

Stephanie L. Madden

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Education

- Ph.D. Communication, University of Maryland, 2016
Dissertation: *The Issue with Issues Management: An Engagement Approach to Integrate Gender and Emotion into Issues Management*
Advisor: Dr. Erich Sommerfeldt
- M.A. Communication, University of Maryland, 2011
Thesis: *Utilizing Narrative to Understand Activism: A Case Study of Invisible Children*
Advisor: Dr. Elizabeth Toth
- B.A. Communication Studies with a minor in European Studies, Vanderbilt University, 2008
Summa Cum Laude

Academic Appointments

Associate Professor, July 2024 – present
The Pennsylvania State University

Affiliate Faculty, Women's, Gender, and Sexuality Studies, March 2021-present
The Pennsylvania State University

Senior Research Fellow, August 2020-present
Arthur W. Page Center

Advisory Panel, Manglona Lab for Gender and Economic Equity, July 2024-present
Penn State Law

Assistant Professor, August 2018 – July 2024
The Pennsylvania State University

Assistant Professor, August 2016 – May 2018
University of Memphis

Doctoral Fellow, August 2013 – May 2016
University of Maryland

Publications

Guest-Edited Journals

Madden, S., & Mahin, S. (Eds.). (2022). *Journal of Public Relations Education*, 8(2).
<https://journalofpreducation.com/2022/08/>
 Special Issue on “Teaching Activist Public Relations.” Shared responsibility for writing and publicizing call for papers, coordinating reviewers, and selecting/editing manuscripts.

Refereed Journal Articles

Madden, S., & Beykont, Y. (2025). “You’re dealing with kids”: Trauma-informed communicative resilience within school public relations. *Journalism & Mass Communication Quarterly*.
<https://doi.org/10.1177/10776990251336382>

Madden, S., & Guastafarro, K. (2024). “Public relations isn’t all rainbows and butterflies”: Student experiences in developing a child sexual abuse prevention campaign. *Journal of Public Relations Education*, 10(2), 8-41. <https://journalofpreducation.com/2024/10/01/public-relations-isnt-all-rainbows-and-butterflies-student-experiences-in-developing-a-child-sexual-abuse-prevention-campaign/>

2025 Chuck Lubbers Award for Pedagogical Research

Kim, N., Skurka, C., & **Madden, S.** (2024). The effects of self-disclosure and gender on a climate scientist’s credibility and likability on social media. *Public Understanding of Science*, 33(6), 692-708. <https://doi.org/10.1177/09636625231225073>

Place, K., **Madden, S.**, & Pevac, M. (2023). Exploring trauma-informed listening among public relations professionals. *Public Relations Review*, 49(5). <https://doi.org/10.1016/j.pubrev.2023.102393>

Honorable mention for article of the year by the 2024 National Communication Association PRIDE Committee, Public Relations Division

Guastafarro, K., Melchior, M., Murphy-Costanzo, A.S., Anderson, A., Novak, D., DiMartino, I., Melamed, N., & **Madden, S.** (2023). Preventive education program outreach on social media: A case study on community-based child sexual abuse prevention efforts. *Journal of Child Sexual Abuse*, 38(8), 963-978. <https://doi.org/10.1080/10538712.2023.2274889>

Capizzo, L., Pevac, M., & **Madden, S.** (2023). It’s about (damn) time: Community, temporality, and feminist values in activist public relations history. *Public Relations Review*, 49(2).
<https://doi.org/10.1016/j.pubrev.2023.102313>

Madden, S., Eng, N., & Myrick, J. G. (2023). State government crisis communication during COVID-19: Public perceptions of using the Wireless Emergency Alert System for a long-term health crisis. *Journal of International Crisis and Risk Communication Research*, 6(1), 91-114.
<https://doi.org/10.30658/jicrcr.6.1.4>

Capizzo, L., & **Madden, S.** (2022). Organizing community: Activist public relations as place-making. *Public Relations Review*, 48(5). <https://doi.org/10.1016/j.pubrev.2022.102260>

Madden, S., Harrison, V., & Vafeiadis, M. (2022). Relational care in communication as the basis of nonprofit fundraising: Theorizing professional ethics based in stewardship and ethics of care. *Journal of Philanthropy and Marketing*, 28(4). 1-11. <https://doi.org/10.1002/nvsm.1762>

