

Matthew F. Jordan
Associate Professor of Media Studies
Donald P. Bellisario College of Communications
Penn State University

Curriculum Vita

Education

The Claremont Graduate University, European Studies, PhD., 1998.
Drew University, Modern European Intellectual History, M.A., 1991.
Allegheny College, Double Major: History and English, B.A., 1990.

Occupational Record

Associate Professor, Penn State University, Department of Film Production & Media Studies,
2012 –
Head, Department of Film Production & Media Studies, 2020-
Director, Penn State News Literacy Initiative, 2022-
Assistant Professor, Penn State University, Department of Film Production & Media Studies,
2006 - 2012.
Lecturer, Penn State University, Media Studies and Philosophy, 2002- 2006.
Commonwealth Postdoctoral Teaching Scholar in the Humanities, University of Louisville,
1998– 2001.

Books

Jordan, M. (2023). *Danger Sound Klaxon!: The Horn that Changed History*, Charlottesville:
University of Virginia Press.

Jordan, M. (2010). *Le Jazz: Jazz and French Cultural Identity*, Urbana, IL: University of Illinois
Press.

Refereed Journal Articles

Jordan, M. (2014). "Canned Music and Captive Audiences: The Battle over Public Soundspace
at Grand Central Terminal and the Emergence of the New Sound." *The Communication Review*,
17: 286-310.

Jordan, M. (2013). "Obama's Ipod: Popular Music and the Perils of Post-Political Populism,"
Popular Communication, 11 (2): 99-115.

Jordan, M. (2011). "The French Connection: Mythologies of *La Nouvelle Orléans* in French
Discourse on Jazz," *European Journal of Cultural Studies*, 14 (4): 1-19.

Jordan, M. (2008). "Thinking with Foucault about Truth-Telling and *The Daily Show*," *The Electronic Journal of Communication*, 2,3&4.

Jordan, M. (2005). "Discophilie or Discomanie?: The Cultural Politics of Living Room Listening," *French Cultural Studies*, 16, 151-69.

Jordan, M. (2004). "Recorded Jazz and *La Voix Nègre*: The Sound of Race in the Age of Mechanical Reproduction," *Nottingham French Studies*, 43:1, 89-99.

Jordan M. (2002). "How Jazz Got *Françisé*: A Case Study in the Ongoing Construction of Cultural Identity," *French Cultural Studies*, xiii (2002), 187-208.

Jordan, M. (2001). "Amphibiologie: Ethnographic Surrealism in French Discourse on Jazz," *Journal of European Studies*, xxxi, 157-86.

Non Refereed Journal Articles

Jordan, M. (2020). "When it Comes to Foreign Affairs Misinformation, What's Old is New and What's Borrowed is News," *International Affairs Forum*, January.

Jordan, M. (2010). "Don't Upset the Rhythm," *The Journal of Music*, Feb/March.

Refereed Book Chapters

Jordan, M. (2020). "Noise," in *Information: Keywords*, Kennerly, M., Frederick, S., & Abel, J., eds., Columbia University Press.

Jordan, M. (2017). "Becoming Quiet: On Mediation, Noise Cancellation, and Commodity Quietness," in *Conditions of Mediation: Phenomenological Approaches to Media, Technology and Communication*, Rodgers, S. & Markham, T., eds.

Jordan, M. (2009). "Tween Orwell and Rockwell: Re-Culturing Paranoia in the *Spy Kids* Series," in *Secret Agents: The Many Changing Faces of a Pop Culture Icon*, Jeremy Packer ed., London: Peter Lang.

Non Refereed Book Chapters

Jordan, M. (2002). "Memory, Nostalgia and Melancholia: Unlocking the Secrets of Truffaut's *The Green Room*," in *Henry James Goes to the Movies*, Griffin, S. ed., University Press of Kentucky.

Book Reviews

Jordan, M. (2016). "Review Essay: Jeremy F. Lane, *Jazz and Machine-Age Imperialism: Music, Race, and Intellectuals in France, 1918-1945* (Ann Arbor, MI: University of Michigan Press,

2013)Deborah Mawer, *French Music and Jazz in Conversation: From Debussy to Brubeck* (Cambridge: Cambridge University Press, 2014). Andy Fry, *Paris Blues: African American Music and French Popular Culture, 1920–1960* (Chicago: University of Chicago Press, 2014). Tom Perchard, *After Django: Making Jazz in Postwar France* (Ann Arbor, MI: University of Michigan Press, 2015), *Twentieth-Century Music*, 13(2): 330-37.

