WHAT SHOULD I MAJOR IN?
DONALD P. BELLISARIO COLLEGE OF COMMUNICATIONS

Follow the color that most closely matches your answers to discover your major!

How do you prefer to work?
- Solo: You work best by yourself, but are able to work with others.
- Team: You work and collaborate with others well.
- Both: You work best whether you are solo or with a team.

What kind of storyteller are you?
- Promotional: You know what an audience wants and how to reach them.
- Informational: You strive to get audiences the most accurate information.
- Both: You excel both ways.

Do you work visually or verbally?
- Visual: You enjoy creating visuals such as graphics or videos to communicate.
- Verbal: You are a wordsmith and enjoy communicating through written or spoken text.
- Both: You are comfortable with both visual and verbal communication.

Which skills are you most proficient in?
- Technical: You are proficient in using equipment and tools to get the job done.
- Analytical: You enjoy creating and communicating with your mind. Ideas and strategies come easily to you.
- Both: You are versatile in both technical and analytical skills.

Flowchart:
- Solo: Promotional → Informational → Both → Journalism, Advertising, Media Studies, Public Relations, Film Production, Telecommunications and Media Industries
- Team: Promotional → Informational → Both → Journalism, Advertising, Media Studies, Public Relations, Film Production, Telecommunications and Media Industries
- Both: Promotional → Informational → Both → Journalism, Advertising, Media Studies, Public Relations, Film Production, Telecommunications and Media Industries

For more information, email Emily Clevenger at epc10@psu.edu or visit the correlating major sheet at bellisario.psu.edu/publications.