- Madden, S., & Levenshus, A.** (2021). Broadening the umbrella of women's leadership and public relations: an ethnographic case study of a women's political leadership development program. *Journal of Public Relations Research*, 33(3), 168-184. <https://doi.org/10.1080/1062726X.2021.2015354>
- Madden, S., Haught, M. J., & James, A. R.** (2021). Key issue operatives in an issue-driven network: Public relations as a "pocket of strength" in campus sexual assault awareness and prevention. *Public Relations Review*, 47(5), 1-8. <https://doi.org/10.1016/j.pubrev.2021.102114>
- Madden, S., & Del Rosso, T.** (2021). "We should have to take therapy classes": The need for a trauma-informed approach to public relations education. *Journal of Public Relations Education*, 7(2), 171-202. <https://aejmc.us/jpre/2021/09/01/we-should-have-to-take-therapy-classes-the-need-for-a-trauma-informed-approach-to-public-relations-education/>
- Madden, S., & Alt, R. A.** (2021). More than a "bad apple": Applying an ethics of care perspective to a collective crisis. *Journal of Public Interest Communications*, 5(1), 24-44. <https://doi.org/10.32473/jpic.v5.i1.p24>
- Madden, S., Guastaferrero, K., Skurka, C., & Myrick, J. G.** (2021). When home is not safe: Media coverage and issue salience of child maltreatment during the COVID-19 pandemic. *Howard Journal of Communication*. <https://doi.org/10.1080/10646175.2021.1932641>
- McLean, M. J., **Madden, S.**, & Pressgrove, G. (2021). Complexity theory as a new lens for digital social advocacy. *Public Relations Review*, 47(3), 1-10. <https://doi.org/10.1016/j.pubrev.2021.102056>
- Madden, S., & Alt, R. A.** (2021). Know her name: Open dialogue on social media as a form of innovative justice. *Social Media + Society*, 7(1), 1-10. <https://doi.org/10.1177/2056305120984447>
- Madden, S.** (2019). The issue with issues management: Considering the emotional and gendered core of issues. *Public Relations Inquiry*, 8(3), 299-317. <https://doi.org/10.1177/2046147X19872240>
- Madden, S., Brown, K., & Xu, S.** (2019). Empowering the future practitioner: Postmodernism in the public relations classroom. *Journal of Public Relations Education*, 5(2), 105-131. <https://aejmc.us/jpre/2019/08/17/empowering-the-future-practitioner-postmodernism-in-the-undergraduate-public-relations-classroom/>
- Pressgrove, G., Janoske, M., & **Madden, S.** (2019). Changing the story: Implications of narrative on teacher identity. *Journal of Public Interest Communication*, 3(1), 3-26. <https://journals.flvc.org/jpic/article/view/105541>
- Janoske, M., Byrd, R., & **Madden, S.** (2019). One liners and catchy hashtags: Building a graduate student community through Twitter chats. *Journal of Public Relations Education*, 5(1), 70-100. <https://aejmc.us/jpre/2019/01/31/one-liners-and-catchy-hashtags-building-a-graduate-student-community-through-twitter-chats/>
- Madden, S.** (2018). Engaging collaborative communities: Dialogue and campus sexual assault. *Journal of Communication Management*, 22(3), 296-308. <https://doi.org/10.1108/JCOM-06-2017-0064>
- Madden, S., Janoske, M., Winkler, R. B., & Harpole, Z.** (2018). Who loves consent?: Social media and the culture jamming of Victoria's Secret. *Public Relations Inquiry*, 7(2), 171-186. <https://doi.org/10.1177/2046147X18764216>
- Liu, B. F., Egnoto, M., Wood, M. M., Bean, H., Sutton, J., Mileti, D. S., & **Madden, S.** (2017). Is a picture worth a thousand words? The effects of maps and warning messages on how publics respond to disaster information. *Public Relations Review*, 43(3), 493-506. <https://doi.org/10.1016/j.pubrev.2017.04.004>

- Wood, M. M., Mileti, D. S., Bean, H., Liu, B. F., Sutton, J., & **Madden, S.** (2017). Milling and public warnings. *Environment & Behavior*, 50(5), 535-566. <https://doi.org/10.1177/0013916517709561>
- Madden, S.** (2017). The clock is ticking: Temporal dynamics of campus emergency notifications. *Journal of Contingencies and Crisis Management*, 25(4), 370-375. <https://doi.org/10.1111/1468-5973.12162>
- Madden, S.**, Briones, R., Fraustino, J. D., & Janoske, M. L. (2016). Teaching, tweeting, and teleworking: Experiential and cross-institutional learning through social media. *Communication Teacher*, 30(4), 195-205. <http://dx.doi.org/10.1080/17404622.2016.1219040>
- Madden, S.**, Janoske, M. L., & Briones, R. (2016). The double-edged crisis: Invisible Children's social media response to the Kony 2012 campaign. *Public Relations Review*, 42(1), 38-48. <https://doi.org/10.1016/j.pubrev.2015.10.002>
- Bean, H., Liu, B. F., **Madden, S.**, Sutton, J., Wood, M., & Mileti, D. (2016). Disaster warnings in your pocket: How audiences interpret mobile alerts for an unfamiliar hazard. *Journal of Contingencies and Crisis Management*, 24(3), 136-147. <https://doi.org/10.1111/1468-5973.12108>
- Madden, S.** (2015). Alerting a campus community: Emergency notification from a public's perspective. *Journal of Contingencies and Crisis Management*, 23(4), 184-192. <https://doi.org/10.1111/1468-5973.12074>
- Bean, H., Sutton, J., Liu, B. F., **Madden, S.**, Wood, M., & Mileti, D. (2015). The study of mobile public warning messages: A research review and agenda. *Review of Communication*, 15(1), 60-80. <https://doi.org/10.1080/15358593.2015.1014402>
- Storie, L. K., **Madden, S.**, & Liu, B. F. (2014). The death of bin Laden: How Russian and U.S. media frame counterterrorism. *Public Relations Review*, 40(3), 429-439. <https://doi.org/10.1016/j.pubrev.2014.01.009>
- Janoske, M. L., Liu, B. F., & **Madden, S.** (2013). Congress report: Experts' recommendations on enacting best practices in risk and crisis communication. *Journal of Contingencies and Crisis Management*, 21(4), 231-235. <https://doi.org/10.1111/1468-5973.12031>
- Briones, R., **Madden, S.**, & Janoske, M. L. (2013). Kony 2012: Invisible Children and the challenges of social media campaigning and digital activism. *Journal of Current Issues in Media and Telecommunications*, 5(3), 205-234.
- Khakimova, L., Briones, R., **Madden, S.**, & Campbell, T. (2011). The letting girls Glow! communication campaign: Methodological and conceptual lessons for segmenting teen publics. *PRism*, 8(2), 1-13. <http://www.prismjournal.org/homepage.html>

Non-Refereed Journal Articles

- Madden, S., & Mahin, S. (2022). Special issue guest editor letter. *Journal of Public Relations Education*, 8(2), 5-8. <https://journalofpreducation.com/2022/08/>

Refereed Book Chapters

Madden, S., & Eng, N. (2023). From managing emotion to trauma-informed management: A new direction in crisis communication. In W. T. Coombs & S. Holladay (Eds.), *Handbook of crisis communication (Second edition)* (pp. 373-390). Wiley.

Bean, H. & **Madden, S.** (2019). Mobile crisis communication: Temporality, rhetoric, and the case of wireless emergency alerts. In K. Stephens (Ed.), *New media in times of crisis* (pp. 126-143). Routledge.

Received the 2020 Outstanding Edited Book Award from the National Communication Association, Organizational Communication Division

Madden, S., Storie, L. K., & Steudeman, M. (2018). Undiplomatic diplomacy: The challenges of public diplomacy in the age of Trump. In R. Luttrell (Ed.), *Theorizing presidential communications: Trump tweets. The world reacts. What's relevant and why?* (pp. 3-24). Rowman & Littlefield.

