Patrick Lee Plaisance

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Bellisario College of Communications   814 863 3800
                                                                               128 Carnegie

Education

2002	Ph.D. (mass communications), Syracuse University, S.I. Newhouse School of Public Communications. Dissertation: *Questions of judgment in the newsroom: A journalistic instrumental-value theory for media ethics*.
2002	Certificate in University Teaching, Syracuse University.
1996	Master of Arts (Literature), the College of William and Mary.
1985	Bachelor of Journalism, the University of Missouri at Columbia.

Research Interests

Media ethics theory; moral psychology; journalistic values, decision-making and culture; media sociology; philosophy of technology.

Teaching Areas

Media ethics, philosophy of technology, journalism, mass communication theory, advanced reporting, newswriting.

Academic Positions

2017-present	Don W. Davis Professor in Ethics, Bellisario College of Communications, Penn State. Instructor of record:

- COMM 582 (Ethics & Emerging Technologies).
- COMM 515 (Proseminar).
- COMM 511 (Qualitative Research Methods).
- COMM 409 (News Media Ethics).

2014-2024	Editor, **Journal of Media Ethics** [flagship peer-reviewed, SSCI-rated Taylor & Francis quarterly showcasing top research in the field from across the globe].
2021-present	Affiliate Faculty, Center for Socially Responsible AI, Penn State.
2021-present	Ombudsperson, Graduate School, Penn State.
2018-present	Affiliate Faculty, Rock Ethics Institute, Penn State.

2014-2017	Professor, Colorado State University, Department of Journalism & Media Communications. Instructor of record:

- HONR 193/392 (Ethical Dilemmas in Media).
- JTC 320 (Reporting).
- JTC 411 (Media Ethics & Issues).
- JTC 501 (Processes & Effects of Communication).
- JTC 701 (Colloquium in Communication).
- JTC 792 (Communication Ethics & Media Technology).

2008-2014	Associate Professor, Colorado State University.

2002-2008	Assistant Professor, Colorado State University.

2000-2002	Teaching Associate, Syracuse University. Instructor of record:

- NEW 405 (Advanced Reporting).
- NEW 345 (Critical Perspectives on News).
- NEW 205 (Newswriting).
- COM 107 (Communications and Society).

1997	Adjunct faculty member, Norfolk State University. Instructor of record:

- JRN 221 (Journalism).

1995-1997	Adjunct faculty member, Thomas Nelson Community College, Hampton, Virginia. Instructor of record:

- ENG 111 (Composition I: Writing).
- ENG 112 (Composition II: Literature).
- ENG 01 (Developmental Writing).

Professional Experience

2014-present	Author, *Virtue in the Media World* blog, **Psychology Today**: http://www.psychologytoday.com/blog/virtue-in-the-media-world-0

1991-1999	Staff writer and senior reporter, **Daily Press** (Tribune Co.-owned, 100,000-circulation newspaper in southeast Virginia)

- Covered local government, and Virginia General Assembly.
- Substitute editorial writer.

1989-1991	Staff writer, **Trentonian** (75,000-circulation daily serving region of New Jersey capital)

1987-1989	Staff writer, **Boca Raton News** (30,000-circulation South Florida daily formerly owned by Knight-Ridder)

- Responsible for coverage of Palm Beach County issues and politics.

1985-1986	Copy editor and feature writer, **Los Angeles Daily News**

1985	Midwest stringer, **Chicago Tribune**

Books

2026	Plaisance, P.L. **Moral Judgment, Virtue, and Digital Flourishing: Directions for Media Ethics.** [In progress.]
2026	Craig, D.A., Roberts, C., Schauster, E., Place, K.R., & Plaisance, P.L. **Navigating Media Work: The Moral Psychology of Emerging Adults in Media-Related Fields**. [Under contract with Routledge.]
2025	Plaisance, P.L. **Media Ethics: Key Principles for Responsible Practice** (4th Ed.). San Diego, CA: Cognella, 267 pp.
2018	Plaisance, P.L. (Ed.). **Handbook of Communication & Media Ethics**. Berlin: De Gruyter Mouton, 557 pp.
2015	Plaisance, P.L. **Virtue in Media: The Moral Psychology of Excellence in News & Public Relations**. New York: Routledge, 233 pp.

