

CURRICULUM VITAE

Kathleen M. O'Toole
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EDUCATION

- Pennsylvania State University, University Park, PA, **2010**
Ph.D. in Mass Communications
Dissertation: "Intercollegiate Football and Educational Radio: Three Case Studies of the Commercialization of Sports Broadcasting in the 1920s and 1930s"
- Pennsylvania State University, University Park, PA, **2005**
M.A. in Media Studies
Thesis: "The First Five Years: The Birth and Development of Public Television at the Pennsylvania State University"
- Pennsylvania State University, University Park, PA, **1977**
B.A. in Journalism

ACADEMIC PUBLICATIONS

- "John L. Griffith and the Commercialization of College Radio in the 1930s." *Journal of Sport History*, 40.2 (2013).
- Review of *Democratic Sports: Men's and Women's College Athletics during the Great Depression*, by Brad Austin, *The Register of the Kentucky Historical Society*, 115.4 (2017).
- Review of *Legendary Sports Writers of the Golden Age*, by Lee Congdon, *American Journalism: A Journal of Media History*, 35 (2018).

TEACHING EXPERIENCE

- Pennsylvania State University, University Park, PA
Instructor – "International Reporting" 2015-2022
Worked with broadcast and podcast students in the classroom, lab, and on site in foreign countries to produce video and audio projects for television and internet distribution.
- Instructor – "Radio Reporting" 2018-2022**
Developed syllabus and overall course structure, oversaw lab practicum and field production, and administered all grades.
- Instructor – "Podcasting" 2016-2022**
Developed syllabus and overall course structure, administered all grades, and oversaw the launch of students' personal podcasts and episodic class podcasts.
- Instructor – "Television Field Reporting" 2009-2013**
Developed syllabus and overall course structure, oversaw lab practicum and field production, and administered all grades.
- Lecturer – "History of Mass Media" 2008-2018**
Developed syllabus and overall course structure and administered all grades.

ACADEMIC PRESENTATIONS

John L. Griffith and the Commercialization of College Sports in the Depression Era, AEJMC annual convention, St. Louis, MO, August 10, 2011. Refereed paper.

That's a Wrap (-around!): Blurring the Boundaries of Entertainment and Ads, AEJMC annual convention, Chicago, IL, August 6, 2008. Refereed paper.

The Impact of Celebrity Endorsers on Student Voters, AEJMC annual convention, San Antonio, TX, August 11, 2005. Refereed paper, 1st place in division.

The Impact of Celebrity Endorsers on Student Voters, AEJMC mid-winter conference, Kennesaw, GA, February 8, 2005, Refereed paper.

WORK-RELATED EXPERIENCE

Penn State Public Broadcasting, University Park, PA

1982-2004

- 1982-2004 - Producer/Writer/Host, "What's In the News," nationally-distributed children's current events program
- 2003-03 – Producer/Host, "Scholastic Scrimmage," high school quiz program
- 2001-02 – Writer/Host, "Naming the Nightmare," four-part special on terrorism for children
- 1984-2004 – Writer of nationally-distributed current events newspaper column for children

On-Air Experience

- 2002 – "Kids Ask About Terrorism," nationally-televised call-in program for elementary and middle schools
- 2002 – "Governors' Debate Special"
- 2000 – "Democracy Project," four-part election special
- 1999 – "Y2K," statewide call-in program
- 1996, 1992, 1988 – "The Candidates," election year series of candidate interviews and citizen forums
- 1994 – "Children of the Balkans," nationally televised special on children and war, co-hosted with NPR's Scott Simon.

Producer/Writer/Host of Grant-funded Television Productions

- 2003-04 – "The Gravity of the Situation," National Science Foundation in cooperation with Penn State's Center for Gravitational Physics
- 2002-03 – "Strange Nano World," National Science Foundation in cooperation with Penn State's Center for Nanotechnology
- 2000-04 – "Swiftly Sailing," NASA Education and Public Outreach
- 2000-01 – "NeuroLab," NASA Education and Public Outreach
- 2000 – "Friends in Low Places: Two Miles Beneath the Sea," National Science Foundation in cooperation with RIDGE (Ridge Interdisciplinary Global Experiments)

NON-ACADEMIC PRESENTATIONS

2004 – *To Infinity and Beyond: Lessons from Buzz Lightyear*, Keynote Address to Adult Learners on Campus Conference, (University of Pittsburgh at Bradford, PA).

2004 – *Gimme, Gimme Good Gammas*, NASA Swift EPO Conference (NASA Center, Greenbelt, MD).

2003 – *Plumbing the Depths of a Sixth Grade Brain*, First Annual COSEE Conference (Center for Ocean Science Environment Education, Baton Rouge, LA).

2003 – *Gamma Rays on the Airwaves*, NASA Swift EPO Conference (Sonoma State University, Sonoma, CA).

2002 – *Fit to a Tee (Vee): Customizing News for Kids*, Keynote Address to Women of Promise Luncheon, (University of Pittsburgh at Bradford, PA).

2001 – *Virtual Worlds*, Keynote Address to Aim High, Statewide Leadership Conference for high school girls (State College, PA).

PROFESSIONAL AND COMMUNITY AWARDS AND HONORS

2022 – Dean’s Excellence Award for Outstanding Faculty

2017 – Dean’s Excellence Award for Outstanding Faculty Affiliate

2004 – Communications Award, First Place, National Extension Association of Family and Consumer Sciences

1999 – Mid-Atlantic Emmy for Outstanding Children’s Series

1999 – Bronze Apple, National Education Media Network Awards

1998 – National Educational Television (NET) Award for Instructional Communication

1995-1997 – Central Educational Network (CEN) Award for Best Series