

Chris Skurka (he/him)

Department of Film Production and Media Studies
Donald P. Bellisario College of Communications
Pennsylvania State University
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ACADEMIC APPOINTMENTS

2019- **Assistant Professor**, Department of Film Production and Media Studies
Science Communication Program
Donald P. Bellisario College of Communications
Member, Penn State Cancer Institute (PSCI), Cancer Control Program
Pennsylvania State University

EDUCATION

2019 **PhD**, Communication, Cornell University
2015 **MA**, Communication, University of Illinois Urbana-Champaign
2013 **BA**, Communication & Spanish, Aquinas College, *summa cum laude*

RESEARCH INTERESTS

Persuasion, emotion, health communication, environmental communication, political participation, quantitative methods

AWARDS

2022 **Dean's Excellence Award for Research**, Donald P. Bellisario College of Communications, Penn State University
2022 **Top paper**, International Communication Association Conference, Information Systems Division
2021 **Top paper (honorable mention)**, National Communication Association Conference, Environmental Communication Division
2020 **Top paper**, National Communication Association Conference, Communication and Social Cognition Division
2020 **Top poster**, Kentucky Conference on Health Communication

- 2019 **Article of the Year**, Association for Education in Journalism and Mass Communication, ComSHER Division
- 2019 **Top paper**, National Communication Association Conference, Communication and Social Cognition Division
- 2019 **Top paper**, International Communication Association Conference, Information Systems Division
- 2019 **Anson E. Rowe Award**, Department of Communication, Cornell University
- 2017 **Glass Family Fellowship**, Department of Communication, Cornell University
- 2015-2016 **Outstanding Graduate Teaching Assistant**, College of Agriculture and Life Sciences, Cornell University
- 2014 **Elizabeth Winter Young Fellowship**, Department of Communication, University of Illinois
- 2014 **Henry L. Mueller Award**, Department of Communication, University of Illinois
- 2013-2015 **List of Teachers Ranked as Outstanding by Their Students**, Center for Teaching Excellence, University of Illinois

GRANTS & RESEARCH SUPPORT (total awarded: \$504,862)

- Awarded **National Science Foundation** (PI, \$25,708)
 “DDRIG in DRMS: A mixed methods investigation of the barriers to and effects of solutions journalism for climate risk mitigation” (led by Cassandra Troy, with Jess Myrick)
- Declined **National Science Foundation** (Co-I, \$1,638,620)
 “Examining open science practices among informal science learning practitioners and researchers” (with Asheley Landrum [PI], Sara Yeo, & Nicholas Bowman)
- 2023-present **National Institute of Mental Health, R21** (PI, \$442,750)
 “Enhancing engagement with online health messaging about oral and injectable PrEP among young-adult MSM” (with Jess Myrick, Rachel Smith, Samantha Tornello, Joshua Rosenberger, & Tim Brick)
- 2022 **Page/Johnson Legacy Scholar** (PI, \$5,000)
Arthur W. Page Center for Integrity in Public Communications, Penn State University
 “Communication at the intersection of environment, health, and inequality: The

case of public messaging from the Environmental Defense Fund” (with Helen Joo & Rainer Romero-Canyas)

- 2020 **Vision 2020 Award** (\$3,150)
Bellisario College of Communications, Penn State University
 “Tuning out the news? A selective exposure study examining the behavioral correlates of news fatigue and the news-finds-me perception” (with Homero Gil de Zúñiga)
- 2018-
 2019 **National Science Foundation** (\$27,054)
Doctoral Dissertation Research Improvement Grant
 “Harnessing anger to promote activism: Exploring the efficacy and emotional flow of persuasive anger appeals” (with Jeff Niederdeppe)
- 2019 **Media Studies Graduate Working Group Grant** (\$1,200)
 Office of the Dean of the College of Arts and Sciences, Cornell University