Refereed Publications

2026	Plaisance, P.L., & Piantoni, M. *Humility: A Foundational Virtue for Digital Life*. [Accepted for publication in **Journal of Media Ethics**.]
2025	Plaisance, P.L., & Medina, L. *The Virtue of Curiosity in Media Ethics and News Literacy* [Requested revision submitted].
2025	Jang, E., & Plaisance, P.L. *Textual and Comparative Analyses on AI Policies: How Big Tech and Their Global Watchdogs Frame Virtues and Responsibility*. [Accepted for publication in the **Journal of Media Ethics**.]
2025	Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Role Models of Emerging-Adult College Graduates Entering the Workplace and Their Implications for Character Development*. [Forthcoming manuscript].
2025	Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Ethical Challenges of Emerging Adults Moving into Media Industries*. [Forthcoming manuscript].
2025	Medina, L., Plaisance, P.L., & Skurka, C. *Exemplification of Moral Foundations in Digital News Media*. [Forthcoming manuscript].
2025	Pu, X., & Plaisance, P.L. *Moral Orientation Effects on Perceptions of AI Affordances*. [Forthcoming manuscript].
2024	Plaisance, P.L., & Chen, J. *Transparency, disclosure and autonomy: Moral judgment and attitudes toward branded content among media workers*. **Journalism**. doi-org/10.1177/14648849241298761

2024   Craig, D., Plaisance, P.L., Schauster, E., Roberts, C., Place, K.R., Yetter, C., &
              Chen, J. *Moral Identity Development Among Emerging Adults in Media: A
              Longitudinal Analysis*. **Journal of Media Ethics 39** (3), 170-189.
              doi.org/10.1080/23736992.2024.2375514

2023   Plaisance, P.L., & Neill, M., & Chen, J. *Moral Orientations and Traits of Public
              Relations Exemplars*. **Journal of Public Relations Research.**
              doi/10.1080/1062726X.2023.2250034

2023   Gong, Y., Schroeder, A., & Plaisance, P.L. *Digital Detox Tourism: An Ellulian
              Critique*. **Annals of Tourism Research 103**.
              https://doi.org/10.1016/j.annals.2023.103646

2023   Place, K.R., Schauster, E., Humphrey, M., Craig, D., Plaisance, P.L., Roberts, C., et
              al. *Moral Talk of Mass Communicators: Analyzing Life Story Language of Media
              Graduates* [Forthcoming manuscript].

2021   Schauster, E., & Plaisance, P.L. *The Moral Psychology and Exemplarism of Leaders in
              Advertising*. **International Journal of Strategic Communication *15*** (4), 375-394**.**

2021   Plaisance, P.L., & Cruz, J. *Shaky Platforms, Big Data, and Hyper-Individualism: An
              Assessment of the Communitarian Turn in the Digital World*. **Listening: Journal of
              Communication Ethics, Religion, and Culture**, 77-91.

2021   Cruz, J., & Plaisance, P.L. *Virtue Ethics and a Technomoral Framework for Online
              Activism.* **International Journal of Communication**.
              https://ijoc.org/index.php/ijoc/article/view/14318/3384

2021   Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R.,
              Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Moving into the Media World: The
              Moral Psychology of Emerging Adults in Journalism and Communication*. **Journalism
              & Mass Communication Educator**. https://doi.org/10.1177%2F1077695821992244

2020   Plaisance, P.L. *The Concept of Moral Ecology in Media Sociology Research.*
              Communication Theory. https://doi.org/10.1093/ct/qtz022

2016   Plaisance, P.L., & Tropman, E. *Moral Realism and Ethical Naturalism in Media Ethics
              Theory*. **Ethical Space** 13 (4).

2016   Plaisance, P.L. *Media Ethics Theorizing, Re-oriented: A Shift in Focus for Individual-
              Level Analyses*. **Journal of Communication** 66 (3), 454-474.

2014   Plaisance, P.L., Skewes, E.A., & Larez, J. *The Moral Psychology of Journalism
              Exemplars*. **Ethical Space** 11 (3), 4-13.

2014   Plaisance, P.L. *Virtue in Media: The Moral Psychology of U.S. Exemplars in News &
              PR*. **Journalism & Mass Communication Quarterly** 91 (2), 308-325.

2013   Plaisance, P.L. *Virtue Ethics and Digital 'Flourishing': An Application of Philippa Foot*

to Life Online. **Journal of Mass Media Ethics** 28, 91-102.

2012   Plaisance, P.L., Skewes, E.A., & Hanitzsch, T. *Ethical Orientations of Journalists Around the Globe: Implications from a Cross-National Survey*. **Communication Research** 39 (5), 641-661.

2011   Plaisance, P.L. *Moral Agency in Media: Toward a Model to Explore Key Components of Ethical Practice*. **Journal of Mass Media Ethics** 26 (2), 96-113.

2011   Hanitzsch, T., Anikina, M., Berganza, R., Cangoz, I, Coman, M., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, C., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Seethaler, Skewes, E.A., J., Noor, & Yuen, K.W. *Mapping Journalism Cultures across Nations: A Comparative Study of 18 Countries*. **Journalism Studies** 12 (3), 273-293.

