# JESSICA GALL MYRICK

Professor
Department of Media Studies
Donald P. Bellisario College of Communications
The Pennsylvania State University
University Park, PA
+1(814) 863-0535
jgm43@psu.edu

#### **ACADEMIC EXPERIENCE**

# The Pennsylvania State University

- *Professor with Tenure,* Department of Media Studies, Donald P. Bellisario College of Communications (May 2021 present)
- Associate Professor with Tenure, Department of Media Studies, Donald P. Bellisario College of Communications (August 2017 – May 2021)
- Co-funded faculty, Penn State Institutes of Energy and the Environment
- Member, Bellisario College of Communications Science Communication Program

# Indiana University - Bloomington

- Assistant Professor, The Media School (August 2013 May 2017)
- Associate Faculty, IU Cognitive Science Program
- Fellow, IU Center for Computer Mediated Communication

# University of North Carolina at Chapel Hill

 Graduate Assistant, School of Journalism and Mass Communication (August 2010 – May 2013)

### **EDUCATION**

# University of North Carolina at Chapel Hill

- Ph.D. in Mass Communication (May 2013)
- Graduate Certificate in Interdisciplinary Health Communication (May 2013)

# Indiana University – Bloomington

- M.A. in Journalism (May 2007)
- B.A. in Political Science, Minor in Spanish (December 2005, Summa Cum Laude)
- Certificate in Business Foundations (May 2005)

### **AWARDS AND HONORS**

- Lewis Donohew Outstanding Scholar in Health Communication Award, Kentucky Conference on Health Communication (2022).
- Top Four Paper Award, Communication and Social Cognition Division, National Communication Association (2020)

- 2<sup>nd</sup> Place Top Faculty Paper Award, Communicating Science, Health, Environment and Risk Division, Association for Education in Journalism and Mass Communication (2020)
- Social Science Research Institute Faculty Fellow, Pennsylvania State University (2019-2020)
- Page & Johnson Legacy Scholar, Arthur W. Page Center for Integrity in Public Communication (2019-2020)
- Deans' Excellence Award for Research and Creative Accomplishments, Bellisario College of Communications, Pennsylvania State University (2019)
- Lillian Lodge Kopenhaver Outstanding Junior Woman Scholar Award, Commission on the Status of Women of the Association for Education in Journalism and Mass Communication (2017)
- Inaugural Honorary Inductee, Chi Alpha Sigma, Indiana Kappa chapter (2017)
- Emerging Scholar Award, Association for Education in Journalism and Mass Communication (2016)
- Top Four Faculty Paper Award, Mass Communication Division, National Communication Association (2016)
- Honorable Mention Top Poster Award, Kentucky Conference on Health Communication (2016)
- Mass Communication & Society Division's Competitive Research Award,
   Association for Education in Journalism and Mass Communication (2015)
- Top Early Career Scholar Paper Award, Kentucky Conference on Health Communication (2014)
- International Communication Association and National Communication Association Health Communication Divisions' Joint Top Dissertation Award (2014)
- Outstanding Graduating Ph.D. Student, UNC-Chapel Hill School of Journalism and Mass Communication (2013)
- Minnie S. and Eli A. Rubinstein Research Award, UNC-Chapel Hill School of Journalism and Mass Communication (2013)
- Kappa Tau Alpha (2013)
- Roy H. Park Doctoral Fellowship, UNC-Chapel Hill School of Journalism and Mass Communication (2010 – 2013)
- NCAA Postgraduate Scholarship (2007)
- NCAA Woman of the Year Top-30 Finalist (2007)
- Phi Beta Kappa (2005)

#### RESEARCH

(\* indicates student co-author at time of publication)

#### Peer Reviewed Books

- Nabi, R., & Myrick, J. G. (under contract; expected publication in early spring 2023). *Our online emotional selves: The link between digital media and emotional experience.* New York: Oxford University Press.
- **Myrick, J. G.** (2015). *The role of emotions in preventative health communication*. Lanham, Maryland: Lexington Books.

# Peer Reviewed Journal Articles

- **Myrick, J. G.**, Willoughby, J. F., & Clark, M. D. (in press). Racial differences in response to Chadwick Boseman's colorectal cancer death: Media use as a coping tool for parasocial grief. *OMEGA Journal of Death and Dying*.
- Xun, Z., Carpenter, C., Smith, R., **Myrick, J. G.**, Martin, M., Lennon, R., Small, M. L., & the Data4Action Research Group (in press). Extending the Theory of Normative Social Behavior: Collective norms, opinion leadership, and masking during the COVID-19 pandemic. *Health Communication*.
- Llavona Ortiz, J.\*, Spanos, K., Krashnewski, J., D'Souza, G., **Myrick, J. G.**, Sznajder, K., & Calo, W. (in press). Associations between HPV vaccine decisions and exposure to vaccine information in social media. *Cancer Control*. <a href="https://doi.org/10.1177/10732748221138404">https://doi.org/10.1177/10732748221138404</a>
- Zhou, Y., **Myrick, J. G.,** Farrell, E. L., & Cohen, O. D. (2022). Perceived risk, emotions, and stress in response to COVID-19: The interplay of media use and partisanship. *Risk Analysis*. Advanced online publication. <a href="https://doi.org/10.1111/risa.14044">https://doi.org/10.1111/risa.14044</a>
- Yang, Y.\*, Ma, X., & Myrick, J.G. (2022). Social media exposure, interpersonal network, and tampon use intention: A multigroup comparison based on network structure. *Journal of Health Psychology*. Advanced online publication. https://doi.org/10.1177/13591053221120332
- Van Scoy, L. J., Costigan, H., Smith, R. A., Snyder, B., Martin, M. A., **Myrick, J. G.**, Small, M. L., Lennon, R. P., & the Data4Action Research Group. (2022). Mixed methods analysis of adults likely versus unlikely to get a COVID-19 vaccination. *American Journal of Health Behavior*, 46(4), 467-476. <a href="https://doi.org/10.5993/AJHB.46.4.7">https://doi.org/10.5993/AJHB.46.4.7</a>
- Martin, M. A., Lennon, R. P., Smith, R. A., **Myrick, J. G.**, Small, M. L., Van Scoy, L. J., & the Data4Action Research Group. (2022). Essential and non-essential US workers' health behaviors during the COVID-19 pandemic. *Preventive Medicine Reports*, 29, 101889. <a href="https://doi.org/10.1016/j.pmedr.2022.101889">https://doi.org/10.1016/j.pmedr.2022.101889</a>
- Myrick, J. G., Waldron, K.\*, Cohen, O.\*, DiRusso, C., Shao, R.\*, Cho, E., Willoughby, J. F., & Turrisi, R. (2022). The effects of embedded skin cancer interventions on sun safety attitudes and attention paid to tan women on Instagram. *Frontiers in Psychology*, 13. <a href="https://doi.org/10.3389/fpsyg.2022.838297">https://doi.org/10.3389/fpsyg.2022.838297</a>

- Smith, R. A., Zhu, X., Martin, M. A., **Myrick, J. G.,** Lennon, R. P., Small, M. L., Van Scoy, L. J., & the Data4Action Research Group. (2022). Longitudinal study of an emerging COVID-19 stigma: Media exposure, danger appraisal, and stress. *Stigma and Health*. Advanced online publication. <a href="https://doi.org/10.1037/sah0000359">https://doi.org/10.1037/sah0000359</a>
- Wei, L., & Myrick, J. G. (2022). Gamifying green consumerism websites: Can gamification mitigate moral licensing and ideological resistance to green behaviors? *Journal of Communication Technology*, *5*(1), 1-25. https://doi.org/10.51548/joctec-2022-001
- Eng, N.\*, Sun, Y.\*, & **Myrick, J. G.** (2022). Who is your fitspiration? An exploration of strong and weak ties with emotions, body satisfaction, and the Theory of Planned Behavior. *Health Communication*. Advanced online publication. <a href="https://doi.org/10.1080/10410236.2021.2012978">https://doi.org/10.1080/10410236.2021.2012978</a>
- Lennon, R. P., Small, M. L., Smith, R. A., Van Scoy, L. J., **Myrick, J. G.**, Martin, M. A., & the Data4Action Research Group (2022). Unique predictors of intended uptake of a COVID-19 vaccine in adults living in a rural college town in the United States. *American Journal of Health Promotion*, 36(1), 180-184. https://doi.org/10.1177/08901171211026132
- Sajjadi, P., Bagher, M. M., **Myrick, J. G.**, Guerriero, J. G., White, T. S., Klippel, A., & Swim, J. K. (2022). Promoting systems thinking and pro-environmental policy support through serious games. *Frontiers in Environmental Science*, 10. https://doi.org/10.3389/fenvs.2022.957204
- **Myrick, J. G.,** Nabi, R. L., & Eng, N.\* (2021). Consuming memes during the COVID-19 pandemic: Effects of memes and meme type on COVID-related stress and coping efficacy. *Psychology of Popular Media*. Advanced online publication. <a href="https://doi.org/10.1037/ppm0000371">https://doi.org/10.1037/ppm0000371</a>
- Smith, R. A., **Myrick**, **J. G.**, Lennon, R. P., Martin, M. A., Small, M. L., Van Scoy, L. J., & the Data4Action Research Group (2021). Exploring behavioral typologies to inform COVID-19 health campaigns: A person-centered approach. *Journal of Health Communication*, 26(6), 402-412. <a href="https://doi.org/10.1080/10810730.2021.1946218">https://doi.org/10.1080/10810730.2021.1946218</a>
- Madden, S., Guastaferro, K. M., Skurka, C. J., & **Myrick**, **J. G.** (2021). When home is not safe: Media coverage and issue salience of child maltreatment during the COVID-19 pandemic. *Howard Journal of Communications*, 32(5), 474-492. <a href="https://doi.org/0.1080/10646175.2021.1932641">https://doi.org/0.1080/10646175.2021.1932641</a>
- DiRusso, C.\*, & **Myrick**, **J. G.** (2021). Sustainability in CSR messages on social media: How emotional framing and efficacy affect emotional response, memory and persuasion. *Environmental Communication*, *15*(8), 1045-1060. https://doi.org/10.1080/17524032.2021.1933120