Madden, S., Janoske, M., Winkler, R. B., & Edgar, A. N. (2018). Mediated misogynoir: Intersecting race and gender in online harassment. In J. R. Vickery and T. Everbach (Eds.), *Mediating misogyny: Gender, technology, and harassment* (pp. 71-90). Palgrave Macmillan.

Briones, R., Janoske, M. L., & **Madden, S.** (2016). Hashtag activism at its best?: A comparative analysis of nonprofit social media use for mobilizing online action. In S. M. Zavattaro & T. A. Bryer (Eds.), *Social media for government: Theory and practice* (pp. 159-182). Routledge.

Invited Book Chapters & Articles

Madden, S., & Levenshus, A. (2023). The co-creation of a collective identity through narrativized sisterhood in a women's political training program. In F. Shen and H. H. Edwards (Eds.), *Narratives in public communication*. Routledge.

Madden, S., & Pevac, M. (2023). Agenda building through community building: Theorizing place and digital space in grassroots activist public relations. In C. H. Botan and E. J. Sommerfeldt (Eds.), *Public relations theory III: In the age of publics* (114-130). Routledge.

Madden, S. (2017, September). Responding to terrorism in the digital age. *Spectra*. National Communication Association.

Blog Posts

Madden, S. (2022, November 8). Ethics of nonprofit fundraising. *The Arthur W. Page Center*. <https://www.bellisario.psu.edu/page-center/article/ethics-of-nonprofit-fundraising-how-stewardship-and-ethics-of-care-guide-fu>

Madden, S., & Levenshus, A. (2021, August 12). Are authenticity and vulnerability a new paradigm for women in politics? *The Arthur W. Page Center*. <https://bellisario.psu.edu/page-center/article/are-authenticity-and-vulnerability-a-new-paradigm-for-women-in-politics>

Madden, S., & Levenshus, A. (2019, June 11). Research in progress: Developing the female candidate's story: New directions in political PR. *The Arthur W. Page Center*. <https://www.bellisario.psu.edu/page-center/article/research-in-progress-developing-the-female-candidates-story-new-direct>

Madden, S. (2017, July 28). What's Fair about Campus Sexual Assault? *Citizen Critic*. <https://citizencritics.org/2017/07/what-is-fair-about-campus-sexual-assault/>

Madden, S. (2017, April 28). Science Hits Memphis Streets and Bars. *Nerd 901*.
<http://www.nerd901.com/blog/2017/4/28/h7kcgqni43fwfpg10le2uhd2vr8om1>

Competitive Conference Papers

- Madden, S., Capizzo, L., & Steudeman, M. J. (2025, August). *Centering historical student activism and the role of place in issues management for higher education*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA. (**Museum of Public Relations history award, public relations division**)
- Eng, N., Madden, S., & Niu, R. (2025, June). *Corporate care?: Trauma-informed management for crisis communication for long-term recovery*. Paper presented at the annual conference of the International Communication Association, Denver, CO.
- Madden, S., & Guastaferrero, K. (2023, August). *“Public relations isn’t all rainbows and butterflies”: Student experiences in developing a child sexual abuse prevention campaign*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC. (**Second place, top teaching paper panel, public relations division**)
- Capizzo, L., Pevac, M., & Madden, S. (2022, August). *It’s about (damn) time: Community, temporality, and feminist values in activist public relations history*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI. (**Museum of Public Relations history award, public relations division**)
- Capizzo, L., & Madden, S. (2021, November). *Organizing community: Public relations of activism and place through Grace Lee Boggs and Jane Jacobs*. Paper presented at the annual conference of the National Communication Association, Seattle, WA. (**First place, top faculty paper panel, public relations division**)
- Madden, S., & Levenshush, A. (2021, May). *An ethnographic exploration of women's double bind of authenticity: Introducing the theory of authentic political public relations*. Paper presented at the annual conference of the International Communication Association [virtual due to COVID-19].
- Del Rosso, T., Mclean, M. J., Madden, S., & Jamison, J. (2019, August). *When age is more than just a number: An intersectional analysis of news coverage of R. Kelly’s sexual abuse allegations in the era of #MeToo*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Madden, S., Byrd, R., & Stoltzfus-Brown, L. (2019, May). *Purchasing power: Etsy activism and the symbolic politics of consumption in white feminism*. Paper presented at the annual conference of the International Communication Association, Washington, DC.
- Alt, R. A., & Madden, S. (2018, November). *‘We must change the culture of the sport’: Disciplinary power, collective crisis rhetoric, and the Larry Nassar sexual abuse scandal*. Paper presented at the annual conference of the National Communication Association, Salt Lake City, UT.
- Madden, S. (2018, October). *An online lifeline: Using social media for campus sexual assault prevention and healing*. Paper presented at the annual Social Media Technology Conference & Workshop, Howard University, Washington, DC.
- Madden, S., & Del Rosso, T. (2018, August). *Developing a trauma-informed approach to public relations education*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

- Madden, S. (2017, November). *Creating collaborative communities: The role of dialogue in addressing sexual assault on college campuses*. Paper presented at the annual conference of the National Communication Association, Dallas, TX. **(Third place, top faculty paper panel, public relations division)**
- Madden, S., & Kennedy, A. (2017, May). *Passionate publics: An affective turn in counterpublic theorizing*. Paper presented at the annual conference of the International Communication Association, San Diego, CA.
- Madden, S., Brown, K., & Xu, S. (2016, August). *Empowering the future practitioner: Postmodernism in the undergraduate public relations classroom*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Madden, S., & Tills, C. (2016, April). *MarsOne07: Launching a video assignment in the basic course*. Great Idea for Teaching Students (G.I.F.T.S.) presented at the annual conference of the Eastern Communication Association, Baltimore, MD.
- Madden, S. (2015, November). *'The clock is ticking': Temporality and dual convergence processes in emergency communication*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S., & Tills, C. (2015, November). *'You get out what you put into it': The influence of titled volunteer expectations and inclusion on retention in a volunteer-run nonprofit organization*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S., Briones, R., Fraustino, J. D., & Janoske, M. L. (2015, August). *Teaching, tweeting, and telecommuting: Experiential and cross-institutional learning through social media*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA. **(Third place, top teaching paper panel, public relations division)**
- Madden, S., & Tills, C. (2015, May). *Overlapping spheres: Identity creation in a women-only nonprofit organization*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Madden, S., Janoske, M. L., & Briones, R. (2015, May). *Who loves consent?: An analysis of responses to the culture jamming of Victoria's Secret*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Madden, S., & Brown, K. (2015, April). *Empowering the future practitioner: Postmodernism in the public relations classroom*. Great Idea for Teaching Students (G.I.F.T.S.) presented at the annual conference of the Eastern Communication Association, Philadelphia, PA.
- Petrun, E. L., Madden, S., Liu, B. F., & Izsak, K. W. (2014, December). *The professionalization of risk and crisis communication: Training, skills, and outcomes*. Paper presented at the annual conference of the Society for Risk Analysis, Denver, CO.
- Madden, S. (2014, November). *Crisis, compliance, and campus safety: The Clery Act and temporal ambiguity in campus emergency alerting*. Paper presented at the annual conference of the National Communication Association, Chicago, IL. **(Second place, top paper panel, communication and law division)**
- Bean, H., Liu, B. F., Madden, S., Sutton, J., Wood, M., & Milet, D. (2014, November). *Disaster warnings in your pocket: A qualitative study of how audiences interpret wireless emergency alerts*. Paper presented at the annual conference of the National Communication Association, Chicago IL.