2010   Hanitzsch, T., Anikina, M., Berganza, R., Cangoz, I, Coman, M., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, C., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Seethaler, Skewes, E.A., J., Noor, & Yuen, K.W. *Modeling Perceived Influences on Journalism: Evidence from a Cross-National Survey of Journalists*. **Journalism & Mass Communication Quarterly** 87 (1), 5-22.

2009   Plaisance, P.L., & Deppa, J.A. *Perceptions and manifestations of autonomy, transparency and harm among U.S. newspaper journalists*. **Journalism & Communication Monographs** 10 (4), 327-386.

2007   Plaisance, P.L. *Transparency: An assessment of the Kantian roots of a key element in media ethics practice*. **Journal of Mass Media Ethics** 22 (2-3), 187-207.

2007   Plaisance, P.L. *An assessment of media ethics education: Course content and the values and ethical ideologies of media ethics students*. **Journalism & Mass Communication Educator** 61 (4), 378-396.

2005   Plaisance, P.L. *The mass media as discursive network: Building on the implications of libertarian and communitarian claims for news media ethics theory*. **Communication Theory** 15 (3), 292-313.

2005   Plaisance, P.L. *The propaganda war on terrorism: An analysis of the United States' 'Shared Values' public-diplomacy campaign after Sept. 11, 2001*. **Journal of Mass Media Ethics** 20 (4), 250-268.

2005   Plaisance, P.L. *A gang of pecksniffs grows up: The evolution of journalism ethics discourse in* The Journalist *and* Editor and Publisher. **Journalism Studies** 6 (4), 479-491.

2003	Plaisance, P.L., & E.A. Skewes. *Personal and professional dimensions of news work: Exploring the link between journalists' values and roles*. **Journalism and Mass Communication Quarterly** 80 (4), 833-848.
2003	Plaisance, P.L. *Justifications for our free speech: Examining the role of autonomous agency in Scanlon's moral theory*. **International Journal of Applied Philosophy** 17 (2), 213-226.
2002	Plaisance, P.L. *The journalist as moral witness: Michael Ignatieff's pluralistic philosophy for a global media culture*. **Journalism: Theory, Practice & Criticism** 3 (2), 205-222.
2000	Plaisance, P.L. *The concept of media accountability reconsidered*. **Journal of Mass Media Ethics** 15 (4), 257-268.

General Publications

2023	Plaisance, P.L. *Media Ethics Defined*. In **Teaching Media Ethics** (K. Culver & N. Kraft, Eds.). New York: Routledge.
2023	Plaisance, P.L. *Teaching Undergraduate Media Ethics*. In **Teaching Media Ethics** (K. Culver & N. Kraft, Eds.). New York: Routledge.
2021	Chen, J., Plaisance, P.L., & Neill, M. *The Moral Motivations of Fairness and Authority Concepts among Media Professionals*. **Media Ethics Magazine** (33), 1.
2021	Plaisance, P.L. *Moral Psychology in Media*. In **Handbook of Global Media Ethics** (S.J.A. Ward, Ed.). Cham, Switzerland: Springer Publications.
2020	Cruz, J., & Plaisance, P.L. *Data Ethics: A Survey of Key Debates and Essential Principles*. In **Reimagining Communication: Action** (M. Filimowicz & Tzankova, Eds.), pp. 71-88. New York: Routledge.
2020	Plaisance, P.L., & Cruz, J. *The Incorporation of Moral-Development Language for Machine-Learning Companion Robots*. Computer Ethics – Philosophical Enquiry Proceedings.
2020	Plaisance, P.L. *Violence.* In **Handbook of Mass Media Ethics** (2nd Ed.) (L. Wilkins & C.G. Christians, Eds.), pp. 234-251. New York: Routledge.
2018	Plaisance, P.L. *Peter Singer: Reformism and Altruism*. In **Encyclopedia of Communication Ethics: Goods in Contention** (R.C. Arnett, M. Holba & S. Mancion, Eds.), 457-461.
2018	Plaisance, P.L. *Journalism Ethics*. In **Handbook of Journalism Studies** (T. Vos, Ed.) Berlin: De Gruyter Mouton, 83-102.

2016   Plaisance, P.L. *Journalism Ethics*. **Oxford Research Encyclopedia of Communication**. Available: http://communication.oxfordre.com

2015   Plaisance, P.L. *Moral Motivation within Media Cultures*. In **The Ethics of Intercultural Communication** (S. Bo & C.G. Christians, Eds.) New York: Peter Lang, 271-284.

