

Ashley Walter

Ph.D. Candidate, Pennsylvania State University
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EDUCATION

Ph.D. Candidate, Mass Communications (Women, Gender, and Sexuality Studies Minor)
The Pennsylvania State University, 2018-current (Expected graduation: May 2022)
Advisor: Dr. Ford Risley, GPA: 4.0
M.S., Media Arts & Technology
Duquesne University, 2017, GPA: 4.0
B.A., Integrated Marketing Communication (Broadcast Journalism Minor)
Duquesne University, 2011, GPA 3.5

PUBLICATIONS

Journal articles

Walter, Ashley. "On the Cover of the Rollin' Stone: How Rolling Stone Magazine Frames Politics and News." *Journal of Magazine Media* 19, no. 2 (December 2019): 25-49.
Walck, Pamela and Walter, Ashley. "Soaring Out of the Private Sphere: How Flyin' Jenny and her Comic Strip Helped Pioneer a New Path for Women's Work During World War II." *Journalism History* 44, no. 4 (2019): 195-206.

Under Review

Walck, Pamela and Walter, Ashley. "More than Paper: Newspaper Dolls, WWII Propaganda, and Women's Work." *For peer review purposes, the journal title is withheld* (Revise and resubmit).
Walter, Ashley and Andersen, Karlin. "All the President's Media." *For peer review purposes, the journal title is withheld* (Revise and resubmit).
Walter, Ashley. "Women of Color, Delegitimization, and Exotic Sexualization on Rolling Stone Magazine Covers," *For peer review purposes, the journal title is withheld* (Currently under review).

Book Reviews

Walter, Ashley, review of *Citizen Reporters: S.S. McClure, Ida Tarbell, and the Magazine that Rewrote America*, by Stephanie Gorton, *American Journalism* 38, no. 2 (Spring 2020).
Walter, Ashley, review of *In Search of Belonging*, by Jillian Báez, *Mass Communication and Society* 22, 3 (2019): 420-422.

Other Publications

Walter, Ashley. “Anna Keichline.” *Centre County Encyclopedia of History & Culture*. Centre Country Historical Society. Forthcoming 2021.

Walter, Ashley. “Penn’s Cave.” *Centre County Encyclopedia of History & Culture*. Centre Country Historical Society. Forthcoming 2021.

COMPETITIVE CONFERENCE PRESENTATIONS

Walter, Ashley and Teri Finneman. “Advancing the Field of Oral History.” Moderator and presenter. Presented at the American Journalism Historians Association Conference, Virtual Conference. October 2021.

Walter, Ashley and Andersen, Karlin. “All the President’s Media: How the Nation Responded to New Communications Technology Adopted by US Presidents.” *Competitively selected paper*. Presented at the American Journalism Historians Association Conference, Virtual Conference. October 2020.

Walter, Ashley. “Did that really happen?”: Historical Fiction as “Gateway Drug” to Historical Research. *Competitively selected panel*. Presented at the American Journalism Historians Association Conference. Virtual Conference. October 2020.

Walck, Pamela E., and Walter, Ashley. “Jane Bull and G.I. Jane: A Transnational Look at How Newspapers Reported the Shifting Roles of Women During World War II.” *Competitively selected panel*. Research in progress presented at the American Journalism Historians Association Conference. Virtual Conference. October 2020.

Walter, Ashley and Andersen, Karlin. “All the President’s Media: How the Nation Responded to New Communications Technology Adopted by US Presidents.” *Competitively selected paper*. Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2020.

Walter, Ashley. “U.S. Print Newswomen & Sex Discrimination in the 1970s: A Historiography.” *Competitively selected paper*. Presented at the Union for Democratic Communications, San Francisco, California. November 2019.

Walter, Ashley. ““Is the newspaper office the place for a girl?”: The U.S. Press Class-Action Sexual Discrimination Lawsuits of the 1960s-1970s.” *Competitively selected paper*. Presented at the American Journalism Historians Association Conference, Dallas, TX. October 2019. **(Awarded top student paper)**

Walter, Ashley. “Women of Color, Delegitimization, and Exotic Sexualization on Rolling Stone Magazine Covers.” *Competitively selected paper*. Presented at the Association for Education in Journalism and Mass Communication, Toronto, Canada. August 2019. **(Awarded top student paper)**

Walter, Ashley. ““Is the newspaper office the place for a girl?”: The U.S. Press Class-Action Sexual Discrimination Lawsuits of the 1960s-1970s.” *Competitively selected paper*. Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2019. **(Elliot King Top Research-in-Progress Panel)**.

