

**Marie Hardin, Ph.D.**

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**ACADEMIC & ADMINISTRATIVE APPOINTMENTS**

**DONALD P. BELLISARIO COLLEGE OF COMMUNICATIONS**

**THE PENNSYLVANIA STATE UNIVERSITY, UNIVERSITY PARK, PA.**

**Dean, 2014 -**

Provide leadership and budgetary oversight for one of the largest ACEJMC-accredited mass communications programs in the U.S., situated at a research-intensive, land-grant university. Lead the ongoing growth of interdisciplinary programs in research, education and outreach aligned with the University strategic plan. The College serves about 3,000 undergraduate and graduate students with more than 75 full-time and 40 part-time faculty members and about 50 full-time staff members.

Selected accomplishments in role:

- Secured \$30 million naming gift for the College in 2017.
- Secured >\$40 million in additional investment from the University for a new, state-of-the-art media center in the heart of campus and other renovations.
- Secured an additional \$5 million in scholarship funding from the University.
- Restructured College's Development operation, leading to consistently higher alumni engagement and investment in scholarships, programs and professorships.
- Expanded online programs, resulting in 80% increase in net revenues since 2014.
- Doubled research expenditures, including faculty award totals, since 2014.
- Increased yield for highest-achieving prospective undergraduates.
- Strengthened graduate programs, resulting in an increase in doctoral placements at research-intensive institutions.
- Revitalized College efforts on all fronts for diversity and inclusion, increasing diversity of faculty, staff and student populations.
- Led efforts to maintain recruitment, retention and graduation rates among highest at University, including for historically under-represented populations.
- Led College through positive ACEJMC reaccreditation process (2018-19).
- Initiated programs and co-hires with partner units and institutes, including the Rock Ethics Institute, Institutes for Energy and the Environment, and Strategic Communications Office, in support of College and University strategic plans.
- Launched highly successful interdisciplinary degree programs and transformative experiences for students, many in partnership with other academic or administrative units at the University.
- Led College through design and launch of new five-year plan in 2020-21.

Selected service to the University, field and community as dean:

- Member, NextGen Penn State, Advisory Group for Penn State President search

- Chair (elected), Academic Leadership Council and Council of Academic Deans, for 2021-22. Vice-chair 2020-21. Liaison between academic leadership and Provost's Office and Board of Trustees. (Also served in role 2016-17).
- Chair, Instructional Issues Committee for Penn State's Return to Campus and Community Task Force, related to COVID-19, in Spring-Summer 2020. Committee worked with other key groups to design successful student return to campuses across the Commonwealth.
- Helped establish University-wide Center for Immersive Experiences, an interdisciplinary program administratively housed in the College but with engagement/sponsorship from multiple academic units, Libraries, IT, and Provost's Office. Named Signature Strategic Initiative for University in 2019.
- Negotiated vastly improved physical resources and stable financial support for the University's independent student media, *The Daily Collegian*.
- Chair, Penn State United Way Campaign for 2020. Exceeded fundraising goal (\$600,000), despite lack of ability to conduct in-person events.
- Member, Executive Committee, Implementation of recommendations from the Strategic Budget Task Force, 2019-
- Co-chair, Executive Committee, "Driving Digital Innovation," a pillar in the University's strategic plan. As a co-chair, participate in planning and decision-making around resource allocation related to Strategic Plan implementation. 2016 -
- President, Association for Education in Journalism and Mass Communication, one of the largest disciplinary associations in the world for the JMC fields. Four-year leadership ladder. President in 2018-19.
- Vice-chair/chair, Accrediting Committee, Accrediting Council on Education in Journalism and Mass Communication. ACEJMC, based in the U.S., is the sole disciplinary accrediting body for JMC education. Vice-chair, 2016-2019. Chair, 2019- . Member of the 2019-20 Standards Review Committee.
- Steering Committee member, Alliance of Schools and Colleges of Communication and Journalism. New organization for largest, Ph.D.-granting institutions in the U.S. Helped found the organization and recruit new members. 2018-
- Co-chair, Strategic Communication Optimization study for the University. Worked with Office of Strategic Communication and Huron Consultants to conduct a comprehensive assessment of communications operations across the University, and to recommend and roll out a plan to strengthen units, 2019.

#### **Associate Dean for Undergraduate and Graduate Education, 2011- 2014**

Added oversight of undergraduate programs and facilities/technology resources to administrative portfolio, as the only associate dean in the College. Responsibilities included management of the unit's curricular development and assessment for resident-instruction and World Campus (online) programs; academic services; outreach activities; student recruitment; graduate admissions; faculty development; research administration; facilities and technology, and the promotion and tenure

process. Worked with department heads, assistant deans, and designated staff. College reaccredited in 2013. Retained administrative responsibilities with the *John Curley Center for Sports Journalism* and the *Arthur W. Page Center for Integrity in Public Communication*. Promoted to rank of **Professor** in July 2012.

**Associate Dean for Graduate Studies and Research, 2010-2011**

Added administration of the graduate programs (M.A. and Ph.D.) in the College and oversight of the unit's research activities and promotion and tenure process to portfolio of responsibilities. Administrative oversight of all Centers and Institutes. Retained administrative responsibilities with the *John Curley Center for Sports Journalism* and the *Arthur W. Page Center for Integrity in Public Communication*.

**Associate Dean for Administration, 2009-2010**

Administration of elements of undergraduate and graduate programs along with special projects, including assessment efforts for ACEJMC accreditation and new faculty training and development. Continued teaching and advising at the undergraduate and graduate levels and retained administrative responsibilities with the *Center for Editing Excellence* and *John Curley Center for Sports Journalism*.

**Associate Department Head, Journalism, 2007-2009**

Coordinated class schedules and performed other administrative duties for a journalism department with more than 30 full-time and adjunct faculty members while retaining administrative responsibilities with the *Center for Editing Excellence* and *John Curley Center for Sports Journalism*. Promoted to the rank of **Associate Professor** in July 2007.

**Assistant Professor, 2003-2007**

**(Journalism; affiliate status in Women's Studies)**

Responsible for teaching courses in news editing, reporting, and ethics. Developed new course in Sports, Media & Society. Member of the graduate faculty; taught graduate level courses in Feminist Media Studies, Sports & Society, Audience Studies, and Pedagogy and advised graduate students at M.A. and Ph.D. levels. Director of the Dow Jones News Fund *Center for Editing Excellence* (2005-2011).

**STATE UNIVERSITY OF WEST GEORGIA, CARROLLTON, GA.**

**Assistant Professor, 2001-2003**

Responsible for courses in journalism and public relations. Also taught courses related to mass communication research and theory. Certified to teach Writing Across the Curriculum courses. Adviser to *The West Georgian*. Coordinated scholastic journalism outreach program for the department. Named State University of West Georgia Student Organization Adviser of the Year, 2003. Taught at Florida Southern College Dow Jones Newspaper Fund residency during summer program.

**FLORIDA SOUTHERN COLLEGE, LAKELAND, FL.**

**Assistant Professor, 1998-2001**

Responsible for journalism curriculum; taught media issues, reporting, law, online media, and editing courses. Advised student newspaper. Supervised scholastic journalism outreach program. Associate director of Dow Jones Newspaper Fund *Center for Editing Excellence*. Named Florida Southern College Teacher of the Year, 2000.

### **CENTER AFFILIATIONS and OVERSIGHT**

#### **BELLISARIO COLLEGE OF COMMUNICATIONS, PENN STATE UNIVERSITY, UNIVERSITY PARK, PA.**

##### **Director, Arthur W. Page Center for Integrity in Public Communication, 2010 - 2014**

Directed all activities of the Center, the focus of which is to foster a modern understanding and application of the Page Principles by supporting innovative research, educational, or public service projects in a wide variety of academic disciplines and professional fields. Supervised work of staff and affiliate faculty and worked with an advisory board comprising leading practitioners in public communication. Oversaw all research, outreach and educational efforts of the Center. Assisted board with fundraising efforts and managed budget for Center, supported by an endowment of about \$4 million.

##### **Associate Director for Research, Curley Center for Sports Journalism, 2005 - 2014**

Oversaw outreach and administrative research efforts by the Curley Center. Established and maintain relationships with industry groups (such as the Association for Women in Sports Media, Coalition on Intercollegiate Athletics, College Sports Information Directors of America and Associated Press Sports Editors) and formed partnerships with other centers and institutes for sport research. Directed production of research projects leading to publication in journals, trade publications and on the Curley Center website. Regularly provided interviews to journalists on sports and society issues. Work with director on campus events, annual reports, and special projects.

##### **Director, Center for Editing Excellence, 2005-2011**

Responsible for securing grant each year from Dow Jones News Fund (formerly Dow Jones Newspaper Fund) to administer two-week training residency in copy editing for selected college students. Maintained relationships with DJNF national office and editors at various news organizations. Also oversaw efforts to help PSU students prepare for competitive selection process; during this time period, the College was second nationally for DJNF placements.

#### **FLORIDA SOUTHERN COLLEGE, LAKE LAND, FL.**

##### **Associate Director, Center for Editing Excellence, 1999-2001**

Assisted with administration of two-week training residency in copy editing for selected college students. Maintained relationships with Dow Jones Newspaper Fund national office and editors at various news organizations.

## **EDUCATION**

### **Ph.D., 1998**

**UNIVERSITY OF GEORGIA, ATHENS, GA**

#### **Mass Communication (Adviser: Wallace Eberhard)**

Dissertation: "The Life of Julia Collier Harris: Toward a More Complete History of Women in 20th Century Journalism"

### **M.A., 1993**

**GEORGIA STATE UNIVERSITY, ATLANTA, GA**

#### **Communication (Adviser: Carol Liebler)**

Practicum: "The Spiral of Silence: An Empirical Study of the 1992 Presidential Race"

### **B.A., 1988**

**AMBASSADOR UNIVERSITY, PASADENA, CA**

Major: Theology (minor: mass communication)

## **SELECTED RESEARCH PUBLICATIONS (REFEREED)**

Laucella, P.C., Hardin, M., Bien-Aime, S., & Antunovic, D. (2016). Diversifying the sports department and covering women's sports: A survey of sports editors. **Journalism & Mass Communication Quarterly**. DOI: 0.1177/1077699016654443.

Cherney, J., Lindemann, K., & Hardin, M. (2015). Research in communication, disability, and sport. Special edition of **Communication & Sport** (Mapping the Terrain: Communication Studies and Sport, edited by M. Butterworth and J. Kassing). Vol. 3, No. 1, 8-26. DOI: 10.1177/2167479513514847.

Hardin, M., Whiteside, E., & Ash, E. (2014). Ambivalence on the front lines? Attitudes toward Title IX and women's sports among Division 1 sports information directors. **International Review for the Sociology of Sport**. Vol. 49, No.1, 42-64. DOI: 10.1177/1012690212450646. [Accepted 2012]

Whiteside, E., Hardin, M., DeCarvalho, L., Martinez-Carillo, N., & Nutter-Smith, A. (2013). "I am not a cow": Challenging narratives of empowerment in teen girls sports fiction. **Sociology of Sport Journal**. Vol. 30, 413-434.

Antunovic, D., & Hardin, M. (2013, online before print). Women and the blogosphere: Exploring feminist approaches to sport. **International Review for the Sociology of Sport**. DOI: 10.1177/1012690213493106.

Hardin, M., Antunovic, D., Bien-Aime, S., & Li, R. (2013). The status of women in sports-talk radio: A survey of directors. Special edition of **International Journal of Sport Communication** (21<sup>st</sup> Century Sport Communication Professionals, edited by E. Kian). Vol. 6, No. 4, 409-422.

Antunovic, D., & Hardin, M. (2013). Women bloggers: Identity and the conceptualization of sports. **New Media & Society**. Vol. 15, No. 8, 1374-1392.

Antunovic, D., & Hardin, M. (2012). Activism in women's sports blogs: Fandom and feminist

potential. **International Journal of Sport Communication**. Vol. 5, No. 3, 305-322.

Hardin, M., & Whiteside, E. (2012) Consequences of being the 'team mom': Women in sports information and the friendliness trap. **Journal of Sport Management**. Vol. 26, No. 4, 309-321.

Poniatowski, K., & Hardin, M. (2012). "The more things change, the more they...": Commentary during women's ice hockey at the 2010 Olympic Games. **Mass Communication and Society**. Vol. 15, No. 4, 622-641.

Whiteside, E., & Hardin, M. (2012). On being a "good sport" in the workplace: Women, the glass ceiling and negotiated resignation in sports information. **International Journal of Sport Communication**. Vol. 5, No. 1, 51-68.

Whiteside, E., Yu, N., & Hardin, M. (2012). The new "toy department"? A case study on differences in sports coverage between traditional and new media. **Journal of Sports Media**. Vol. 7, No. 1, 23-38.

Kian, E., Fink, J., & Hardin, M. (2011) Examining the impact of journalists' gender in online and newspaper tennis articles. **Women in Sport & Physical Activity Journal**. Vol. 20, No. 2, 3-21.

Whiteside, E., Hardin, M., & Ash, E. (2011). Good for society or good for business? Division 1 sports information directors' attitudes toward the commercialization of sports. Special edition of **International Journal of Sport Communication**. (Intercollegiate Sport, edited by C. Cooper), Vol. 4, No. 4, 473-491.

Whiteside, E., & Hardin, M. (2011). "I don't feel like I'm up against a wall of men": Negotiating difference, identity and the glass ceiling in sports information. **Journal of Intercollegiate Sport**. Vol. 4, No. 2, 210-226.

Hardin, M., & Ash, E. (2011). Content analysis of journalists' and bloggers' coverage shows key differences in framing. **Newspaper Research Journal**. Vol. 32, No. 2, 20-35.

Whiteside, E., & Hardin, M. (2011). Women (not) watching women: Leisure time, television and implications for televised coverage of women's sports. **Communication, Culture, & Critique**. Vol. 4., No. 2. 122-143.

Zhong, B., Hardin, M., & Sun, T. (2011). Less effortful thinking leads to more social networking? The associations between the use of social network sites and personality traits. **Computers in Human Behavior**. Vol. 27, No. 3, 1265-1271.

Corrigan, T.F., Hardin, M., & Nichols, J. (2011). Case studies in athletic-academic integration: A closer look at schools that implement COIA's best practices. **Journal of Intercollegiate Sport**. Vol. 4, No 1, 121-146.

Nichols, J., Corrigan, T.F., & Hardin, M. (2011). Integration of athletics and academics: Survey of Practices at FBS Schools. **Journal of Intercollegiate Sport**. Vol. 4, No. 1, 107-120.

Barnett, B., & Hardin, M. (2011). Advocacy from the liberal feminist playbook: The framing of Title IX and women's sports in news releases from the Women's Sports Foundation. **International Journal of Sport Communication**. Vol. 4, No 2, 178-197.

Corrigan, T.F., Paton, J., Holt, E., & Hardin, M. (2010). Discourses of the "too-abled": Contested body hierarchies and the Oscar Pistorius case. **International Journal of Sport Communication**. Vol. 3, No. 3, 288-307.

Hardin, M., & Zhong, B. (2010). The closer to home, the more relaxed the rules: Sports reporters' ethics vary based on beat. **Newspaper Research Journal**. Vol. 31, No. 2, 6-20.

Whiteside, E., & Hardin, M. (2010). Public relations and sports: Work force demographics in the intersection of two gendered industries. **Journal of Sports Media**. Vol. 5, No. 1, 21-52.

Hardin, M., Zhong, B., & Whiteside, E. (2009, September). Sports coverage: 'Toy department' or public-service journalism? The relationship between reporters' ethics and attitudes toward the profession. **International Journal of Sport Communication**. Vol. 2, Issue 3, 319-339.

Hardin, M., & Whiteside, E. (2009). Token responses to gendered newsrooms: Factors in the career-related decisions of female newspaper sports journalists. Special issue of **Journalism** (Newswork, edited by Mark Deuze and Tim Marjkoribanks). Vol. 10, Issue 5, 627-646.

Hardin, M., Kuehn, K., Jones, H., Genovese, J., & Balaji, M. (2009). 'Have you got game?': Hegemonic masculinity and neo-homophobia in U.S. newspaper sports columns. **Communication, Culture & Critique**. Vol. 2, No. 2, 182-200.

Hardin, M., & Greer, J.D. (2009). The influence of gender-role socialization, media use and sports participation on perceptions of sex-appropriate sports. **The Journal of Sport Behavior**. Vol. 32, No. 2, 207-226.

Hardin, M., & Whiteside, E. (2009). The power of 'small stories': Narratives and notions of gender equality in conversations about sport. **Sociology of Sport Journal**. Vol. 26, No. 2, 255-276.

Greer, J., Hardin, M., & Homan, C. (2009). "Naturally" less exciting? Visual production of men's and women's track and field coverage during the 2004 Olympics. **Journal of Broadcasting and Electronic Media**. Vol. 53, No. 2, 173-189.

Kian, E., & Hardin, M. (2009). Analyzing content based on the sex of sports writers: Female journalists counter the traditional gendering of media coverage. **International Journal of Sport Communication**. Vol. 2, No. 2, 185-204.

Hardin, M., Genovese, J., & Yu, N. (2009). Privileged to be on camera: Sports broadcasters assess the role of social identity in the profession. **Electronic News**. Vol. 3, No. 2, 80-93.

Hardin, M., & Whiteside, E. (2009). Sports reporters divided over concerns about Title IX. **Newspaper Research Journal**. Vol. 30, No. 1, 58-71.

Hardin, M., & Sims, A. (2008). College newspaper staffing fails to reach parity. **Newspaper Research Journal**. Vol. 29, No. 4, 6-17.

Hardin, M., Shain, S., & Poniatowski, K. (2008). 'There's no sex attached to your occupation': Feminism and the revolving door for young women in sports journalism. **Women in Sport & Physical Activity Journal**. Vol. 17, No. 1, 68-79.

Whiteside, E., & Hardin, M. (2008). The rhetoric and ideology behind Title IX: An analysis of U.S. newspaper editorials, 2002-2005. **Women in Sport & Physical Activity Journal**. Vol. 17, No. 1, 54-67.

Hardin, M. (2007). 'I consider myself an empowered woman': The interaction of sport, gender and disability in the lives of wheelchair basketball players. **Women in Sport & Physical Activity Journal**. Vol. 16, No. 1, 39-52.

Hardin, M., Simpson, S., Whiteside, E., & Garris, K. (2007). The "gender war" in U.S. sport: Winners and losers in news coverage of Title IX. **Mass Communication and Society**. Vol. 9, No. 4, 429-446.

Hardin, M., Dodd, J., & Lauffer, K. (2006). Passing it on: The reinforcement of male hegemony in sports reporting textbooks. **Mass Communication and Society**. Vol. 10, No. 2, 211-234.

Hardin, M., & Shain, S. (2006). "Feeling much smaller than you know you are": The fragmented professional identity of female sports journalists. **Critical Studies in Media Communication**. Vol. 23, No. 4, 322-338.

Hardin, M., & Whiteside, E. (2006). Fewer women, minorities work in sports departments. **Newspaper Research Journal**. Vol. 27, No. 2, 38-51.

Hardin, M., & Shain, S. (2006). Strength in numbers? The experiences and attitudes of women in sports media careers. **Journalism & Mass Communication Quarterly**. Vol. 82, No. 4, 804-819.

Hardin, M., & Shain, S. (2006). Female sports journalists: Are we there yet? 'No.' **Newspaper Research Journal**. Vol. 26, No. 4, 22-35.

Hardin, M., Lynn, S., & Walsdorf, K. (2006). Depicting the sporting body: The intersection of gender, race, and disability in women's sport/fitness magazines. **Journal of Magazine and New Media Research**. Vol. 8, No. 1. Available: <http://aejmcmagazine.bsu.edu/journal/index.htm>.

Hardin, M., & Dodd, J.E. (2005). On equal footing? The framing of sexual difference in *Runner's World*. **Women in Sport and Physical Activity Journal**, Vol. 14, No. 2, 40-51.



Hardin, M., Lynn, S., & Walsdorf, K. (2005, July). Challenge and conformity on 'contested terrain': Images of women in four women's sport/fitness magazines. **Sex Roles: A Journal of Research**. Vol. 52, No. 13-14, 105-117.

Hardin, M., & Hardin, B. (2005). Performance or participation...pluralism or hegemony? Images of disability & gender in *Sports 'n Spokes* magazine. **Disability Studies Quarterly**. Vol. 25, No. 4. Available: <http://www.dsqsds.org>

Hardin, M. (2005). Stopped at the gate: Women's sports, 'reader interest,' and decision-making by editors. **Journalism & Mass Communication Quarterly**. Vol. 82, No. 1, 62-77.

Hardin, M. (2005). Survey finds sports departments differ in approach to ethical codes and decision making (Research in Brief). **Newspaper Research Journal**. Vol. 26, No. 1, 66-72.

Hardin, B., & Hardin, M. (2005). Distorted pictures: Images of disability in physical education textbooks. **Adapted Physical Activity Quarterly**. Vol. 21, No. 4, 399-413.

Hardin, M., Dodd, J.E., Walsdorf, K., & Chance, J. (2004). Sporting images in black and white: race in newspaper coverage of the 2000 Olympic Games. **The Howard Journal of Communications**. Vol. 15, No. 4, 211-228.

Lynn, S., Hardin, M., & Walsdorf, K. (2004). Selling (out) the sporting woman: Advertising images in four athletic magazines. **Journal of Sport Management**. Vol. 18, No. 4, 335-349.

Hardin, M., & Hardin, B. (2004). The 'supercrip' in sport media: Wheelchair athletes discuss hegemony's disabled hero. **Sociology of Sport Online**. Vol. 7, No. 1. Available: [http://physed.otago.ac.nz/sosol/v7i1/v7i1\\_1.html](http://physed.otago.ac.nz/sosol/v7i1/v7i1_1.html).

Hardin, B., & Hardin, M. (2003) Conformity and conflict: Wheelchair athletes discuss sport media. **Adapted Physical Activity Quarterly**. Vol. 20 (July), 246-259.

Hardin, M. (2003). Marketing the acceptably athletic image: Wheelchair athletes, sport-related advertising and capitalist hegemony. **Disability Studies Quarterly**. Vol. 23, No. 1. Available: <http://www.dsqsds.org/>.

Lynn, S., Walsdorf, K., Hardin, M., & Hardin, B. (Fall, 2002). Selling girls short: Advertising and gender images in *SIK* advertising photos. **Women in Sport & Physical Activity Journal**. Vol. 11, No. 2, 77-100.

McCullick, B., Belcher, D., Hardin, B., & Hardin, M. (2003). Butches, bullies and buffoons: Images of physical education teachers in the movies. **Sport, Education and Society**. Vol. 8, No. 1, 3-16.

Hardin, M., Dodd, J., Chance, J. & Hardin, B. (Summer, 2002). Newspaper photographs provide fair coverage of female Olympic athletes. **Newspaper Research Journal**. Vol. 23, No. 2-3, 64-78.

Hardin, M. Lynn, S., Walsdorf, K., & Hardin, B. (2002). The framing of sexual difference in *SI for Kids* editorial photos. **Mass Communication and Society**. Vol. 5, No. 3, 341-360.

Hardin, B., Hardin, M., Lynn, S., & Walsdorf, K. (2001) Missing in action: Images of disability in *SI for Kids*. **Disability Studies Quarterly**. Vol. 21, No. 2. Available: <http://www.dsqsds.org/>.

Hardin, M., & Hardin, B. (January, 2000) Wrestling with stereotypes: Depictions of the mentally ill/disabled in the WWF. **Sociology of Sport Online**. Vol. 3, No. 1. Available: <http://physed.otago.ac.nz/sosol/v3i1/v3i1.htm>.

### **EDITORIAL DIRECTION OF BOOKS AND JOURNALS**

With L. Wenner and A. Billings, co-editor of **American Sport in the Shadow of a Pandemic: Communicative Insights**. Under contract with Peter Lang.

With L. Wenner and A. Billings, co-editor of **Studies in Communication and Sport**. Book series with Peter Lang. Launched in 2015.

With A. Billings, co-editor of **Routledge Handbook of Sport and New Media**. Published January 2014. ISBN: 978-0-415-53276-1.

With A. Billings, co-editor of **Mass Communication and Society** Special Issue on the 2012 Olympics. Published December 2013.

Associate Editor, **Communication & Sport**, Sage. [L. Wenner, Editor], 2012-

### **SELECTED CHAPTERS, ARTICLES, REPORTS**

Bien-Aime, S., Whiteside, E., & Hardin, M. (2017). Sport as Journalistic Lens. **Defining Sport Communication** (A. Billings, Ed.). Routledge, 223-234.

Bien-Aime, S., & Hardin, M. (2016). Gatekeeping and sport communication. **Routledge Handbook of Theory in Sport Management** (G. Cunningham, J. Fink, A. Doherty, Eds.). Routledge, 332-339.

Hardin, M., & Antunovic, D. (2016). Women, media & sport (Chapter 12). **Women in Sport: From Liberation to Celebration** (E. Staurowsky, Ed.). Human Kinetics.

Hardin, M. (2015, April 28). For Bruce Jenner, an even greater sports legacy. *Philly.com* (the website for the Philadelphia Inquirer and Daily News). Available: [http://www.philly.com/philly/blogs/thinktank/For-Bruce-Jenner-an-even-greater-legacy.html#disqus\\_thread](http://www.philly.com/philly/blogs/thinktank/For-Bruce-Jenner-an-even-greater-legacy.html#disqus_thread)Vis. Op-ed also published on *PennLive.com* (2015, May 1).

Bruce, T., & Hardin, M. (2014). Reclaiming our voices: Sportswomen and social media. **Routledge Handbook of Sport & New Media** (A. Billings and M. Hardin, Eds.). Routledge, 311-319.

Billings, A., & Hardin, M. (2013). Mega-sport in a mega-city to a mega-audience: The impact of 2012 London Olympic media (Editors' note). **Mass Communication and Society**. Vol. 16, No. 6, 847-849.

Hardin, M. (2013). Sporting events and advertising products that are contrary to athletes' lifestyles: The consequences of mixed messages. **Advertising and Society: An Introduction (2nd Edition)** (C. Pardun, Ed.). USA: Wiley Blackwell, 239-245.

Hardin, M. (2013). Family (sports) television: Exploring cultural power, domestic leisure, and fandom in the modern context. **Sports and Identity: New Agendas in Communication** (B. Brummett and A. Ishak, Eds.). New York, NY: Routledge/Taylor & Francis Group, 262-279.

Antunovic, D., & Hardin, M. (2013). From annihilation to ambivalence: Women in sports coverage. **Media Disparity: A Gender Battleground** (C. Armstrong, Ed.) Lexington Books, 71-84.

Hardin, M. (2013, September). Want changes in content? Change the decision makers. Invited commentary for **Communication & Sport**. Vol. 1, No. 3, 241-245.

Hardin, M., & LaVoi, N. (2013). The 'bully' and the 'girl who did what she did': Neo-homophobia in coverage of two women's college basketball coaches. **Fallen Sports Heroes, Media, & Celebrity Culture** (L. Wenner, Ed.). Peter Lang, 267-283.

Hardin, M. (June 2012). Title IX, espnW and female sports fans. **Curley Center Commentary**. Available: <http://comm.psu.edu/about/centers/john-curley-center-for-sports-journalism/commentaries-2012/hardin-june-2012>.

Hardin, M., & Whiteside, E. (2012). How do women talk sports? Women sports fans in a blog community. **Sport and its Female Fans** (K. Toffoletti & P. Mewett, Eds.). Routledge, 152-168.

Hardin, M., & Whiteside, E. (2012). From second-wave to poststructuralist feminism: Evolving frameworks for viewing representations of women's sports. **Blackwell's International Encyclopedia of Media Studies: Content and Representation** (S.R. Mazzarella, Ed.), Blackwell, 116-136.

Hardin, M. (2012, Spring). Winning the sports beat: Female writers need wide angle lens. **On the Issues Magazine**. Available: [http://www.ontheissuesmagazine.com/2012spring/2012spring\\_Hardin.php](http://www.ontheissuesmagazine.com/2012spring/2012spring_Hardin.php).

Hardin, M., Zhong, B., & Corrigan, T.F. (2012). The funhouse mirror: The blogosphere's reflection of women's sports. **Blogging in the Global Society** (T. Dumova & R. Fiordo, Eds.). IGI Global, 55-71.

Hardin, M. (2011). The power of a fragmented collective: Radical pluralist feminism and technologies of the self in the sports blogosphere. **Sports Media: Transformation, Integration, Consumption**. (A. Billings, Ed.) Routledge, 40-60.

Hardin, M. (2011, Winter). A shrinking sports beat: Women's teams, athletes. **Nieman Reports**. Vol. 64, No. 4, 63-64.

Hardin, M. (2011). Performing identity in sports: An interview. **Communication & Sport: Surveying the Field** (A. Billings, M. Butterworth, & P. Turman, Eds.), Sage, 150-153.

Hardin, M. (2010, Sept. 20). New scandals, familiar principles. *Philly.com* (the website for the Philadelphia Inquirer and Daily News). Available: [http://articles.philly.com/2010-09-20/news/24976281\\_1\\_corporate-social-responsibility-principles-instant-messaging](http://articles.philly.com/2010-09-20/news/24976281_1_corporate-social-responsibility-principles-instant-messaging)

Hardin, M., & Corrigan, T.F. (2010). "Sportainment" meets high school sports. **Ethics and Entertainment: Essays on Media Culture and Media Morality** (H. Good and S. Borden, Eds.), McFarland & Company, 57-69.

Hardin, M., & Ash, E. (October 2009). Assessing coverage of Serena Williams' outburst at the U.S. Open. **John Curley Center for Sports Journalism website** (report published by Center).

Hardin, M. (2009, Sept. 24). Does 'new media' bring new attitudes toward women's sports? **Tucker Center for Research on Girls and Women in Sport**. Available online: <http://tuckercenter.wordpress.com/2009>

Hardin, M., & Whiteside, E. (2009). Framing through a feminist lens: A tool in support of an activist research agenda. **Doing News Framing Analysis** (P. D'Angelo and J. Kuypers, Eds.), Routledge, 312-330.

Hardin, M., & Whiteside, E. (2009). The Rene Portland case: New homophobia and heterosexism in women's sports coverage. **Examining Identity in Sports Media** (A. Billings and H. Hundley, Eds.). Sage, 17-36.

Hardin, M., & Zhong, B. (2009, Aug. 24). Most bloggers aspire to a higher standard. **Sports Business Journal**, 32.

Hardin, M., Zhong, B., & Corrigan, T.F. (July 2009). From outside the press box: The identities, attitudes and values of sports bloggers. **John Curley Center for Sports Journalism website** (report published by Center).

Hardin, M. (2009). Stereotypes are the best way to give consumers a quick understanding of the creative impact of the message. **Advertising and Society: Controversies and Consequences** (C. Pardun, Ed.). Wiley-Blackwell, 130-135.

Hardin, M., & Hardin, B. (2009). Elite wheelchair athletes relate to sport media. **The Paralympic Games: Empowerment or Side Show?** (K. Gilbert, Ed.). Meyer & Meyer Verlag, 25-33.

Hardin, M., & Corrigan, T.F. (2008). Media and the business of high school sports: A case for closer scrutiny. **Journal of Sports Media**. Vol. 3, No. 2, 91-96.

Hardin, M. (2008). Interview with Julie Ward, former deputy managing editor, sports, for *USA Today*. **International Journal of Sport Communication**, Vol. 1, No. 3, 301-306.

Hardin, M., & Whiteside, E. (2008). Women in sports information: A snapshot. **John Curley Center for Sports Journalism website** (report published by Center).

Hardin, M., & Whiteside, E. (2008). Maybe it's not a 'generational thing': The values and beliefs of aspiring sports journalists in relationship to race and gender. **Media Report to Women**, Vol. 36, No. 2, 8-15.

Hardin, M. (2008). Sports as Popular Communication. **The International Encyclopedia of Communication** (W. Donsbach, Ed.), Vol. X, pp. 4803-4809. Blackwell Publishing. (Updated 2009)

Hardin, M. (2007, Dec. 4). Bad behavior isn't norm in college athletics. **The (Allentown) Morning Call**, A9.

Hardin, M. (2007, July). Off-the-field Events in Big Ten Athletics: A Snapshot of Coverage During 2006. **John Curley Center for Sports Journalism website** (report published by Center).

Hardin, M. (2007, July). Reinforcing the myths: Sports reporters and Title IX. **Women's Sports Foundation website** (home page, lead story).

Hardin, M. (2007, June). Sports journalists, Title IX and women's sports: Attitudes and impact. **John Curley Center for Sports Journalism website** (report published by Center).

Hardin, M. (2006, Oct. 15). To empower Hispanic girls, throw them a ball. Fort Worth **Star-Telegram**, 6E.

Hardin, M., & Dodd, J.E. (2006). Running a different race? The rhetoric of "women's only" content in *Runner's World*. **Sport, Rhetoric, and Gender: Historical Perspectives and Media Representations** (L. Fuller, Ed.). New York: Palgrave, 107-117.

Hardin, M. (2005). Disability and sport: (Non)coverage of an athletic paradox. **Handbook of Sports and Media** (Art Raney and Jennings Bryant, Eds.). Mahwah, N.J.: Lawrence Erlbaum, 577-586.

Hardin, M. (2006, March 5). Disappointment reigns at Winter Olympics. **Sunday (Harrisburg) Patriot-News**, F1.

Hardin, M. (2005, Aug. 3-9). Equity on the sports page. **Women's Sports Foundation website** (home page, lead story).

Hardin, M. (2005, Aug. 14). Roberts has been hostile to women's sports. **Sunday (Harrisburg) Patriot-News**, F1.

Hardin, M. (2004, Oct. 31). United States embraces Olympians but fails to accept disabled athletes. **Sunday (Harrisburg) Patriot-News**, F3.

Hardin, M. (2004, April). Changing the rhythm of the day in Georgia. **The American Editor**, 24-25.

Hardin, M., Lynn, S., Walsdorf, K., & Hardin, B. (2003) Gender and sport media: Sexual difference and *SI for Kids*. **Race/Gender/Media: Considering Diversity Across Audiences, Content, and Producers**. Boston: Allyn & Bacon.

Hardin, M. (2000) Review of *Ralph McGill: A Biography*. **Florida Historical Quarterly**, Vol. 78, No. 4.

Hardin, M. (1992) Rupert Murdoch. Chapter in *American Newspaper Publishers: 1950-1990*, **Dictionary of Literary Biography**, Vol. 127.

### **SELECTED PRESENTATIONS**

Lessons learned from our COVID-19 responses. Panel of the **Association of Schools of Journalism and Mass Communication**, Aug. 6, 2020.

Diversity, equity and inclusion in science communication. Plenary panel, **National Association of Science Writers annual conference**, Oct. 26, 2019.

Social justice and sport communication close to home: Our work in the context of higher education. Keynote presentation, **Sports Communication and Social Justice, preconference event, International Communication Association**. May 24, 2019.

The Paralympics and the future of spectator sport. **University of Alabama Program in Sports Communications Academic Spotlight Speaker Series**. October 20, 2016.

Who's at the gate? Women in the newsroom and sports coverage. **Tilting the Playing Field: Women in Sports Media**. International Communication Association and School of Media & Public Affairs at The George Washington University, March 7, 2014. Moderator and presenter with Andy Billings, Christine Brennan, Neena Chaudhry, and Erin Whiteside.

Diversifying the sports department and covering women's sports: A survey of sports editors. **Sports Communication Interest Group, AEJMC Annual Meeting**, Washington, D.C., August 2013. Lead author, with Pamela Laucella, Dunja Antunovic, and Steve Bien-Aime. **Top faculty paper**.

Time for a Victory Lap? Women's Sports 40 Years After Title IX, **Penn State Alumni Institute**, Nittany Lion Inn, Penn State. June 1, 2013.

The (non)coverage of female athletes and the media-sport complex: Does the gender of who decides matter?, Los Angeles California. (**Loyola Marymount lecture**). February 25, 2013

Unnecessary roughness: Football as a reflection of American culture. Invited panelist for live, online moderated discussion with scholars and sports photographers. **BagNews Salon**. January 27, 2013. [Archived on YouTube]

Commentary on “Women and National Pastimes.” **The Lives (and Deaths) of American National Pastimes: A Workshop**. Oct. 12-13, 2012.

Title IX and American Media. Invited panelist. **Title IX at 40 Conference**, SHARP Center, University of Michigan. May 11, 2012.

Sports writing and the writing of sport. **Colloquium, Rice University**. March 31, 2012.

The impact of journalistic norms on the framing of Title IX and women’s sports. Invited Lecture, **Title IX Series, SHARP Center**, University of Michigan. March 15, 2012.

Ambivalence on the front lines? Attitudes toward Title IX and women’s sports among Division I sports information directors. **Sports Communication Interest Group, AEJMC Annual Meeting**, St. Louis, MO, Aug. 11 2011. Lead author, with Erin Whiteside and Erin Ash. **Top faculty paper**.

Social media, news, and “journalistic authority.” Presented to students and faculty in May 2011 at the following universities and institutes: **Peking University** (Social Media for Social Change workshop), **Shanghai International Studies University**, **Chinese Academy of Social Sciences**, **Communication University of China**.

ESPN’s “Body Issue” and the limits of liberating gendered bodies. **North American Society for the Sociology of Sport Annual Meeting**, San Diego, Calif., Nov. 3-6, 2010. Laura Caldwell (M.A. student) was lead author.

Plugging old-media values into ‘new media’: Social identity and the attitudes of sports bloggers toward issues of gender in sport. **Commission on the Status of Women, AEJMC Annual Meeting**, Denver, Colo., August 6, 2010. Lead author, with Bu Zhong and T.F. Corrigan. **Top paper**.

The power of a fragmented collective: Radical pluralist feminism and technologies of the self in the sports blogosphere. **BEA 2010 Research Symposium Senior Scholar Presentation**, Las Vegas, April 15, 2010.

Fair Game or Foul Play? Media Coverage of Women in Sports. **Research Unplugged**, Penn State Downtown Theatre Center, March 24, 2010.

Women in the Newsroom: Burned Out and Fed Up. **AEJMC Hot Topics Online Public Chat**, Jan. 21, 2010.

Facing Off Over Facebook: The Impact of Social Media on Women's Sports. (Panelist) **Tucker Center Distinguished Lecture Series**. University of Minnesota, Oct. 19, 2009. Video: [http://www.cehd.umn.edu/tuckercenter/lecture/media\\_library.htm](http://www.cehd.umn.edu/tuckercenter/lecture/media_library.htm)

Growing Pains: Women, Sports and the Media. Public session at the **Penn State All-Sports Museum**, March 2009.

Issues of Disability and Gender in (Mediated) Sports. Presentations to **Diversity and Sports: The History, The Challenges, and The Future**. Widener School of Law, March 16, 2009.

Issues and Trends in Sports Communication Research: An Overview. Colloquium presentation in the **Penn State College of Communications**, Sept. 30, 2008.

Women in Sports Information: A Snapshot. Presentation to the annual meeting of **Female Athletic Media Relations Executives** at the College Sports Information Directors of America meeting, Tampa, June 29, 2008.

Coverage of Off-Field Issues in Sports. Presentation to **Big Ten Plus News Directors Conference**, University Park, PA, June, 2008.

Media coverage of off-field incidents in Big Ten athletics. Presentation jointly sponsored by the **Dickinson School of Law and the College of Communications**, Nov. 5, 2007.

Portrayals of the Athletic Woman. Mini-plenary session, **Association for Education in Journalism and Mass Communication annual meeting**, Washington, D.C., Aug. 9, 2007.

Title IX and the Limits of Liberal Feminism. **Communication Studies Symposium, University of Minnesota**, April 2007.

I May Decide It's Not Worth It to Balance it All: The Experiences and Values of Young Women in Sports Journalism Careers. Commission on the Status of Women, **Association for Education in Journalism and Mass Communication annual meeting**, San Francisco, Aug. 3, 2006. Lead author, with S. Shain and K. Shultz.

The State of Women in Sports Media. With L. Gudel, D. Pennett O'Neil, & D. Woodell. **Breaking Records, Breaking Barriers program, National Constitution Center**. Philadelphia, PA., July 25, 2006.

Plagiarism: A Pox on Our House. With S. Katcef, J. Keat, H. Libit, and S. Young. **Association for Women in Sports Media annual meeting**. Baltimore, MD., May 28, 2006.

Final Frontiers for Women in Journalism. **PWPA Annual Awards Luncheon**. (Pennsylvania Newspaper Association Annual Meeting). State College, PA., May 20, 2006.

Still a Boys' Club: Demographics in U.S. Newspaper Sports Departments. With E. Whiteside. **North American Society for the Sociology of Sport annual meeting**, Winston-Salem, N.C., Oct. 28, 2005.

"Naturally" Less Exciting? Visual Production of Men's and Women's Track and Field Coverage During the 2004 Olympics. Visual Communication Division, **Association for Education in Journalism and Mass Communication annual meeting**, San Antonio, Texas, Aug. 11, 2005. Third author, with K. Homan and J. Greer. **Third Place Faculty Paper**.



State of Women in Sports Media. With S. Shain. **Association for Women in Sports Media annual meeting**, San Diego, Calif., June 1, 2005.

Sex Roles in Color: Racialized Females in Sports/Fitness Magazine Advertising. **National Communication Association Conference**, Chicago, Nov. 13, 2004. **Top paper, Gender and the Media, Mass Communication Division.**

The X Games: Selling White Urban Cool. Entertainment Studies Interest Group, **Association for Education in Journalism and Mass Communication National Conference**, Toronto, Aug. 6, 2004. Panel Presentation.

A Continuum of Difference: Race and Gender in Visual Depictions of Sporting Females. Visual Communication Division, **Association for Education in Journalism and Mass Communication National Conference**, Toronto, Aug. 4, 2004. Lead author, with S. Lynn and K. Walsdorf.

Wheelchair Athletes, the 'Supercrip,' and U.S. Cultural Hegemony. **North American Society for the Sociology of Sport**, Montreal, Quebec, Oct. 29-Nov. 1, 2003.

Depicting the Sporting Body: Sexual Difference and Depictions of Disabled Athletes in Women's Sport/Fitness Magazines. Disability Issues Caucus, **National Communication Association Conference**, Miami, Fl., Nov. 20-23, 2003.

Disability sports: Why They Can't Get Media Play. **Society for Disability Studies 2003 National Conference**, Bethesda, Md., June 11-15, 2003. Panel Presentation.

Reflections of Passivity and Resistance: Wheelchair Athletes Discuss Sport Media. Disability Issues Caucus, **National Communication Association Conference**, New Orleans, Nov. 21-24, 2002. **Top paper.**

On Equal Footing: The Framing of Sexual Difference in *Runner's World*. With J. Dodd. **Commission on the Status of Women, Association for Education in Journalism and Mass Communication National Conference**, Miami, Aug. 10, 2002.

Do They "Play Like Girls?" A Look at Advertising Photographs in Four Women's Sport Magazines. Magazine Division, **Association for Education in Journalism and Mass Communication National Conference**, Miami, Aug. 8, 2002. Lead author, with S. Lynn and K. Walsdorf.

An Analysis of Florida Newspaper Photos of the 2000 Olympics. Visual Communication Division, **Association for Education in Journalism and Mass Communication National Conference**, Washington, D.C., Aug. 5, 2001. Lead author, with J. Chance, J. Dodd and B. Hardin. **Second Place, Faculty Division.**

Sidelined: The Exclusion of Children with Disabilities in *SI for Kids*. **Media and Disability Interest Group, Association for Education in Journalism and Mass Communication National Conference**, Phoenix, Az., Aug. 8-11, 2000. Lead author, with B. Hardin.

In Search of Post-Olympic "Gender Equity: An Examination of Photographic Images in *SI For Kids*. With S. Lynn, K. Walsdorf and B. Hardin. **American Education Research Association Annual Conference**, New Orleans, La., April 2000.

Julia Collier Harris at the *Columbus Enquirer-Sun*: Contributions Toward, and Consequences of, The Pulitzer Prize. History Division, **Association for Education in Journalism and Mass Communication National Conference**, Chicago, Ill., July 31-Aug. 2, 1997.

Unsung Hero: The Contribution of Julia Collier Harris Toward A Pulitzer Prize for the *Columbus Enquirer-Sun*. Research in Progress presentation to the **American Journalism Historians Association**, Roanoke, Va., Oct. 7, 1994.

### **EVIDENCE OF ENGAGEMENT IN TEACHING**

#### **GRADUATE ADVISING, COMMITTEE WORK (PH.D.)**

Kelly Poniatowski (chair; finished Summer 2008)  
Kim Garris (dissertation adviser; finished Spring 2009)  
Erin Whiteside (chair; finished Summer 2010)  
Jason Genovese (chair; finished Fall 2010)  
Kirstie Hettinga (chair; finished Fall 2011)  
Stephanie Troutman (outside member; finished Summer 2011)  
Ryan Lizardi (member; finished Spring 2012)  
Rachel Ruben (co-chair; finished Summer 2012)  
T.F. Corrigan (chair; finished Summer 2012)  
Erin Ash (member; finished Summer 2013)  
Caryn Winters (chair, finished Summer 2013)  
Beth Kaszuba (member, finished Fall 2013)  
Dunja Antunovic (chair, finished Spring 2015)  
Bonnie Sierlecki (outside member, finished 2015)  
Steve Bien-Aime (chair, finished Summer 2016)  
Tanner Cooke (member, finished Spring 2017)  
Alexandra Nutter Smith (member, finished Spring 2018)  
Elysia Galindo-Ramirez (chair)

#### **GRADUATE ADVISING, COMMITTEE WORK (M.A.)**

Christine Kleck (member; finished May 2006)  
Julia Carp (chair; finished Summer 2007)  
Lauren DeCarvalho (member; finished Summer 2009)  
Ashley Sims (member; finished Summer 2009)  
India Brown (member; finished Summer 2010)  
Dan Deluliis (chair; finished Spring 2011)  
Laura Caldwell (chair; finished Fall 2011)  
Amirah Heath (member; finished Fall 2013)  
Lauren Alwine (member; finished Spring 2014)  
Jason Ramesar (chair; finished Spring 2014)

#### **UNDERGRADUATE HONORS ADVISING, PROJECT SUPERVISION**

Virginia Harrison (finished Fall 2008)  
Carrene Whitacre (finished Spring 2006)

Jen Hoffman (finished Spring 2010)

Luke Petkac (finished Spring 2014)

### **COURSES TAUGHT (PENN STATE)**

#### **GRADUATE**

**COMM 502**, Pedagogy in Communications

**COMM 602**, Supervised Experience in Teaching

**COMM 590**, Colloquium

**COMM 597C**, Sports, Media & Society

**COMM 597A**, Feminism and Media Studies

**COMM 597A**, Media Audiences

#### **UNDERGRADUATE**

**COMM 412**, Sports, Media & Society

**COMM 467**, News Editing and Evaluation

**COMM 260**, News Writing and Reporting

**COMM 160**, Basic News Writing Skills

**PSU 009**, First-Year Seminar

**COMM 409**, News Media Ethics

**COMM 197** Building Your Media Brand

### **TEACHING-RELATED HONORS**

**Scripps Howard Journalism & Mass Communication Teacher of the Year**, Finalist,  
2010

**George W. Atherton Award for Excellence in Teaching**, Penn State, 2009

**Journalism faculty marshal**, College of Communications commencement, Penn State,  
2005, 2009

**Student Organization Adviser of the Year**, State University of West Georgia. Awarded  
April 2003

**AEJMC Mass Communication & Society Division's Promising Professor**. Awarded  
Summer 2001

**Teacher of the Year**, Florida Southern College, 2000

### **SCHOLARLY ACTIVITIES IN TEACHING**

#### **PUBLICATIONS**

Wao, F., Romano, A., & Hardin, M. (2020). Best Practices in Assessment in Journalism Programs. **Journalism and Mass Communication Educator**. Accepted for publication.

Brown, T., Hardin, M., & Parsons, P. (2012). **A Guide to Assessment of Student Learning in Journalism and Mass Communication**. Published by the Accrediting Council for Education in Journalism and Mass Communication.

Hettinga, K., & Hardin, M. (2010, Fall). Student Editors Need Help in Learning How to Use Codes of Ethics. **Media Ethics**. (J.M. Kittross, Ed.), Vol. 1, No. 22, 4, 18.

Hardin, M. (2007). Newsroom Ethics and Sports Journalists. *[Tips for Educators]* **Media Ethics**, Vol. 19, No. 1, 6.

Hardin, M. (2005). Should I Major In Journalism? (or Not?). **The Journalist's Road to Success**. Published by the Dow Jones News Fund, Inc.

Hardin, M., & Pompper, D. (2004). Writing in the Public Relations Curriculum: Practitioner Perceptions versus Pedagogy. (Refereed) **Public Relations Review**, Vol. 30, 357-364.

Hardin, B., & Hardin, M. (Spring, 2002). Into the Mainstream: Practical Strategies for Teaching in Inclusive Environments. **The Clearinghouse**, Vol. 75, No. 4.

Hardin, M. & Preston, A. (August, 2001). Inclusion of Disability in Reporting Textbooks. (Refereed) **Journalism and Mass Communication Educator**, Vol. 56, No. 2, 43-54.

### **SELECTED PRESENTATIONS**

Assessment: Simple measures, powerful results. Presentation. **Association for Education in Journalism and Mass Communication annual meeting**, Chicago, August 2017.

Engaging Students in Active Learning. Promising Professors (First Place) Presentation. **Association for Education in Journalism and Mass Communication annual meeting**, Washington D.C., August 2001.

Expanding Students' Notions of 'Diversity': Inclusion of Disability in Reporting Textbooks. With A. Preston. **Association for Education in Journalism and Mass Communication annual meeting**, Phoenix, AZ, Aug. 8-11, 2000

### **INNOVATIONS, OUTREACH, MENTORING ACTIVITIES**

**Designer**, required **online course** for all journalism majors (COMM 160).

Course offered at main campus and to students on satellite campuses. Designed: Fall 2005

**Mentor/Supervisor**, Adjunct instructors in Journalism Dept. Responsible for recruiting and coaching. Conducted classroom observations and follow-up sessions. Fall 2007-Summer 2009

**Honors Student Adviser/Thesis Adviser**, 2008- 2014

**Faculty adviser**, American Copy Editors Society campus chapter, Mentored students, assisted in pursuit of jobs, internships in editing, 2006-2009

**Instructor**, Sports Journalism Institute, Penn State, 2006, 2007, 2009

**Adviser/supervisor**, President's Fund projects. Mentored students in completion of research projects. 2005-2009

**Mentor**, Summer Research Opportunity Program. June-July 2004

**Adviser**, student newspaper (*The West Georgian*), State University of West Georgia, 2002-2003 (Awarded Adviser of the Year by university)

**Project Director**, Ethics and Excellence in Journalism Foundation grant (\$7,000). To conduct ethics workshop for area high school journalism students. Competitive. 2002

**Project Director**, ASNE Partnership grant (\$5,000). For leading project to strengthen a local high school journalism program. Partners: *Times-Georgian*, Bowdon High School. 2002

**Development**, Distance Learning Course in Communication Issues, Florida Southern College grant. First DL course offered Spring 2001

**Adviser**, student newspaper (*The Southern*), Florida Southern College, 1998-2001

### **INSTRUCTIONAL DEVELOPMENT**

Attendee, **Dart Center for Journalism & Trauma Educators Seminar**. Sept. 2004  
Recipient, John Ben Snow Memorial Trust Fellowship for American Press Institute's **Journalism Educators Seminar**, Summer 2001

Student, **Online Teaching** course, Florida State University. Summer 1999

Attendee, "Building Communities" (1999); "Design & Graphics" (2001). Funded by SNPA

Recipient, 1999 James H. Ottaway [Educator's] Fellowship for American Press Institute,  
"Defining Online Content"

Teaching Fellow, 1999 **Freedom Forum Teaching Fellows Workshop**, Indiana University

### **SELECTED SERVICE, OUTREACH**

#### **SERVICE, OUTREACH TO THE ACADEMIC PROFESSION**

##### **Alliance of Schools and Colleges of Communication and Journalism**

Founding member, 2019

Steering Committee member, 2019 -

##### **Association for Education in Journalism & Mass Communication**

President, 2018-19

President Elect, 2017-18

Vice President, 2016-17

Vice-President Elect, 2016-17

Mentor, Institute for Diverse Leadership, 2016-

Chair, Graduate Student Recruitment Information Committee. By appointment of  
AEJMC President. 2013-2014

Selection committee, inaugural Public Service Award, AEJMC, 2011

Professional Freedom & Responsibility Committee, 2008-2014 (Chair, 2010-2011)

President's Advisory Council, 2009-2011

Publications Committee, 2009-2012 (Chair, 2011-2012)

Founding Member, Sports Communication Interest Group, 2010

Chair, Mass Communication & Society Division, 2006-2007

Chair, Entertainment Studies Interest Group, 2004-2005

Chair, Disability Studies Interest Group, 1999-2001

##### **The Accrediting Council on Education in Journalism and Mass Communications**

Chair, national committee, 2019 -

Standards review committee, 2019-20.

Search committee member, Executive Director, 2018

Vice chair, national committee, 2016-2019.

National committee member, 2012 -

Leader, accreditation review teams (at least one program annually), 2011 -

##### **International Communication Association**

Head, Sport Interest Group, 2016-2018

Vice head, Sport Interest Group, 2014-2016

##### **Scripps-Howard Leadership Academy, Louisiana State University**

Presenter, 2013, 2014, 2017

##### **Program Reviews (independent of accreditation)**

University of North Carolina, Hussman School, 2020

University of Minnesota, Hubbard School of Journalism, 2019

Georgia State University, Department of Communication, 2019

University of Central Florida, Nicholson School of Communication, 2018

University of Illinois, Journalism, College of Media, 2016

##### **Editorial Boards**

*Communication & Sport*, 2014 -

*Mass Communication and Society*, 2005 -

*International Review for the Sociology of Sport*, 2013 - 2018

*International Journal of Sport Communication*, 2007 - 2010

*Newspaper Research Journal*, 2007 – 2010

### **Scholarly reviewing**

*Disability Studies Quarterly, Journalism & Mass Communication Quarterly, Sociology of Sport Journal, Women in Sport and Physical Activity Journal, Howard Journal, Communication, Culture, & Critique, Journal of Sports Media, Journal of Magazine and New Media Research, Sex Roles, Journal of Sports Psychology, Feminist Media Studies*

### **TO THE COLLEGE, UNIVERSITY AND DEPARTMENT**

Member, NextGen Penn State, Advisory Group for Penn State President search  
Chair, **Search Committee**, Vice President and Dean for Undergraduate Education, 2020

Chair, **Instructional Issues Committee of the Return to Campus and Community Task Force (COVID-19)**, 2020.

Member, **Academic Issues—Faculty Oversight Committee (COVID-19)**, 2020.

Chair, **Penn State United Way Campaign**, 2020

Member, **Executive Committee**, Implementation of recommendations from the Strategic Budget Task Force, 2019-20

Co-chair, **University-wide Communications Optimization Study**, 2019

Member, **Search Committee**, AVP for Enterprise Systems, 2019-20

Member, **Search Committee**, Vice President for Human Resources, 2017-18

Chair, **Search Committee**, Dean of the College of the Liberal Arts, 2018

Chair, **Penn State Forum**, 2018-19 (Committee member, 2016-2019)

Co-Chair, **Executive Committee and Member, Oversight Committee**, Strategic Plan Working Group on Driving Digital Innovation, 2016 -

Chair, **Academic Leadership Council and Council of Academic Deans**, 2017-18

Chair-Elect, **Academic Leadership Council and Council of Academic Deans**, 2016-17; re-elected for 2020-21 term.

Member, **Evaluation Committee (AD-14)**, Penn State Berks

Member, **Faculty Rights and Responsibilities, Faculty Senate**, 2016-

Commencement speaker, **World Campus**, 2016

Chair, **Search Committee**, Associate Vice President for News and Media, 2016

Chair, **Search Committee**, Dean of the Schreyer Honors College, 2016

Member, **Search Committee**, Associate Vice Provost for Global Programs, 2016

Member, **General Education Task Force**, 2014- 2015

Member, **Summer Pre-College Exploratory Committee**, 2014-2015

Commencement Speaker, **Graduate School summer commencement**, 2014

Member, **Strategic Planning Exploratory Committee**, Global Programs, 2013

Chair, **Search Committee, Executive Director, Division of Undergraduate Studies**, 2012

Member, **ISIS Replacement Working Group (LionPATH)**, 2012 - 2014

Chair, **Search Committee, Executive Director of the Office of Planning and Institutional Assessment**, 2011

Member, **WPSU Radio/TV Editorial Integrity Advisory Committee**, 2011- 2012

Member, **Task Force on Student Internships**, 2011- 2012

Member, **Administrative Council on Undergraduate Education**, 2011- 2014

Representative to the **Senate Curricular Affairs Committee**, 2011- 2013

Member, **Academic Council on Graduate Education**, 2010- 2014

Member, **University Research Council**, 2010- 2014

Host, "**Find Your Future**," produced by Penn State Public Broadcasting and aired on the Big Ten Network, 2010- 2011  
Member, **Atherton Award Selection Committee**, 2010- 2011  
Chair, **Search Committee, College of Communications HR Director**, 2011  
Member, **UP Academic Review Coordinating Committee**, 2009 – 2011  
Member, **College Curriculum Committee (PSU)**, 2008-2009  
Member, **College Graduate Education Committee (PSU)**, 2006- 2007  
Member, **College Diversity Committee (PSU)**, 2006– 2014  
Member, **Curriculum Committee (Florida Southern)**, 2000- 2001  
Member, faculty search committees for departments at Penn State, University of West Georgia and Florida Southern College

#### **TO THE COMMUNICATIONS PROFESSIONS**

##### **Prison Journalism Project**

Member, Advisory Board, 2021 -

##### **Hearst Journalism Awards Program**

Member, Steering Committee, 2020

##### **The Paley Center for Media James P. Jimirro Media Impact Series**

Moderator, Debating the Debates: A Paley Town Hall. Sept. 23, 2020

Moderator, Media Bias: Fact or Fiction? Sept 17, 2019

##### **Pennsylvania NewsMedia Foundation**

Member, Board of Directors, 2015-

##### **Arthur W. Page Center for Integrity in Public Communication**

Member, Advisory Board, 2014-

##### **Association for Women in Sports Media (AWSM)**

Board member, 2006 - 2011

Judge, Challenge Grant competition, 2009

Newsletter editor, 2006 - 2011

Panelist, moderator at annual conventions, 2006, 2009, 2010

##### **Dow Jones News Fund**

National Selection Committee for internship recipients, 1999, 2000, 2003-2010

##### **American Copy Editors Society**

Judge, Headline writing contest, 2006

Newsletter columnist, 2006-2008

##### **College Athletics Clips**, Advisory Board, 2005 – 2020

**Centre Daily Times, Reading Eagle, Pennsylvania Newspaper Association**, Workshop leader, 2004 - 2006

**Salt Lake Tribune/APME Credibility Roundtable**, Audit Coordinator, 2005

**Florida Society of Newspaper Editors**, Competition Judge, 2002-2004, 2006

**National 4-H Congress**, Power Workshop Leader, 2004

**Poynter Institute**, High School Writers Workshop Instructor, 2000

**Southern Newspaper Publishers Association**, Editing Workshop Presenter, 2000

#### **MISCELLANEOUS AWARDS AND APPOINTMENTS**

**Friend of Scholastic Journalism Award**, Journalism Education Association, 2019

**Distinguished Alumni Scholar**, University of Georgia Grady College of Journalism and Mass

Communication, Scholarship/Research, 2013.

**“Future Funds”** grant recipient, Penn State President’s Office, 2011

**A Capacity to Sustain Democracy** Public Scholarship Fellow, Provost’s Office, 2011

**Committee on Institutional Cooperation (CIC)**, Academic Leadership Fellow, 2010-2011

**PSU Leadership Academy** (on recommendation of CoC deans’ office), 2008-2009

**Journalism Leadership Institute for Diversity (AEJMC)**, fellow, 2008-2009

**Communication Institute for Online Scholarship**, “Leading scholar,” sports and print journalism, 2007

**Mary Ann Yodelis Smith Award for Feminist Scholarship**, AEJMC, 2006

**Recipient, Deans’ Excellence Award for Integrated Scholarship**, College of Communications, Penn State, 2005

### **EXPERIENCE IN THE PROFESSIONS**

#### **Newsroom Coach, 2003-2005**

**THE SAVANNAH (GA.) MORNING NEWS, THE AUGUSTA (GA.) CHRONICLE, THE (LAKELAND, FL.) LEDGER**

Conducted a series of one- to three-day workshops and did individual coaching on reporting and editing for several newsrooms. Workshops and coaching covered issues in editing, reporting, writing, and display type.

#### **Contributing Writer, 1998-2003**

**GEORGIA TREND MAGAZINE (ATLANTA, GA.)**

Contributed on a monthly basis to *Georgia Trend* magazine. Cover stories include pieces on major environmental and business issues in the state. Primary author on series that won 2003 gold medal from the Southeastern Magazine Association. Other freelance work included lifestyle features for *The (Lakeland, Fla.) Ledger* (2000), and writing for *The Savannah Morning News* (2002).

#### **Special Projects/Newsroom Coach, 1999-2000**

**WINTER HAVEN NEWS CHIEF, WINTER HAVEN, FL.**

Directed number of initiatives for publisher during six-month project, including development of pool of contributing writers from community and scholastic journalism project. Coached reporters in one-on-one and group sessions.

#### **City Editor, 1997-1998**

**Lifestyle Editor, 1993-1995; 1997**

**Staff Writer, 1992-1993**

**CLAYTON NEWS-DAILY, HENRY DAILY HERALD, ATLANTA, GA.**

Joined daily metropolitan newspaper as staff writer in 1992 and was promoted to Lifestyle Editor the following year. Responsible for all aspects of production of Lifestyle and Entertainment sections for paper -- wrote articles, edited copy, supervised interns and staff writers, did all layout for pages, produced special sections. In 1997, was promoted to **City**



**Editor** -- supervised reporters, edited all news copy, designed front and inside news pages and supervised production for companion daily papers. Also took paper from evening to morning edition, and its companion edition to daily production. Won awards for design and coverage, including first place in feature writing from the Georgia Press Association (1993).

**Project Manager, 1994-1996**

**THE REGIONAL LEADERSHIP FOUNDATION, ATLANTA, GA.**

Conceptualized and managed the production of a quarterly publication, *The Regional Dialogue*, to publicize the formation and activities of the Regional Leadership Foundation, a leadership organization allied with the Atlanta Regional Commission. Target audience: 5,000 top business leaders in the Atlanta region.

**Copywriter, Account Coordinator 1989-1991**

**BSA ADVERTISING, ATLANTA, GA.**

Wrote advertising copy, helped generate advertising campaigns and handled day-to-day affairs for more than a dozen large accounts.