2013   Hanitzsch, T., Plaisance, P.L., & Skewes, E.A. *Universals and Differences in Global Journalism Ethics*. In **Global Media Ethics: Problems and Perspectives** (S.J.A. Ward, Ed.). Malden, MA: Blackwell, 30-49.

2012   Hanitzsch, T., Seethaler, J., Skewes, E.A., Anikina, M., Berganza, R., Carlos, J., Cangoz, I., Hamada, B., Hanusch, F., Karadjov, C.D., Mellado, M., Moriera, S.V., Mwesige, P.G., Plaisance, P.L., Reich, Z., Noor, D.V., & Yuen, K.W. *Worlds of Journalism: Journalistic Cultures, Professional Autonomy and Perceived Influences Across 18 Nations*. In **The Global Journalist in the 21st Century** (D. Weaver & L. Willnat, Eds.). New York: Routledge, 473-494.

2010   Plaisance, P.L. *The Ethos of 'Getting the Story.'* In **A Philosophical Approach to Journalism Ethics** (C. Meyers, Ed.). New York: Oxford, 301-310.

2009   Plaisance, P.L. *Media Ethics Theories*. Entry for the **Encyclopedia of Communication Theory** (S.W. Littlejohn & K.A. Foss, Eds.). Los Angeles, CA: SAGE Publications.

2009   Plaisance, P.L. *John Locke: Natural Rights*. In **Ethical Communication: Moral Stances in Human Dialogue** (C.G. Christians & J.C. Merrill, Eds.). Columbia, MO: University of Missouri Press, 102-108.

2009   Plaisance, P.L. *Violence*. In **Handbook of Mass Media Ethics** (L. Wilkins & C.G. Christians, Eds.). New York: Routledge, 162-176.

2009   Plaisance, P.L. Book review of **Journalism and Truth: Strange Bedfellows**, T. Goldstein (Evanston, IL: Northwestern University Press). **Journalism: Theory, Practice & Criticism** 10 (3), 401-403.

2008   Plaisance, P.L. Book review of **Critical Conversations: A Theory of Press Criticism**, W.N. Wyatt (Cresskill, NJ: Hampton Press). **Journal of Mass Media Ethics** (23) 3, 254-257.

2008   Plaisance, P.L. *Ethics of Media Content*. Entry for the **International Encyclopedia of Communication** (W. Donsbach, Ed.) (Vol. IV). Malden, MA: Blackwell, 1573-1577.

2008   Plaisance, P.L. *Research Ethics*. Entry for the **International Encyclopedia of Communication** (W. Donsbach, Ed.) (Vol. IX). Malden, MA: Blackwell, 4191-4195.

2007   Plaisance, P.L. *Case study: Blind justice? On naming Kobe Bryant's accuser after the rape charge is dropped*. In **Media Ethics: Issues & Cases**, 7th Ed. (2010), P. Patterson and L. Wilkins. Boston: McGraw-Hill, 142-144.

2007   Plaisance, P.L. *Case study: Selling brand America*. In **Media Ethics: Issues & Cases**, 6th Ed., P. Patterson and L. Wilkins. Boston: McGraw-Hill, 134-137.

2006   Plaisance, P.L. *Gatekeepers: Their choices*. In **Emerging Issues in Contemporary Journalism: Infotainment, Internet, Libel, Censorship** (B. Musa & C. Price, Eds.), Lewiston, NY: Edwin Mellen Press.

2006	Plaisance, P.L. Book review of **News Incorporated: Corporate Media Ownership and Its Threat to Democracy**, E.D. Cohen, Ed. (Amherst, NY: Prometheus). **Journal of Mass Media Ethics** 21 (1), 87-89.
2005	Skewes, E.A., & Plaisance, P.L. *Who's news? A new model for media coverage of campaigns*. **Journal of Mass Media Ethics** 20 (2&3), 139-158.
2005	Plaisance, P.L. Book review of **Moral Engagement in Public Life: Theorists for Contemporary Ethics**, S.L. Bracci and C.G. Christians, Eds. (New York: Peter Lang). **Journalism: Theory, Practice & Criticism** 6 (1), 122-124.
1998	Plaisance, Patrick L. *Cutting taxes: Good public policy or political expediency?* In **Government and Politics in Virginia: The Old Dominion at the 21st Century** (Q. Kidd, Ed.), Boston: Simon and Schuster, 139-148.