PUBLICATIONS

* *Graduate student co-author at time of writing.*

33. Reynolds-Tylus, T, Martinez-Gonzalez, A., & **Skurka, C.** (Accepted). Leveraging dynamic norms to reduce student alcohol use: An examination of four mediators. *Health Communication*.
32. Troy, C.*, & **Skurka, C.** (Accepted). Being outdoorsy indoors: Nature connectedness through 360-degree images and video. *Journal of Environmental Media*.
31. **Skurka, C.**, Myrick, J. G., & Yang, Y.* (2023). Fanning the flames or burning out? Testing competing hypotheses about repeated exposure to threatening climate change messages. *Climatic Change*, 176(5), 52. <https://doi.org/10.1007/s10584-023-03539-8>
30. Gil de Zúñiga, H., Goyanes, M., & **Skurka, C.** (Online first). Understanding fake news corrective action: A mixed method approach. *International Journal of Communication*.
29. **Skurka, C.**, & Nabi, R. (2023, forthcoming). Perspectives on emotion in the digital age. In R. Nabi & J. Myrick (Eds.), *Emotions in the digital world: Exploring affective experience and expression in online interactions*.
28. Wheldon, C. W., **Skurka, C.**, & Eng, N.* (2023). Inoculating Black/African American and LGBTQ communities against the tobacco industry: The role of community connectedness and tobacco denormalization beliefs. *Health Promotion Practice*. <https://doi.org/10.1177/15248399221146553>

27. **Skurka, C.**, Troy, C.,* Cui, Z,* & Gil de Zúñiga, H. (2022). Efficacy constructs in media use and effects: Organizing and appraising the literature. *Annals of the International Communication Association*. <https://doi.org/10.1080/23808985.2022.2142150>
26. Kalaji, M., Mathios, A. D., **Skurka, C.**, Niederdeppe, J., & Byrne, S. (2022). Youth and young adult-targeted e-cigarette warnings and advertising messages: An experiment with young adults in the US. *Journal of Health Communication*, 1–11. <https://doi.org/10.1080/10810730.2022.2138640>
25. **Skurka, C.**, Romero-Canyas, R., Joo, H., & Niederdeppe, J. (2022). Choose your own emotion: Predictors of young adults' selective exposure to emotion-inducing climate messages. *Environmental Communication*, 16(3), 424-431. <https://doi.org/10.1080/17524032.2022.2083207>
24. **Skurka, C.**, Eng, N.,* & Oliver, M. B. (2022). On the effects and boundaries of awe and humor appeals for pro-environmental engagement. *International Journal of Communication*, 16, 1-21. <https://ijoc.org/index.php/ijoc/article/view/19513>
23. Martinez-Gonzalez, A., Reynolds-Tylus, T., & **Skurka, C.** (2022). Predicting young adults' willingness to engage in climate change activism: An application of the Theory of Normative Social Behavior. *Environmental Communication*, 16(3), 388-407. <https://doi.org/10.1080/17524032.2021.2011368>
22. **Skurka, C.**, Romero-Canyas, R., Joo, H., Acup, D., & Niederdeppe, J. (2022). Emotional appeals, climate change, and young adults: A direct replication of Skurka et al. (2018). *Human Communication Research*, 48(1), 147-156. <https://doi.org/10.1093/hcr/hqab013>
21. Madden, S., Guastaferrro, K., **Skurka, C.**, & Myrick, J. G. (2021). When home is not safe: Media coverage and issue salience of child maltreatment during the COVID-19 pandemic. *Howard Journal of Communication*, 32, 474-492. <https://doi.org/10.1080/10646175.2021.1932641>
20. Martinez-Gonzalez, A., Reynolds-Tylus, T., Quick, B., & **Skurka, C.** (2021). How message fatigue elicits resistance to responsible drinking messages: Examining the mediating roles of inattention and reactance. *Journal of Studies on Alcohol and Drugs*, 82(4), 503-510. <https://doi.org/10.15288/jsad.2021.82.503>
19. **Skurka, C.**, Wheldon, C. W., & Eng, N.* (2021). Targeted truth: An experiment testing the efficacy of counterindustry tobacco advertisements targeted to Black individuals and sexual and gender minority individuals. *Nicotine & Tobacco Research*, 23(9), 1542–1550. <https://doi.org/10.1093/ntr/ntab032>

