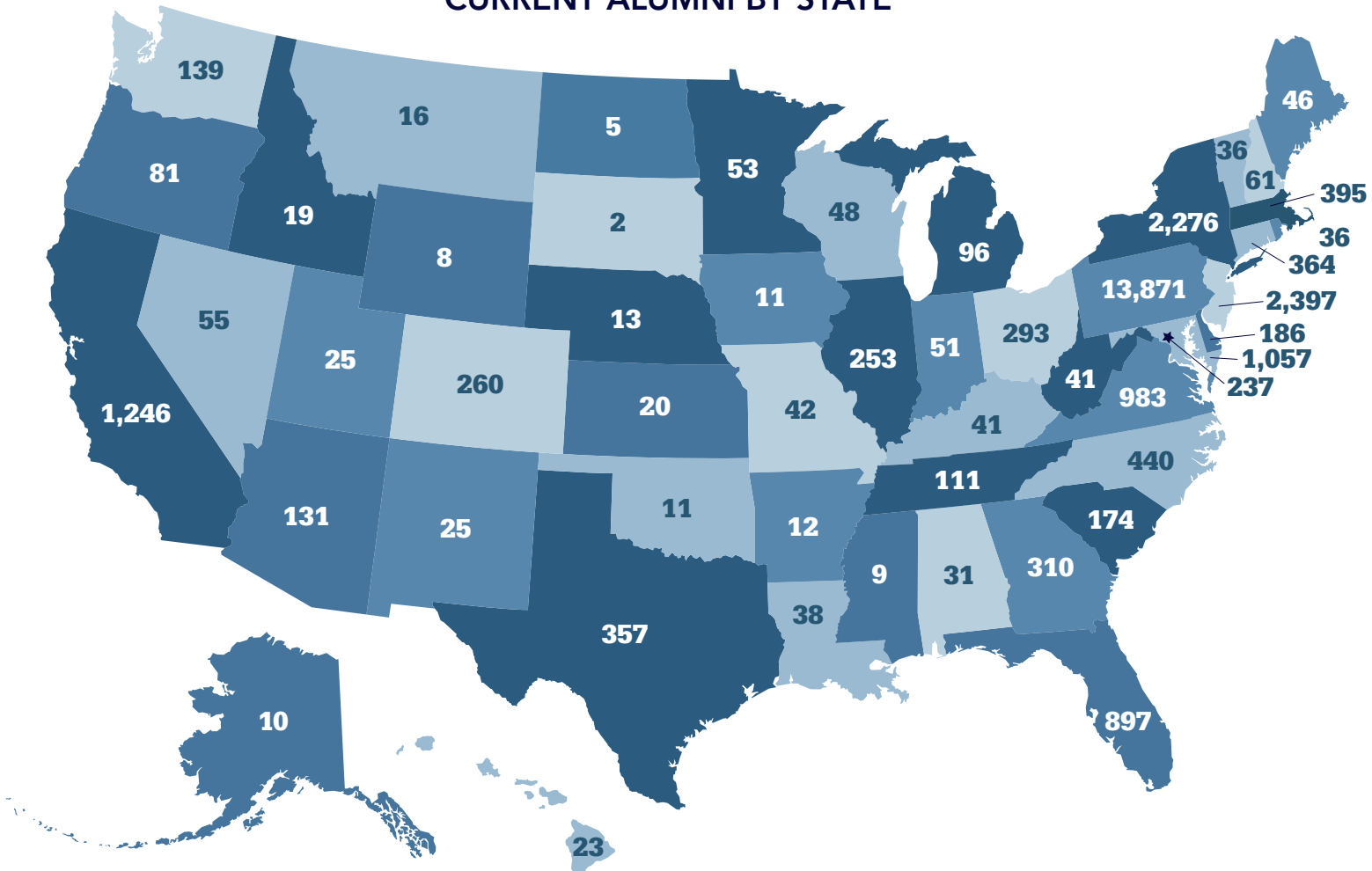
”