Invited Research Presentations

2024	Plaisance, P.L., & Piantoni, M. *Humility: Conceptualization of a Foundational Virtue for Digital Life. Moral Psychology Research Group symposium, Penn State, November.*
2024	Plaisance, P.L., & Piantoni, M. *Humility: Conceptualization of a Foundational Virtue for Digital Life.* Aretai Annual Conference on Ethos and Virtue, University of Bari, Italy, September.
2023	Plaisance, P.L. Keynote address: "Life As a Search for Knowledge: The Foundational Role of the Virtue of Curiosity in Phronesis. Aretai Annual Conference on Phronesis, Virtues and Meta-Virtues, University of Genoa, Italy, September.
2023	Plaisance, P.L. Keynote address: "AI in the Newsroom: Boon Or Bane?" Tech Ethics Symposium, Greffenstette Center for Ethics, Duquesne University, November.
2022	Plaisance, P.L. *Beyond the Usual Suspects: Women and Minority Voices in Media Ethics Classrooms.* Media Ethics Division of the Association for Education in Journalism & Mass Communication annual conference, Detroit.
2018	Plaisance, P.L. *Shaky Platforms, Big Data, and Hyper-Individualism: An Assessment of the Communitarian Turn in the Digital World*. Keynote address, National Communication Ethics Conference, Duquesne University, 6 June.
2018	Plaisance, P.L. *Advertising Ethics Research: Where Should We Go?* American Advertising Association conference, New York, 22 March.
2017	Plaisance, P.L. *Consumers to Citizens: Responsibility & Flourishing in the World of Big Data*. National Data Integrity Conference, Colorado State University, 6 October.

2017 Plaisance, P.L. *Moral psychology and media practice: Keys to ethical behavior in news, public relations and marketing*. 'Media Ethics Initiative,' Moody School of Communications, University of Texas-Austin, 10 April.

2016 Plaisance, P.L. *Moral psychology and media practice: Keys to ethical behavior in news, public relations and marketing*. Ethics Colloquium Series, Colorado State University, February 29.

2013 Plaisance, P.L. *Moral psychology: Media ethics theory-building from the ground up*. "Global media ethics: Approaches and universals" pre-conference session at annual conference of the International Communication Association, London, June 17.

2013 Plaisance, P.L. *Virtue in media: The moral psychology of excellence in news & PR*. "Promising paths to universal norms for media practice" panel at annual conference of the Association for Practical & Professional Ethics, San Antonio, March 2.

2004 Skewes, E.A., & Plaisance, P.L. *Who's news? A reconceptualization of candidate legitimacy*. "Ethics, Politics and the Media," symposium sponsored by the University of Missouri and the **Journal of Mass Media Ethics**, Columbia, Missouri, April 7-9.

2003 Plaisance, P.L. *Values in news work: Exploring their roles in journalists' ethical deliberation*. "Ethics Across the Professions," symposium sponsored by the Program for Ethics in Education & Community, University of South Florida at St. Petersburg, March 19-21.

2002 Plaisance, P.L. *A journalistic instrumental-value theory for media ethics*. "New Directions for Journalism Research: A Doctoral Symposium," sponsored by the School of Journalism, University of Texas at Austin, January 10-12.

Refereed Research Presentations

2024 Plaisance, P.L. *Curiosity, Journalistic Narratives, and Phronetic Developm*ent. Journalism & Virtue Ethics workshop/symposium, University of Navarra, Pamplona, Spain.

2023 Craig, D., Plaisance, P.L., Schauster, E., Thomas, R.J., Roberts, C., Place, K.R., Sun, Y., Chen, J., Yetter, C., & Thomas, R.L. *Ethical Challenges of Emerging Adults Moving into Media Industries*. International Association of Mass Communication Research, Lyon, France.

2023 Plaisance, P.L., & Medina, L. *The Virtue of Curiosity in Media Ethics and News Literacy*. "Character and Virtues in Professional Practice" conference, The Jubilee Centre for Character and Virtues, Oxford UK.

2022 Plaisance, P.L., & Chen, J. *Transparency, Disclosure, and Autonomy: Moral*

Judgments and Attitudes Toward Branded Content among Media Workers. Media Ethics Division of the Association for Education in Journalism & Mass Communication annual conference, Detroit.

2021   Plaisance, P.L., & Neill, M. *Moral Orientations and Traits of Public Relations Exemplars.* Media Ethics Division of the Association for Education in Journalism & Mass Communication [virtual].

2019   Plaisance, P.L., & Cruz, J. *Moral-Development Language for Machine-Learning Companion Robots*. Presentation at the Computer Ethics-Philosophical Enquiry (CEPE) conference, Norfolk.

2019   Plaisance, P.L. *Shaky Platforms, Big Data, and Hyper-Individualism: An Assessment of the Communitarian Turn in the Digital World*. Presentation at the annual conference of the Association for Practical & Professional Ethics, Baltimore.