Walck, Pamela and Walter, Ashley. “More Than Paper: Newspaper Dolls, WWII Propaganda and the Shaping of Female Identity.” *Competitively selected paper*. Presented at the American Journalism Historians Association Conference, Salt Lake City, UT. October 2018.

Walter, Ashley and Aungst, William. “Architecture, Urban Design, and Media Narratives: The Relationship between Material and Media Space in U.S. Mass Killings.” *Competitively selected paper*. Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2018.

Walck, Pamela and Walter, Ashley. “Flying Out of the Private Sphere: How Flyin’ Jenny Pioneered a Path for WWII Women.” *Competitively selected paper*. Presented at The American Journalism Historians Association Conference, Little Rock, AK. October 2017. **(Awarded Honorable Mention Wally Eberhard Award for Outstanding Paper in Media and War)**.

Walter, Ashley. “On the Cover of the Rollin’ Stone: How the Rolling Stone Frames Politics and News.” *Competitively selected paper*. Presented at the Association for Education in Journalism and Mass Communication, Chicago, Illinois. August 2017. **(Awarded third place student paper)**.

Walter, Ashley. “On the Cover of the Rollin’ Stone: How the Rolling Stone Frames Politics.” *Competitively selected paper*. Research in progress presented at the Joint Journalism & Communication History Conference, New York University, New York, NY. March 2017.

Walck, Pamela and Walter, Ashley. “Flying into the Private Sphere: How Flyin’ Jenny Pioneered a Path for WWII Women.” *Competitively selected paper*. Research in progress presented at The Joint Journalism & Communication History Conference, New York University, New York, NY. March 2016.

TEACHING

Instructor of Record

COMM 110, Media and Democracy, Penn State University, Summer 2021, 1 section

This course explores the meaning of democracy and/or democratic practices, and the role media has in allowing these things to thrive or fail. It examines the history of mass media and democracy, and today’s digital media landscape.

COMM 403, Law of Mass Communications, Penn State University World Campus, Summer 2021, 1 section

This course examines the U.S. legal system, justifications for free speech, how the First Amendment is applied to speakers and the press, and various media law topics such as copyright, privacy, defamation, advertising, and access to government information.

COMM 260, News Writing and Reporting, Penn State University, Fall 2020-2021, 3 sections

Walter Vitae

This is a skills-based course where students learn the basics of AP style writing, reporting, information gathering, and the importance of accurate, thorough, and fair news writing.

SPH 101, Oral Communication, Community College of Allegheny County, Fall 2017-Spring 2018, 6 sections

This is a course to develop the students' skills in the organization and oral expression of ideas through various speeches. Emphasis is on the way people communicate effectively in professional, business, and social situations.

JMA 117, Language for Journalists, Duquesne University, Fall 2015-Spring 2017, 4 sections

This zero-credit course is designed to establish a benchmark in basic language and grammar skills for all department majors.

Teaching Assistant

American Journalism, Values, Traditions, and Practices, Penn State, 2018-2020

Telecommunications Management, Penn State, 2019

Intro to Public Relations, Duquesne University, 2015

Advertising Campaigns, Duquesne University, 2016-2017

Newswriting, Duquesne University, 2015-2017

AWARDS

Sidney and Helen Friedman Endowed Scholarship in the Bellisario College of Communications, 2020-2021

Marlowe Froke Graduate Scholarship in Education and Public Affairs in Public Broadcasting in the Bellisario College of Communications, 2019-2020.

Robert Lance Memorial Award for the Top Student Paper (first place), American Journalism Historian Association, 2019.

Students' Choice Award for Extraordinary Faculty, Community College of Allegheny County, 2019.

Top Student Paper (first place), Association for Education in Journalism and Mass Communication (Magazine Division), 2019.

Top Podcast Guest Award, Association for Education in Journalism and Mass Communication (History Division), 2019.

