

**Steve Kraycik
Curriculum Vitae**

The Pennsylvania State University
Bellisario College of Communications, Journalism Dept.
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University Faculty Experience

Pennsylvania State University, University Park PA (2012-present)

Director of Student Television (2012-present)

Associate Teaching Professor, Broadcast Journalism (2020-present)

Asst. Teaching Professor, Broadcast Journalism (2012-2020)

Education

Kutztown University of Pennsylvania, Kutztown PA 1985

BS, Telecommunications

Television News Management Experience

Consultant/Freelance TV News Talent Agent 2014-present

MediaStars LLC (2014-2022)

Top News Talent LLC (2022-present)

KOMO-TV (ABC), Seattle WA 2010-2012

Asst. News Director

KCPQ-TV (FOX), Seattle, WA 2006-2010

News Director

KTXL-TV (FOX), Sacramento, CA 2000-2006

News Director

WFTS-TV (ABC), Tampa, FL **1997-2000**

Asst. News Director

WFTV-TV (ABC), Orlando, FL **1997**

Executive Producer

Additional Television News Experience

News Producer/Writer **1985-1997**

WFMZ-TV, Allentown PA

WNHT-TV, Concord NH

WPRI-TV, Providence RI

WFLA-TV, Tampa FL

University Teaching

Penn State University **2012-present**

COMM 480, TV News (capstone broadcasting course)

COMM 465, TV Reporting

PSU 009, Comm 1st-Yr Seminar

COMM 402, International Reporting (secondary faculty)

Awards/Honors

Undergraduate Teaching Leadership Award – Penn State University 2020

Dean's Excellence in Teaching Award – Bellisario College of Communications 2019

Excellence in Teaching Award: Penn State College of Communications Alumni Society Board 2013

Emmy Nomination: KCPQ-TV (NATAS Northwest) 2010

University Service

Society of Professional Journalists – Member and Faculty Advisor, Penn State chapter 2013-present

PA Assoc. of Broadcasters/Penn State Visiting Professionals Program - Director 2019-present

Penn State Communications Summer Camp – Director	2015-present
Fixed Term Faculty Promotion Committee - Member/Lead	2021-present
Bellisario College Student Assessment Committee - Member	2017-2023
Bellisario College Equipment/Technology Committee – Member	2014-Present
Bellisario Media Center Task Force Committee, Member	2018-2020

Other

“Teacher Tour” site visits to regional TV stations	2014-present
Broadcast Education Association - Member	2014-2016
Carole Kneeland Project New Media Leadership Forum	2010
Fox News Affiliate Advisory Committee - Chairman	2001-2009

Publications

WTAE’s Ratings Down in May Sweeps (interviewed)	2016
https://www.post-gazette.com/ae/tv-radio/2016/05/27/WTAE-s-newscast-ratings-down-in-May-sweeps/stories/201605270096	
Does TV Market Size Matter For Your Career?	2015
http://bit.ly/1NqESKb	
Brian Williams Non-Story to Millennials (interviewed)	2015
https://www.post-gazette.com/ae/tv-radio/2015/02/12/Brian-Williams-news-a-nonstory-to-millennials/stories/201502120182	
Beating Reporter Deadlines - www.survivetvnewsjobs.com	2014
The Demo Reel Dilemma - www.survivetvnewsjobs.com	2014