2017   Plaisance, P.L. *The Concept of Moral Ecology in Media Sociology*. 'Revitalizing Concepts in Mass Communication Research' (hosted by the Missouri School of Journalism), Brussels.

2016   Plaisance, P.L., & Tropman, E. *Moral Realism and Ethical Naturalism in Media Ethics Theorizing*. Presentation at the annual conference of the Association for Practical & Professional Ethics, Reston, Va.

2015   Plaisance, P.L. *Media Ethics Theorizing, Reoriented: A Shift in Focus for Individual-Level Analyses*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, San Francisco.

2014   Plaisance, P.L. *Media Exemplars and a Model of the Morally Motivated Self*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Montreal.

2013   Plaisance, P.L. *Manifestations of moral courage among U.S. media exemplars*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Washington, D.C.

2013   Plaisance, P.L. *Virtue in media: The Moral psychology of excellence in News & PR*. Mass Communication Division of the International Communication Association, London.

2013   Plaisance, P.L. *Virtuous People Doing Noble Work: Professionalism and Public Service among U.S. Media Exemplars*. Mass Communication Division of the International Communication Association, London.

2012   Plaisance, P.L. *Virtue ethics and digital 'flourishing': An application of Philippa Foot to life online*. International Symposium on Digital Ethics, University of Loyola at

Chicago.

2012   Plaisance, P.L., Skewes, E.A., & Larez, J. *The moral psychology of journalism exemplars*. Media Ethics Division of Association for Education in Journalism and Mass Communication, Chicago.

2011   Plaisance, P.L., Skewes, E.A., & Hanitzsch, T. *Ethical orientations of journalists around the globe: Implications from a cross-national survey*. Journalism Studies Division of the International Communication Association, Boston.

2009   Plaisance, P.L. *Virtue theory and journalism practice*. Journalism Research in the Public Interest conference, hosted by Zurich University of Applied Sciences, Winterthur, Switzerland.

2008   Plaisance, P.L. *Privacy reconsidered: A conceptual redefinition in the context of journalistic practice*. Journalism Studies Division of the International Communication Association, Montreal.

2007   Plaisance, P.L. *Autonomous agency as an ethical dimension of media consolidation*. 'Convergence and Society: Media Ownership, Control and Consolidation' conference sponsored by Newsplex & the University of South Carolina, Columbia.

2006   Plaisance, P.L. *Transparency: An assessment of the Kantian roots of a key element in media ethics practice*. Media Ethics Division of the Association for Education in Journalism and Mass Communication conference, San Francisco.

2006   Plaisance, P.L. *Defiance and contrition: The critical response of the media to Nixon administration animus*. Journalism Studies Interest Group, International Communication Association conference, Dresden.

2006   Plaisance, P.L., & Deppa, J.A. *Causes of Columbine: How news framing marginalized school size as a factor in the tragedy*. Journalism Studies Interest Group, International Communication Association conference, Dresden.

2005   Plaisance, P.L. *An assessment of media ethics education: Course content and the values and ethical ideologies of media ethics students*. Journalism Studies Interest Group, International Communication Association, New York.

2004   Plaisance, P.L. *The propaganda war on terrorism: An analysis of the United States' 'Shared Values' public-diplomacy campaign after Sept. 11, 2001*. Association for Practical and Professional Ethics, Cincinnati, Ohio.

2003   Plaisance, P.L. *Questions of judgment in the newsroom: A journalistic instrumental-value theory for media ethics*. Media Ethics Division, Association for Education in Journalism and Mass Communication, Kansas City, Missouri.

2003   Plaisance, P.L. *A gang of pecksniffs grows up: The evolution of journalism ethics discourse in 'The Journalist' and 'Editor & Publisher.'* Media Ethics Division, Association for Education in Journalism and Mass Communication, Kansas City, Missouri.

2003   Plaisance, P.L., & Skewes, E.A. *Personal and professional dimensions of news work: Exploring the link between journalists' values and roles.* Mass Communication Division, International Communication Association, San Diego, California.

2001   Plaisance, P.L. *A journalistic instrumental-value theory for media ethics.* Media ethics symposium sponsored by the **Journal of Mass Media Ethics** and Washington and Lee University, Lexington, Virginia.

2001   Plaisance, P.L. *Freedom, justice or neither? Clarifying the implications of libertarianism and communitarianism for media ethics theory.* Philosophy of Communication Division, International Communication Association, Washington, D.C.

2000   Plaisance, P.L. *The journalist as moral witness: Michael Ignatieff's pluralistic philosophy for a global media culture.* Media ethics symposium sponsored by the **Journal of Mass Media Ethics** and Brigham Young University, Park City, Utah.

