

Mr. Steve G. Manuel
Curriculum Vitae

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The Pennsylvania State University
CM - Advertising/Public Relations
009 Carnegie Building
(814) 863-6418
Email: SGM103@psu.edu

Education

MA, The Pennsylvania State University, College of Communications, University Park, Pa., 1992.
Major: Mass Communications

Administrative Assignments

Other, College, approximately 25 hours spent per year. (May 9, 2018 - May 10, 2018).
Served as a facilitator and presenter for the Warren R. Carmichael Media and Justice
Program: Police and Media Relations in the 21st Century May 9-10, 2018.

Other, Department, approximately 20 hours spent per year. (September 1, 2017 - December 1,
2017).
Served as a committee member for interviewing tenure-track candidates in the PR
department.

Program Coordinator, College, approximately 10 hours spent per year. (April 15, 2014 - April 15,
2015).
Determine top 10% of Ad/PR & Journalism students; plan and conduct initiation ceremony.

Professional Positions

Military

Defense Department Spokesman, U.S. Department of Defense. (June 1, 1992 - July 31, 1996).
Served as spokesman for Pacific region, POW/MIA Affairs, NSA, and U.S. Marine Corps
activities.

Professional

Photographer, United Service Organization (USO). (March 1, 1998 - Present).
Serves as photographer for celebrity visits through the USO to Europe, Iraq and Afghanistan

Professional Memberships

Marine Corps League.

Navy League of the United States.

Awards and Honors

Dean's Excellence Award Teaching 2016, College of Communications. (August 1, 2015 - April 8,
2016).

Penn State Forum, Penn State Forum Speaker Series. (November 28, 2012).

Teaching

Teaching Experience

Penn State

COMM 370, Public Relations, 13 courses

COMM 373, Crisis Comm, 6 courses

COMM 471, Pub Rel Methods, 15 courses

COMM 496H, Indep Studies, 8 courses

Introduction to Public Relations 370, Introduction to Public Relations, 1 course

PSU 9, First-Year Seminar Communications, 2 courses

Public Relations Media and Methods 471, Public Relations Media and Methods, 1 course

Public Relations: Crisis Communications 373, Public Relations: Crisis Communications, 1 course

War Reporting & the Embedding Process 009, War Reporting & the Embedding Process, 1 course

Research

Intellectual Contributions

Other Works

Nonrefereed

Manuel, S. G. (Other) (2014). "Sports Photograph." *Centre Daily Times*.

Manuel, S. G. (Other) (2014). "Sports Photograph." *Centre Daily Times*.

Photo Journalism Exhibits or Publications, Nonrefereed

Manuel, S. (2017). Sports Photographs.

Manuel, S. (2017). Sports Photographs.

Manuel, S. (2017). Photograph.

Manuel, S. (2017). Sports Photographs. *The Penn State Alumni Association Football Letter*.

Manuel, S. (Other) (2017). Sports Photographs.

Manuel, S. (2017). Sports Photographs. *Centre Daily Times*.

Manuel, S. (2016). Sports Photographs. *Blue White Illustrated*.

Manuel, S. (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (Other) (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (Other) (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (Other) (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (Other) (2016). Sports Photographs. *Centre Daily Times*.

Manuel, S. (Other) (2016). Sports Photography.

Manuel, S. (2015). Sports Cover Photo.

Manuel, S. (2015). Sports Photographs.

Manuel, S. (2015). Sports Cover Photograph.

Manuel, S. (2015). Cover Photo.

Manuel, S. (2015). Sports Photograph.

Manuel, S. (2015). Spots Photograph.

Manuel, S. (2015). Sports Photograph.

Manuel, S. (2015). Sports Photograph.

Manuel, S. (2015). Sports Photograph.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Photograph. *The Penn Stater*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Blue White Illustrated*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *State College Magazine*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photographs. *The Football Letter*.

Manuel, S. G. (Other) (2014). Sports Photographs. *Blue White Illustrated*.

Manuel, S. G. (Other) (2014). Sports Photographs 60+. *The Football Letter*.

Manuel, S. G. (Other) (2014). Sports Photographs 60+. *The Football Letter*.

Manuel, S. G. (Other) (2014). Feature Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *Centre Daily Times*.

Manuel, S. G. (Other) (2014). Sports Photograph. *2013 UCF Media Guide*.

Manuel, S. G. (Other) (2014). Photograph. *The Communicator*.

Manuel, S. G. (Other) (2014). Photograph. *Reading Eagle*.

Manuel, S. (Other) (2013). Photograph.

Manuel, S. (Other) (2013). Photograph.

Manuel, S. (Other) (2013). Photograph.

Manuel, S. (Other) (2013). Photograph.

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Manuel, S. (Other) (2013). Photograph.

Manuel, S. (Other) (2013). Sports Photographs. *State College Magazine*. <http://www.statecollegemagazine.com>.

Manuel, S. (Other) (2012). Feature Photograph. <http://www.philly.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Blue White Illustrated*. <http://www.bluewhiteonline.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Blue White Illustrated*. <http://www.bluewhiteonline.com>.

Manuel, S. (Other) (2012). Sports Photographs. *Centre Daily Times*. <http://www.centredaily.com>.

Manuel, S. (Other) (2012). Sports Photographs. *75 No. 9*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(5)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(1)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(10)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(1)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(11)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(5)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(2)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(3)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(8)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(6)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(4)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(7)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs. *75(12)*. <http://www.alumni.psu.edu/fbl>.

Manuel, S. (Other) (2012). Sports Photographs.

Presentations Given

Manuel, S., (December 18, 2017). "Photographing People and Capturing Action," Photo Interest Group, Osher Lifelong Learning Institute, Patton Township Municipal Building.

Manuel, S., (November 14, 2017). "Crisis Communications and Media Relations," New Employee Training, Penn State Dept of Food Services, The Penn Stater Hotel and Conference Center, Invited. Local.

Manuel, S., (March 2017). "USO Worldwide Photography," Altoona Rotary Monthly Meeting, Rotary, Altoona, Pa., Invited. Local.

Manuel, S., (February 23, 2016). "Media Relations," Police and Media Training Seminar, Warren

Carmichael/College of Communications, Penn State University Park, Invited. State.

Manuel, S. (Presenter & Author, Penn State University), (August 22, 2015). "Why You Mae A Good Decision to Attend Penn State," New Student-Athlete Orientation, Penn State Athletics, University Park, PA, Invited. Local.

Manuel, S. (Presenter & Author, Penn State University), (May 3, 2015). "Communicating In A Crisis," National Extension and Research Administrative Officer's Conference, USDA, San Diego, CA, Invited. National.

Manuel, S. (Presenter & Author, College of Communications), (June 13, 2014). "Crisis Communications/Sandusky and USO Trips In Combat Zones," Annual Meeting, Greater Cincinnati Chapter of the Penn State Alumni Association, Cincinnati, Ohio.

Manuel, S. (Presenter & Author, College of Communications), (June 11, 2014). "Working With The Media/Crisis Press Conference," Working With The Media, Penn State Agricultural Sciences Workshop, Ramada Inn, State College, Pa., Invited. State.

Manuel, S. (Presenter & Author, Penn State Faculty/Staff Club), (November 28, 2012). "The Penn State Culture," Penn State Forum Speaker Series, Penn State Faculty/Staff Club, University Park, Pa., Invited. Local.

Service

Service to the University

Campus

Participated in New Employee Training Nov. 14, 15, 2017, at the Penn Stater Hotel and Conference Center for the Department of Food Sciences at Penn State

New Employee Training, Department of Food Science, Presenter. (November 15, 2017).

conducted media training for senior members of the Penn State football team

Presenter. (July 29, 2017).

I teamed up with a colleague at the Lasch football building to provide media/interview training for senior members of the Penn State football team. John Affleck presented the media side, and I provided the public relations side of these types of interviews.

University

Administrative Support Work

Schreyer Honors Application Reader, Schreyer Honors College, Reviewer. (December 1, 2017 - January 15, 2018).

I reviewed 40 high school applications for entry into Schreyer Honors College during December 2017-January 2018.

Schreyer Honors Applications Reader, Schreyer Honors College, External Reviewer. (December 1, 2015 - January 15, 2016).

Read 40 freshmen applications for admission to Schreyer Honors College

Freshmen Honors Application Reader

Honors Application Reader. (December 1, 2014 - February 22, 2015).
I volunteer to read 40+ high school applications to Schreyer Honors College and rate them.