Elliot King Top Research-in-Progress Panel, Joint Journalism & Communication History Conference, 2019.

Honorable Mention Wally Eberhard Award for Outstanding Paper in Media and War, American Journalism Historians Association, 2017.

Top Student Paper (third place), Association for Education in Journalism and Mass Communication (Magazine Division), 2017.

Duquesne University Graduate Student Fellow/Media Intern, 9/11 Tribute Center, Manhattan, NY, 2016.

ACADEMIC SERVICE

Donald P. Bellisario College of Communications Recruitment

Graduate research panel (March 2020 and 2021)

How to Survive your first-year panel (September 2019 and 2020)

AEJMC Magazine Division

Newsletter editor, 2020-2021

American Journalism: A Journal of Media History

Editorial assistant, 2018-2020

AJHA Member

Membership committee member, 2018-current

Member spotlight, 2021, <https://ajha.wildapricot.org/Intelligencer/10307501>

AEJMC History Division

Membership committee member, 2020-current

Clio newsletter contributor for the Generation of Scholars: Marilyn Greenwald. March 2020, shorturl.at/clwLQ.

Committee search member for the Associate Dean for Academic Affairs (2020)

Participated in the interview and feedback process of hiring a new Associate Dean.

Peabody Award Committee Member: Television Public Service Screening (2020)

My duties include the assessment of approximately 30-40 Peabody entries within my area of scholarly expertise. I watched the entries, came to a consensus within the committee, and offered a group recommendation on which materials should move forward.

Vice-President of Graduate Students in Communication at Penn State University (2019-2020)

Organized social events for graduate students and faculty.

Drafted communication and promotion materials for all academic activities.

Assisted the president and treasurer in financial matters.

Joint Journalism Communication History Conference

Assistant in planning and service the day-of conference (2017-2020).

Recruitment at Duquesne University and Penn State University

Acted as a host for professional speakers visiting the department.
Involved in external graduate recruitment efforts.
Graduate assistant for faculty hiring.

Graduate Mentor at Duquesne University

Graduate mentor to graduate students and graduate assistants.
Tutored and assigned tutors for undergraduate students.

GRANTS

Davis Program in Ethical Leadership, 2021 Penn State University, \$1500
AEJMC Graduate Student Travel Grant, 2019 AEJMC Toronto, Canada. \$1000

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication
National Communication Association
American Journalism Historians Association

INVITED TALKS

“Oral History Research and COVID-19,” Penn State University, Qualitative Research Group,
February 23, 2021.
“Newswomen, Sex Discrimination, and Resistance,” Penn State University, COMM 205
Women, Minorities, and the Media, 2019, 2020, 2021

MEDIA APPEARANCES

Journalism History podcast. Episode 13: The Flyin’ Jenny Comic Strip. January 7, 2019. Link:
<https://bit.ly/2H3R6jS>

CONTINUED EDUCATION

Wayne State University Summer Doctoral Seminar 2019: Transgressive Feminists. Led by Dr.
Linda Steiner in June 2019. *Competitively selected.*

PROFESSIONAL EXPERIENCE

Research Assistant <i>Pennsylvania Newspaper Journalists Oral History Program</i> Transcribe and edit oral history interviews	08/2018-current
Graduate Teaching Assistant/Instructor <i>Penn State University, State College, PA</i>	08/2018-current
Contributing Writer/Freelancer <i>Pittsburgh Current</i> : Freelance arts and entertainment coverage <i>Hogan's Alley Magazine</i>	10/2019-current
Editorial Assistant <i>American Journalism</i> Penn State University, State College, PA	08/2018-08/2020
Media Consultant <i>Pittsburgh City Paper</i>	06/2018-08/2018
Adjunct Instructor <i>Community College of Allegheny County, Pittsburgh, PA</i>	08/2017-05/2018
Graduate Teaching Assistant <i>Duquesne University, Pittsburgh, PA</i>	08/2015-05/2017
Advertorial and Business Writer <i>Pittsburgh City Paper, Pittsburgh, PA</i> Wrote, edited, and proofed all advertorial content and quarterly magazines. Created external and internal advertising/marketing campaigns. Managed social media accounts. Acted as a liaison between client/media buyers and the creative department.	01/2012-08/2015