18. **Skurka, C.** (2021). Will it teach them a lesson? Validating a measure of retributive efficacy in social issue activism. *Political Behavior*.
<https://doi.org/10.1007/s11109-020-09665-8>
17. **Skurka, C.**, Reynolds-Tylus, T., Quick, B., & Hartman, D. (2021). What's at stake: Evaluating a Run-Hide-Fight® intervention video through the lens of vested interest theory. *Journal of Health Communication*, 25(12), 982-989.
<https://doi.org/10.1080/10810730.2021.1885084>
16. Jovanova, M.*, **Skurka, C.**, Byrne, S., Kalaji, M.*, Porticella, N., Greiner Safi, A.,...Niederdeppe, J. (2020). Should graphic warning labels proposed for cigarette packages sold in the United States mention the Food and Drug Administration? *Nicotine & Tobacco Research*.
<https://doi.org/10.1093/ntr/ntaa142>
15. **Skurka, C.**, Niederdeppe, J., & Winett, L. (2020). There's more to the story: Both individual and collective policy narratives can increase support for community-level action. *International Journal of Communication*, 40, 4160–4179. Retrieved from <https://www.ijoc.org/index.php/ijoc/article/view/14537>
14. Niederdeppe, J., Avery, R. J., Tabor, E., Lee, N. W., Welch, B., & **Skurka, C.** (2020). Estimated televised alcohol advertising exposure in the past year and its association with past 30-day drinking behavior among American adults: Results from a secondary analysis of large-scale advertising and survey data. *Addiction*. <https://doi.org/10.1111/add.15088>
13. **Skurka, C.**, Winett, L., Jarman-Miller, H, & Niederdeppe, J. (2020). All things being equal: Distinguishing proportionality and equity in moral reasoning. *Social Psychological and Personality Science*, 11, 374-387.
<https://doi.org/10.1177/1948550619862261>
12. Safi, A., Reyes, C., Jesch, E., Steinhardt, J., Niederdeppe, J., **Skurka, C.**, Kalaji, M., Scolere, L., & Byrne, S. (2019). Comparing three methods to recruit low-SES populations for tobacco control policy research. *Social Science & Medicine*, 242.
<https://doi.org/10.1016/j.socscimed.2019.112597>
11. **Skurka, C.**, Niederdeppe, J., & Nabi, R. (2019). Kimmel on climate: Disentangling the emotional ingredients of a satirical monologue. *Science Communication*, 41, 394-421. <https://doi.org/10.1177/1075547019853837>
10. **Skurka, C.**, Kalaji, M., Dorf, M., Kemp, D., Greiner Safi, A., Byrne, S.,...Niederdeppe, J. (2019). Independent or synergistic? Effects of varying size and using pictorial images in tobacco health warning labels. *Drug & Alcohol Dependence*, 198, 87-94. <https://doi.org/10.1016/j.drugalcdep.2019.01.034>

