



Curriculum Vitae

Bu Zhong

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Current Positions

- 2012–present Associate Professor, Bellisario College of Communications, Penn State
- 2018–present Faculty affiliate, Center of Social Data Analytics (SoDA), College of the Liberal Arts, Penn State
- 2017–present Faculty affiliate, Science Communication Program, Bellisario College of Communications, Penn State
- 2014–present Faculty affiliate, Center for Advanced Data Assimilation and Predictability Techniques (ADAPT), Penn State.
- 2012–present Faculty affiliate, Information and Communication Technology for Development Consortium (ICT4D), Bellisario College of Communications, Penn State
- 2008–present Faculty affiliate, Media Effects Research Lab, Bellisario College of Communications, Penn State
- 2008–present Senior Research Fellow, The John Curley Center for Sports Journalism, Bellisario College of Communications, Penn State

Academic Positions outside Penn State

- 2018-present Senior Editor, *Computers in Human Behavior*
- 2017-2018 Associate Editor, *Computers in Human Behavior*
- 2015-2017 President, Chinese Communication Association
- 2012–2013 President, Mass Communication and Society Division, AEJMC

Education

- Ph.D. University of Maryland (College Park, MD), Journalism and Public Communication

Professional Experience

- 2000 – 2003 Network Editor/Media Producer, News Production/Media Operations/Image and Sound, Cable News Network (CNN/USA), Atlanta, GA.
- 1999 – 2000 Field Associate Producer, CNN & *Time*, CNN Financial Network in Washington D.C., and CNN *World Report* in Atlanta.
- 1998 – 1999 Reporter/Weekend Producer, “KOMU News,” KOMU-TV (NBC-8), Columbia, MO, NBC affiliate serving central Missouri.
- 1994 – 1995 Freedom Fellow, East-West Center, University of Hawaii, Honolulu, HI
- 1992 – 1998 Front-Page Chief Sub-Editor/Sub-Editor/Reporter, *China Daily*, Beijing, China.

Publications

Research Papers and Book Chapters

48. **Zhong, B.**, & Liu, Q. (2021). Modeling posts on irritable bowel syndrome from adolescent patients and parents: Topic modeling and social network analysis. *Journal of Medical Internet Research*, 23(4), 1-12. <https://doi.org/10.2196/26867>
47. **Zhong, B.**, Sun, T., Forde, S., & Payne, G. J. (2021). More than politics: How personality trait and media technology use affect vote likelihood during the 2020 U.S. presidential election. *American Behavioral Scientist*, 1-19. <https://doi.org/10.1177/00027642211003143>
46. Zhong, B. (2021). From “narrative turn” to “visual turn:” Visual communication blazes new trails in health communication research. *Visual Communication Research*, 1(1), 14-29. (The paper was translated from English into Chinese by Dr. Yakun Huang and published in a peer-reviewed journal at the Chinese University of Communication, Beijing.)
45. Zhong, B. (2021). Lawrence G. Roberts - "Father of the Internet". In X. Fang (Ed.), *Oral history of the internet - Genesis heroes* (Vol. 1, pp. 127-134). CITIC Press. [The book chapter is in Chinese.]
44. Li, X., Fu, Q., Fu, Q., & **Zhong, B.*** (2021). Youths’ habitual use of smartphones alters sleep quality and memory: Insights from a national sample of Chinese students. *International Journal of Environmental Research and Public Health*, 18(5), 1-12, Article 2254. <https://doi.org/10.3390/ijerph18052254> (*corresponding author)
43. Zhao, J., Han, H., **Zhong, B.***, Xie, W., Chen, Y. & Zhi, Mi. (2021). Health information on social media helps mitigate Crohn's disease symptoms and improves patients' clinical course. *Computers in Human Behavior*, <https://doi.org/10.1016/j.chb.2020.106588> (*co-first author and corresponding author)
42. **Zhong, B.**, Jiang, Z., Xie, W., & Qin, X. (2020). Association of social media use with mental health conditions of nonpatients during the COVID-19 outbreak: Insights from

a national survey study. *Journal of Medical Internet Research*, 22(12), 1-15, Article e23696. <https://doi.org/10.2196/23696>