- Myrick, J.G., & Willoughby, J.F. (2021). The "celebrity canary in the coal mine for the coronavirus": An examination of a theoretical model of celebrity illness disclosure effects. *Social Science & Medicine*, 279, 113963. <a href="https://doi.org/10.1016/j.socscimed.2021.113963">https://doi.org/10.1016/j.socscimed.2021.113963</a>
- **Myrick, J.G.,** & Chen, J.\* (2021). Schadenfreude after watching the news: How audiences respond to media coverage of partisans disclosing illnesses. *Journalism and Mass Communication Quarterly*. Advanced online publication. <a href="https://doi.org/10.1177/10776990211008534">https://doi.org/10.1177/10776990211008534</a>
- Willoughby, J. F., **Myrick, J. G.**, & Li, J. (2021). Appearance, friends, and feelings: The association between young women's emotional states and indoor tanning frequency. *International Journal of Behavioral Medicine*, 28(6), 705-714. <a href="https://doi.org/10.1007/s12529-021-09968-y">https://doi.org/10.1007/s12529-021-09968-y</a>
- **Myrick, J. G.**, & Hendryx, M. S. (2021). Health information source use and trust among a vulnerable rural disparities population. *Journal of Rural Health*. Advanced online publication. <a href="https://doi.org/10.1111/jrh.12561">https://doi.org/10.1111/jrh.12561</a>
- Fryburg, D. A., Ureles, St., **Myrick, J. G.,** Carpentier, F. D., & Oliver, M. B. (2021). Kindness media rapidly inspires viewers and increases happiness, calm, gratitude, and generosity in a health care setting. *Frontiers in Psychology*, 11, 591942. <a href="https://doi.org/10.3389/fpsyg.2020.591942">https://doi.org/10.3389/fpsyg.2020.591942</a>
- **Myrick, J. G.,** & Willoughby, J. F. (2021). A mixed methods inquiry into the role of Tom Hanks' COVID-19 social media disclosure in shaping willingness to engage in prevention behaviors. *Health Communication*. Advanced online publication. <a href="https://doi.org/10.1080/10410236.2020.1871169">https://doi.org/10.1080/10410236.2020.1871169</a>
- Cohen, E., **Myrick**, **J. G.**, & Hoffner, C. (2021). The effects of celebrity silence breakers: Affinity and parasocial relationship strength interact to predict the social influence of celebrities' sexual harassment allegations. *Mass Communication and Society*, 24(2), 288-313. doi: 10.1080/15205436.2020.1839102
- Peifer, J., & Myrick, J. G. (2021). Risky satire? Examining how a traditional news outlet's use of satire can affect audience perceptions and future engagement with the news source. *Journalism*, 22(7), 1629-1646. doi:10.1177/1464884919833259
- Pinto, J., **Myrick, J. G.,** & Xie, W.\* (2020). Constructing Hurricane Florence's flooding: Comparing local and national news. *Journalism Practice*. Advanced online publication. doi: 10.1080/17512786.2020.1832905
- Willoughby, J. F., **Myrick, J. G.,** Kogan, C., & Gibbons, S.\* (2020). Associations between emotions, social media use, and sun exposure among young women: An ecological momentary assessment. *Journal of Medical Internet Research Dermatology*, 3(1), e18371. doi: 10.2196/18371

- Zhou, Y.\*, MacGeorge, E. L., & Myrick, J. G. (2020). Mental health and its predictors during the early months of the COVID-19 pandemic. *International Journal of Environmental Research and Public Health*, 17(17), 6315. doi:10.3390/ijerph17176315
- Molina, M.D.\*, & **Myrick**, **J. G.** (2020). The "how" and "why" of fitness app use: Investigating user motivations to gain insights into the nexus of technology and fitness. *Sport in Society*. Advanced online publication. doi:10.1080/17430437.2020.1744570
- **Myrick, J. G.**, & Conlin, J.\* (2020). An experimental test of the effects of hurricane news about human behavior on climate-related attitudes. *Environmental Communication*, 14(6), 786-801. doi:10.1080/17524032.2020.1736115
- **Myrick, J. G.** (2020). Connections between viewing media about President Trump's dietary habits and fast food consumption: Political differences and implications for public health. *Appetite*, 147, 104545. doi:10.1016/j.appet.2019.104545
- **Myrick, J. G.**, & Comfort, S. E. (2020). The Pope may not be enough: How emotions, populist beliefs, and perceptions of an elite messenger interact to influence responses to climate change messaging. *Mass Communication and Society*, 23(1), 1-21. doi:10.1080/15205436.2019.1639758
- **Myrick, J. G.**, & Erlichman, S.\* (2020). How audience involvement and social norms foster vulnerability to celebrity-based dietary misinformation. *Psychology of Popular Media*, 9(3), 367-379. doi:10.1037/ppm0000229
- **Myrick, J. G.,** Noar, S. M., Sontag, J., & Kelley, D. (2020). Connections between sources of health and beauty information and indoor tanning behavior among college women. *Journal of American College Health*, 68(2), 163-168. doi:10.1080/07448481.2018.1536662
- Pavelko, R. L., & Myrick, J. G. (2020). Measuring trivialization of mental illness: Developing a scale of perceptions that mental illness symptoms are beneficial. *Health Communication*, 35(5), 576-584. doi:10.1080/10410236.2019.1573296
- Pavelko, R. L., & Myrick, J. G. (2020). Muderinos and media effects: How the My Favorite Murder podcast and its social media community may promote well-being in audiences with mental illness. *Journal of Radio and Audio Media*, 27(1), 151-169. doi: 10.1080/19376529.2019.1638925
- Yang, G.\*, & Myrick, J. G. (2020). Online media use and HPV vaccination intentions in mainland China: Integrating marketing and communication perspectives to improve public health. *Health Education Research*, *35*(2), 110-122. doi: 10.1093/her/cyaa002
- Smith, L. R., **Myrick**, **J. G.**, & Gantz, W. (2019). A test of the relationship between sexist television commentary and enjoyment of women's sports: Impacts on emotions, attitudes, and viewing intentions. *Communication Research Reports*, *36*(5), 449-460. doi:10.1080/08824096.2019.1683531

- Bell, T. H., Hockett, K., Alcalá-Briseño, R. I., Barbercheck, M., Beattie, G. A., Bruns, M. A. ... **Myrick**, **J. G.**, ... Yergeau, E. (2019). Manipulating wild and tamed phytobiomes: Challenges and opportunities. *Phytobiomes Journal*, *3*(1), 3-21. doi:10.1094/PBIOMES-01-19-0006-W
- Myrick, J. G., & Comfort, S. E. (2019). The Pope, politics, and climate change: An experimental test of the influence of news about Pope Francis on American climate change attitudes and intentions. *Journal of Religion, Media, and Digital Culture, 8*(2), 226-245. doi:10.1163/21659214-00802003
- **Myrick, J. G.** (2019). An experimental test of the roles of audience involvement and message frame in shaping public reactions to celebrity illness disclosures. *Health Communication*, 34(9), 1060-1068. doi:10.1080/10410236.2018.1461170
- **Myrick, J.G.,** & Willoughby, J.F. (2019). The role of media-induced nostalgia after a celebrity death in shaping audiences' social sharing and prosocial behavior. *Journal of Health Communication*, 24(5), 461-468. doi:10.1080/10810730.2019.1609140
- **Myrick, J. G.,** Ahern, L., Shao, R.\*, & Conlin, J.\* (2019). Technology name and celebrity endorsement effects of autonomous vehicle promotional messages: Mechanisms and moderators. *Science Communication*, 41(1), 38-65. doi:10.1177/1075547018819194
- **Myrick, J. G.,** & Willoughby, J. F. (2019). Educated but anxious: How emotional states and education levels combine to influence online health information seeking. *Health Informatics Journal*, 25(3), 649-660. doi:10.1177/1460458217719561
- Carcioppolo, N., Dunleavy, V. O., & **Myrick, J. G.** (2019). A closer look at descriptive norms and indoor tanning: Investigating the mediating role of positive and negative outcome expectations. *Health Communication*, 34(13), 1619-1627. doi:10.1080/10410236.2018.1517632
- Nabi, R. L., & Myrick, J. G. (2019). Uplifting fear appeals: Considering the role of hope in fear-based persuasive messages. *Health Communication*, 34(4), 463-474. doi:10.1080/10410236.2017.1422847
- Willoughby, J. F., & Myrick, J. G. (2019). Entertainment, social media use and young women's tanning behaviours. *Health Education Journal*, 78(3), 352-365. doi:10.1177/0017896918819643
- Kraus, A.\*, & Myrick, J. G. (2018). Feeling bad about feel-good ads: The emotional and body-image ramifications of body-positive media. *Communication Research Reports*, 35(2), 101-111. doi:10.1080/08824096.2017.1383233
- van Driel, I. I., **Myrick, J. G.,** Pavelko, R. L., Grabe, M. E., Hendriks-Vattehen, P. G. J., Kleemans, M., & Schaap, G. (2018). The role of media use in the genderization of disease: The interplay of sex, culture, and cultivation. *International Journal of*