9. **Skurka, C.** (2018). You mad? Using anger appeals to promote activism intentions and policy support in the context of sugary drink marketing to kids. *Health Communication, 34*, 1775-1787. <https://doi.org/10.1080/10410236.2018.1536943>
8. **Skurka, C.**, Byrne, S., Davydova, J., Kemp, D., Greiner Safi, A., Dorf, M.,...Niederdeppe, J. (2018). Testing competing explanations for graphic warning label effects among adult smokers and non-smoking youth. *Social Science & Medicine, 211*, 294-303. <https://doi.org/10.1016/j.socscimed.2018.06.035>
7. **Skurka, C.**, Niederdeppe, J., Romero-Canyas, R., & Acup, D. (2018). Pathways of influence in emotional appeals: Benefits and tradeoffs of using fear or humor to promote climate change-related intentions and risk perceptions. *Journal of Communication, 68*, 169-193. <https://doi.org/10.1093/joc/jqx008>
 - **2019 Article of the Year Award (Association for Education in Journalism and Mass Communication, ComSHER Division)**
6. **Skurka, C.**, Quick, B. L., Reynolds-Tylus, T., Short, T., & Bryan, A. (2018). An evaluation of a college campus emergency preparedness intervention. *Journal of Safety Research, 65*, 67-72. <https://doi.org/10.1016/j.jsr.2018.02.003>
5. Niederdeppe, J., Kellogg, M., **Skurka, C.**, & Avery, R. (2018). Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001-2002. *Tobacco Control, 27*, 177-184. <https://doi.org/10.1136/tobaccocontrol-2016-053506>
4. Quick, B. L., LaVoie, N. R., Reynolds-Tylus, T., Martinez-Gonzalez, A., & **Skurka, C.** (2018). Examining mechanisms underlying fear-control in the Extended Parallel Process Model. *Health Communication, 33*, 379-391. <https://doi.org/10.1080/10410236.2016.1266738>
3. **Skurka, C.** (2017). Communicating inequalities to enhance support for obesity-prevention policies: The role of social comparisons, age frames, and emotions. *Health Communication, 34*, 227-237. <https://doi.org/10.1080/10410236.2017.1405477>
2. **Skurka, C.**, Kemp, D., Davydova, Y., Thrasher, J., Byrne, S., Greiner Safi, A.,...Niederdeppe, J. (2017). Effects of cigarette pack graphic warning label size on visual attention, negative affect, and smoking-related intentions among disadvantaged populations. *Nicotine & Tobacco Research, 20*, 859-866. <https://doi.org/10.1093/ntr/ntx244>
1. Byrne, S., Greiner Safi, A., Kemp, D., **Skurka, C.**, Davydova, J., Scolere, L.,...Niederdeppe, J. (2017). Effects of varying color, imagery, and text of cigarette package warning labels among socioeconomically disadvantaged middle school youth

and adult smokers. *Health Communication, 34*, 306-316.
<https://doi.org/10.1080/10410236.2017.1407228>

CONFERENCE INVOLVEMENT

Troy, C.*, Norman, M.*, Kim, N.*, **Skurka, C.**, & Myrick, J. G. (2023). *Can you picture it? Effects of imagined futures on climate action*. Paper to be presented at 2023 International Communication Association Conference, Toronto, Canada.

Yang, Y.*, & **Skurka, C.** (2023). *Point of view and the moderating role of group membership in narrative persuasion: The case of period poverty*. Paper to be presented at 2023 International Communication Association Conference, Toronto, Canada.

Skurka, C., Kim, N.*, Eng, N.*, & Oliver, M. B. (2023). *Awesome, awful: Emotional flow in environmental messaging*. Paper to be presented at 2023 International Communication Association Conference, Toronto, Canada.

Skurka, C., Romero-Canyas, R., Joo, H., & Niederdeppe, J. (2022). *The persuasive influence of selective exposure to emotional appeals: The case of climate change communication*. Paper presented at 2022 National Communication Association Conference, New Orleans, LA.

Eng, N.*, Troy, C.*, & **Skurka, C.** (2022). *Green and good? Benefits and drawbacks of moral frames in environmental messages*. Posted presented at 2022 Association for Education in Journalism and Mass Communication Conference, Detroit, MI.

Skurka, C., Troy, C.*, Cui, Z*, & Gil de Zúñiga, H. (2022). *Efficacy in media effects research: Organizing the conceptual and operational basement*. Paper presented at 2022 International Communication Association Conference, Paris, France.

- **Top paper award – Information Systems Division**

Skurka, C., Liao, M.*, & Gil de Zúñiga, H. (2022). *Tuning out (political and science) news? A selective exposure study of the news-finds-me perception*. Paper presented at 2022 International Communication Association Conference, Paris, France.