Jordan. M. (2014). “Jeremy F. Lane, *Jazz and Machine-Age Imperialism. Music, ‘Race,’ and Intellectuals in France, 1918-1945*, U of Michigan Press, 2013,” *Modern & Contemporary France*, 22(1), 2014.

Encyclopedia Entries

Jordan, M. (2011). "Benjamin, Walter." *The International Encyclopedia of Communication*. Donsbach, Wolfgang (ed). Blackwell Publishing, 2008. Blackwell Reference Online. 26 June 2011.

Essay Writing

Jordan, M. (2023). “Super Bowl car ads sell Americans the idea that new tech will protect them,” *The Conversation*, February 15. (Reprinted by *Fortune*)

Jordan, M. (2022). “Canadian trucker protests show how the loudest voices in the room distort democracy,” *The Conversation*, February 16. (Reprinted by *AlterNet*)

Jordan, M. (2021). “Emily Wilder and journalism’s longstanding Achilles’ heel – partisans who cry bias,” *The Conversation*, June 8. (Reprinted by *Nieman Journalism Lab, History News Network*)

Jordan, M. (2020). “Regal Cinemas’ decision to close its theaters is the latest blow to a film industry on life support,” *The Conversation*, October 8. (Adapted for High School curriculum by *Actively Learn*)

Jordan, M. (2020). “Movie theaters are on life support- how will they adapt,” *The Conversation*, August 12. (Reprinted in *Channel News Asia, Zoomer, Scroll, The Wire*)

Jordan, M. (2019). “For the ‘Political-Infotainment-Media Complex,’ the Mueller Investigation was a Gold Mine,” *The Conversation*, April 8. (Reprinted in *The Raw Story, Salon*)

Jordan, M. (2018). “Our Centuries-Long Quest for ‘A Quiet Place,’” *The Conversation*, April 19. (Reprinted by *Inverse, Smithsonian Magazine, CityLab, Alternet, Business Insider, Quartz*, and translated into Portuguese by *Nexo Jornal* (Brazil))

Jordan, M. (2018). “A Century Ago, Progressives were the ones shouting Fake News,” *The Conversation*, February 1. (Reprinted in *Scroll, Business Insider* and translated in Danish by *Videnskab*)

- Jordan, M. (2017). "As We Pay Tribute To Those Who Fought For American Freedom, *Long Strange Trip* Remembers The Grateful Dead," *The Huffington Post*, May 24.
- Jordan, M. (2016). "In a post-truth election, clicks trump facts," *The New Republic*, October 25.
- Jordan, M. (2016). "Democratic ideals versus Realpolitik, a populist struggle for all times," *The Huffington Post*, February 3.
- Jordan, M. (2015). "How ratings-driven presidential debates are weakening American democracy," *The Conversation*, November 10 (Reprinted in *The Washington Post*, *The Raw Story*, *Fortune*, *Business Insider*)
- Jordan, M. (2015). "Should movie studios be worried about Netflix's first feature film?," *The Conversation*, October 14 (Reprinted in *Quartz*, *Fortune*, *Scroll*, *International Policy Digest*)
- Jordan, M. (2015). "Bracketology," *The Huffington Post*, February 24.
- Jordan, M. (2015). "Sound Effects," *Presbyterians Today*, January/February, 9.
- Jordan, M. (2014). "Welcome to the Profit Bowl," *Daily Kos*, Dec 30
<http://www.dailykos.com/story/2014/12/30/1354714/-Welcome-to-the-Profit-Bowl>
- Jordan, M. (2014). "Richard Sherman, the NFL, and a Glimpse Behind the Curtain," *The Huffington Post*, January 22.
- Jordan, M. (2014). "The Power of Film: *Too Cold Out There Without You*," *Presbyterians Today*, January/February.
- Jordan, M. (2013). "The Sound and Fury of the Right-Wing Echo Chamber (Ranting at an Empty Chair)," *The Huffington Post*, January 28.
- Jordan, M. (2013). "Filibuster Reform Goes to Washington," *The Huffington Post*, January 8.
- Jordan, M. (2012). "Hiding in Plain Sight," *Center for Democratic Deliberation*, September 19.
- Jordan, M. (2012). "Separate and Unequal: Changing Campus Culture Beyond Penn State," *The Huffington Post*, July 25.
- Jordan, M (2011). "Don't Crawl to Potter this Christmas," *The Huffington Post*, December 10.
- Jordan, M (2011). "Jerry Sandusky, the Underprivileged and Relying on the Kindness of Strangers," *The Huffington Post*, November 11.
- Jordan, M (2011). "The Commercialization of Media," *Centre Daily Times*, March 28.
- Jordan, M (2006). "What Running Government like a Business Looks Like," *Voices of Central*

