



PennState

Donald P. Bellisario

College of Communications

TELECOMMUNICATIONS AND MEDIA INDUSTRIES

Intern & Work Opportunities

HBO **ESPN**

Lifetime

NBCUniversal

NETFLIX



Google



Students in the major benefit from a mix of hands-on, professional work and theoretical approaches as they explore fundamental issues and current industry practices – with an emphasis on developing the skills to become leaders in all forms of electronic media, including broadcast and cable TV, the internet, radio and telephony.

Students conceive and complete projects such as webcasts of the annual Penn State Dance Marathon (THON) and the Homecoming parade. Students may specialize in management and entrepreneurship, audio and video production, law and policy, or international telecommunications. In the rapidly evolving telecommunications field, students are prepared to work in the industry in a variety of capacities.

Course Topics

- Advanced Management and Leadership
- Digital Media Analytics
- Emerging Technologies
- Entrepreneurship in the Information Age
- Internet Law
- Survey of Electronic Media
- Television Studio Production

Personal Qualifications

- ✓ Ability to meet deadlines and work under pressure
- ✓ Assertive
- ✓ Analytical and creative problem-solving skills
- ✓ Creativity
- ✓ Excellent verbal and written communications skills
- ✓ Observant
- ✓ Strong organizational skills
- ✓ Strong technical interests/skills

Career Possibilities

- Cable, TV Networks
- Colleges, Universities
- Digital Satellite Industry
- Internet Companies
- Production Companies
- Promotion and Sales
- Radio, TV Stations

Job Titles

- Analyst
- Director
- Editor
- Manager
- Post-Production
- Producer
- Programmer
- Sales Person