2000   Plaisance, P.L. *The concept of media accountability reconsidered.* Media Ethics Division, Association for Education in Journalism and Mass Communication, Phoenix, Arizona.

2000   Plaisance, P.L. *Philosophy in the trenches: How newspaper editors approach ethical questions.* Media Ethics Division, Association for Education in Journalism and Mass Communication, Phoenix, Arizona.

Invited Panel Discussions

2020   Plaisance, P.L. *News in a Hyperpartisan Era.* Association for Practical & Professional Ethics, Atlanta, 21 February.

2019   Plaisance, P.L. *Ethical Issues in Data Management.* Association for Education in Journalism & Mass Communication, Toronto, 7 August.

2018   Plaisance, P.L. *Whistleblowers, Encryption, and Mass Surveillance: Protecting Sources and Press Freedom in a Digital Age.* Association for Education in Journalism & Mass Communication, Washington, D.C., 6 August.

2018   Plaisance, P.L. *Teaching Media Ethics and Relating the Classroom to the Industry.* Association for Education in Journalism & Mass Communication, Washington, D.C., 8 August.

2018   Plaisance, P.L. *Who Tells Your Story? Journalists, Citizens and Media Literacy.*

Association for Practical & Professional Ethics, Chicago, 3 March.

2018   Plaisance, P.L. *Stepping In: Have Mass Casualty Incidents Altered the Ethics of On-Scene Involvement?* New England Newspaper & Press Association, Boston, 23 February.

2014   Plaisance, P.L. *Trustworthiness in Digital Journalism*. Executive Roundtable on Digital Ethics, Santa Clara University, October 22.

2014   Plaisance, P.L. *How to Publish Your Research in Refereed Journals*. Media Ethics Division of the Association for Education in Journalism & Mass Communication, Montreal.

2010   Plaisance, P.L. *The future of media ethics*. Media Ethics Division, Annual meeting of the Association for Education in Journalism & Mass Communication, Denver.

2010   Plaisance, P.L. *The ethics of cybermarketing*. Media Ethics Division, Annual meeting of the Association for Education in Journalism & Mass Communication, Denver.

2009   Plaisance, P.L. *A Journalist's Creed in the 21st Century*. John L. Hulteng Conversations in Ethics, School of Journalism & Communication, University of Oregon, Portland, Oregon.

2009   Plaisance P.L. *Ethics in Technological Innovation*. Professional Learning Institute, School of Engineering, Colorado State University.

2009   '*Author meets the critics'*: **Media Ethics: Key Principles for Responsible Practice**, P.L. Plaisance (Los Angeles: SAGE). Annual meeting of the Association for Practical and Professional Ethics, Cincinnati, Ohio.

2008   *Anonymity and identity in the news*. Annual meeting of the Association for Education in Journalism & Mass Communication, Chicago, August 6-9.

2008   '*Author meets the critics'*: **Critical Conversations: A Theory of Press Criticism**, W.N. Wyatt (Cresskill, NJ: Hampton Press). Annual meeting of the Association for Practical and Professional Ethics, San Antonio, Texas.

2007   *Ethics teaching in newsrooms and classrooms: Toward shared goals and new initiatives*. Annual meeting of the Association for Education in Journalism & Mass Communication, Washington, D.C., August 9-12.

2006   *The legal and ethical implications of privacy in the physical and virtual worlds*. Annual meeting of the Association for Education in Journalism & Mass Communication, San Francisco, August 2-5.

2005   *Delights and dilemmas of digital life*. Annual Colorado State University Information

Science and Technology Research Colloquium, Fort Collins, Colorado, April 13-14.

2005   *Teaching values and moral development to media ethics students.* Annual meeting of the Association for Practical and Professional Ethics, San Antonio, Texas.

Honors and Awards

2024   McGuffey Longevity Award for *Media Ethics: Key Principles for Responsible Practice* (3rd Ed.), Textbook & Academic Authors Association.

2024   Clifford G. Christians Award for Ethics Research, Association for Practical & Professional Ethics [with Lana Medina].

2022   Professional Relevance Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.

2019   Teaching Ethics Excellence Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.

2017   Outstanding Service Award, Media Ethics Division, Association for Education in Journalism & Mass Communication.
2017   Fellow, Media Ethics Initiative, School of Journalism, University of Texas-Austin.

2016   Distinguished Visiting Scholar, School of Journalism, University of Missouri.

2015   Top Faculty Paper Award, Media Ethics Division, Association for Education in Journalism and Mass Communication.

2008 $9,150 grant from University of Zurich for U.S. data collection for Worlds of Journalism Project.