41. **Zhong, B.**, & Chen, J. (2020). Health information helps mitigate adolescent depression: A multivariate analysis of the links between health information use and depression management. *Child: Care, Health and Development*, 47(2), 201-207. <https://doi.org/10.1111/cch.12831>
40. **Zhong, B.**, Huang, Y., & Liu, Q. (2020). Mental health toll from the coronavirus: Social media usage reveals Wuhan residents' depression and secondary trauma in the COVID-19 outbreak. *Computers in Human Behavior*, 114, 1-10. <https://doi.org/10.1016/j.chb.2020.106524>
39. Shi, D.-H., **Zhong, B.**, & Biocca, F. (2020). Beyond user experience: What constitutes algorithmic experiences? *International Journal of Information Management*, 52, 1-11, Article 102061. <https://doi.org/10.1016/j.ijinfomgt.2019.102061>
38. Sun, T., & **Zhong, B.*** (2020). Multitasking as multisensory behavior: Revisiting media multitasking in the perspective of media ecology theory. *Computers in Human Behavior*, 104, 1-8. doi:10.1016/j.chb.2019.09.027 (*corresponding author)
37. Zhong, B. (2020). Social consequences of internet civilization. *Computers in Human Behavior*, 107, Article 106308. <https://doi.org/10.1016/j.chb.2020.106308>
36. **Zhong, B.**, Wang, X. & Yang, F. (2020). More than an apple: Better working lunch enhances bus drivers' well-being and work performance. *International Journal of Occupational Safety and Ergonomics*. doi: 10.1080/10803548.2019.1662980
35. Hu, B., & **Zhong, B.** (2020). Trust it and verify it: Examining smartphone users' motivation for information verification. *Journalism Research*, 172(8), 71-84. (The paper is in Chinese and published in a peer-reviewed journal based at Fudan University, Shanghai, China.)
34. Sun, T.*, & **Zhong, B.** (2019). A tale of four cities: A semantic analysis of news coverage of air pollution. *Newspaper Research Journal*, 1-16. doi:10.1177/0739532919873438 (*guided graduate student).
33. **Zhong, B.**, & Yang, F. (2019). From entertainment device to IoT terminal, Smart TV helps define the future living in smart home. In P. O. de Pablos, X. Zhang, & K. T. Chui (Eds.), *Handbook of research on managerial practices and disruptive innovation in Asia* (pp. 128-146). IGI Global. <https://doi.org/10.4018/978-1-7998-0357-7.ch007>