PA, February.

Media Production:

***HumIn Focus*, documentary series (Executive Producer & Creative Consulting Producer)**

June 5, 2023, Broadcast Premiere WPSU, Episode 7: “Getting to Know A.I.: Are We Asking the Wrong Questions?”

October 23, 2022, Broadcast Premiere WPSU, Episode 6: “Humanity at the Crossroads: Stories of Diversity in a Tribalized World.”

February 6, 2022, Broadcast Premiere WPSU, Episode 5: “Humanity Behind Bars: Incarceration in America.”

April 18, 2021, Broadcast Premiere WPSU, Episode 4: “Rethinking Care: Health Humanities and the Pandemic.”

September 10, 2020, Broadcast Premiere WPSU, Episode 3: “Who Counts? The Complexities of Democracy in America.”

Mid-Atlantic Regional Emmy Award Nomination, Documentary (Single Program), 2021

November 24, 2019, Broadcast Premiere WPSU, Episode 2: “Making Home: Migration Mobility, Hospitality.”

April 15, 2019, Webcast Premiere, Episode 1: “You Must Remember This: Monuments and Public Member.”

“News Over Noise” Podcast & Radio Show (Co-Host & Executive Producer)

Season 1, Released digitally November 2022-March 2023 and broadcast on NPR affiliates WPSU State College, WQLN Erie and WITF Harrisburg during Spring 2023

Episode 101: “News Avoidance and Why it Matters”

Episode 102: “What Happened to Local News?”

Episode 103: “What’s Missing from Economic News?”

Episode 104: “The Danger of the ‘News Finds Me’ Mentality”

Episode 105: “Social Media: Friend or Foe to the News Cycle?”

Episode 106: “Trolling the News in an Attention Economy”

Episode 107: “Overcoming Pride and Prejudice Through Persuasion”

Episode 108: “A Pro-democracy Case Against Objectivity”

Episode 109: “Protecting Public Interest: The Role of Regulation in Media”

Episode 110: “Rebuilding Trust Through Solutions Journalism”

Media Appearances

January 23, 2023, Podcast Interview: “Democracy Works: Separating News from Noise”

February 18, 2022, Radio Interview, CHED Mid-Morning with Shaye Ganam (Edmonton/Calgary), on Noise, Democracy and the Canadian Trucker protests.

September 10, 2020, Host, Panel Show on WPSU TV on `Who Counts in Democracy`

August 29, 2020, Radio Interview for Australian Broadcasting Corporation’s show AM on “Lessons for the Movie Business from the 1918 Pandemic”

April 18, 2019, Radio Interview on WBYU syndicated show “Top of Mind” on “The Media’s Mueller Obsession”

December 16, 2018, Panelist on “Digging Deeper” WPSU TV, Hosted by Eric Barron on “Big Data”

August 13, 2018, Podcast interview “Democracy Works: Facebook is not a democracy”

May 31, 2018, Brookings Institution C-SPAN broadcast: “The Consequences of Misinformation,” Washington DC.

April 24, 2018, Radio Interview on WBYU syndicated show “Top of Mind” on “The Quest for Quietness”

April 11, 2017, Host of WPSU TV show “Talking Together about Guns: Armor of Light”

February 16, 2017, Host of WPSU TV show, “Talking Together About Guns: Peace Officer”

November 4, 2016, Radio Interview for WPSU show “Take Note: Starving the Beast – Defunding Higher Education”

June 27, 2016, Podcast, “Trax on the Trail,” episode on “Populism on the Campaign Trail”

February 26, 2014, Interview on WPSU TV, “After Abbey”

(2014) film *Happy Valley*, Amir Bar Lev (dir), appeared as self.