2008   Nominee, Colorado State Alumni Association Best Teacher Award.

2008 $5,000 minority recruitment mini-grant from the Colorado State University Graduate Center for Diversity and Access for Ph.D. program in Public Communication & Technology.

2006   Fellow, Institute for Educational Inquiry conference, "Journalism, Education and the Public Good," Bend, Oregon, October 26-29.

2006   Top Paper, special-topics call ('Secrets and the Media'), Media Ethics Division of AEJMC.

2005   Recipient, Carl A. Bimson Humanities Seminar grant ($3,600) for seminar, "Media Literacy: Strategies to Help Colorado's K-12 Curriculum Produce Savvy Media Consumers," June 20-24.

2004	Fellow, Salzburg Seminar, Session #416: Ethics in Reporting and Editing. Salzburg, Austria, February 18-25.
2004	Fellow, "Ethics, Politics and the Media," symposium sponsored by the University of Missouri and the **Journal of Mass Media Ethics**, Columbia, Missouri, April 7-9.
2003	Top Faculty Paper, Media Ethics Division of AEJMC.
2003	Syracuse University Doctoral Prize.
2003	Clifford G. Christians Award for Media Ethics Research.
2003	One of four finalists, AEJMC Nafziger-White Dissertation Competition.
2003	Graduate School Student Marshal, Syracuse University Commencement.
2001-2002	Syracuse University Outstanding TA Award
2000-2001	Syracuse University Teaching Fellow ▫ One of 24 teaching assistants selected to train university's incoming TAs.
2000	Second place, Carol Burnett/AEJMC competition for Journalism Ethics Research.
1997	Reporter of the Year, **Daily Press**.
1996-1998	Various in-house reporting and writing awards, **Daily Press**.
1996	Excel Award for continuing news coverage, Hampton Roads Black Media Professionals.
1995	Virginia Press Association, features category, third place.
1985	Sam Bronstein Award for excellence in newspaper reporting, University of Missouri.
1985	W.B. Bickley Award for excellence in newspaper editing, University of Missouri.

Manuscript Review

> **Communication Theory**
> **Journalism Studies**
> **Journalism & Communication Monographs**
> **Mass Communication & Society**
> **Journalism & Mass Communication Quarterly**
> **Journalism & Mass Communication Educator**
> **Communication Yearbook (31)**, Christina Beck, editor

Political Communication
Association for Education in Journalism & Mass Communication (Media Ethics, Mass Communication & Society divisions)
International Communication Association (Journalism Studies Division)

Administrative Experience & Service

2022-present	Member, Conference Committee, Association for Practical & Professional Ethics.
2020-present	Member, Graduate Program Committee, College of Communications, Penn State.
2019-present	Chair, Academic Integrity Committee, College of Communications, Penn State.
2018-present	Member, Tenure & Promotion Committee, College of Communications, Penn State.
2016	Chair, Faculty Search Committee, Department of Journalism & Media Communication, Colorado State University.
2015	Chair, Faculty Search Committee, Department of Journalism & Media Communication, Colorado State University.
2015	Member, Ethics Colloquium Planning Committee, Colorado State University.
2014-2015	Chair, Graduate Programs Committee, Department of Journalism & Media Communication, Colorado State University.
2012-2016	Member, College of Liberal Arts Tenure & Promotion Committee, Colorado State University.
2004-present	Editorial board member, **Journal of Media Ethics**.
2004-2013	Member, Graduate Committee, Academic Standards & Appeals Committee Department of Journalism & Technical Communication, Colorado State University.
2013	Chair, Faculty Search Committee, Department of Journalism & Technical Communication, Colorado State University.
2011-2013	Chair, Tenure and Promotion Committee, Department of Journalism & Technical Communication, Colorado State University.
2009	Guest Editor, **Journal of Mass Media Ethics**, 24 (2-3) (Special Topic: Media Economics and Ethics).
2008-2009	Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.

2008	Co-organizer & co-host, Colloquium on Media Ethics & Media Economics, Estes Park, Colorado, September 15-17.
2008	Appointed member, Creative Skills Expert Panel for Poudre District Schools (Fort Collins, Colorado).
2007-2008	Vice chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.
2007-2009	Coordinator, Ph.D. program in Public Communication & Technology, Department of Journalism & Technical Communication, Colorado State University.
2006-2010	Member, Steering Committee, 2000-2010 Media Ethics Colloquium Series, **Journal of Mass Media Ethics**.
2006-2007	Secretary & Newsletter Editor, Media Ethics Division, Association for Education in Journalism and Mass Communication.
2004-2006	Faculty adviser, Colorado State University student chapter of Society of Professional Journalists (SPJ).
2004-2005	Research Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication.