

While consumption and delivery methods change almost daily for information, journalism exists in more forms than ever before. Broadcast, digital, online, multimedia, print ... journalism matters.

In the department, professionally focused classes and hands-on opportunities prepare students for an everchanging and important industry that marries a tradition of history-as-it- happens with cutting-edge technology and information delivery.

Hands-on opportunities include the award-winning "Centre County Report" newscast, newscasts and talk shows on CommRadio, and coverage of national and international special events.

The core skillset of journalism, gathering information to tell a compelling story, remains vital. And the Bellisario College helps train the next generation of digital storytellers.

**Opportunities** 

The Philadelphia Inquirer









The New York Times

((SiriusXM))



## Personal Qualifications

- Ability to meet deadlines and work under pressure
- Analytical and creative problem-solving skills
- Appreciation and understanding of pop culture
- Curious and inquisitive
- Enjoy telling stories
- ✓ Excellent interpersonal skills
- Excellent verbal and written communications skills
- ✓ Observant

## **Course Topics**

- Law of Mass Communications
- Multimedia Journalism
- News Writing and Reporting
- News Media Ethics
- News Editing
- Photojournalism
- Television Reporting

## Career **Possibilities**

- Cable, TV Networks
- Charities, Foundations
- Colleges, Universities
- Crisis Communications
- Government Agencies
- Internet Sites
- Magazines, Newspapers

## Job Titles

- Editor
- Government Relations
- Investigative Reporter
- Photojournalist
- Publisher
- Media Relations
- Social Media
- Sports Anchor