- Communication and Health, 13, 1-10. Available at http://communicationandhealth.ro/upload/number13/IRENE-VAN-DRIEL.pdf
- Pavelko, R. L., **Myrick, J. G.,** Verghese, R. S.\*, & Hester, J. B. (2017). Public reactions to celebrity cancer disclosures via social media: Implications for campaign message design and strategy. *Health Education Journal*, *76*(4), 492-506. doi:10.1177/0017896917696122
- Myrick, J. G., & Pavelko, R. L. (2017). Examining differences in recall and reaction between mediated portrayals of mental illness as trivializing versus stigmatizing. *Journal of Health Communication*, 22(11), 876-884. doi:10.1080/10810730.2017.1367338 ^2017 Top 3 Article of the Year Award, ComSHER Division of AEJMC (awarded in 2018)
- **Myrick, J. G.** (2017). Identification and emotions experienced after a celebrity cancer death shape information sharing and prosocial behavior. *Journal of Health Communication*, 22(6), 515-522. doi:10.1080/10810730.2017.1315622
- **Myrick, J. G.** (2017). Public perceptions of celebrity cancer deaths: How identification and emotions shape cancer stigma and behavioral intentions. *Health Communication*, 32(11), 1385-1395. doi:10.1080/10410236.2016.1224450
- Martin, J., **Myrick, J. G.**, & Walker, K. K. (2017). How young uninsured Americans respond to news coverage of Obamacare: An experimental test of an affective mediation model. *Mass Communication and Society*, 20(5), 614-636. doi:10.1080/15205436.2017.1333621
- Grabe, M. E., Kleemans, M., Bas, O.\*, **Myrick, J. G.**, & Kim, M.\* (2017). Putting a human face on cold-hard-facts: Effects of personalizing social issues on perceptions of issue importance. *International Journal of Communication*, 11, 1-23. Available at http://ijoc.org/index.php/ijoc/article/view/4824
- **Myrick, J. G.** (2017). The role of emotions and social cognitive variables in online health information seeking processes and effects. *Computers in Human Behavior, 68,* 422-433. doi:10.1016/j.chb.2016.11.071
- Myrick, J. G., Noar, S. M., Kelley, D.\*, Zeitany, A. E.\*, Morales-Pico, B. M.\*, & Thomas, N. E. (2017). A longitudinal test of the Comprehensive Indoor Tanning Expectations (CITE) scale: The importance of affective beliefs in predicting indoor tanning behavior. *Journal of Health Psychology*, 22(1), 3-15. doi:10.1177/1359105315595116
- **Myrick, J. G.,** Noar, S. M., Kelley, D.\*, & Zeitany, A.\* (2017). The relationships between female adolescents' media use, indoor tanning outcome expectations, and behavioral intentions. *Health Education & Behavior*, 44(3), 403-410. doi:10.1177/1090198116667251

- Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (2016). A health fundraising experiment using the 'foot-in-the-door' technique. *Health Marketing Quarterly*, 33(3), 206-220. doi:10.1080/07359683.2016.1199209
- Willoughby, J. F., & Myrick, J. G. (2016). Does context matter? Examining PRISM as a guiding framework for context-specific health risk information seeking among young adults. *Journal of Health Communication*, 21(6), 696-704. doi:10.1080/10810730.2016.1153764
- Lu, Y.\*, & Myrick, J. G. (2016). Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility. *Journal of Media Psychology*, 28(30), 100-110. doi: 10.1027/1864-1105/a000203
- **Myrick, J. G.,** Holton, A., Himelboim, I., & Love, B. (2016). #Stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment. *Health Communication*, 31(5), 596-605. doi:10.1080/10410236.2014.981664
- **Myrick, J. G.,** Willoughby, J. F., & Verghese, R. S.\* (2016). How and why young adults do and do not search for health information: Cognitive and affective factors. *Health Education Journal*, 75(2), 208-219. doi:10.1177/0017896915571764
- **Myrick, J. G.** & Wojdynski, B. (2016). Moody news: The impact of collective emotion ratings on online news consumers' attitudes toward and memory for content. *New Media & Society*, *18*(11), 2,576-2,594. doi:10.1177/1461444815598755
- Pavelko, R. L.\*, & **Myrick, J. G.** (2016). Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors. *Imagination, Cognition & Personality, 36*(1), 41-63. doi:10.1177/0276236615598957
- Grabe, M. E., & Myrick, J. G. (2016). Informed citizenship in a media-centric way of life. *Journal of Communication*, 66(2), 215-235. doi:10.1111/jcom.12215
- Kelley, D.\*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.\*, Zeitany, A.\*, & Thomas, N. E. (2016). An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns. *Journal of Health Communication*, 21(5), 564-574. doi: 10.1080/10810730.2015.1114051
- **Myrick, J. G.** (2015). Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what effect? *Computers in Human Behavior*, 52, 168-176. doi:10.1016/j.chb.2015.06.001
- **Myrick, J. G.** & Oliver, M. B. (2015). Laughing and crying: Mixed emotions, compassion, and the effectiveness of a YouTube PSA about skin cancer. *Health Communication*, 30(8), 820-829. doi:10.1080/10410236.2013.845729

- Pavelko, R. L.\*, & Myrick, J. G. (2015). That's so OCD: The effects of disease trivialization via social media on user perceptions and impression formation. *Computers in Human Behavior*, 49, 251-258. doi:10.1016/j.chb.2015.02.061
- Noar, S. M., **Myrick, J. G.,** Zeitany, A. E.\*, Kelley, D.\*, Morales-Pico, B. M.\*, & Thomas, N. E. (2015). Testing a social cognitive theory-based model of indoor tanning: Implications for health communication. *Health Communication*, 30(2), 164-174. doi:10.1080/10410236.2014.974125
- **Myrick, J. G.**, Noar, S. M., Willoughby, J. F., & Brown, J. (2014). Public reaction to the death of Steve Jobs: Implications for cancer communication. *Journal of Health Communication*, 19(11), 1278-1295. doi:10.1080/10810730.2013.872729
- **Myrick, J. G.** & Evans, S. D.\* (2014). Do PSAs take a bite out of *Shark Week*? The effects of juxtaposing environmental messages with violent images of shark attacks. *Science Communication*, *36*(5), 544-569. doi:10.1177/1075547014547159
- Noar, S. M., **Myrick**, **J. G.**, Morales-Pico, B. M., & Thomas, N. E. (2014). Development and validation of the comprehensive indoor tanning expectations (CITE) scale. *JAMA Dermatology*, *150*(5), 512-521. doi:10.1001/jamadermatol.2013.9086
- **Myrick, J. G.,** Hatley Major, L., & Jankowski, S. M. (2014). The sources and frames used to tell stories about depression and anxiety: A content analysis of 18 years of national television news coverage. *Electronic News*, 8(1), 49-63. doi:10.1177/1931243114523962.
- Noar, S. M., Willoughby, J. F., **Myrick, J. G.**, & Brown, J. (2014). Public figure announcements about cancer and opportunities for cancer communication: A review and research agenda. *Health Communication*, 29(5), 445-461. doi:10.1080/10410236.2013.764781
- **Myrick, J. G.,** Willoughby, J. F., Noar, S. M., & Brown, J. (2013). Reactions of young adults to the death of Apple CEO Steve Jobs: Implications for cancer communication. *Communication Research Reports*, 30(2), 115-126. doi:10.1080/08824096.2012.762906
- **Gall, J.** (2008). Living with *Republican Party of Minnesota v. White*: The birth and death of judicial campaign speech restrictions. *Communication Law & Policy, 13*(1), 97-129. doi:10.1080/10811680701755081

# **Invited Manuscript**

Priest, S. & **Myrick**, **J.G.** (2020). Special issue: Communicating risk and uncertainty in the face of COVID-19. *Science Communication*, 42(5), 559-561. doi:10.1177/1075547020962104

### Journal Manuscripts Under Review/Revision

- **Myrick, J. G.,** Willoughby, J. F., & Clark, M. C. (under revision). Racial differences in response to Chadwick Boseman's colorectal cancer death: Media use as a coping tool for parasocial grief. *OMEGA Journal of Death and Dying*.
- Cores Sarría, L., Han, J., Potter, R. F., & Myrick, J. G. (under revision). The effects of 'media tech neck': The impact of spinal flexion on cognitive and emotional processing of videos. *Communication Research*.
- Madden, S., Eng, N., & Myrick, J. G. (under revision). Emotional responses to wireless emergency alerts for COVID-19 and predictors of public health compliance. *Journal of International Criss and Risk Communication Research.*