– Ben Feller



Photo by Mariesa Beneventano

CURRENT ALUMNI BY STATE



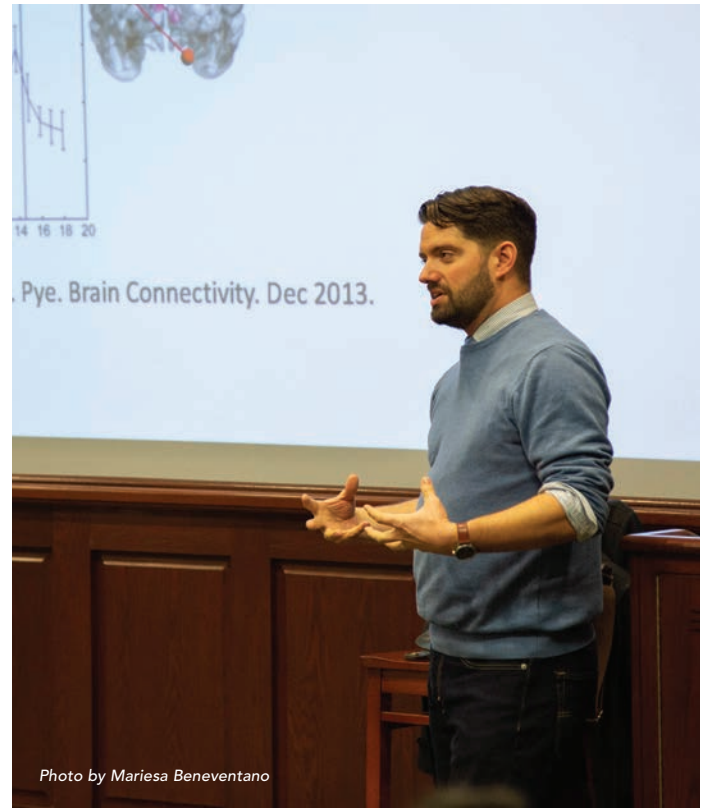


Photo by Mariesa Beneventano

CURRENT ALUMNI BY COUNTRY

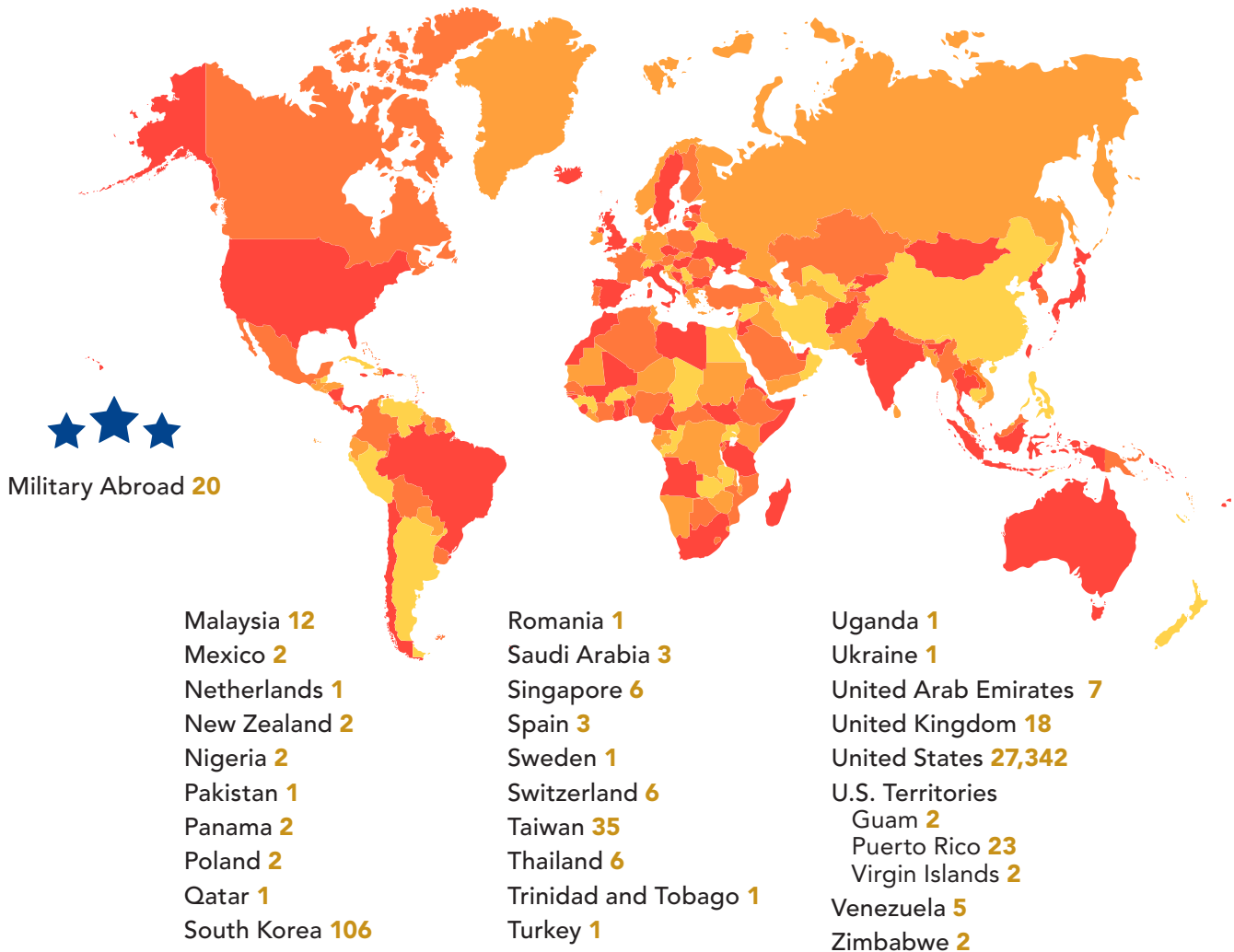




Photo by Trey Miller

BOARD AWARD WINNERS

Alumni Association Alumni Fellow
Ben Feller

Alumni Society Board Award Winners
Alumni Achievement—Jeffrey Ballou

Anderson Communications Contributor—Fred Young
Emerging Professional—Jeff Lowe

Excellence in Teaching—Tara Wyckoff
Outstanding Alumni—Ron Regan

BOARD LEADERS

Young Alumni Council

Patrick Bunting
Jessica Handler
Chima Okoli
Amy Uhas
Jacob Wilkins

Alumni Society Board

Ron Balasco
Rob Boulware
T.J. Brightman
Natalie Buyny
Erin Cunniffe
John Dolan
Bernadette Dunn
Kevin Flintosh
Carol Gosser
Greg Guise
Katherine Hansen
Pam Hervey
Alyson Joyce
Michael Liebowitz
Patrick Mairs
Ebony Martin
Brian Nawa
Richard Rapp
Linsey Shea
Stephanie Shirley
Dan Solomon
Halle Stockton
Meredith Topalanchik
Bianca Barr Tunno
Cindy Viadella
Ron Wagner
Cooper Deck*
Katie Gergel*
Lawrence Green*

Ad/PR Network Board

Joe Berwanger
Lauren Connolly
Kathy Heasley
Steve Lampert
Victoria Maggio
Monica Miller
Amanda Oey
Lauren Raisl
Richard Rapp
Tom Resau
Suzanne Schulner
Jeremy Smith
Rachel Steinberg
Kathy Swidwa
Brenna Thorpe
Thomas Conroy*
Lauren Dempsey*
Melissa Maisel*

* Student representatives

ALUMNI EVENTS

6

off-campus events:
New York, Philadelphia,
Washington D.C.

17

on-campus events

23

total events

1,473

total participants



Photo by Mariesa Beneventano



Photo by Mariesa Beneventano



bellisario media center UPDATE

Construction noise in the heart of the University Park campus this year was “the sound of progress,” according to the on-campus project manager for Donald P. Bellisario Media Center. The facility, which will revitalize the oldest part of Willard Building while attracting students and encouraging collaboration across disciplines, was announced in 2017 and has moved toward reality every day since.

63,131 sq/ft
total project

35,000 sq/ft
Bellisario Media Center

1949
Willard Building
First Constructed



To see the latest about the Bellisario Media Center visit bellisario.psu.edu/bellisario

APRIL 21, 2017

Gift announced to support students and programs, and to establish state-of-the-art media center

SUMMER 2017

University groundwork and approvals

AUGUST 2017

Benchmarking as faculty and staff tour facilities across the country to help shape the design process of the Bellisario Media Center

SEPT. 15, 2017

Studios Architecture approved as architect after review of proposals from more than 30 firms

SUMMER 2018

Construction approvals, hiring contractor

DEC. 2018

Construction begins

SUMMER 2020

Construction complete

FALL 2020

Full academic year begins with classes in Bellisario Media Center



OPENING FALL 2020

4 Radio Studios

4 Voice-Over Booths

3 TV Studios with Control Rooms

1 Black Box Film Studio

New home for:

- "Centre County Report"
- CommAgency
- CommRadio
- Equipment Room
- Film Shooting Space
- Media Effects Research Laboratory

“ My desire is for our communications program to be recognized the best in the nation. This center will position that to happen, giving students the opportunities and resources they need to succeed and begin wonderful careers. We can help them through our gifts. ”

– Donald P. Bellisario ('61)



For information about making a gift to support the Bellisario Media Center, contact: Jose H. Lugaro, Director of Development
814-865-3973 | jh112@psu.edu



stories OF SUPPORT

Donors at every level make the success of Bellisario College students and faculty possible. In addition, many opportunities exist to ensure the continued success of our people and programs.

“What it leads to for the students”

For four decades Marty Aronoff has traveled the United States, covering hundreds of thousands of miles every year, working as a sports statistician at events televised by every major broadcast network.

At 81, he’s a beloved pioneer, having largely created the role of sports statistician at the national level. His behind-the-scenes work unearths notes and statistics that sports broadcasters share on air to better inform fans and viewers. Aronoff brings the same energy and enthusiasm to the job every night — whether he’s in New York City, Seattle, or his hometown of Washington, D.C.

Still, he has a soft spot for Happy Valley and his alma mater.

“Penn State has been, for 60 years, an important part of my life,” Aronoff said. “It’s family for me.”



Aronoff, who earned his bachelor's degree in 1960, makes regular visits to campus to meet with Bellisario College students. In addition, the John and Marty Aronoff Trustee Scholarship, named for his late son in 2010, has helped 25 students with scholarship support since its inception.

“

The most gratifying thing is what it leads to for the students.

”

“It's one thing to write a check and share your time, but the most gratifying thing is what it leads to for the students,” he said. “Being able to help in some way makes me so proud.”

Aronoff recently committed to an even greater and more lasting impact on Penn State students with two gifts — one creating a fund to enable student travel and another supporting establishment of an audio studio in the Donald P. Bellisario Media Center.

Through these two gifts, both endowed in his and his son's names, Aronoff is opening doors for students who want to follow in his footsteps, said Dean Marie Hardin. “Marty has had a remarkable impact in the industry, inspiring many young sports journalists. These gifts will allow them to pursue their dreams with access to the travel and facilities they need,” said Hardin.

The travel fund will enhance the educational experiences and professional marketability of sports journalism students by enabling them to cover Penn State and national events in person. In the past year, those students traveled nearly 50,000 miles covering events in 17 states and three countries. That includes Penn State varsity sports competitions, the NFL Draft and reporting on longform stories from international locations.

The broadcast news studio will be for students making the first step from print to broadcast journalism. Students will use the studio to conduct and edit interviews, and then combine those stories into packages in a radio station setting. Stories will then be assembled into daily radio newscasts, with students as part of a rotation serving as reporters, anchors and producers for those newscasts, which air on CommRadio, the internet-based radio station housed in the Bellisario College.

The studio will be part of the Bellisario Media Center, which is being created as part of a renovation of Willard Building on the University Park campus. The oldest portion of the building, built in 1949, is being transformed into a space for students and faculty to collaborate, use the latest technology and engage in groundbreaking storytelling. The center will be the hub for student media and, together with Carnegie Building, the new home of the Bellisario College.





“Opening doors to change”

Helene Eckstein remembers her study abroad experience as a Penn State student fondly and specifically.

“The reason I was selected, I believe, was because I had very good grades,” Eckstein (‘64) said. “I came back on probation.”

Still, a bit more sightseeing than studying while she was based in Strasbourg, France, was not a problem in the bigger picture. Eckstein says the trip shaped her life in many ways — and it has subsequently shaped the lives of dozens of Penn State students.

Eckstein built several different careers after she graduated. She was a guidance counselor for mothers receiving welfare support, an insurance adjuster, and started a color separation company. She later sold that company and started her own travel business. With Spectrum Travel, she found her passion and, subsequently, a reason to support student travel endeavors for Penn State communications students.

Similarly, David Morris (‘77) traveled as a student — often on assignment for The Daily Collegian. Those trips came at a cost, some of which was covered by the student newspaper and some that was shouldered by the students and their families.

“For the first one, in 1974, my father was a steelworker and he was laid off. I remember how hard my parents struggled to make sure I had some spending money,” Morris said. They always found a way to make it work.”

Eckstein created a study abroad scholarship that has been used to support students in the international reporting course, which makes a working trip every spring. She has traveled with the group in the past, including trips to Greece and Panama.

Morris created the Jim and Martha Morris Travel Fund, named for his parents, which has also supported student travel. Morris started his journalism career at his hometown paper in Bloomsburg, Pennsylvania, and eventually earned statewide and national opportunities, including roles covering the White House for The Associated Press and Bloomberg. In those positions, he traveled regularly, covering presidents Bill Clinton and George W. Bush. He knows the importance of being present and gathering details.

Similar travel funds supported by Philadelphia-based sportscaster Mike Missanelli (‘77) and Alan and Rungnapa Routh provide options to support the growing number of students who are taking advantage of the many international opportunities in the Donald P. Bellisario College of Communications.

Each of the Bellisario College’s five majors conducts an embedded program in the spring semester. More than 260 study abroad options exist overall. “Many of our students know the importance of studying abroad to expand their understanding of the world, but they don’t have the means to do it,” said Dean Marie Hardin. “These endowments and funds open doors to change lives. That’s incredibly exciting.”

WHAT STUDENTS NEED

428

students applied for scholarships.

\$2,200

average annual scholarship amount awarded

280

students received scholarship support.

\$16,095

average annual unmet need per student

WHAT YOUR GIVING CAN SUPPORT



\$5,000

state-of-the-art equipment for a student to build skills in photojournalism



\$1,500

an opportunity for 15 students to visit Success in the City internship fair in NYC



\$2,500

an immersive experience in the international reporting class for one student



\$1,000

assistance for a student to offset costs of moving to another city for an internship

WHAT YOUR LEGACY CAN PROVIDE

\$10,000

per year for five years provides

\$2,250

paid annually in scholarship support forever*

**At the University's current endowment spending rate of 4.5 percent*

\$4,000

per year for five years provides

\$900

paid annually in scholarship support forever*

**At the University's current endowment spending rate of 4.5 percent*

"I think anything a person who has Penn State in their heart and soul can do, they should do"

For Paul Levine, Penn State is a feeling, something special and something he hopes to share with generations of students.

Levine ('69), who served as sports editor and editor of The Daily Collegian as an undergraduate, began his career as a journalist with the Miami Herald. He then attended law school and was a trial lawyer and law professor before embarking on a successful career as an author.

He's a longtime supporter of the communications program at his alma mater and, with a recent gift, he hopes to make an impact on the lives of Bellisario College students for years to come.

His \$50,000 gift, paired with an equal match from a recently concluded Penn State program for first-time scholarship donors, endowed the Paul Levine Journalism Scholarship to support full-time undergraduates enrolled in the journalism major who have a demonstrated financial need.