Martinez-Gonzalez, A., Reynolds-Tylus, T., & **Skurka, C.** (2021). *Predicting young adults' willingness to engage in climate change activism: An application of the Theory of Normative Social Behavior*. Paper presented at 2021 National Communication Association Conference, Seattle, WA.

Skurka, C., Romero-Canyas, R., Joo, H., & Niederdeppe, J. (2021). *Choose your own emotion: Predictors of young adults' selective exposure to emotion-inducing climate messages*. Paper presented at 2021 National Communication Association Conference, Seattle, WA.

- **Top paper award (honorable mention) – Environmental Communication Division**

Kim, N.*, **Skurka, C.**, & Madden, S. (2021). *How self-disclosure and gender influence perceptions of scientists' credibility and likability on social media*. Extended abstract virtually presented at the 2021 Association for Education in Journalism and Mass Communication Conference.

Skurka, C., Romero-Canyas, R., Joo, H., Acup, D., & Niederdeppe, J. (2021). *Emotional appeals, climate change, and young adults: A direct replication of Skurka et al. (2018)*. Paper virtually presented at the 2021 Association for Education in Journalism and Mass Communication Conference.

Gil de Zúñiga, H., Goyanes, M., & **Skurka, C.** (2021). *Understanding fake news corrective action: A mixed method approach*. Paper virtually presented at the 2021 Association for Education in Journalism and Mass Communication Conference.

Troy, C.*, & **Skurka, C.** (2021). *Being outdoorsy indoors: Nature connectedness through video, livestream, and panoramic images*. Presentation made at Re-MEDIating the Wild, the 2021 Conference on Communication and Environment (COCE).

Skurka, C., Eng, N.*, & Oliver, M. B. (2021). *On the boundaries and mechanisms of awe and humor appeals for pro-environmental engagement*. Paper virtually presented at the 2021 International Communication Association conference.

Skurka, C., Wheldon, C. W., & Eng, N.* (2021). *Are targeted counterindustry tobacco advertisements perceived as more effective by vulnerable groups than non-targeted advertisements? An experiment with Black and LGBTQ young adults in the United States*. Virtual poster presented at the 2021 Society for Research on Nicotine & Tobacco Annual Meeting.

Wheldon, C. W., **Skurka, C.**, & Eng, N.* (2021). *Community connectedness and anti-tobacco industry beliefs among African American and LGBTQ young adults*. Virtual poster presented at the 2021 Society for Research on Nicotine & Tobacco Annual Meeting.

Myrick, J. G. & **Skurka, C.** (2020). *Does repeated exposure to threatening news stories fan the flames or desensitize audiences? Testing competing hypotheses in the context of climate change communication*. Paper presented at 2020 National Communication Association Conference, Indianapolis, IN.

- **Top paper award – Communication and Social Cognition Division**

Skurka, C. (2020). *Harnessing anger to persuade: Combining offense/anger appeals with retributive efficacy appeals to increase policy support*. Paper presented at 2020 Kentucky Conference on Health Communication, Lexington, KY.

Skurka, C. & Reynolds-Tylus, T. (2020). *Appealing to guilt to promote organ donation registration: A preliminary investigation of reparative and hedonic efficacy appeals*. Poster presented at 2020 Kentucky Conference on Health Communication, Lexington, KY.

- **Top poster award**

Skurka, C. (2019). *Are angry people more likely to take action when they believe the action punishes the wrongdoer? Exploring the role of retributive efficacy in political activism.* Paper presented at 2019 National Communication Association Conference, Baltimore, MD.

- **Top paper award – Communication and Social Cognition Division**

Martinez-Gonzales, A., Reynolds-Tylus, T., Quick, B., & **Skurka, C.** (2019). *Is reactance a consequence of or an antecedent to message fatigue?* Paper presented at 2019 International Communication Association Conference, Washington, DC.