# **Book Chapters**

- Myrick, J. G., & Oliver, M. B. (in press). The roles of exemplar voice, compassion, and pity in shaping audience responses to environmental news narratives. In M. Schneider-Mayers, A. Weik von Mossner, & F. Hakemulder (Eds.), *Empirical ecocriticism: An interdisciplinary approach to environmental narrative*. University of Minnesota Press.
- Myrick, J. G. & Conlin, J. (2021). The role of emotions in environmental communication. In B. Takahashi, J. Metag, J. Thaker, & S. E. Comfort (Eds.), *The Handbook of International Trends in Environmental Communication*, pp. 307-322. New York: Routledge.
- **Myrick, J. G.** (2020). Media effects and health. In M. B. Oliver, A. A. Raney, & J. Bryant (Eds.), *Media effects: Advances in Theory and Research* (4<sup>th</sup> ed.) (pp. 308-323). New York: Routledge.
- Myrick, J. G. (2019). Comparing theoretical explanations for the empirical effects of presenting climate change as a health issue on social media. In J. Pinto, R. E. Gutsche, & P. Prado (Eds.), Climate change, media & culture: Critical issues in global environmental communication (pp. 33-52). Bingley, United Kingdom: Emerald Publishing.
- Noar, S. M., **Myrick**, **J. G.** (2015). Outcome expectations of indoor tanning. In D. K. Kim & J. W. Dearing (Eds.), *Health communication measures* (pp. 87-98). Bern, Switzerland: Peter Lang.
- Hershey, M. R., & Myrick, J. G. (2014). Political parties and the changing media environment. In M. R. Hershey (Ed.), *Guide to U.S. political parties* (pp. 358-370). Los Angeles: SAGE/CQ Press.

# Encyclopedia Entries

**Myrick, J.G.** & Yang, Y.\* (in press). *Social Cognitive Theory*. In E. Y. Ho, C. L. Bylund, & J. C.M. van Wert (Eds.), *International Encyclopedia of Health Communication*. Wiley.

- Myrick, J. G. (2017). Celebrity-based appeals in health and risk messaging. In R. Parrott (Ed.), Oxford Research Encyclopedia of Health and Risk Message Design and Processing. New York: Oxford University Press. doi:10.1093/acrefore/9780190228613.013.659
- Myrick, J. G., & Nabi, R. L. (2017). Fear arousal and health and risk messaging. In R. Parrott (Ed.), Oxford Research Encyclopedia of Health and Risk Message Design and Processing. New York: Oxford University Press. doi:10.1093/acrefore/9780190228613.013.266
- **Myrick, J. G.** (2014). Journalism and health. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication* (pp. 605-608). Thousand Oaks, CA: SAGE.

# Refereed Research Abstract

Han, J., Cores-Sarria, L, **Myrick, J. G.**, & Potter, R.F. (2021). Spinal flexion effects on cognitive and emotional processing during video viewing. *Psychophysiology*, *58* (Supplement), S76. Available at <a href="https://cdn.ymaws.com/sprweb.org/resource/resmgr/2021">https://cdn.ymaws.com/sprweb.org/resource/resmgr/2021</a> annual meeting/2021 final spr supplement.pdf

# Conference Proceedings

- Sajjadi, P., Bagher, M. M.\*, Cui, Z.\*, **Myrick, J.G.**, Swim, J. K., White, T. S., & Klippel, A. (2020). Design of a serious game to inform the public about the critical zone. In 2020 IEEE 8th International Conference on Serious Games and Applications for Health (SeGAH) (pp. 1-8). Vancouver, BC, Canada: IEEE. doi:10.1109/SeGAH49190.2020.9201697
- Sajjadi, P., Bagher, M. M.\*, Cui, Z.\*, **Myrick, J.G.**, Swim, J. K., White, T. S., & Klippel, A. (2020). CZ Investigator: Learning about critical zones through a VR serious game. In 2020 IEEE Conference on Virtual Reality and 3D User Interfaces Abstracts and Workshops (VRW) (pp. 603-604). Piscataway, NJ: IEEE. doi:10.1109/VRW50115.2020.00151

# Conference Panels

- Panelist (2019, March), "Hope, inspiration, being moved: How media-induced positive emotions motivate people." Symposium at the International Convention of Psychological Science, Paris, France.
- Panelist (2018, August), "Localized fear: Communicating science and risk at the community level." Panel co-sponsored by the Communicating Science, Health, Environment and Risk Division and the Participatory Journalism Interest Group at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Co-chair and panelist (2018, May). "Complex emotions in media psychology research."

Panel sponsored by the Mass Communication Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.

# Conference Presentations

- Smith, R. A., Myrick, J. G., Lennon, R. P., Martin, M. A., Small, M., Van Scoy, L. J. (2021, November). *Optimizing COVID-19 health campaigns: A person-centered approach*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Seattle, Washington.
- Yang, Y.\*, Ma, X., & Myrick, J. G. (2021, August). Social Media Exposure, Interpersonal Communication, and Tampon Use: A Multigroup Comparison Based on Network Structure. Paper presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication (digital presentation due to COVID-19).
- Sun, Y.\*, Eng, N.\*, & Myrick, J. G. (2021, August). *Getting Inspired by Fitspiration Posts: Effects of Picture Type, Numbers of Likes and Inspiration Emotions on Workout Intentions.* Paper presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication (digital presentation due to COVID-19).
- Madden, S., Eng, N.\*, & Myrick, J.G. (2021, August). Public Perceptions of Using the Wireless Emergency Alert System for COVID-19: Lessons for State Government Crisis Communication. Paper presented to the Public Relations Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication (digital presentation due to COVID-19).
- Myrick, J. G., & Skurka, C. J. (2020, November). Does repeated exposure to threatening news stories fan the flames or desensitize audiences? Testing competing hypotheses in the context of climate change communication. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association (digital presentation due to COVID-19).

  ^ Top Four Paper Award, NCA Communication & Social Cognition Division
- Myrick, J. G., & Chen, J.\* (2020, November). Schadenfreude and public health: How audiences respond to media coverage of partisans disclosing illnesses. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association (digital presentation due to COVID-19).
- Myrick, J.G., & Willoughby, J. F. (2020, August). "I just saw on Twitter that Tom Hanks has coronavirus": A mixed method examination of a theoretical model of celebrity illness disclosure effects. Paper presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication (digital presentation due to COVID-19).
  - ^ 2<sup>nd</sup> Place Top Faculty Paper Award, AEJMC Communicating Science, Health, Environment and Risk Division

- DiRusso, C.\* & Myrick, J.G. (2020, August). The motivated processing of emotions, efficacy, and morality in sustainability messages on social media. Poster presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication (digital presentation due to COVID-19).
- **Myrick, J. G.**, & Willoughby, J. F. (2020, April). *Keeping up with the Kardashians' skin: Skin cancer prevention interventions to buffer users from the negative effects of Instagram.*Poster presented at the Kentucky Conference on Health Communication (digital presentation due to COVID-19).
- Bagher, M. M.\*, Sajjadi, P., Greenless, K.\*, **Myrick, J. G.**, Swim, J. K., White, T. S., & Klippel, A. (2019, December). *Extended realities: Opportunities for increasing public awareness of critical zones*. Abstract presented at the AGU (American Geophysical Union) Fall Meeting, San Francisco, California.
- Willoughby, J. F., **Myrick, J. G.,** Gibbons, S.\*, Kogan, C. (2019, August). From snaps to sun? Young women's social media use, emotions, and outdoor tanning behavior. Paper presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Myrick, J. G. (2019, August). Viewing media about President Trump's dietary habits and fast food consumption: Partisan differences and implications for public health. Poster presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Yang, G.\*, & Myrick, J. G. (2019, August). Online media use and HPV vaccination intentions in Mainland China: Integrating a market perspective with media and behavioral theories. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
- Pinto, J., **Myrick**, **J. G.**, & Xie, L.\* (2019, June). *Constructing Florence's flooding: News analysis of mediated risk, resilience, and recovery.* Paper presented at the biennial Conference on Communication and Environment, Vancouver, Canada.
- Myrick, J. G., DiRusso, C.\*, Cohen, O.\*, Cho, E.\*, & Shao, R.\* (2019, May). Promoting health behavior change through self-compassion narratives: Development and application of a state self-compassion scale. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Washington, D.C.
- Cohen, E. L., **Myrick, J. G.,** & Hoffner, C. (2019, May). What makes them believe her? Affinity and parasocial attachment interact to predict the social influence of celebrities' sexual harassment allegations. Paper presented to the Mass Communication

- Division at the Annual Meeting of the International Communication Association, Washington, D.C.
- Wei, L.\*, & Myrick, J. G. (2019, May). Gamifying green consumerism websites: Can gamification mitigate moral licensing and ideological resistance to green behaviors? Paper presented to the Environmental Communication Division at the Annual Meeting of the International Communication Association, Washington, D.C.
- Myrick, J. G., Ahern, L., Shao, R.\*, & Conlin, J.\* (2018, August). Name frame and celebrity endorsement effects of autonomous vehicle technology communications: Mechanisms and moderators. Paper presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- **Myrick, J. G.**, & Conlin, J.\* (2018, August). *An experimental test of the effects of hurricane news about human behavior on climate-related attitudes.* Paper presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G., & Willoughby, J. F. (2018), August). The effects of media-induced nostalgia after a celebrity death on social sharing and prosocial behavior. Paper presented to the Communicating Science, Health, Environment and Risk Division and the Participatory Journalism Interest Group at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- **Myrick, J. G.,** & Oliver, M. B. (2018, July). *The roles of exemplar testimony, compassion, and pity in shaping audience responses to news narratives.* Paper presented at the Annual Meeting of the International Society for the Empirical Study of Literature (IGEL), Stavanger, Norway.
- Myrick, J. G., Sarria Cores, L.\*, Han, J.\*, Newman, A.\*, Floom, A.\*, & Potter, R. F. (2018, May). *Embodied cognition and 'tech neck': A psychophysiological study of the impact of spinal flexion on cognitive and emotional processing of video messages.* Paper presented to the Information Systems Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- **Myrick, J. G.**, Smith, L. R. & Gantz, W. (2018, May). A test of the relationship between sexist television commentary and enjoyment of women's sports: Impacts on emotions, attitudes, and viewing intentions. Paper presented to the Sports Communication Interest Group at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- **Myrick, J. G.** (2018, May). *Populists, Pope Francis, and scientists: A study of the conditional effects of elite climate messengers in an anti-elitist time*. Paper presented to the Environmental Communication Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.

- Oliver, M. B., Molina, M.\*, **Myrick, J. G.,** DiRusso, C.\*, Chai, Y.\*, & Ford, S.\* (2018, May). *Creating and sharing love and kindness: Emotional implications of collaboration with digital media.* Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, Prague, Czech Republic.
- Carcioppolo, N., Orrego Dunleavy, V., & Myrick, J. G. (2017, November). *How do descriptive norms influence indoor tanning? An investigation of positive and negative outcome expectations.* Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- **Myrick, J. G.,** Himelboim, I., & Brown, R.\* (2017, November). *Celebrity scientists on social media: What gets said, replied to, and shared on Twitter.* Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- **Myrick, J. G.**, & Willoughby, J. F. (2017, November). *Beyond demographics and attitudes: The relationship of young women's emotional states with skin damaging and skin safety behaviors.* Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- Willoughby, J. F., & Myrick, J. G. (2017, November). The impact of entertainment media and social media on young women's indoor and outdoor tanning behaviors. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Dallas, Texas.
- **Myrick, J. G.** (2017, May). Public reactions to celebrity illness disclosures: A cognitiveemotional model of disclosure effects via prior wishful identification. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- Myrick, J. G., Noar, S. M., Sontag, J.\*, & Kelley, D.\* (2017, May). Outcome expectations mediate the relationship between sources of health and beauty information and indoor tanning behavior. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- **Myrick, J. G.** & Peifer, J. T. (2017, May). *Satire on the front page: What happens when traditional news organizations get funny about election coverage.* Paper presented to the Political Communication Division at the Annual Meeting of the International Communication Association, San Diego, California.
- Myrick, J. G. (2016, November). Can the specific cause of death impact public reactions to celebrity cancer casualties? How identification and emotions shape stigma and behavioral intentions. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.

- Myrick, J. G., & Comfort, S. E. (2016, November). Explicit versus implicit morality: Message and audience factors that shape the Pope's influence on climate change attitudes and intentions. Paper presented to the Environmental Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Kraus, A.\*, & Myrick, J. G. (2016, November). Feeling bad about feel-good ads: The emotional and body-image ramifications of body-positive media. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.

  ^ Top 4 Faculty Paper Award, NCA Mass Communication Division
- Nabi, R. L., & Myrick, J. G. (2016, November). Beyond threat, efficacy, and fear: Considering the role of hope in fear-based persuasive messages. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Philadelphia, Pennsylvania.
- Myrick, J. G., & Willoughby, J. F. (2016, August). Beyond the worried well: Emotional states and education levels predict online health information seeking. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Myrick, J. G., & Pavelko, R. L.\* (2016, August). Acknowledging the silly alongside the severe: Mediated portrayals of mental illness as trivializing versus stigmatizing. Poster presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Rogers, R. P., & Myrick, J. G. (2016, August). *Pills and power ups: How in-game substance use shapes players' attitudes and real-life substance abuse intentions.* Poster presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Martin, J. A., Myrick, J. G., & Walker, K. K. (2016, August). How young uninsured Americans respond to news coverage of Obamacare: An experimental test of emotional and cognitive predictors. Poster presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.
- Lu, Y.\*, & Myrick, J. G. (2016, June). Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility. Paper presented to the Political Communication Division at the Annual Meeting of the International Communication Association, Fukuoka, Japan.
- **Myrick, J. G.,** Noar, S. M., Kelley, D.\*, & Zeitany, A.\* (2016, April). R U Tanning? The relationships between female adolescents' media use, indoor tanning beliefs, and

- behavioral intentions. Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.

  ^ Honorable Mention Top Poster Award
- **Myrick, J. G.** (2015, November). *Emotion regulation, procrastination, and watching cat videos online: Digital pet therapy or guilty pleasure?* Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.
- Myrick, J. G. (2015, November). Social sharing in the social media era: Drivers and effects of technology-mediated sharing after a collective emotional event. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.
- **Myrick, J. G.,** & Walker, K. K. (2015, November). The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.
- Myrick, J. G., Pavelko, R. L.\*, Verghese, R. S.\*, & Hester, J. B. (2015, August). A study of audience reactions to a celebrity's announcement of cancer via social media: The roles of audience involvement, emotion, and gender. Poster presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.
- van Driel, I. I.\*, **Myrick, J. G.,** Pavelko, R. L.\*, Grabe, M. E., Hendriks Vattehen, P. G. J., Kleemans, M., & Schaap, G. (2015, August). *The entanglement of sex, culture, and media in genderizing disease.* Paper presented to the Communication Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.
- **Myrick, J. G.** (2015, May). *Mechanisms behind and remedies for audience susceptibility to the negative effects of celebrity-based dietary misinformation.* Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Kelley, D. E.\*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.\*, Zeitany, A.\*, & Thomas, N. E. (2015, May). *An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns.* Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Pavelko, R. L.\*, & Myrick, J. G. (2015, May). Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.

- van Driel, I. I.\*, Pavelko, R. L.\*, **Myrick, J. G.,** & Grabe, M. E. (2015, May). *The role of media use in genderizing disease*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Myrick, J. G., Noar, S. M., Kelley, D.\*, Zeitany, A.\*, Morales-Pico, B.\*, & Thomas, N. (2015, April). *A longitudinal test of the Comprehensive Indoor Tanning Expectations Scale: The role of affect.* Poster presented at the 36th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Antonio, TX.
- Myrick, J. G., Kleemans, M., Grabe, M. E., Bas, O.\*, & Kim, M.\* (2014, November). Putting a human face on cold-hard-facts: Effects of emotional personalization on perceptions of issue importance. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Kim, M.\*, **Myrick, J. G.**, Bas, O.\*, van Driel, I. I.\*, & Grabe, M. E. (2014, November). *Measuring implicit reactions to social issues through computerized analysis of written responses to news stories.* Paper presented to the Language and Social Interaction Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Wojdynski, B. W. & Myrick, J. G. (2014, November). All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Pavelko, R. L.\*, & Myrick, J. G. (2014, October). *OCD on Girls: The impact of a non-sanitized portrayal of mental illness on audience perceptions*. Abstract presented to the Health Communication Division at the Annual Meeting of the Midwest Popular Culture Association, Indianapolis, IN.
- Myrick, J. G., & Gibson, R. (2014, August). *Incidental contact with same-sex couples in non-traditional news content: An examination of exemplification and parasocial contact effects.* Paper presented to the GLBT Interest Group at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Myrick, J. G., Holton, A., Himelboim, I., & Love, B. (2014, August). *Hope and the hyperlink: Drivers of message sharing in a Twitter cancer network.* Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Myrick, J. G., & Wojdynski, B. W. (2014, May). Moody news: The impact of collective emotion ratings on online news readers' attitudes, memory, and behavioral intentions. Paper presented to the Journalism Studies Division at the Annual Meeting of the International Communication Association, Seattle, Washington.

- Noar, S. M., **Myrick**, **J. G.**, Zeitany, A.\*, Kelley, D.\*, Morales-Pico, B.\*, & Thomas, N. (2014, May). *Testing a social cognitive theory-based model of indoor tanning: Implications for health communication*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Seattle, Washington.
- Myrick, J. G. (2014, April). The role of emotions and social cognitive variables in the health information seeking process: A tailored approach. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.

  ^ Top Early Career Scholar Paper Award
- Jankowski, S. M., Hatley Major, L., & Myrick, J. G. (2014, April). *Of frames and feelings: How different frames influence audiences' emotional reactions to health news stories.*Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- **Myrick, J. G.** (2013, November). *To look the picture of health: The presence of exemplars and emotional content in online health news blogs.* Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.
- **Myrick, J. G.**, & Kalyanaraman, S. (2013, November). *How do you feel about it? The role of fear and hope in motivating and shaping health information searches.* Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.
- **Myrick, J. G.** (2013, August). *In the mood to search: A conceptual examination of how emotions influence health information seeking.* Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G. (2013, August). Fearing a threat but hoping for the best: Revising the Extended Parallel Process Model based on emotion theory. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Hatley Major, L., & Myrick, J. G. (2013, August). Policy support for and civic engagement with lung cancer issues: A moderated-mediation analysis of the impact of frames, psychological reactance, and emotional responses. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G., & Oliver, M. B. (2013, June). *Laughing and crying: Mixed emotions, compassion, and the effectiveness of YouTube PSA about skin cancer.* Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, London, United Kingdom.

- Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (2013, June). *The 'foot-in-the-door' compliance-gaining effect and psychological moderators*. Paper presented to the Information Systems Division at the Annual Meeting of the International Communication Association, London, United Kingdom.
- Myrick, J. G., Schmidt, A. M., & Kamradt, M. A. (2012, November). Communicating the risks of tanning bed use by minors to state legislators: A theory-based case study of formative research in a contested political climate. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Noar, S. M., **Myrick, J. G.**, Willoughby, J. F., & Brown, J. (2012, November). *Public reaction to the death of Steve Jobs: Implications for cancer communication*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Myrick, J. G., & Kalyanaraman, S. (2012, August). *Gains or losses, or gains and losses? Expanding the conceptual boundaries of prospect theory.* Paper presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Willoughby, J. F., & Myrick, J. G. (2012, August). *Testing the planned risk information seeking model: Context-specific and construct-related extensions*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Rogers, R. P., Myrick, J. G., Kalyanaraman, S., & White, E. (2012, August). *Pills and power-ups: Substance use in video games*. Paper presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- **Myrick, J. G.** (2012, May). *Telemedicine in North Carolina newspapers: Portrayals of the diffusion of a telecommunications innovation.* Paper presented to the History Division at the Annual Meeting of the International Communication Association, Phoenix, Arizona.
- Myrick, J. G., Willoughby, J. F., Noar, S. M., & Brown, J. (2012, April). Seeking about Steve: A survey analysis of the impact of Steve Jobs' death on information seeking and interpersonal communication about pancreatic cancer. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Comello, M. L. G., & Myrick, J. G. (2012, April). Testing the self-perception explanation for the 'foot-in-the-door' compliance-gaining strategy: Implications for cancer awareness and health communication. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.

- Noar, S. M., Willoughby, J. F., **Myrick, J. G.,** & Brown, J. (2012, April). *Celebrity announcements about cancer and opportunities for cancer communication and prevention: A review and research agenda*. Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Myrick, J. G., Hatley Major, L., & Jankowski, S. M. (2011, November). The 'who?' in mental health reporting: How national television news outlets use sources to tell stories about depression and anxiety. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, New Orleans, Louisiana.
- Myrick, J. G. (2011, August). *Journalism undergraduates and health reporting: What training is available and what do future journalists think and know about health?* Poster presented to the Communicating Science, Health, and Environmental Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, St. Louis, Missouri.
- Jankowski, S. M., Hatley Major, L., & Myrick, J. G. (2011, May). Framing post-traumatic stress disorder: A look at twenty years of television news coverage. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Boston, Massachusetts.
- Myers, A., Willoughby, J. F., **Myrick, J. G.**, Brown, J., McGill, T., Mehen, L., Cates, J. R., & Brown, J. D. (2011, May). *Upstream: Promoting interactive, interdisciplinary health communication via Internet blog*. Poster presented at the D.C. Health Communication Conference at George Mason University, Fairfax, Virginia.
- Myrick, J. G., Hatley Major, L. & Jankowski, S. M. (2010, August). Who gets to tell the story? Sources and frames in television news stories from 1990-2008 about anxiety and depression. Abstract presented at the National Conference on Health Communication, Marketing and Media, Atlanta, Georgia.
- **Gall, J. F.** (2007, August). *Living with* Republican Party of Minnesota v. White: *The birth and death of judicial campaign speech restrictions*. Poster presented to the Law Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

### **FUNDING CURRENTLY UNDER REVIEW**

National Institutes of Health R-21, (2022). Co-PI. "Enhancing engagement with online health messaging about oral and injectable PrEP among young-adult MSM." (PI: Christofer Skurka). \$485,989.

# **FUNDED PROJECTS**

Centers for Disease Control and Prevention, Consultant on sub-grant for Jan. – Aug. 2022. "Enhancing Hispanic Health in Rural Pennsylvania through healthy lifestyle strategies." (PI: Jennifer Kraschnewski, Penn State University Department of Medicine).

- Arthur W. Page Center, Page & Johnson Legacy Scholar Grant (2019-2021). PI. "Science stories over time: The longitudinal effects of consuming science narratives via social media." \$4,000.
- Pennsylvania State University, Institute for CyberScience, ICS Seed Grant Program (2019-2020). Co-PI. "Datafication of Human Behavior Through Immersive Technologies xR/AI Analytics for Advancing the Human-Technology Frontier." \$33,744
- Pennsylvania State University Social Science Research Institute, Faculty Fellows Program (2019-2020). PI. "Integrating Biometric Markers of Intervention Message Exposure and Emotional Responses to Improve Substance Use Interventions." \$16,000.
- Pennsylvania State University Institutes of Energy and the Environment, IEE Seed Grant Program (2019-2020). Co-PI. "Visualizing and Experiencing Changes to the Critical Zone." \$49,899.
- Bellisario College of Communications, Pennsylvania State University, Summer Faculty Research Funding (2019). PI. "Effects of repeated exposures to environmental news messages.'" \$4,945.
- Pennsylvania State University Social Science Research Institute, Level 1 Funding (2019). PI. "Developing Social Media Messages That Prevent Risky Behaviors: Positive Emotions as Facilitators of Health-related Self-Control." \$4,000.
- Washington State University New Faculty Seed Grant (2018-2019). Outside collaborator with PI Jessica Willoughby. "The role of emotions and social media in young women's tanning attitudes and behaviors." \$22,263.
- Bellisario College of Communications, Pennsylvania State University, Summer Faculty Research Funding (2018). PI. "Emotional appeals may buffer young women against the negative effects of social media: Compassion and pride as emotional 'sunscreen.'" \$5,000.
- National Institute of Environmental Health Sciences of the National Institutes of Health (2016-2018). Co-PI. "Assessing Air Pollution Exposures among a Vulnerable Rural Disparities Population." \$470,249.
- Association for Education in Journalism and Mass Communication Emerging Scholar Award (2016-2017). PI. "Making the Environment Healthy: An Experimental Test of the Effects of Framing Climate Change as a Public Health Issue." \$3,000 (\$2,500 for research, \$500 for travel).
- Mass Communication & Society Division Research Award, Association for Education in Journalism and Mass Communication (2015). Co-PI. "Get Your Game Frame Off My Obamacare: The Cognitive, Affective, and Attitudinal Effects of Health Care Legislation News Coverage on Young Adults." \$10,000.

- Indiana University School/Department of Journalism. (2014, 2015). PI. Summer Faculty Fellowship. \$8,000.
- Indiana University School of Journalism. (2013). PI. Grant-in-aid. \$2,500.
- Association for Education in Journalism and Mass Communication Conference Travel Grant. (2012). Funds to attend the annual AEJMC conference. \$650.
- Future Faculty Fellowship (2011). Selected to participate in a week-long professional development workshop at the University of North Carolina at Chapel Hill. \$450.
- U.S. Embassy, Baghdad, Iraq. (2009). Project Coordinator, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students Indiana Institute (Journalism). \$120,000.
- U.S. Department of State. (2008). Project Coordinator, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students Indiana Institute (Journalism). \$90,000.

### **UNFUNDED**

- National Cancer Institute of the National Institutes of Health (Initial submission scored in 2019 Impact Score: 27, Percentile: 10; Resubmitted in June 2020). PI. "Developing and Assessing Social Media Messages for Skin Cancer Prevention." \$452,445.
- National Science Foundation (2019). Co-PI. "Advancing system thinking for the critical zone in informal learning settings through immersive experiences." \$299,977.
- National Science Foundation (2019). Core Faculty. "Graduate Training in Manipulation of Microbiome Function Across Environments." \$3,000,000.
- Knight Foundation (2018). Core Faculty. "Knight Center for Research on the Future of an Informed Society." \$22,039,598.
- National Cancer Institute of the National Institutes of Health Institute (2018). Co-I. "Penn State Coordinating Center for the ACCSIS Program." \$3,067,681.
- Carnegie Foundation (2018). PI. "Compassionate and curious about policy: Pathways to increase citizen engagement with pressing social issues." \$183,503

### **TEACHING**

Instructor of Record

**Pennsylvania State University** 

**Undergraduate Level** 

- COMM-118: Introduction to Media Effects
- COMM-304: Mass Communication Research
- COMM-413w: Mass Media and the Public
- COMM-418: Media Effects Theory and Research
- PSU 9: First Year Seminar Media Use for Individual and Social Benefit

#### Graduate Level

- COMM-516: Data Analysis
- COMM-518: Media Effects
- *COMM-596: Independent Study*
- COMM-597: Special Topics Health and Media Effects
- COMM-597: Special Topics Biometric Approaches to Media Research

# **Universität Augsburg (Germany)**

#### Graduate Level

• Social Media and Health Communication

# **Indiana University**

### **Undergraduate** Level

- MSCH-S315: Media Processes and Effects
- MSCH-S414: Public Communication Campaigns
- MSCH-P416: Program Analysis and Criticism: Children's Media and Health Workshop
- JOUR-J110: Foundations of Journalism and Mass Communication
- JOUR-J200: Introduction to Writing, Reporting, and Editing I
- IOUR-J343: Broadcast News
- *JOUR-J410*: *Media as Social Institutions*