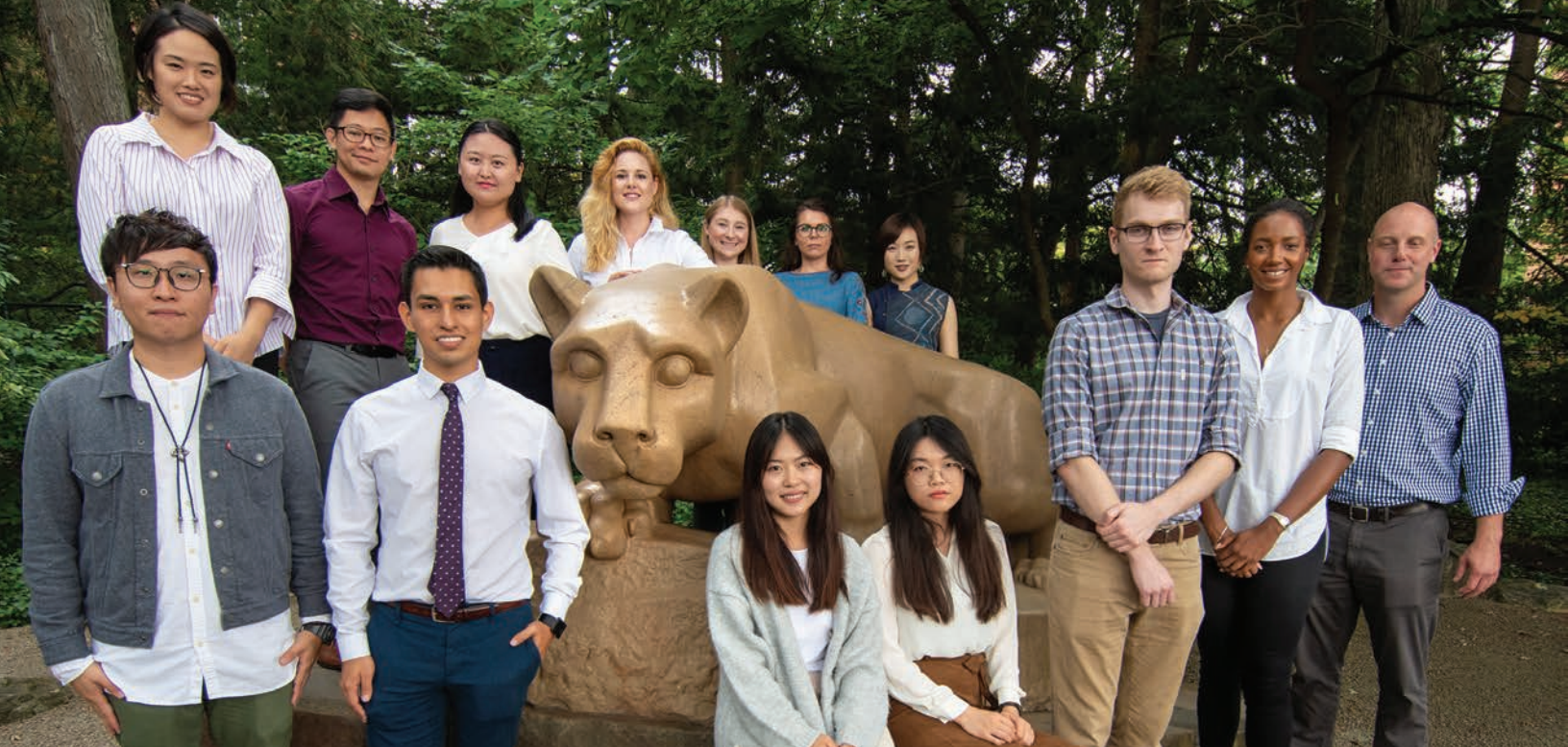
Levine, who regularly returns to campus, clearly has Penn State in his heart and soul. He was named an Alumni Fellow in 1993 and Distinguished Alumnus in 2003.



201 INTERNSHIP & SCHOLARSHIP

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honor ROLL

Our alumni and friends made 558 gifts totaling \$2,855,796 during the period from July 1, 2018, to June 30, 2019, to support the Bellisario College and its students. The Honor Roll recognizes alumni and friends who made gifts of at least \$100 during the fiscal year.

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NATIONAL AWARDS

Arthur W. Page Center Awards

Dean Baquet, executive editor, *The New York Times*

Marilyn Laurie, former executive vice president of brand strategy, AT&T

Jack Rowe, former CEO, Aetna

Page Center 'PR Roundtable'

Aedhmar Hynes, former CEO, Text100, and chair of the Page Society board of trustees

Bill Nielsen, management and communications consultant and former vice president of public affairs, Johnson & Johnson

Bart Richards Award for Media Criticism

Paul Farhi, *The Washington Post*

Award for Excellence in Coverage of Youth Sports

"Believed," Michigan Radio

"Banned Coaches Project," USA TODAY

BELLISARIO COLLEGE OUTREACH

15th annual Penn State Powwow, the University signature diversity event, coordinated by John Sanchez, associate professor of journalism