- **Top paper award – Information Systems Division**

Skurka, C., Niederdeppe, J., & Nabi, R. (2019). *Kimmel on climate: Disentangling the emotional ingredients of a satirical monologue.* Paper presented at 2019 International Communication Association Conference, Washington, DC.

Skurka, C., Kalaji, M., Byrne, S., Kemp, D., Greiner Safi, A., Dorf, M.,...Niederdeppe, J. (2018). *Independent or synergistic? Effects of varying size and using pictorial images in tobacco health warning labels.* Paper presented at 2018 National Communication Association Conference. Salt Lake City, UT.

Davydova, J., Niederdeppe, J., Byrne, S., & **Skurka, C.** (2018). *Competing pathways of influence: Graphic warnings, negative affect, avoidance, freedom threat perceptions, and smoking-related outcomes.* Paper presented at 2018 International Communication Association Conference, Prague, Czech Republic.

Jovanova, M., Byrne, S., Kalaji, M., **Skurka, C.**, Porticella, N., Greiner Safi, A.,...Niederdeppe, J. (2018). *Should the FDA be identified as the source on the new US cigarette graphic warning labels?* Paper presented at 2018 International Communication Association Conference, Prague, Czech Republic.

Skurka, C. (2018). *You mad? An experimental test of the Anger Activism Model.* Paper presented at 2018 International Communication Association Conference, Prague, Czech Republic.

Skurka, C., Byrne, S., Davydova, J., Kemp, D., & Niederdeppe, J. (2018). *Testing competing explanations for graphic warning label effects among adult smokers and non-smoking youth.* Paper presented at 2018 Kentucky Conference on Health Communication, Lexington, KY.

Skurka, C., Kemp, D., Davydova, Y., Thrasher, J., Byrne, S., Greiner Safi, A.,...Niederdeppe, J. (2017). *Effects of cigarette pack graphic warning label size on visual attention, negative affect, and quit intentions among disadvantaged populations.* Poster presented at 2017 National Communication Association, Dallas, TX.

Skurka, C., Niederdeppe, J., Romero, R., & Acup, D. (2017). *Pathways of influence in emotional appeals: Benefits and tradeoffs of using fear or humor to promote climate change activism*

and environmentally sustainable behavior. Paper presented at 2017 National Communication Association Conference, Dallas, TX.

Byrne, S., Kemp, D., Greiner Safi, A., Scolere, L., Steinhardt, J., **Skurka, C.**...Niederdeppe, J. (2017, May). *Testing alternatives to the originally proposed FDA graphic warning labels: A randomized experiment with socioeconomically disadvantaged middle school youth*. Poster presented at 2017 International Communication Association Conference, San Diego, CA.

Skurka, C. (2017, May). *Communicating inequalities to enhance support for obesity-prevention policies: The role of social comparisons, age frames, and emotions*. Paper presented at 2017 International Communication Association Conference, San Diego, CA.

Skurka, C., Quick, B. L., Reynolds-Tylus, T., Short, T., & Bryan, A. (2016, November). *An evaluation of a Run-Hide-Fight emergency preparedness intervention on a college campus*. Paper presented at 2016 National Communication Association Conference, Philadelphia, PA.

Dinh, L., Luo, M., & **Skurka, C.** (2016, June). *An evaluation of Spitzberg's meme diffusion: Bridging communication and computer science disciplines*. Paper presented at the 2016 International Communication Association Conference, Fukuoka, Japan.

Quick, B. L., LaVoie, N. R., Reynolds-Tylus, T., Martinez-Gonzalez, A., & **Skurka, C.** (2015, November). *An examination of the underlying mechanisms of fear-control processing: An extension of the Extended Parallel Process Model*. Paper presented at 2015 National Communication Association Conference, Las Vegas, NV.

Pilny, A., Dinh, L., Poole, M.S., & **Skurka, C.** (2015, June). *Empirically testing an Input-Process-Outcome multi team system model*. Paper presented at 2015 International Sunbelt Social Network Conference, Brighton, United Kingdom.

