

# Catie Grant

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## **DIRECTOR, COMMAGENCY / LECTURER**

Creative and multitalented video producer turned faculty member with thirteen years of experience in video and multimedia production. Outstanding collaborative and interpersonal skills both with students and clients, experience working in teams, and exceptional communication abilities.

### ***Core Competencies include:***

Experience-based teaching	Problem solving	Excellent client service
Creative concept design	Story development	Treatment/Proposal writing
Conflict negotiation	Strategy development	Teambuilding/Teamwork
Problem solving/conflict resolution	Project Management	Multitasking

### ***Technical Skills include:***

Adobe Premiere Pro	Final Cut Pro	Microsoft Office
Canon C-Series Cameras	Sony FS Cameras	Macintosh Computers

## **PROFESSIONAL EXPERIENCE**

### **Donald P. Bellisario College of Communications, Penn State University Park, PA 8/2016 – Present Director, CommAgency & Lecturer**

Establish and oversee student-driven media production agency in the Bellisario College. Serve as a lecturer in both the Telecommunications and Film/Video departments.

#### *Responsibilities include:*

- Manage over 20 student employees
- Facilitate project creation in a professionally based learning environment
- Establish and cultivate client relationships around Penn State
- Maintain equipment and facilities

#### *Courses taught:*

- Comm 388 – Production Management
- Comm 282 – Television Field Production
- Comm 242 – Introduction to Video Production

### **WPSU Penn State University Park, PA, 11/2007 – 7/2016**

#### **Senior Producer/Director**

Design, create, and deliver custom video and media productions in various lengths and budgets, including promotional, recruiting, and educational videos.

#### *Responsibilities include:*

- Created, oversaw, and coordinated assigned video and multi-media projects either independently or as lead of team
- Collaborated with clients to develop video strategy to meet their unique needs and budget
- Communicated client vision to production team and kept clients up-to-date with progress
- Coordinated delivery for several projects at once
- Lead and directed teams during the production process including run production meetings, field direct, and oversee post production

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- Developed and identified potential new projects through grant proposals and RFPs
- Oversaw the internship program and mentored new producers and directors
- Engineered and administered multiple project budgets

## *Projects include:*

- **WPSU Penn State Demo Reel**
  - Created RFP/Pitch to WPSU selection committee for internal funds to create new promotional/marketing piece
  - Designed creative treatment including shooting style, color correction, graphics, and music
  - Produced and directed single-take Steadicam production over three days at WPSU and on University Park's campus with over 30 extras
  - Led all pre-production, production, and post-production meetings with crew
  - Directed post-production with two different editors and audio mixer
- **International Journalism – Office of Strategic Communications, Penn State**
  - Directed field production and conducted on-site interview for weeklong production in Hong Kong
  - Coordinated travel and production with students, faculty, and Dean on trip
  - Created script and directed post-production
- **College of Communications Recruitment Video, Penn State**
  - Created budget and production timeline
  - Worked with client to determine interview subjects, topics to cover, and important events to include
  - Directed field production and conducted on-site interviews
  - Wrote script and designed graphics approach with editor
- **Hackathon – Penn State EdTech Network**
  - Worked with client to develop style and outline needs based on audience
  - Coordinated production needs with on-site videographer
  - Created script and directed post-production
- **Enterprise Architecture – College of IST, Penn State**
  - Collaborated with client to develop structure and outline based on needs
  - Directed field production and conducted on-site interviews
  - Crafted roughly 6-minute script from over 80 minutes of interview content
  - Oversaw post-production including editing and audio mix
- **American Graduate Day – WNET/PBS**
  - Researched local educators to be featured in profiles funded by WNET grant, one of which was featured nationally on PBS for American Graduate Day (Jenny Lee)
  - Coordinated production for three different productions over one week
  - Directed field production and conducted on-site interviews for each story
  - Edited assembly cut for each profile
  - Directed post-production

**WPSU Penn State**, University Park, PA, 4/2007 - 11/2007  
**Associate Producer**

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Associate produced and field produced for PSPB. Duties included scheduling crews, organizing numerous shoots across Pennsylvania, and directing field shoots.

**Driftwood Productions, Inc**, State College, PA, 12/2005 – 3/2007

**Producer**

Producer of three documentaries; *The Wineries of Western New York* and *The Wineries of the Niagara Peninsula*, and *Daredevils of Niagara Falls* for WNED-TV.

**Driftwood Production, Inc.**, State College, PA, 11/2004 – 4/2007

**Researcher**

Researcher for multiple public television documentaries for Driftwood Productions, Inc.

## EDUCATION

**Bachelor of Arts in Film and Video**

The Pennsylvania State University, University Park, PA  
Donald P. Bellisario College of Communications – 2005

## ADDITIONAL TRAINING

Storytelling with the Canon C-Series (2017)

- Maine Media Workshops – Rockport, ME

Penn State Emerging Leaders Program (2017)

- The Pennsylvania State University – University Park, PA

The Supervision Series: Survival Skills for Supervisors I (2015)

- The Pennsylvania State University – University Park, PA

Premiere Pro CC Training (2014)

- Media Solutions – New York, NY

Producing on the Edge (2012)

- Maine Media Workshops – Rockport, ME

Social Media and Marketing Class (2010)

- The Pennsylvania State University – University Park, PA

Essentials of Project Management (2009)

- The Pennsylvania State University – University Park, PA

Final Cut Pro 100: Introduction to Final Cut Pro (2008)

- Media Solutions – New York, NY