Keystone Multimedia Workshop

LIST OF VISITORS

COMM Career Conversations

Michelle Kinsman ('92), senior vice president, *Digitas Health*

Praveen Pandian ('12), agent, CAA

Brittany Lentz ('12), account director, *imre*

Dave Revsine, anchor, *Big Ten Network*

Austin Sepulveda ('11), producer, *Watchmakers Entertainment*

Curley Center Conversations

Bob Angelo ('74), retired cinematographer and producer, *NFL Films*

Nicole Auerbach, senior writer, *The Athletic*

Rob King, senior vice president, *ESPN*

Audrey Snyder ('12), beat writer, *The Athletic*

Foster-Foreman Conference of Distinguished Writers

Doug Blackmon, Pulitzer Prize winner

John Eligon, national correspondent, *The New York Times*

Guest Lecturers/Panelists

Paul Albergo, executive editor, *Bloomberg BNA*

Chelsea Brett, Paid Media Manager, *The Hershey Company*

Michael Brownstein ('79), executive vice president and chief revenue officer, *Meredith Corp.*

Suresh Canagarajah, professor of applied linguistics and English, *Penn State*

Christie Clancy ('02), social media strategist, *Penn State*

Jay Crawford, TV news/sports anchor

Ellyn Exley ('01), president, *Happy Valley Studios*

Matt Ford ('05), CEO, *Vignette Global*

Jeannie Gammon ('91), vice president/sales operations, *The New York Times*

Oskar Garcia, deputy sports editor for storytelling and presentation, *The Associated Press*

Jay Glogovsky, senior director/revenue analytics and operations, *The New York Times*

Megan Griffiths, director/screenwriter

Tracy Harlow, vice president of digital strategy and brand engagement, *Wal-Mart*

Kaitlyn Harrison, senior customer success manager, *Sharablee*

Jaimie Hefelfinger ('08), account lead/publisher solutions, *Centro*

Scott Hendrickson ('00), senior vice president of sales, *News Corp.*

Kelly Jackson ('14), account supervisor, *Ogilvy*

Robert Johnson, president, *Washington Media Group*

Danese Kenon, director of video and photography, *The Philadelphia Inquirer*

Bill King, senior writer, *Sports Business Journal*

Becky Kitlan ('07), creative director, *Rauxa*

Becky Kramer ('16), senior associate/digital, *groupm*

Jonathan Landay, national security correspondent, *Reuters*

Stephanie Laser ('10), vice president/advertising technology and operations, *News Corp.*

Dave Leopold ('01), director of content production, *Viacom*

Anna Lingeris, earned media and brand publicity lead, *The Hershey Company*

Kristina Lintz ('14), multiplatform analytics and social insights manager, *Comedy Central*

Stephen Loveridge, director

Ellen Matis, owner and social media strategist, *Hello Social*

Steven Rich, database editor, *The Washington Post*

Heather Hottle Robbins ('08), manager/external communications, *Penn State*

Stephen Ross, professor, *Penn State Law*

Stephanie Shirley ('09), owner, *Bennis Public Relations*

Jonathan Skewes ('07), account executive, *FCB New York*

Stephanie Strasburg, photojournalist, *Pittsburgh Post-Gazette*

Blake Stewart, owner and founder, *Stewart Designs*

Warren Strobel, national security reporter, *The Wall Street Journal*

Lillian Thomas, assistant managing editor, *Pittsburgh Post-Gazette*

Joe Tertel, director of ecommerce and direct marketing, *Rite Aid*

Fred Vuich ('77), award-winning sports photographer

John Walcott, foreign policy and national security editor, *Thomson Reuters*

Ralph Wilson, co-founder, *UnKoch My Campus*

Brittany Wolf ('09), vice president/customer success and campaign operations, *PebblePost*

Oweida Lecture in Journalism Ethics

Rob Rogers, editorial columnist, formerly of *Pittsburgh Post-Gazette*

Pockrass Memorial Lecture

Rhonda Gibson, James H. Shumaker Distinguished Associate Professor, *University of North Carolina*

Victor Pickard, associate professor of communication, *University of Pennsylvania*

SciComm Speaker Series

Sharon Dunwoody, professor emeritus of journalism and mass communication, *University of Wisconsin at Madison*

Short Doc Workshop

Andy Colwell ('11), photojournalist, *Erie Times-News* and *GoErie.com*

Matt Ford ('05), CEO, *Vignette Global*

Andy Grant ('05), producer/director, *WPSU-TV*

Shade Olasimbo ('12), video lab manager, *National Association of Manufacturers*

Katherine Rodriguez ('13), associate producer, *BRIC Arts Media*

Mark Stitzer ('02), director of photography, *WPSU-TV*







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