- Madden, S., Janoske, M. L., & Briones, R. (2013, November). *The double-edged crisis: Invisible Children's social media response to the Kony 2012 campaign*. Paper presented at the annual conference of the National Communication Association, Washington, D.C.
- Fraustino, J. D., Madden, S., Liu, B. F. (2013, August). *A complexity approach to teaching crisis management: Crisis event simulation in the public relations classroom*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C. **(Second place, top teaching paper panel, public relations division)**
- Madden, S. (2012, November). *Utilizing narrative to understand activism: A case study of Invisible Children*. Paper presented at the annual conference of the National Communication Association, Orlando, FL. **(Third place, top student paper panel, public relations division)**
- Janoske, M. L., Briones, R., & Madden, S. (2012, September). *Kony 2012: How social media promotes digital activism*. Paper presented at the Social Media Technology Conference and Workshop, Washington, D.C.
- Janoske, M. L., Liu, B., & Madden, S. (2012, August). *Enacting best practices in risk communication: Analysis of an expert panel*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Madden, S. (2012, April). *Subaltern silences: The invisibility of women and girls in Invisible Children: Rough Cut*. Paper presented at the annual conference of the Eastern Communication Association, Boston, MA.
- Madden, S. (2011, April). *An activist public's relationship with its activist organization: A case study of Amnesty International*. Paper presented at the annual conference of the Eastern Communication Association, Arlington, VA.
- Madden, S. (2010, November). *Training nonprofits to lobby: The importance of relationship management*. Paper presented at the annual conference of the National Communication Association, San Francisco, CA.

Competitive Poster Sessions

- Place, K., Madden, S., & Pevac, M. (2022, August). *Exploring trauma-informed listening among strategic communication professionals*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
- Kim, N., Skurka, C., & Madden, S. (2021, August). *How self-disclosure and gender influence perceptions of scientists' credibility and likeability on social media*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication [virtual due to COVID-19].
- Madden, S., Eng, N., & Myrick, J. (2021, August). *Public perception of using the Wireless Emergency Alert system for COVID-19: Lessons for state government crisis communication*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication [virtual due to COVID-19]. **(Top poster, public relations division)**
- Madden, S., Buckley, C., Kim, N., & Freeman, J. (2020, August). *The need for social media "influentials" in science communication*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication [virtual due to COVID-19].
- Madden, S. (2017, November). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Poster presented at the annual conference of the National Communication Association, Dallas, TX.

- Pressgrove, G., Janoske, M., & Madden, S. (2017, August). *Changing the story: Implications of narrative on teacher identity*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Janoske, M., Byrd, R., & Madden, S. (2017, August). *One liners and catchy hashtags: Building a graduate student community through Twitter chats*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Madden, S. (2015, May). *Integrating gender and emotions into issue management: The case of campus sexual assault*. Poster presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Bermejo, J., Petrun, E. L., Madden, S., Tills, C., & Liu, B. F. (2015, May). *'We are all that stands between them and what they want': Far-right extremist online discussions of government actions*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Bean, H., Sutton, J. Liu, B. F., Madden S., Wood, M., & Mileti, D. (2014, November). *The study of mobile public warning messages: A research review and agenda*. Poster presented at the annual conference of the National Communication Association, Chicago, IL.
- Madden, S. (2014, September). *'The clock is ticking': Temporality and dual convergence processes in emergency communication*. Poster presented at the annual meeting of the National Consortium for the Study of Terrorism and Responses to Terrorism, Bethesda, MD.
- Madden, S. (2013, August). *Alerting a campus community: Emergency notification systems from a public's perspective*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Competitive Panel Presentations

- Madden, S. (2024, August). *Cultivating empathy in the communications classroom*. Panel discussant at the annual conference of the Association for Education in Journalism and Mass Communication, Philadelphia, PA.
- Madden, S. (2021, October). *How to talk about and teach DEI*. Panel discussant at the annual conference of the Public Relation Society of America Educators Academy [virtual due to COVID-19].
- Madden, S. (2021, August). *Why should communication practitioners care about moral psychology and ethics of care*. Panel discussant at the annual conference of the Association for Education in Journalism and Mass Communication [virtual due to COVID-19].
- Madden, S. (2019, November). *Surviving in the field: Challenges and opportunities for ethnographic public relations research*. Panel discussant at the annual conference of the National Communication Association, Baltimore, MD.
- Madden, S., & Alt, R. A. (2019, November). *Know her name: Innovative justice through imagined dialogue for sexual assault survivors on social media*. Paper panel discussant at the annual conference of the National Communication Association, Baltimore, MD.
- Madden, S. (2019, August). *#SocialJustice as branded content: The politics of visibility*. Panel discussant at the annual conference of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

- Madden, S. (2018, August). *Taking a knee for social justice: Opportunities and challenges for talking about race in the applied communication classroom*. Panel moderator at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Madden, S. (2017, November). *Pussyhat riot: Craftivism and women's resistance in the Trump era*. Panel discussant at the annual conference of the National Communication Association, Dallas, TX.
- Madden, S. (2017, November). *Ask an activist*. Panel discussant at the annual conference of the National Communication Association, Dallas, TX.
- Madden, S. (2015, November). *Protest and activism on campus: Opportunities for university administration to engage with on-campus demonstrators*. Panel discussant at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S. (2015, November). *Embracing the opportunity to learn in, through, and around: How to negotiate obstacles and blaze alternative paths to tenure and job satisfaction*. Panel discussant at the annual conference of the National Communication Association, Las Vegas, NV.
- Madden, S. (2015, April). *It's on us: A roundtable deliberation on sexual assault prevention programs on college campuses*. Panel discussant at the annual conference of the Eastern Communication Association, Philadelphia, PA.
- Madden, S. (2013, November). *Building connections with U.S. federal agencies: Perspectives from officials, faculty, and graduate students*. Panel discussant at the annual conference of the National Communication Association, Washington, D.C.
- Madden, S. (2013, July). *Public alert and warning messages for mobile devices*. Panel discussant at the annual conference of the Natural Hazards Workshop, Boulder, CO.

Government Reports

- Bean, H., Liu, B. F., Madden, S., Mileti, D., Sutton, J., & Wood, M. (2014). *Comprehensive testing of imminent threat public messages for mobile devices*. Report to the First Responder Group, Science and Technology Directorate, U.S. Department of Homeland Security, College Park, MD: START.
- Madden, S., Petrun, E. L., Izsak, K. W., & Liu, B. F. (2013). *Training in risk and crisis communication (TRACC) module 2: Audience analysis*. Report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security, College Park, MD: START. ***Chosen for the Federal Emergency Management Agency's (FEMA) National Training and Education Division State and Federal Sponsored Course Catalog***
- Fraustino, J. D., Izsak, K. W., Liu, B. F., Madden, S., & Petrun, E. L. (2013). *Training in risk and crisis communication (TRACC) module 3: Media relations*. Report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START. ***Chosen for the Federal Emergency Management Agency's (FEMA) National Training and Education Division State and Federal Sponsored Course Catalog***
- Madden, S., Izsak, K.W., Liu, B. F., and Petrun, E. L. (2013). *Risk communication training: Research findings and recommendations for training development*. Final report to Resilient Systems Division, Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START.
- Mileti, D., Schoch-Spana, M., & Madden, S. (2012). *Setting the standards: Best practice workshop for training local risk communicators*. Final report to Human Factors/Behavioral Sciences Division,

Science and Technology Directorate, U.S. Department of Homeland Security. College Park, MD: START.

Madden, S., Izsak, K.W., & Liu, B. F. (2012). *Risk communication training analysis: Basic concepts and research findings*. Final report to FEMA Public Communication Working Group, U.S. Department of Homeland Security. College Park, MD: START.

Invited Panel Presentations

Madden, S. (2023, February). *Empowering activism: How to get yourself and others going*. Panel discussant at the University of Maryland Alumni Association virtual speakers series.

Madden, S. (2018, November). *Insights into pedagogy and classroom management*. Panel discussant at the COMM 502 Faculty Panel, University Park, PA.

Madden, S. (2015, October). *Breaking the silence: A panel discussion on domestic and sexual violence*. Panel discussant at the CARE to Stop Violence Domestic Violence Awareness Month Panel, College Park, MD.

Madden, S. (2014, November). *Pathfinder academic success*. Panel discussant at the first ever University of Maryland Undergraduate Communication Association Panel, College Park, MD.

Madden, S. (2012, April). *Navigating funding opportunities: Insights for communication researchers*. Panel discussant at the University of Maryland Department of Communication Colloquium Series.

Invited Talks

Madden, S. (2025, February). *Innovative justice and open dialogue on social media*. Guest speaker in ENG 417: Special Topics in American Literature: How to be a Woman During the Trump Era, Toronto Metropolitan University [virtual presentation].

Madden, S. (2024, September). *Ethics of care in PR*. Guest speaker in PRR504: Law & Ethics, Quinnipiac University [virtual presentation].

Madden, S. (2024, October). *Qualitative research*. Guest speaker in COMM 590: Colloquium, Penn State University.

Madden, S. (2023, November). *Balancing teaching and research*. Guest speaker in COMM 502: Pedagogy in Communications, Penn State University.

Madden, S. (2023, February). *Innovative justice and open dialogue on social media*. Guest speaker in ENG 417: Special Topics in American Literature: How to be a Woman During the Trump Era, Toronto Metropolitan University [virtual presentation].

Madden, S. (2022, June). Guest speaker in STR570: Social Media Strategy, Butler University [virtual presentation].

Madden, S. (2021, November). *Approaches to qualitative methods*. Guest speaker in CIS 608: Qualitative Research Methods, University of Alabama [virtual presentation].

Madden, S. (2021, October). *Ethics of care*. Guest speaker in COMM 8210: Public Relations Theory, Clemson University [virtual presentation].

Madden, S. (2021, September). *Craftivism*. Guest lecturer in FIN/HUM 388 Art and Social Change, Lenoir-Rhyne University [virtual presentation].

- Madden, S. (2021, April). *Social media activism*. Guest speaker in MCOM 606: Public Relations and Organizational Communication, Towson University [virtual presentation].
- Madden, S. (2021, April). Guest speaker in MEJO 850: Qualitative Research Methods, University of North Carolina.
- Madden, S. (2021, March). *From managing emotion to trauma-informed management: A new direction in crisis communication*. Speaker in the Disney Forum Speaker Series, St. Mary's College.
- Madden, S. (2019, October). Guest speaker in COMM 515: MA Proseminar in Mass Communications, Penn State University.
- Madden, S. (2019, April). *Developing the female candidate's story*. Guest speaker in COMM 305: Introduction to Critical Media Studies, Penn State University.
- Madden, S. (2019, April). Guest speaker in COMM 413W: The Mass Media and the Public, Penn State University.
- Madden, S. (2018, February). *Responding to terrorism in the digital age*. Keynote speaker at the 2018 Communications Symposium, University of Southern Indiana.
- Madden, S. (2017, May). *Social media activism*. Guest lecturer at Johannes Gutenberg University Mainz in University of Memphis Journalism Summer Program [virtual presentation].
- Madden, S., Janoske, M., Winkler, R. B., & Edgar, A. N. (2017, April). *Mediated misogyny: Intersecting race and gender in online harassment*. Presentation at the first ever NED Talks, University of Memphis Ned McWherter Library.
- Janoske, M., Byrd, R., & Madden, S. (2017, April). *One liners and catchy hashtags: Building a graduate student community through Twitter chats*. Presentation at the first ever NED Talks, University of Memphis Ned McWherter Library.
- Madden, S. (2017, April). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Presentation for the Consortium on Race, Gender, and Ethnicity, University of Maryland.
- Madden, S. (2016, October). *From college campuses to presidential debates: The role of strategic media in combating rape culture*. Presentations at the research brownbag series in the Department of Journalism and Strategic Media, University of Memphis.
- Madden, S. (2016, March). *The issue with issues management: An engagement approach to integrate gender and emotion into issues management*. Guest lecturer at the University of Memphis, JOUR7205 Advanced Social Media & Community Engagement.
- Madden, S. (2015, April). *The dark side of social media: Exploring the challenges of a 'living text.'* Guest lecturer in COMM 401: Interpreting Strategic Discourse course at the University of Maryland.
- Madden, S. (2014, March). *A cross-case analysis of campus emergency notification systems*. Webinar presentation for the Terrorism Research Award Fellowship through the National Consortium for the Study of Terrorism and Responses to Terrorism (START).
- Madden, S., & Bermejo, J. (2014, February). *U.S. government actions & militia/sovereign citizen discussion forums*. Guest lecturer in Domestic Terrorism & Political Violence course at American University.
- Madden, S., & Petrun, E. L. (2013, July). *An introduction to risk communication: Highlights from START's training in risk and crisis communication*. Research roundtable at the National Consortium for the Study of Terrorism and Responses to Terrorism (START).

Madden, S. (2013, March). *Empirically-driven risk communication training for practitioners*. Workshop on Resilience with the National Consortium for the Study of Terrorism and Responses to Terrorism (START), the National Center for Risk and Economic Analysis of Terrorism Events (CREATE), and Lund University Centre for Risk Assessment and Management (LUCRAM). Stockholm, Sweden.

Madden, S. (2012, June). *Kony 2012*. Guest lecturer at the University of Maryland, COMM398P Special Topics in Communication: Popular Culture.

Madden, S. (2012, April). *Preparing for the unknown: Creating resilient communities*. University of Maryland Health Center.

Media Appearances

A series of phone interviews on the topic of social media and terrorism for CBC Radio on May 25, 2017

Toronto - Metro Morning
Matt Galloway - Host

Saint John - Information Morning
Hance Colburne - Host

Charlottetown - Island Morning
Matt Rainnie - Host

Sudbury - Morning North
Markus Schwabe - Host

Gander - Central Morning
Leigh Anne Power - Host

Yellowknife - The Trailbreaker
Loren McGinnis- Host

Kitchener-Waterloo
Craig Norris - Host

Edmonton - Edmonton AM
Mark Connolly - Host

Victoria - On The Island
Gregor Craigie - Host

Prince George - Daybreak North
Russell Bowers, Carolina DeRyk - Hosts

Kamloops - Daybreak Kamloops
Shelley Joyce - Host

Quebec City – Quebec AM

Susan Campbell - Host

Saskatoon - Saskatoon Morning
Julianne Hazelwood - Host

Creative Memphis Podcast, Episode 71

<http://creativememphispodcast.com/episode-071-stephanie-madden-nerd-nite/>

Professional Workshops

2025 *Accessibility & Belonging: Course Documents*. Workshop hosted by the Pennsylvania State University Schreyer Institute for Teaching Excellence, University Park, PA.

2025 *Accessibility & Belonging: Pedagogical Strategies*. Workshop hosted by the Pennsylvania State University Schreyer Institute for Teaching Excellence, University Park, PA.

2025 *Gender Equity Center Level 2 Ambassador Training*. Workshop hosted by the Penn State Gender Equity Center, University Park, PA.

2024 *Gender Equity Center Level 1 Ambassador Training*. Workshop hosted by the Penn State Gender Equity Center, University Park, PA.

2023 *Gender Equity Center Ambassador Training*. Workshop hosted by the Penn State Gender Equity Center, University Park, PA.

2020 *Get Ready to Teach Qualitative Research Methods*. Workshop hosted by Dr. Sarah J. Tracy, professor of organizational communication and qualitative methodology at Arizona State University, online.

2018-2019 *Penn State New Faculty Colleagues Group*. Teaching cohort through the Schreyer Institute for Teaching Excellence, University Park, PA.

2018 *How to Get Students to do the Work of Learning*. Workshop hosted by the Pennsylvania State University Schreyer Institute for Teaching Excellence, University Park, PA.

2018 *Mentoring Graduate Students: Old and New Challenges*. Workshop hosted by the Pennsylvania State University Office for Research Protections, University Park, PA.

2017 *Women Faculty Moving Forward: A Pathway to Success in the Academy*. Pre-conference workshop at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

2015 *Ph.D. Workshop on Public Relations and Strategic Communication*. Pre-conference workshop at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

2015 *Teaching Portfolio Retreat*. Workshop hosted by the University of Maryland Teaching and Learning Transformation Center, College Park, MD.

Undergraduate Teaching Experience

Public Relations Media and Methods (COMM 471)
Pennsylvania State University: Fall 2023

Public Relations Campaigns (COMM 473)

Pennsylvania State University: Fall 2020, Spring 2021, Fall 2021

First-Year Seminar: The Radical Side of Public Relations (PSU 009)

Pennsylvania State University: Fall 2019

First-Year Seminar: How to Win Friends and Influence People Through Authentic Relationship Building (PSU 009)

Pennsylvania State University: Fall 2024

Research Methods in Advertising and Public Relations (COMM 420)

Pennsylvania State University: Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025

The Radical Side of Public Relations (UNHP 1100)

University of Memphis: Fall 2017

Public Relations Campaigns (JOUR 4440; PBRL 4440)

University of Memphis: Spring 2017, Spring 2018

Survey of Public Relations (JOUR 3400; PBRL 3400)

University of Memphis: Spring 2017, Fall 2017, Spring 2018

Public Relations Research (JOUR 4410; PBRL 4410)

University of Memphis: Fall 2016, Fall 2017

Public Relations Techniques (COMM 351)

University of Maryland: Fall 2015

Specialized Writing in Public Relations (COMM 352)

University of Maryland: Fall 2014, Spring 2015

Public Relations Theory (COMM 350)

University of Maryland: Spring 2014

Oral Communication: Principles and Practice (COMM 107)

University of Maryland: Fall 2009, Spring 2010, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016

Graduate Teaching Experience

Research Methods in Strategic Communication (COMM 530)

Penn State University World Campus: Fall 2022

Qualitative Research Methods (COMM 511)

Penn State University: Spring 2020, Spring 2021, Spring 2023, Spring 2024, Spring 2025

Global Strategic Communication (JRSM 7416)

University of Memphis: Spring 2018

Developed this course for the department

Advanced Social Media and Community Engagement (JRSM 7330)
University of Memphis: Fall 2017

Writing for Strategic Media (JOUR 7422)
University of Memphis: Fall 2016
Developed this course for the department

Advising

Pennsylvania State University Graduate Student Committees

Ph.D.

Mikayla Pevac (chair)
Ashley Smalls (member)
Ashley Walter (member)
Matthew Cikovic (member)
Cecilia Salomone (member)
Adrienne Darrah (member)
Loryn Rumsey (member)
Yasemin Beykont (member)
Emma Zhang (member)
Triwik Kurniasari (member)
Megan Norman (member)
Chris Doty (member)
Triwik Kurniasari (member)
Jiayun Ye (member)

Master's

Christen Buckley (member)
Heather Robbins (member)
Nicole Melamed (chair)
Honey Parhizkar (member)
Jadyn Stuart (chair)

Penn State University Undergraduate Honors Thesis Advisees

Jordan Pietrafitta (2019-2020)
Carly Hart (2020-2021)
Kaitlin Jean-Noel (2021-2022)
Jessica Hall (2022-2023)
Lauren Colvin (2023-2024)

University of Memphis Graduate Student Committees

Master's

Jeniece Jamison (chair)
Zach Harpole (chair)
Kelsey Pierce (member)
Kristina Austin (member)

Adelyn James (member)

University of Memphis: Spring 2018
30 undergraduate students

University of Memphis: Fall 2017
30 undergraduate students

University of Memphis: Spring 2016
7 undergraduate students

Grants

Co-Principal Investigator, "Crisis Communication and Feelings of Employee Safety in the Era of Mass Shootings." Contract from the Arthur W. Page Center: \$2,655. Application submitted January 2020. With Nicholas Eng, Doctoral Student, Bellisario College of Communications, Penn State University. Not funded.

Principal Investigator, "Effects of Gender and Messaging Strategy on Perceived Credibility of Climate Change Influencers on Twitter." Contract from the Bellisario College of Communications: \$4,200. Application submitted January 2019. With Nahyun Kim, Doctoral Student, College of Communications, Penn State University. Funded.

Co-Principal Investigator, "Developing the Female Candidate's Story: An Ethnographic Case Study of Narrative Development in a Women's Political Training Program." Contract from the Arthur W. Page Center: \$3,500. Application submitted January 2019. With Dr. Abbey Levenshus, Associate Professor, College of Communication, Butler University. Funded.

Co-Principal Investigator, "Communicating Candidacy: Managing Intersectional Identity Issues in Women's Political Leadership Recruitment and Training Programs." Contract from the Association for Education in Journalism and Mass Communication's Emerging Scholars Grant: \$2,933.25. Application submitted October 2018. With Dr. Abbey Levenshus, Assistant Professor, College of Communication, Butler University. Not funded.

Co-Principal Investigator, "It's a Vigilant Day in the Neighborhood: Nextdoor App and User Risk Perception in Online and Offline Communities." Contract from the Association for Education in Journalism and Mass Communication's Emerging Scholars Grant: \$3,500. Application submitted October 2016. With Dr. Melissa Janoske, Assistant Professor, Department of Journalism and Strategic Media, University of Memphis. Not funded.

Co-Principal Investigator, "The Boundaries of Fear: Mapping Risk and Crime Perception in Online and Offline Communities." Contract from Smart City Initiative, FedEx Institute of Technology, University of Memphis: \$10,000. Application submitted October 2016. With Dr. Haley Zettler, Assistant Professor, Department of Criminology & Criminal Justice, University of Memphis; Dr. Melissa Janoske, Assistant Professor, Department of Journalism and Strategic Media, University of Memphis; Dr. James McCutcheon, Assistant Professor, Department of Criminology & Criminal Justice, University of Memphis. Not funded.

2016 Qualitative Research Interest Group Dissertation Seed Grant, University of Maryland
 \$1420 competitively selected research grant

2013 Pre-Doctoral Terrorism Research Award, National Consortium for the Study of Terrorism and Responses to Terrorism (START)
\$5,000 research grant to conduct research on a project entitled “Cross-Case Analysis of Campus Emergency Notifications”

Honors and Awards

2024 Keith P. Sanders Outstanding Service Award, Kappa Tau Alpha, Penn State University

2021 Top Reviewer Award, Student Paper Competition, AEJMC Public Relations Division

2021 Deans' Excellence Award in Teaching, Donald P. Bellisario College of Communication, Penn State University

2016 Charles Richardson Award, University of Maryland Department of Communication
Awarded to the most outstanding Ph.D. student

2015 Mary Gardner Award for Graduate Student Research, Association for Education in Journalism and Mass Communication Commission on the Status of Women

2015 Outstanding Teaching Award, University of Maryland Department of Communication

2015 Eastern Communication Association Centennial Scholarship

2015 First Place Oral Presentation, Graduate Research Interaction Day, University of Maryland
\$450 travel award

2015 College of Arts and Humanities Graduate Student Travel Award, University of Maryland
\$600 competitively selected travel award

2014 Raymond Ehrensberger Award, University of Maryland Department of Communication
Awarded to the most outstanding first or second year Ph.D. student

2014 Department of Communication Open House Research Spotlight Award

2013 Exceptional Recruitment Fund, University of Maryland
\$5,000 summer funding up to three years

2013 Flagship Fellowship, University of Maryland
\$50,000 enhancement package for duration of Ph.D. studies

2008-2009 Michael B. Keegan Traveling Fellowship, Vanderbilt University
\$15,000 travel grant to explore international conceptions of freedom in Asia and Africa

Professional Experience

National Consortium for the Study of Terrorism and Responses to Terrorism (START)

Researcher/Project Coordinator

September 2011-July 2013

- Conducted extensive background research into current risk communication trainings
- Wrote research reports on project findings for government funders
- Developed 4 training modules to address current gaps in risk communication
- Presented audience analysis module materials at a professional-level training

- Organized and handled logistics for two academic and practitioner workshops

National Consortium for the Study of Terrorism and Responses to Terrorism (START)

Outreach Coordinator

May 2011-September 2011

- Updated website with all events and announcements
- Edited and coordinated the production of the 49 page START Research Review
- Organized 200+ person event to commemorate September 11 attacks

University of Maryland, Department of Communication

Academic Advising

August 2010-May 2011

- Advised undergraduate students individually on course selections and career goals
- Tracked graduation progress of students
- Maintained and organized files for 800+ communication majors

Kelley Campaigns

Grassroots Campaign Fellow

April 2010-August 2010

- Implemented a grassroots campaign to raise awareness of water quality issues
- Achieved goal of 5,000 signatures on petition a month ahead of schedule
- Scheduled and participated in speaking events and tabling opportunities
- Developed a volunteer base of local activists to spearhead the effort

Amnesty International USA

Media Relations Intern

January 2010-April 2010

- Tracked media coverage of AIUSA media placements
- Drafted press releases
- Researched relevant media outlets and journalists for strategic coverage

Journal Reviewer

Journal of Applied Communication Research

Public Relations Review

Natural Hazards Review

Journal of Public Relations Research

Communication Studies

Journal of Homeland Security and Emergency Management

International Journal of Disaster Risk Reduction

International Journal of Communication

Sustainability

Public Relations Inquiry

Journal of International Crisis & Risk Communication Research

Journal of Contingencies and Crisis Management

Journal of Communication

Journal of Public Relations Education

Public Opinion Quarterly

Atlantic Journal of Communication

Communication Teacher

Departmental and University Service

Coalition to Address Relationship and Sexual Violence, Data, Research, and Survey Planning
Subcommittee, Penn State University, October 2024 - present

Manglona Lab for Gender and Economic Equity Advisory Panel, Penn State Law, June 2024 - present

Department Tenure and Promotion Committee, Penn State University, October 2024 – May 2025

Communication and Business Liaison Librarian Search Committee Member, Penn State University, May
2024-August 2024

Public Relations Faculty Search Committee Chair, Penn State University, August 2023 – May 2024

COMM 420 Research Methods in Advertising and Public Relations Course Coordinator, May 2023-
present

Qualitative Research Group, Penn State University, September 2020-present

Graduate Council Joint Curricular Committee, Penn State University, August 2019-2023

Donald P. Bellisario Research Brownbag Chair, Penn State University, 2020 - 2021

Public Relations Faculty Search Committee, Penn State University, 2020-2021

Academic Administrative Evaluation Committee for Dean Marie Hardin, Penn State University, 2020

Department of Advertising and Public Relations Strategic Planning Committee, Penn State University,
2019

President Rudd's Public Relations Task Force, University of Memphis, January 2017-May 2018

Department of Journalism and Strategic Media Recruitment Committee, University of Memphis, August
2016-May 2018

Vice President of Public Relations, University of Maryland Graduate Student Government, July 2015-
June 2016

Vice President, Association of Communication Graduate Students (COMMGrads), University of
Maryland, May 2015-May 2016

Student Health Advisory Committee, University of Maryland Health Center, August 2015-May 2016

Secretary/Treasurer, Association of Communication Graduate Students (COMMGrads), University of
Maryland, February 2015-May 2015

Admissions Ambassador, University of Maryland, September 2014-May 2015

National Communication Association Reception Planning Committee, September 2014-November 2014

Colloquium Committee, University of Maryland, August 2013-May 2014

Fundraising and Philanthropy Chair, Association of Communication Graduate Students (COMMGrads),
University of Maryland, August 2010-May 2011

Graduate Student Grade Appeal Committee Representative, University of Maryland, September 2009-
May 2011

Professional Service

Diversity, Equity, and Inclusion Committee Member, Public Relations Division, Association for
Education in Journalism and Mass Communication, 2024-present

Board Member, Commission on Public Relations Education, January 2023-present

Teaching Committee Member, Public Relations Division, Association for Education in Journalism and
Mass Communication, 2022-2024

Arthur W. Page Center Curriculum Call Leader, Activism, 2020-2023

Arthur W. Page Center Grant Call Leader, Ethics of Care, 2020-2023

Organizer, Public Relations Division Writing Support Group, Association for Education in Journalism
and Mass Communication, 2020-2022

PRIDE Committee Member, Public Relations Division, National Communication Association, 2016

Social Media Committee Chair, Public Relations Division, Association for Education in Journalism and
Mass Communication, 2019-2020

Social Media Committee Vice-Chair, Public Relations Division, Association for Education in Journalism
and Mass Communication, 2018-2019

Social Media Committee Member, Public Relations Division, Association for Education in Journalism
and Mass Communication, 2016-2018

Susanne A. Roschwalb Grant for International Study Committee Member, Public Relations Division,
Association for Education in Journalism and Mass Communication, August 2015-May 2016

Community Service

Anti-Racism Ministry Team Member, Faith United Church of Christ, 2020-2022

Campus and Community Unity Member, State College, 2020-2022

Founder and Host, Nerd Nite State College, 2019-2020

Public Relations Consultant, People for the Enforcement of Rape Laws (PERL), May 2017-July 2017

Developed and presented a training entitled Activist Public Relations 101 (July 22, 2017)

Big Sister, Big Brothers Big Sisters, June 2017-June 2018

Founder and Host, Nerd Nite Memphis, January 2017-May 2018

National Sexual Assault Online Hotline Volunteer, RAINN, March 2016-December 2016

Communications Committee Board Member, DC EcoWomen, August 2013-August 2014

Program Committee Board Member, DC EcoWomen, August 2012-July 2013