# Graduate Level

- JOUR-J804: Readings and Research in Journalism
- MSCH-T540: Special Projects in Telecommunications

# University of North Carolina at Chapel Hill

# Undergraduate Level

• JOMC-J221: Audio-Video Information Gathering

# Peer Reviewed Teaching-focused Journal Article

Evans, S. D.\*, & Myrick, J. G. (2015). How MOOC instructors view the pedagogy and purposes of massive open online courses. *Distance Education*, *36*(3), 295-311. doi: 10.1080/01587919.2015.1081736

# **Honors Advising**

Penn State Schreyer Honors College student, Tara Golthi (2018-2020) Penn State Schreyer Honors College student, Olivia Royle (2018-2020) Penn State Schreyer Honors College student, Eryn Werner (2020-2021)

# **Undergraduate Student Mentoring**

Undergraduate research assistant, Penn State University, Bryan Holbrook (2019) Undergraduate research assistant, Indiana University, Regan Brown (2016-2017) Undergraduate research assistant, Indiana University, Jordan Morgan (2014-2017) McNair Scholars Mentor, Indiana University, Cody Haupert (2015)

# **Graduate Student Advising**

### Ph.D. Advisor

- Megan Norman (Penn State; Expected Graduation: May 2025)
- Jiaqi (Agnes) Bao (Penn State; Expected Graduation: May 2025)
- Yin Yang (Penn State; Expected Graduation: May 2024)
- Nicholas Eng (Penn State; Expected Graduation: May 2023)
- Jin Chen (Penn State; Expected Graduation: May 2023)
- Olivia Cohen (Penn State; Graduated: May 2022)
- Carlina DiRusso (Penn State; Graduated May 2021)
- Rachelle Pavelko (Indiana University; Graduated May 2017)

### Ph.D. Co-Advisor

- Jeff Conlin (Penn State; Graduated August 2020)
- Cassandra Lynn-Collins Troy (Penn State; Expected Graduation: May 2024)

## Ph.D. Committee Member

- Elise Haynes (Penn State, Expected Graduation: May 2024)
- Gavin Rackoff (Penn State, Expected Graduation: May 2024)
- Ruosi Shao (Penn State; Graduated: August 2022)
- Rachel Peng (Penn State; Expected Graduation: May 2023)
- Yuan Sun (Penn State; Expected Graduation: May 2023)
- Mengqi "Maggie" Liao (Penn State; Expected Graduation: May 2023)
- Yuwei Li (Penn State; Expected Graduation: May 2023)
- Wanying "Lola" Xie (Penn State; Expected Graduation: May 2022)
- Lewen Wei (Penn State; Graduated May 2021)
- Hyun Yang (Penn State; Expected Graduation: May 2022)
- Sara Erlichman (Penn State; Graduated May 2022)
- Shu "Scott" Li (Penn State; Graduated: May 2022)
- Lulu Peng (Penn State; Graduated August 2021)
- Jason Freeman (Penn State; Graduated August 2020)
- Ashley Kraus (Indiana University; Graduated December 2017)
- Stacie Jankowski (Indiana University; Graduated May 2015)
- Karen McIntyre (UNC-Chapel Hill; Graduated May 2015)

### Master's Thesis Advisor

Heeyoung "Jenni" Jung (Indiana University; Graduated August 2014)

### Master's Thesis Committee Member

- Matthew Swayne (Penn State; Expected Graduation December 2020)
- Olivia Reed (Penn State; Graduated May 2020)
- Julia Gessner (Penn State; Graduated May 2019)
- Yiting Chai (Penn State; Graduated May 2019)
- Xiaodan Hu (Indiana University; Graduated May 2017)

### **INVITED PRESENTATIONS**

- **Myrick, J. G.** (2022, May). Co-panelist. *Speak life! Effectively communicating life sciences to the public.* Huck Graduate Student Advisory Committee's 6<sup>th</sup> Annual Life Sciences Symposium. Penn State University. University Park, PA.
- **Myrick, J. G.** (2022, February). *More than a meme: How cat videos and COVID jokes can help us cope.* Positive PsyDays Lecture Series, Positive Developmental Psychology Program, Claremont Graduate University, Claremont, CA (via Zoom).
- **Myrick, J. G.** (2021, November). From schadenfreude to self-compassion to curiosity: Expanding our view of the emotions that matter on social media. Research Lecture Series, School of Communication, University of Miami (via Zoom).
- Myrick, J. G. (2020, November). Scared or hopeful? A nuanced look at our emotional responses to health and environmental media. Department of Communication Studies Research Lecture Series, Ben-Gurion University of the Negev, Beersheba, Israel (via Zoom).
- Myrick, J. G. (2020, October). Co-panelist. *Communicating climate in a complex world.* Institutes of Energy and the Environment. Penn State University. University Park, PA (via Zoom).
- **Myrick, J. G.** (2019, September). Feeling our facts and some facts about feelings: How emotions help shape our mediated lives. Bellisario College of Communications annual First-year Lecture. Penn State University. University Park, PA.
- **Myrick, J. G.** (2019, April). Co-panelist. *Peer reviewing with confidence.* Association for Education in Journalism and Mass Communication's Commission on the Status of Women (via Zoom).
- **Myrick, J. G.** (2019, February). *Can narrative news techniques increase curiosity about climate change policy? The potential for increasing engagement and decreasing political polarization*. Michigan Media and Politics Symposium: Environmental Advocacy in a Polarized World. University of Michigan, Ann Arbor, Michigan.

- **Myrick, J.G.** (2018, September). *Can emotional health messages spur people to preventative action?* Invited presentation at the Murrow College of Communication, Washington State University, Pullman, Washington.
- **Myrick, J. G.** (2018, June). *Communicating phytobiome management to stakeholders and consumers*. Invited speaker at the 21<sup>st</sup> Penn State Plant Biology Symposium: Wild and Tamed Phytobiomes, University Park, Pennsylvania.
- **Myrick, J. G.** (2018, April). Beyond fear: The effects of complex emotional responses to health and environmental media. Invited speaker at the State University of New York at Buffalo Department of Communication Brown Bag Series, Buffalo, New York.
- **Myrick, J. G.** (2016, October). *All the feels: How social media spark our emotions across multiple contexts.* Keynote speaker at the Indiana University Information and Library Science Doctoral Research Forum, Bloomington, Indiana.
- **Myrick, J. G.** (2016, September). *Making the environment healthy: An experimental test of the effects of framing climate change as a public health issue.* Presentation to the Media Arts and Sciences Colloquium, Indiana University, Bloomington, Indiana.
- **Myrick, J. G.** (2016, August). *Making the environment healthy: An experimental test of the effects of framing climate change as a public health issue.* Presentation as part of the *AEJMC Senior and Emerging Scholars Research Roundtable Session,* Association for Journalism and Mass Communication 2016 Convention, Minneapolis, Minnesota.
- **Myrick, J. G.** (2016, April). *Social media, journalism and the Lil' Bub phenomenon.* Presentation to the Bloomington Press Club, Bloomington, Indiana.
- **Myrick, J. G.** (2016, April). Sharing is caring: When, where, and to what effect do we share our thoughts and feelings with others in the wake of a collective event? Presentation to the Indiana University Media School Brown Bag Research Series, Indiana University, Bloomington, Indiana.
- **Myrick, J. G.** (2016, February). Who watches cat videos on the Internet, why, and to what effect? Presentation as part of the Annals of Improbable Research panel at the Annual Meeting of the American Association for the Advancement of Science, Washington, D.C.
- Martin, J. A., & Myrick, J. G. (2016, January). *How young uninsured Americans respond to Obamacare news coverage*. Presentation at the DePaul University College of Communication's Dimensions of Communication event, Chicago, Illinois.
- Myrick, J. G. (2015, September). *Ig Nobel Awards 24/7 Lecture Series Emotional Regulation and Watching Cat Videos.* Presentation as part of the Ig Nobel Awards Ceremony, Harvard University, Cambridge, Massachusetts.
- **Myrick, J. G.** (2015, April). #stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment. Presentation at the

- Indiana University Center for Computer-Mediated Communication Symposium, Bloomington, Indiana.
- Pavelko, R. L., & Myrick, J. G. (2015, April). 'That's so OCD': The effects of disease trivialization via social media on user perceptions and impression formation.

  Presentation to the Indiana University Department of Telecommunication Brown Bag Research Series, Indiana University, Bloomington, Indiana.
- Myrick, J. G. (2014, October). *Putting a human face on cold-hard-facts: Effects of personalizing social issues on perceptions of issue importance.* Presentation to a joint session of the Indiana University Department of Telecommunications Brown Bag Research Series and the Indiana University Department of Journalism Research Colloquium, Indiana University, Bloomington, Indiana.
- **Myrick, J. G.** (2013, September). *The effects of news coverage of celebrity illness on public health.* Presentation to the Indiana University School of Journalism Research Colloquium, Bloomington, Indiana.
- **Myrick, J. G.** (2012, September). *Using Qualtrics for social science surveys and experiments.* Presentation to the Research Roundtable, University of North Carolina, School of Journalism and Mass Communication, Chapel Hill, North Carolina.
- Myrick, J. G., Noar, S. M., Willoughby, J. F., & Brown, J. (2012, May). *Public reaction to the death of Steve Jobs: Implications for cancer communication*. Poster presented at the 2012 Lineberger Comprehensive Cancer Center Annual Scientific Retreat, Chapel Hill, North Carolina.