32. **Zhong, B.**, & Yang, F. (2018). How we watch TV tomorrow: Viewers' perception towards interactivity functions on smart TV. *International Journal of Asian Business and Information Management*, 9(4), 48-63. doi:10.4018/IJABIM.2018100104
31. Zheng, Y.**, **Zhong, B.***, & Yang, F. (2018). When algorithms meet journalism: The user perception to automated news in a cross-cultural context. *Computers in Human Behavior*, 86, 266-275. doi:10.1016/j.chb.2018.04.046 (*corresponding author; **guided graduate student)
30. Yang, F.*, **Zhong, B.**, Kumar, A., Chow, S.-M., & Ouyang, A. (2018). Exchanging social support online: A longitudinal social network analysis of irritable bowel syndrome patients' interactions on a health forum. *Journalism & Mass Communication Quarterly*, 95(4), 1033-1057. doi:10.1177/1077699017729815 (*guided graduate student).
29. Lewis, N. P., **Zhong, B.***, Yang, F., & Zhou, Y. (2017). How U.S. and Chinese journalists think about plagiarism. *Asian Journal of Communication*, 28(5), 490-507. doi:10.1080/01292986.2017.1416644 (*corresponding author)
28. Chow, S.-M., Kumar, A., Ouyang, A., **Zhong, B.**, Lee, J., & Inverso, N. (2017). What can physicians learn from social forums: Insights from an on-line self help and support group. *2017 IEEE 7th International Conference on Computational Advances in Bio and Medical Sciences (ICCABS)*, Orlando, FL. doi:10.1109/ICCABS.2017.8114302
27. Zhong, B. (2017). Innovation of media industry in post-IT era. *Journal of Shenzhen University: Humanities & Social Sciences*, 34(5), 140-142. (The paper is in Chinese and published in a peer-reviewed journal in China.)
26. Ouyang, A., Inverso, N. A., Chow, S.-M., Kumar, A., & **Zhong, B.** (2016). "Listening" to IBS patients in the 21st century: Offerings from an online self help and support group. *Gastroenterology*, 150(4), S739-S739. doi:10.1016/S0016-5085(16)32510-0
25. Zhong, B. (2016). *Impact of social media on communication and business* [Video]. IGI Global. <https://doi.org/10.4018/978-1-4666-9518-4>
24. Zhong, B. (2015). Online journalism research in the new media age. In J. Hong (Ed.), *The frontline of communication research* (pp. 56-72). Tsinghua University Press. [The book chapter is in Chinese.]
23. **Zhong, B.**, Yang, F., & Chen, Y.-L. (2015). Information empowers vegetable supply chain: A study of information needs and sharing strategies among farmers and vendors. *Computers and Electronics in Agriculture*, 117, 81-90. doi:10.1016/j.compag.2015.07.009

22. Hanley, K.*, Howard, M. C., **Zhong, B.**, Perez, C., Lee, E., Dawson-Andoh, N., & Soto, J. A. (2015). The communication anxiety regulation scale: Development and initial validation. *Communication Quarterly*, 63(1), 23-43. doi: 10.1080/01463373.2014.965836. (*guided graduate student)
21. **Zhong, B.**, & Appelman, A.J. (2014). How college students read and write on the web: The role of ICT use in processing online information. *Computers in Human Behavior*, 38, 201-207. DOI: 10.1016/j.chb.2014.05.037
20. **Zhong, B.**, Huang, Y., & Zhou, Y. (2014). The current trends of online journalism research in the new media era. *Communication & Society*, 29, 231-262. (The paper is in Chinese and published in a peer-reviewed journal at The Chinese University of Hong Kong.)
19. **Zhong, B.** (2013). From smartphones to iPad: Power users' disposition toward mobile media technology. *Computers in Human Behavior*, 29(4), 1742-1748. doi: 10.1016/j.chb.2013.02.016
18. Lewis, N. P., & **Zhong, B.** (2012). The root of journalistic plagiarism: Contested attribution beliefs. *Journalism and Mass Communication Quarterly*, 90(1), 148-166. doi: 10.1177/10776990124687
17. **Zhong, B.**, & Zhou, Y. (2012). "Under the weather:" The impact of weather on US newspaper coverage of the 2008 Beijing Olympics. *Mass Communication and Society*, 15(4), 559-577. doi: 10.1080/15205436.2012.677091
16. Hardin, M., **Zhong, B.**, & Corrigan, T. F. (2012). The funhouse mirror: The blogosphere's reflection of women's sports. In T. Dumova & R. Fiordo (Eds.), *Bloggging in the global society: Cultural, political and geographical aspects* (pp. 55-71). IGI Global. <https://doi.org/10.4018/978-1-60960-744-9.ch004>
15. **Zhong, B.**, Sun, T., & Zhou, Y. (2011). To name or not to name: A cross-cultural comparison of on-air attribution in U.S. and Chinese TV news. *Asian Journal of Communication*, 21(2), 202-216. doi: 10.1080/01292986.2010.524233
14. **Zhong, B.**, Mihailidus, P., & Zhou, Y. (2011). Naming suspects in terrorist attacks: An inquiry of journalistic stereotypes in newspaper coverage of the 2005 London bombings. *China Media Research*, 7(2), 35-45.
13. **Zhong, B.**, Hardin, M., & Sun, T. (2011). Less effortful thinking leads to more social networking? The associations between the use of social network sites and personality traits. *Computers in Human Behavior*, 27(3), 1265-1271. doi: 10.1016/j.chb.2011.01.008

12. **Zhong, B.** (2011). Readers' mood affects news information processing. *Newspaper Research Journal*, 32(3), 52-65.
11. Lewis, N., & **Zhong, B.** (2011). The personality of plagiarism. *Journalism and Mass Communication Educator*, 66(4), 325-339. doi: 10.1177/107769581106600403
10. Hardin, M., & **Zhong, B.** (2010). Sports reporters' attitudes about ethics vary based on beat. *Newspaper Research Journal*, 31(2), 6-19.
9. **Zhong, B.** & Newhagen, J. E. (2009). How journalists think while they write: A transcultural model of news decision-making. *Journal of Communication*, 59(3), 584-605. doi: 10.1111/j.1460-2466.2009.01439.x
8. Hardin, M., **Zhong, B.**, & Whiteside, E. (2009). Sports coverage: 'Toy department' or public-service journalism? The relationship between reporters' ethics and attitudes toward the profession. *International Journal of Sports Communication*, 2(3), 319-339.
7. Zhou, Y. & **Zhong, B.** (2009). An analysis of self-censorship in U.S. news media. *China Radio & TV Academic Journal*, 12, 73-74. (The paper is in Chinese and published in a peer-reviewed journal in China.)
6. Zhou, Y. & **Zhong, B.** (2009). Media credibility in the digital age: A survey on the credibility of online information and media news reports by Chinese journalists. *Journal of International Communication*, 7, 81-85. (The paper is in Chinese and published in a peer-reviewed journal in China.)
5. **Zhong, B.** (2008). Thinking along the cultural line: An inquiry of ethical decision-making among U.S. and Chinese journalism students. *Journalism and Mass Communication Educator*, 63(2), 110-126. doi: 10.1177/107769580806300202
4. Sun, T, **Zhong, B.**, & Zhang, J. (2006). Uses and gratifications of Chinese online gamers, *China Media Research*, 2(2), 58-63.
3. Sun, T., **Zhong, B.**, & Xu, H. (2006). Developmental differences in Chinese children's perception of child-related advertising. In J. I. Richards (Ed.), *Proceedings of the 2006 Conference of the American Academy of Advertising* (Vol. 43, pp. 129-137). American Academy of Advertising
2. Sun, T., Yuan, V., Payne, G., **Zhong, B.** (2005). Leadership attributes salient to Chinese local voters – Correlates of voting intentions among Chinese constituents, *American Behavioral Scientist*, 49(4), 616-628. doi: 10.1177/0002764205280204
1. Sun, T., Payne, G., **Zhong, B.**, & Zhang, G. (2004). Correlates of reducing public activities in the midst of SARS epidemic. In C. Gardner, J. Biberman, & A. Alkhafaji (Eds.),

Business research yearbook: Global business perspectives (Vol. XI, pp. 449-453).
McNaughton & Gunn.

Book

Zhong, B. (In production). *Social media communication: Trends and theories*. Wiley-Blackwell. [Book to be published in 2021.]

Refereed Conference Papers

35. **Zhong, B.**, Jiang, Z., Xie, W. & Qin, X. (2021, May 27-31). *Social media use contributes to psychiatric disorders during China's COVID-19 outbreak: Insights from a national sample* [Paper presentation]. The 71st Annual Conference of the International Communication Association, virtual.
34. Yang, F., **Zhong, B.**, Jiang, Z. & Qin, X. (2021, May 27-31). *How online social support helps reserve empathy during COVID-19 pandemic?* [Paper presentation]. The 71st Annual Conference of the International Communication Association, virtual.
33. **Zhong, B.**, & Liu, Q. (2021, March 25-27). *Extracting medical insights and policy implications to manage Irritable Bowel Syndrome from online posts of adolescents and parents* [Paper presentation]. International Academy of Business Disciplines Annual Conference, virtual.
32. Sun, T., **Zhong, B.**, Payne, G., & Forde, S. (2021, March 1-2). *Not just politics: How personality trait and power use of media technology affect the likelihood to vote during the 2020 U.S. presidential election* [Paper presentation]. The International Meeting on Business, Institutions and the New Normal organized by European Academy of Management and Business Economics, virtual.
31. **Zhong, B.**, Sun, T., Forde, S. & Jackson, S. (2020, November 12 -13). *Hierarchical impact of need for cognition on voters' attitude toward attack ads: Testing a moderated mediation model* [Paper presentation]. American Behavioral Scientist: The 2020 U.S. Presidential Election Retrospective, virtual.
30. **Zhong, B.**, Kumar, A. & Liu, Q. (2020, October 8-10). *Medical insights from parents' posts on teens with IBS symptoms: A LDA topic modeling approach* [Paper presentation]. Conference of Health IT and Analytics (CHITA), virtual.
29. **Zhong, B.**, Jiang, Z., Xie, W. & Qin, X. (2020, October 8-10). *The double-edged sword of social media: Social media use provides health information support during the COVID-19 Pandemic* [Paper presentation]. Conference of Health IT and Analytics (CHITA), virtual.
28. Zhong, B., Sun, T., & Hu, B. (2020, August 6-9). *To trust or not to trust? A multilevel analysis of personality and behavioral traits predicting smartphone information*

- credibility* [Paper presentation]. Communication Technology Division of the 2020 AEJMC Annual Conference, virtual.
27. Zhong, B., Sun, T., & Hu, B. (2020, July 12-17). *Can't put down the phone means more trust in mobile content? Exploring multiple-level predictors of information credibility on smartphone* [Paper presentation]. The International Association for Media and Communication Research (IAMCR) Annual Conference, virtual.
26. Zhong, B., Sun, T., & Hu, B. (2020, May 21-25). *Exploring multiple-level predictors of information credibility on smartphone* [Paper presentation]. The 70th International Communication Association Annual Conference, virtual.
25. Shin, D.-H., **Zhong, B.**, Biocca, F., & Kaarst-Brown, M. (2020, May). *See the world via algorithms: Examining algorithmic experience as part of human-centered algorithm framework* [Paper presentation]. The 70th International Communication Association Annual Conference, virtual.
24. **Zhong, B.**, Liu, Q., & Kumar, A. (2019, November). *The medical insights from parents' online discussion of their teen children's IBS symptoms: A LDA topic modeling approach*. Paper presented at the 2019 Conference of Health IT and Analytics, November 14-16, Washington D.C.
23. **Zhong, B.**, & Chen, J. (2019, November). *Health information as medical intervention: A multivariate analysis on the impact of health information processing on adolescent depression*. Paper presented at the 2019 Conference of Health IT and Analytics, November 14-16, Washington D.C.
22. **Zhong, B.** & Sun, T. (2019, August). *Multitasking retribalized as a multisensory behavior in mobile media age: An application of McLuhan's media ecology theory*. Paper presented at the Chinese Communication Association Division of the 2019 Association for Education in Journalism and Mass Communication, Toronto.
21. Sun, T., & **Zhong, B.** (2019, August). *Understanding privacy concern in using social media: The extension of Marshall McLuhan*. Paper presented at the Communication Theory and Methodology Division of the 2019 Association for Education in Journalism and Mass Communication, Toronto.
20. Sun, T.*, & **Zhong, B.** (2019, May). *A tale of four cities: A semantic analysis of news coverage of air pollution*. Paper presented at the Environmental Communication Division of the 2019 International Communication Association, Washington D.C. (*guided graduate student)

19. Zheng, Y., **Zhong, B.** & Yang, F. (2018, May). When algorithms meet journalism: The user perception to automated news in a cross-cultural context. Paper presented at the 2018 International Communication Association Annual Conference, Prague, Czech.
18. Yang, F., & **Zhong, B.** (2016, November). *Interacting with TV: Interactivity functions transform the viewing experience on smart TV*. Paper presented at the 2016 National Communication Association Annual Conference, Philadelphia, PA.
17. Yang, F., Lewis, N. P., **Zhong, B.** & Zhou, Y. (2016, May). *Contextualizing journalism ethics: A cross-cultural study of plagiarism and attribution between U.S. and Chinese journalists*. Paper presented at the 2016 International Communication Association Annual Conference, Fukuoka, Japan.
16. Soto, J. A. & **Zhong, B.** (2012, May). *The communication anxiety regulation scale: Development and initial validation*. Paper presented to the 2012 ICA annual convention, Phoenix, AZ.
15. Lewis, N. & **Zhong, B.** (2012, May). *The roots of plagiarism: Contested attribution beliefs among U.S. journalists*. Paper presented to the 2012 ICA annual convention, Phoenix, AZ.
14. Lewis, N. & **Zhong, B.** (2011, August). *The personality of plagiarism*. Paper presented to the 2011 AEJMC annual convention, St. Louis, MO. (Top paper)
13. Newhagen, J. E., **Zhong, B.**, & Xie, W. (2011, August). *Anxiety in news reporting: A study of working journalists in the United States and China*. Paper presented to the 2011 American Psychological Association convention, Washington D.C.
12. **Zhong, B.**, & Zhou, Y. (2010, August). "Under the weather:" *The impact of weather on US newspaper coverage of the 2008 Beijing Olympics*. Paper presented to the Newspaper Research Division of the 2010 AEJMC annual conference, Denver, CO.
11. Hardin, M., **Zhong, B.**, & Corrigan, T. (2010, August). Plugging old-media values into 'new media:' Social identity and the attitudes of sports bloggers toward issues of gender in sport. Paper Presented at the Commission on the Status of Women of the 2010 AEJMC annual conference, Denver, CO. (Top paper).
10. **Zhong, B.**, & Zhou, Y. (2009, August). Without a watchdog, who can be trusted? An inquiry of the watchdog role and media trust among Chinese journalists and journalism students. Paper presented to the Mass Communication Division of the 2009 AEJMC annual conference, Boston, MA.
9. Newhagen, J. E., **Zhong, B.**, & Xie, W. (2009, May). *The (dys)function of anxiety in journalism: A workplace disability or a tool in news element selection?* Paper

presented to the Journalism Study Division of the 2009 International Communication Association annual conference, Chicago, IL.

8. **Zhong, B.** (2008, August). *"I feel happy today so I remember less about news details:" The impact of mood on processing news information.* Paper presented to the Mass Communication Division of the 2008 AEJMC annual conference, Chicago, IL.
7. **Zhong, B.** (2008, May). *Thinking along the cultural line: An inquiry of ethical decision-making among U.S. and Chinese journalism students.* Paper presented to the Journalism Study Division of the 2008 ICA annual conference, Montreal, Canada.
6. **Zhong, B., & Mihailidis, P.** (2007, May). Naming suspects in terrorist attacks: A media priming analysis of the second-day newspaper reports on the London bombing from China, Egypt, Switzerland and the United States. Paper presented to the Journalism Studies Division of the 2007 International Communication Association Annual Conference, San Francisco, CA.
5. **Zhong, B.** (2005, November). *"The week that changed the world:" Revisiting media frames in the coverage of Nixon's 1972 visit to China by CBS News and the People's Daily.* Paper presented to the Chinese Communication Association Division of the 2005 National Communication Association, Boston, MA.
4. **Zhong, B., Sun, T., & Newhagen, J. E.** (2005, May). *Optimistic biasing and perception of self-censorship in U.S. newsrooms.* Paper presented to the Mass Communication Division of the 2005 International Communication Association Annual Conference, New York, NY.
3. **Zhong, B., & Pattanayak, S.** (2005, November). *Media frames in the coverage of 2004 U.S. presidential debates by print and online media in China and India.* Paper presented to the Asian/Pacific American Communication Studies Division of the 2005 National Communication Association, Boston, MA.
2. **Zhong, B.** (2005, December). A "General Inquirer" approach: An analysis of positivity and negativity of the language used on four U.S. embassy Websites and one Chinese embassy Website. Paper presented to the All-China Communication Conference, hosted by the Association of Chinese Communication Studies (U.S.A.), Xiamen, China.
1. Sun, T., **Zhong, B., & Zhang, J.** (2005, December). *Uses and gratifications of Chinese online gamers.* Paper presented to the All-China Communication Conference, hosted by the Association of Chinese Communication Studies (U.S.A.), Xiamen, China.

Non-Peer Reviewed Articles

Zhong, B. (2017). Ted Nelson predicts the text in the future. *Thrive Global*. Retrieved from <https://thriveglobal.com/stories/ted-nelson-predicts-the-text-in-the-future/>

Media Appearance/Interview

Zhong, B. (2021, March 6). *Increased trust and credibility for health information may reduce risk of depression in children* [Interview]. *Mental Daily*. <https://www.mentaldaily.com/article/2021/03/increased-trust-and-credibility-for-health-information-may-reduce-risk-of-depression-in-children>

Zhong, B. (2021, March 5). *Trusted support may help teens battle depression* [Interview]. *Bangalore Mirror*. <https://bangaloremirror.indiatimes.com/opinion/you/trusted-support-may-help-teens-battle-depression/articleshow/81340078.cms>

Zhong, B. (2021, March 4). *Health information from trusted sources can reduce depressive symptoms in teens* [Interview]. Manchester, UK; *News Medical*. <https://www.news-medical.net/news/20210304/Health-information-from-trusted-sources-can-reduce-depressive-symptoms-in-teens.aspx>

Zhong, B. (2021, March 4). *Having trusted sources for health information can reduce risk of depression in teens* [Interview]. *Consumer Affairs*. <https://www.consumeraffairs.com/news/having-trusted-sources-for-health-information-can-reduce-risk-of-depression-in-teens-030421.html>

Zhong, B. (2021, March 3). *Learning about health from reliable sources may help teens fight depression* [Interview]. *Florida News Times*. <https://floridanewstimes.com/learning-about-health-from-reliable-sources-may-help-teens-fight-depression/160705/>

Zhong, B. (2021, March 1). *Learning about health from trusted sources may help teens battle depression* [Interview]. *Penn State News*. <https://news.psu.edu/story/649314/2021/03/01/research/learning-about-health-trusted-sources-may-help-teens-battle>

Zhong, B. (2020, October 6). Interviewed by Wilke, Marelize. “Could social media use during Covid-19 increase depression and secondary trauma?” *News24* (South Africa). October 6, 2020. <https://www.news24.com/health24/Medical/Infectious-diseases/Coronavirus/could-social-media-use-during-covid-19-increase-depression-and-secondary-trauma-20201001>

Zhong, B. (2020). Interviewed by Bursa. “Utilizarea în exces a rețelelor de socializare provoacă depresie.” *Bursa* (Romania). October 6, 2020. <https://www.bursa.ro/efectele-pandemiei-utilizarea-in-exces-a-retelelor-de-socializare-provoaca-depresie-48118042>

Zhong, B. (2020). Interviewed by Herczeg, Márk. “A túl sok közösségi média depressziót okozhat a világvárvány idején.” *444.hu* (Hungary). October 5, 2020.

<https://444.hu/2020/10/05/a-tul-sok-kozossegi-media-depressziot-okozhat-a-vilagjarvany-idejen>

- Zhong, B. (2020). Interviewed by Health 24. "Could social media use during Covid-19 increase depression and secondary trauma?" Health 24. October 5, 2020. <https://www.health24.com/Medical/Infectious-diseases/Coronavirus/could-social-media-use-during-covid-19-increase-depression-and-secondary-trauma-20201001>
- Zhong, B. (2020). Interviewed by the Associated Press. "Pandemic: Signs of depression linked to too much social media use: Study." The Associated Press. October 5, 2020. <https://www.scmp.com/news/china/science/article/3104259/pandemic-signs-depression-linked-too-much-social-media-use-study>
- Zhong, B. (2020). Interviewed by Dalli, Kristen. "Checking social media for COVID-19 news linked with depression." *Consumer Affairs*. October 1, 2020. <https://www.consumeraffairs.com/news/checking-social-media-for-covid-19-news-linked-with-depression-100120.html>
- Zhong, B. (2020). Interviewed by Rahmawati, Yasinta, & Nofian, Fita. "Studi: Kebanyakan Terpapar Media Sosial Picu Trauma Sekunder selama Pandemi." HiMedik.com (Indonesia). October 1, 2020. <https://www.himedik.com/info/2020/10/01/170000/studi-kebanyakan-terpapar-media-sosial-picu-trauma-sekunder-selama-pandemi>
- Zhong, B. (2020). Interviewed by Khanna, Monit. "Social media use during COVID-19 linked with depression and trauma." *The India Times*. October 1, 2020. <https://www.indiatimes.com/technology/science-and-future/social-media-covid-19-link-with-depression-trauma-524102.html>
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<http://news.psu.edu/story/167107/2010/06/01/study-ethics-values-sports-reporters-vary-beat>

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Academic Activities

Grants Reviewer

Kuwait Foundation for the Advancement of Sciences (KFAS), 2020

U.S. National Science Foundation (NSF), FastLane, 2014

Research Grant Council of Hong Kong, 2010 – present

Editor and Associate Editor

Senior Editor, *Computers in Human Behavior*, 2018 – 2020

Associate Editor, *Computers in Human Behavior*, 2017 – 2018

Editorial Board

Mass Communication and Society, 2010 – present

Computers in Human Behavior, 2013 – present

International Journal of Asian Business and Information Management, 2017 – present

Book Reviewer

CQ Press, IGI Global, Rowan & Littlefield, Routledge, SAGE publications, Wiley-Blackwell

Journal Reviewer

Asian Journal of Communication, 2007 – present
Computers in Human Behavior, 2010 – present
Information, Communication and Society, 2010 – present
International Journal of Asian Business and Information Management, 2017-present
International Journal of Communication, 2017-present
Journal of Broadcasting and Electronic Media, 2008 – present
Journal of Communication, 2009-present
Journal of Computer-Mediated Communication, 2010 – present
Journal of International & Intercultural Communication, 2011-present
Journalism, 2015 – present
Journalism and Mass Communication Quarterly, 2012 – present
Mass Communication & Society, 2007 – present
New Media & Society, 2012 – present

Conference Paper Reviewer

AEJMC, ICA, NCA, and CCA.

Membership and Officer Position

Association for Education in Journalism and Mass Communication

Member, 2003-present
President, Mass Communication & Society Division (MCS), AEJMC, 2012-2013
Vice President and Research Chair, MCS, AEJMC, 2011-2012
PF&R Chair, MCS, AEJMC, 2010-2011
Research Chair, MCS, AEJMC, 2009-2010

Chinese Communication Association

Life-time member, 2012 – present
President: 2015-2017
Vice President/Research Chair, 2013-2015

International Communication Association (ICA)

Member, 2003-present
Member, Affiliate Journal Committee, ICA, 2018-2021
Member, Affiliate Journal Committee, ICA, 2014-2017

National Communication Association (NCA)

Member, 2003- present