Pilny, A., Poole, M. S., Yahja, A., **Skurka, C.** & Dinh, L. (2015, May). *Uncertainty in social media and team performance: An experimental design in progress*. Poster presented at 2015 International Communication Association, San Juan, Puerto Rico.

INVITED TALKS

"Pathways of influence in emotional appeals to promote climate change activism and risk perception among Millennials", Environmental Defense Fund and University of Michigan Summit on Social and Behavioral Science Research, University of Michigan, Ann Arbor, MI (May 2017)

"Emotion and persuasion", COMM 2760: Persuasion and Social Influence, Cornell University (March 2018)

TEACHING EXPERIENCE

College of Communications, Penn State

Graduate

COMM 597: Design and Effects of Media Messages

COMM 597: Effects of Science in the Media

Undergraduate

COMM 304: Research Methods in Mass Communication

COMM 328: Effects of Science, Environmental, and Health Media

COMM 413W: Mass Media and the Public

COMM 418: Media Effects

COMM 420: Research Methods in Advertising/Public Relations

Department of Communication, Cornell University

COMM 2010: Oral Communication

COMM 3760: Planning Communication Campaigns

Department of Communication, University of Illinois

CMN 101: Public Speaking

ADVISING & MENTORING

PhD dissertation committee chair

Cassandra Troy (co-chair, College of Communications, Penn State)

PhD dissertation committee member

Megan Norman (College of Communications, Penn State)

Christopher Jackson (Department of Communication Arts & Sciences, Penn State)

Jiaqi Bao (College of Communications, Penn State)

Maranda Berndt Goke (College of Communications, Penn State)

Yin Yang (College of Communications, Penn State)

Jin Chen (College of Communications, Penn State)

Nicholas Eng (College of Communications, Penn State)

Zheng Cui (College of Communications, Penn State)

Jeff Conlin (College of Communications, Penn State)

MA committee member

Qing Xu (College of Communications, Penn State)

Undergraduate thesis mentoring

Robin Evans (College of Communications, Penn State)

SERVICE

Departmental, college, and university service

Assessment Committee representative, Department of Media Studies, Penn State (fall 2021-present)

Sustainability Council member, College of Communications, Penn State (2021-present)

Ad Hoc Committee on the Impacts of the COVID-19 Pandemic on Graduate Education (spring 2021)

Schreyer Honors College Scholar Selection Committee, Penn State (fall 2019, fall 2020)

Service to the discipline

Student & Early Career Representative, Information Systems Division, International Communication Association (May 2020-May 2022)

Ad hoc reviewer (Publons page)

Addictive Behavior

Animals & Society

Annals of the International Communication Association

Climatic Change

Communication Monographs

Communication Reports

Communication Research Reports

Drug & Alcohol Dependence

Drugs: Education, Prevention, & Policy

Environmental Communication

Health Communication

Health Psychology

Human Communication Research

Information Processing & Management

International Journal of Behavioral Nutrition and Physical Activity

International Journal of Communication

International Journal of Drug Policy

International Journal of Environmental Research and Public Health

International Journal of Public Opinion Research

Journal of Advertising

Journal of Health Communication

Journal of Media Psychology

Mass Communication & Society

Media and Communication

Media Psychology

National Science Foundation

Nature Energy

Nicotine & Tobacco Research

Nonprofit and Voluntary Sector Quarterly

Oxford Open Climate Change

Policy Studies Journal

Political Communication

Political Psychology

Preventive Medicine

Risk Analysis

Science Communication

Social Media + Society

Society & Animals

Time-Sharing Experiments for the Social Sciences (TESS)

Tobacco Control

MEDIA COVERAGE & MENTIONS

Top of Mind with Julie Rose, Reuters, Yale Climate Connections, The Hill, National Geographic, Cornell Chronicle (x2), The Conversation, Society for Personality and Social Psychology

PROFESSIONAL AFFILIATIONS

International Communication Association
National Communication Association