### **SERVICE**

# To the Department/College – Pennsylvania State University

Member, College-level Tenure and Promotion Committee, Bellisario College of Communications, 2021-2022

Member, Dean's Advisory Committee, Bellisario College of Communications, 2021-2023

Chair, Media Studies Pockrass Lecture Planning Committee, 2020-2022

Member, Committee to Codify Expectations, Conduct, and Grievances for Graduate Student Assistantships, 2020

Member, Ensuring Student Success Strategic Planning Subcommittee, 2020

Member, Media Studies Pockrass Lecture Planning Committee, 2019-2020

Media Studies Representative, Spend a Summer Day information sessions, 2019

Chair, Media Studies Students' Enrichment Committee 2018-2019

Media Studies Team Leader, Bellisario College of Communications, Student Learning Assessment Leader, 2018-2021

Media Studies Representative, Bellisario College of Communications Open House, 2018

Faculty-at-large, Bellisario College of Communications, University Graduate School Graduation Ceremony, May 2018

Member, Bellisario College of Communications Graduate Committee 2017-2018

Media Studies Representative, President's New Student Convocation, August 2017

# To Pennsylvania State University

Executive Committee Member and Science Communication Liaison, Communication, Science, and Society Initiative (CSSI) – joint partnership between the Communication Arts and Sciences Department and the Huck Institutes for the Life Sciences, 2019-present

Member, Graduate School Committee on Fellowships and Awards, 2017-2019

Member, Graduate School Subcommittee for University Graduate Fellowship Review, 2018-2019

Outside Member, College of Information Sciences and Technology Search Committee, Assistant Professor of Human Computer Design Position, 2018-2019

### To the Field

Associate Editor

Science Communication (2018-2021)

#### Editorial Board Member

- Health Communication (2017-present)
- Mass Communication & Society (2019-present)
- Science Communication (2022-present)

### *Ad-hoc Manuscript Reviewer:*

- Journal of Communication (2014, 2015, 2017-2020)
- Human Communication Research (2016-2020)
- Health Communication (2014 2017)
- Journal of Health Communication (2014- 2022)
- Media Psychology (2016-2019)
- Journal of Media Psychology (2016)
- Journal of Broadcasting and Electronic Media (2014-2015, 2018)
- Information, Communication & Society (2015)
- Journal of Health Psychology (2014, 2015)

- Journalism & Mass Communication Quarterly (2014- 2020)
- Communication Monographs (2014, 2016, 2018, 2019, 2021)
- Mass Communication & Society (2014, 2016-2019)
- Communication Research (2013, 2018-2020)
- Electronic News (2013, 2015, 2017)
- BMC Public Health (2015-2016)
- Medical Decision Making Policy & Practice (2016)
- Science Communication (2016-2018)
- New Media & Society (2016)
- Psychology of Popular Media (2016-2022)
- Communication Studies (2016-2017, 2020)
- Health Informatics Journal (2017-2022)
- American Journal of Preventative Medicine (2017)
- Computers in Human Behavior (2017-2020)
- Journal of Epidemiology & Community Health (2018)
- Public Understanding of Science (2018)
- Affective Science (2020)
- Journal of Social and Personal Relationships (2018)
- Frontiers in Digital Health (2022)
- Environmental Communication (2020-2022)

Reviewer, National Science Foundation (2018, 2021)

Reviewer, Swiss National Science Foundation (2020)

Secretary, ICA Health Communication Division (2021-2023).

Committee Member, ICA Early Career Scholar Award Committee (2022)

*Committee Member,* ICA Health Communication Division's Thesis and Dissertation of the Year Committee (2020).

Research Chair, Mass Communication Division, NCA (2019-2020).

*Vice-chair for Research*, Mass Communication Division, NCA (2018-2019).

Vice-chair elect for Research, Mass Communication Division, NCA (2017-2018).

*Professional Freedom and Responsibility Chair,* Communication Technology Division, AEJMC (2013-2015).

Newsletter Editor, Communication Technology Division, AEJMC (2012-2013).

ICA Conference Paper Reviewer, Health Communication Division (2014-2021), Information Systems Division (2015-2016), Mass Communication Division (2013-

- 2021), Environmental Communication Division (2017-2018), Game Studies Division (2012-2014).
- NCA Conference Paper Reviewer, Mass Communication Division (2014-2018), Health Communication Division (2017-2019).
- AEJMC Conference Paper Reviewer, Communication Theory and Methodology Division (2014-2020), Communication Technology Division (2014-2016), Communicating Science, Health, Environment and Risk Division (2013-2020), Mass Communication and Society Division (2016-2020).
- AEJMC Midwinter Conference Paper Reviewer, Communication Technology Division, (2014-2015), Mass Communication Division (2013).
- Discussant, Communication Technology Division, AEJMC (2014).
- Discussant, Communicating Science, Health, Environment and Risk Division, AEJMC (2013, 2020).
- Session Chair, Communicating Science, Health, Environment and Risk Division, AEJMC (2016).

Session Chair, Information Systems Division, ICA (2015).

Session Chair, Mass Communication Division, ICA (2017).

Session Chair, Mass Communication Division, NCA (2012, 2014, 2016, 2017).

Session Chair, Health Communication Division, NCA (2015).

Session Chair, Communication Technology Division, AEJMC (2012, 2014).

Session Chair, Communication Theory and Methodology Division, AEJMC (2012).

### **AFFILIATIONS**

- Association for Education in Journalism and Mass Communication
- International Communication Association
- National Communication Association

### PROFESSIONAL DEVELOPMENT ACTIVITIES

- "Penn State Faculty Writing Group." Semester-long program run by the Penn State College of Liberal Arts (Spring 2020 present).
- "Multilevel Structural Equation Modeling." Workshop by Dr. Kris Preacher, Statistical Horizons. (July / August, 2019).

- "Fundamentals of Eye-Tracking." Workshop by Dr. Glenn Cummings, Texas Tech University, Communication Theory and Methodology Division of the Association for Education in Journalism in Mass Communication (August 2018).
- "Multilevel Modeling." Workshop by Dr. Kris Preacher, Statistical Horizons. (November, 2017).
- "iMotions Academy." Passed this 40-hour online certification course to become proficient in the use of the iMotions biometric research platform (January 2017).
- "Indiana University Faculty Writing Group." Semester-long program run by the IU Bloomington Office of the Vice Provost for Faculty and Academic Affairs (Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017).
- "Scientific Writing from the Reader's Perspective" Workshop and individualized tutorial session by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research. (February 2016).
- "Scientific Writing from the Reader's Perspective." Workshop by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research and the IU School of Medicine. (July 2015).
- "Early Careers and Scholarship in Health Communication Preconference."

  Preconference run by the Health Communication Division of the National Communication Association. (November 2014).
- "Introduction to Canvas." Workshop by the Indiana University Center for Innovative Teaching and Learning. (August 2014).
- "Structural Equation Modeling Short Course." Workshop by Dr. Paul Allison, Statistical Horizons. (June 2014).
- "Faculty Success Program." Program run by the National Center for Faculty
  Development & Diversity. Participation sponsored by the IU Bloomington Office
  of the Vice Provost for Faculty & Academic Affairs. (Spring 2014).
- "Clicker Workshop and Showcase." Workshop by the Indiana University Center for Innovative Teaching and Learning. (November 2013).
- "Building Writing Assignments in OnCourse." Workshop by the IU Center for Innovative Teaching and Learning. (September 2013).
- "Mediation, Moderation, and Conditional Process Analysis Preconference." Workshop by Dr. Andrew Hayes. Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication and Statistical Horizons. (August 2013).

# **INDUSTRY EXPERIENCE**

# Multiplatform Reporter and Producer

• WTIU-TV (PBS affiliate), WFIU-FM (NPR affiliate), and IndianaPublicMedia.org, Bloomington, Ind. (2009 – 2010)

# Director of Experiential Education and Recruitment

• *Indiana University School of Journalism, Bloomington, Ind.* (2007 – 2009).

### Writer

- Homes & Lifestyles of Southern Indiana magazine, Bloomington, Ind. (2008 2010)
- *Into Art* magazine, Nashville, Ind. (2009 2010)
- *Our Brown County* magazine, Nashville, Ind. (2009 2010)

# Writer and Columnist

• *Adventure Indiana* magazine, Bloomington, Ind. (2009 – 2010)

# Columnist

- *The Bloomington Herald-Times* newspaper, Bloomington, Ind. (2008 2009)
- RunMidwest magazine, Chicago, Ill. (2008 2009)

## MEDIA COVERAGE OF RESEARCH

A full list of research-related media coverage is available upon request. Outlets include NPR, Washington Post, USA Today, Wall Street Journal, Parade, Forbes, International Business Times, Times of London, Time, The Atlantic, Fast Company, Ars Technica, Gizmodo, Salon, Huffington Post, Marie Claire France, El Universal, El Nacional, De Morgen, Le Matin, Real Simple, Mental Floss, Good Magazine, Voice of America, Market Watch, CBS, NBC, ABC, FOX, CNN, BBC (United Kingdom), CBC (Canada), and ABC (Australia), among others.