

JIACHENG LIU 刘嘉诚

Ph.D. Candidate, The Pennsylvania State University

liujc@psu.edu | jiacheng-liu.com**EDUCATION**

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- 2025 **Dual Ph.D. in Mass Communications & Women's, Gender, and Sexuality Studies**
(exp.) The Pennsylvania State University
Committee Michelle Rodino-Colocino, Matthew McAllister, Sara Liao,
Andrea Miller, Shinsuke Eguchi (University of New Mexico)
- 2021 **M.A. in Communication**, Renmin University of China
- 2019 **B.A. in Journalism**, Jinan University

PUBLICATIONS

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- Miao, W., **Liu, J.** & Wu, S. (2022). Embedded symbiosis: An institutional approach to government-business relationship in the Chinese internet industry, *Information, Communication & Society*, 25 (16), DOI: 10.1080/1369118X.2022.2128600
- Zhao, L., **Liu, J.** & Li, Z. (2022). Online dating beyond dating apps: An examination of self-presentation of Chinese gay men dating on Zhihu, *International Journal of Communication*.
- Liu, J.** (2023). Empathy as exoneration or resistance? The politics of male empathy in the Chinese #MeToo movement, *Feminist Media Studies*, 23 (2), DOI: 10.1080/14680777.2021.1986092

BOOK REVIEWS

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- Liu, J. (2022). Review of *Asians Loving Asians: Sticky Rice Homoeroticism and Queer Politics*, by Shinsuke Eguchi, *Men and Masculinities*. 25 (5), DOI: 10.1177/1097184X221123791

WORK IN PROGRESS

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- Platformized production of homonationalism: An ethnography of queer media production in China (Under Review, co-authored with Weishan Miao)
- Chinese gay men and digital media use (Book chapter, co-authored with Weishan Miao)

CONFERENCE PRESENTATIONS

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- Liu, J. (2024, March). Navigating queer disability: Social lives of queer men with visual impairment in China, Association for Asian Studies, Seattle.
- Liu, J. (2023, November). Emigration as political resistance? An intersectional analysis of run philosophy rhetoric. National Communication Association, National Harbor.
- Liu, J. (2023, October). The politics of platform exceptionalism(s): How food-delivery platforms conceal their control over workers in China and the United States. Association for Internet Research (AoIR), Philadelphia.
- Liu, J. (2023, March). From “husband-husband” to “roommates”: The cultural politics of content moderation on homosexuality in China. Association for Asian Studies, Boston.
- Liu, J. & Miao, W. (2022, May). Platformized production of homonationalism: An ethnography of queer media production in China. International Communication Association, Virtual.
- Liu, J., Sou, C. & Xiong J. (2020, July). “Buy food or grow them yourself”: Comparing affordances of Chinese gay men dating apps Blued and Aloha. International Association for Media and Communication Research, Virtual.

Liu, J. (2020, May). Challenging or obscuring patriarchy? An examination of male empathy in Chinese #MeToo movement. International Communication Association, Virtual. (Top Student Paper at the Chinese Communication Association Panel)

INVITED PANELS & ROUNDTABLES

Oct 2023 “Pedagogy, Academic Freedom, and Academic Labor,” Union for Democratic Communications 2023 Conference, Philadelphia. (Participant)

TEACHING EXPERIENCES

Instructor of Record Pennsylvania State University
 2023 Summer *COMM 150 The Art of Cinema* (Online asynchronous course)
Teaching Assistant Pennsylvania State University
 2023 Spring *COMM 100 The Mass Media and Society* (Instructor: Matt McAllister)
 2022 Fall *COMM 168 American Journalism* (Instructor: Juliet Pinto)
 2022 Spring *COMM 168 American Journalism* (Instructor: Ford Risley)
 2022 Spring *COMM 403 Mass Media Law* (Instructor: Cynthia Simmons)
 2021 Fall *COMM 320 Introduction of Advertising* (Instructor: Mark Birschbach)

INVITED GUEST LECTURES

Oct 2023 “Qualitative Methods: Ethnography and Field Observation,” Research Methods in AD/PR (Instructor: Agnes Bao), Penn State
 Sept 2023 “Ethnography,” Research Methods in AD/PR (Instructor: Yin Yang), Penn State
 Sept 2022 “Queering the Nation: Homonationalism, Pragmatic Politics, and Queer Media Production in China,” Advanced Qualitative Methods (Instructor: Juliet Pinto), Penn State

RESEARCH ASSISTANTSHIPS

2023 Fall, 2024 Spring *Media Ethics & Moral Psychology* (with Dr. Patrick Lee Plaisance)
 2022 Summer *News Media Literacy Project*, Penn State

RESEARCH GRANTS

2020 – 2022 **Principal investigator.** Negotiating scientific uncertainty and public engagement. Graduate Research Fund for Science Promotion, Chinese Association for Science and Technology
 2018 – 2019 **Principal investigator.** Barrier-free media use and knowledge gap among people with visual impairment. Undergraduate Research Fund, Jinan University

PROFESSIONAL & SOCIAL ACTIVITIES

Oct 2018 – Nov 2021	Volunteer Editor	Oral History of Elderly Gay Men in Canton
Mar 2021 – July 2021	New Media Intern	Blued (BlueCity)
Sept 2019 – Dec 2019	Editorial Intern	Phoenix News
July 2017 – Sept 2017	Journalist Intern	Southern Metropolis Daily

MEDIA ARTIFACTS (IN CHINESE)

June 2021	'Publicly' studying homosexuality for 15 years Interview with Wei Wei. Danlan
May 2021	The sexualities of gay people with visual impairment. Danlan
July 2020	The age of public toilets sixty years ago: Stories of elderly gay men in Canton. GS (GaySpot) Magazine.
Jan 2020	How do men empathize after reading #MeToo stories?. Ms-Muses.

SELECTED SCHOLARSHIPS & AWARDS

2023	NCA Student Caucus Travel Grant
2021 – 2022	Fund for Excellence in Graduate Recruitment (FEGR), Penn State
2017 – 2018	National Academic Scholarship, Ministry of Education of China
2019 – 2021	First-Class Merit Scholarship, Renmin University of China
2016 – 2017	First-Class Merit Scholarship, Jinan University
2016 – 2017	Excellent Students Awards, Jinan University

ACADEMIC SERVICES & MEMBERSHIP

Ad Hoc Reviewer	New Media & Society Information, Communication & Society Feminist Media Studies Men and Masculinities LGBTQ Interest Group of International Communication Association (ICA) Association of Internet Research (AoIR)
Vice President	Graduates in Women's, Gender, and Sexuality Studies, Penn State (2023–2024)
Member	Data Studies Group, Penn State (2022–present) Qualitative Research Group, Bellisario College of Communications, Penn State (2021–present) Asian American Reading Group, English Department, Penn State (2022–present)

RESEARCH INTERESTS

Queer Asian studies, Trans/queer of color critique, Critical platform studies, Chinese studies, International communication, Digital activism, Disability, Ethnography

CERTIFICATES

Penn State World Campus Graduate Student Online Teaching Certificate (Fall, 2023)

PROFESSIONAL MEMBERSHIP

International Communication Association
National Communication Association
Association for Asian Studies
Association of Internet Researchers

Unions for Democratic Communications

LANGUAGES

Chinese: Native in Mandarin and Hakka, and conversational in Cantonese

English: Fluent